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## Coastal Carolina College This Week, August 25, 1986

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# this week

VOL. 5 NO. 136

AUGUST 25, 1986

USC-COASTAL CAROLINA COLLEGE Office of Public Relations PO Box 1954 Conway, SC 29526

# COASTAL RECEIVES LARGEST GIFT IN ITS HISTORY

USC Coastal Carolina College has received the largest single gift in its 33 year history, a gift of land valued at \$1.5 million made to the Coastal Educational Foundation by Raymond and Mary Lou Kearns of Myrtle Beach.

Not since the \$1.2 million given by the Kimbel family in 1980 has the college received such a large individual contribution.

Income from the recent sale of the Kearns property, a 33 acre tract located on 10th Avenue North in Myrtle Beach, will go directly to the Coastal Educational Foundation and will be used to build an endowment to support educational enrichment programs for students at Coastal Carolina College.

"Mr. and Mrs. Kearns have done much more than make a substantial financial contribution to this college, " Coastal Chancellor Ron Eaglin said. "Their generosity will touch, in some way, every student on this campus. Whether a student attends a performance by a national theatre or musical company, hears a lecture by a prominent speaker, interacts with a newsmaker who is appearing on campus, or visits a touring art exhibit, he or she will have benefitted from a program made possible by the endowment. This same fund also supports the library, faculty research, and scholarships. It provides the essential elements of a quality college experience, and we could not continue without the kind of support Mr. and Mrs. Kearns have given. They have demonstrated a

great faith in Coastal Carolina College, and we are most grateful to them."

Until 1979, Mr. and Mrs. Kearns had owned and operated a floor covering business in Myrtle Beach for 32 years. "We made our living here, in this area," Mr. Kearns said, "and our gift to the college is our way of giving something back to the community."

Raymond and Mary Lou Kearns
"discovered" Myrtle Beach in 1942
when Mr. Kearns, then an airman,
was assigned to Myrtle Beach Air
Force Base. The young couple
arrived from Oklahoma with only
\$900. Said Mrs. Kearns, "We got
sand in our shoes and decided to
stay on when Raymond left the
service. Myrtle Beach was just a
village then, but we loved it and
wanted to make our home here."

They opened Kearns Floor Covering Company in 1946 on Oak Street.
Later, they expanded and moved to North Kings Highway, then finally to a location on 10th Avenue North. In 1979, after 32 years in business, they retired.

The couple does not have any children, yet they decided they wanted to do something for young people. "Making the gift to the college seemed to be the perfect plan," Mrs. Kearns said, "because we were able to do something for young people as well as the community."

According to Coastal Educational Foundation Treasurer Clay Brittain, Jr. they have done just that. "Not

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only will the impact of their gift be felt by generations to come, but in a very special way, they now have more than 3000 'children.'"

### JOYNER PUBLISHES NEW BOOK

Charles Joyner, professor of history and author of <u>Down by the Riverside</u>, has a new book out. He has written a new introduction to <u>Drums and Shadows</u>, a facinating portrait in words and photographs of black communities along the Georgia coast.

Drums and Shadows is based on interviews conducted by the Savannah Unit of the Federal Writers Project with black coastal Georgians about their memories of slavery and about stories passed down from their parents and grandparents. These include tales of the journey from Africa and of legendary slaves who, after experiencing life in slavery, fled back to their African homeland.

The book was first published in 1940 and is now reissued by its original publisher, the University of Georgia Press. It attracted little attention from an American public whose image of black Georgians was formed by the novel and film Gone With the Wind.

The new edition of <u>Drums and Shadows</u> includes 40 photographs, reprinted from the original photographs under the supervision of the original photographers, Malcolm and Muriel Bell.

#### COASTAL CAROLINA PEOPLE

o DR. RON EAGLIN has been invited to deliver the keynote address at a professional day for more than 300 faculty at Springfield Community College, Springfield, Massachusetts on August 27. His presentation will focus on the importance of faculty advising, especially as it relates to retention.

o DR. GILBERT HUNT, associate professor of education; DR. DENNIS WISEMAN, dean of the School of

Education; and DR. LANCE BEDWELL, associate professor of education recently published "Advanced Critical Thinking Skills: Recommendations for Teacher Education" in The Professional Educator, Volume IX, No. 1, Spring, 1986. The publication represents a presentation given at the Southeast Regional Association of Teacher Educators annual conference held in Montgomery, Alabama.

o DR. RICHARD DAME, professor of marine science, has been awarded a grant from the National Science Foundation to study the uptake and release of nutrient materials by mussel beds in the Dutch Wadden Sea. In this project, Dame will spend two summers in Holland collecting field data in cooperation with Dutch investigators. The main thrust of this work is to identify the functional importance of mussels (similar to oysters) in northern estuaries and compare the mussel beds role to that of South Carolina oyster reefs.

o THOMAS E. JONES, director of the Wheelwright Performing Arts Center, recently spoke to participants in the Conway Chamber of Commerce Leadership '86 program. Jones outlined the numerous arts events and programs that are available in the Grand Strand area. The goal of the Leadership program is to develop a core of informed, committed, and qualified people capable of filing future volunteer leadership positions.

## CLEMSON, YALE TEAMS TO FISH IN COASTAL MATCH

Clemson and Yale universities have accepted invitations to participate in the Thirteenth Annual Coastal Carolina Invitational, an intercollegiate fishing match and seminar to be held September 24-26. The invitational, sponsored by Coastal Carolina College, will feature two days of Gulf Stream fishing and two evenings of seminars on sportfishing techniques and the future of marine resources.

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## SEPTEMBER BIRTHDAYS

2	Reginald Bellamy	10	Richard Moore
6	Jane Hansen	17	Diane Watson
	Philip Lassen	18	Bruno Gujer
8	Milton Smith	20	Margaret Fain
10	Zdzislaw Sikora	23	Sharon Howell
11	Anne Graves		Patricia Taylo
	Patricia Kirkland	24	John Durrell
12	John Vrooman		S.B. Skinner
13	Russell Bergman	25	Dennis Wisemar
	Glenda Sweet		Sha-Ron Jones
	Thomas Trout	26	Douglas Nelsor
14	Clara Rodgers		Herbert Goff
15	Martha Thomas	27	James Farsolas
	Joseph Parker	29	Janis Chesson
			Stephen Nagle

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