

4-2-2007

## CCU Newsletter, April 2, 2007

Coastal Carolina University

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### Recommended Citation

Coastal Carolina University, "CCU Newsletter, April 2, 2007" (2007). *Coastal Carolina University Newsletter*. 188.

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# University Newsletter

The Week of April 2, 2007

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Welcome to Coastal Carolina University's weekly newsletter.

## This Week's News

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### [Ethicist discusses challenges of being a leader](#)

World renowned ethics expert and author Joanne Ciulla will discuss "Leadership as Morality Magnified" on Tuesday, April 10 at 4:30 p.m. in Wall Auditorium at Coastal Carolina University. The talk is free and open to the public.

### [Former Governor McNair to attend book signing at CCU](#)

Former Governor Robert McNair and author Philip G. Grose will talk about and autograph copies of Grose's recent book, "South Carolina at the Brink: Robert McNair and the Politics of Civil Rights," Thursday, April 12 from 3 to 4 p.m. in the boardroom of the E. Craig Wall Sr. College of Business Administration at Coastal Carolina University. The event is free and open to the public.

### [Service Awards presented to Coastal faculty/staff](#)

Coastal Carolina University President Ronald R. Ingle presented State Service Awards to university employees who have accumulated 10, 20 and 30 years of service. Employees received certificates from the Governor's office and commemorative pins during a ceremony on March 27.

### [CCU Lifelong Learning announces NMB classes](#)

Coastal Carolina University's Division of Academic Outreach has announced its Lifelong Learning opportunities to the community. Registration can be completed in person, by telephone at 349-4001 or 349-4030, or through [webadvisor.coastal.edu](http://webadvisor.coastal.edu).

More news stories: <http://www.coastal.edu/news/>

## This Week's Announcements

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### **Cultural Expo cancelled**

Coastal Carolina University's Cultural Expo, scheduled for Tuesday, April 3, has been cancelled. At this time there are no plans to reschedule the event. For more information contact Coastal's Office of Multicultural Student Services at 349-2863.

### **Birthdays now online**

The birthdays of Coastal Carolina University staff and faculty are now listed online on the CCU site at [www.coastal.edu/hreo/workplace](http://www.coastal.edu/hreo/workplace).

### **Marketing survey results**

Recently the Office of Marketing Communications conducted an opinion survey assessing the Coastal Carolina University newsletter. The newsletter is sent to approximately 18,000 e-mail addresses belonging to faculty, staff, students, alumni and friends of the university. Respondents were asked to rate their satisfaction with the contents, design and usefulness of the newsletter. Other questions addressed how often respondents read the newsletter, their interest in receiving it more often, and satisfaction with the electronic version of the newsletter. Following are some key findings from the survey:

\* 84 percent of all respondents read the newsletter sometimes or every week.

\* Two-thirds of respondents were satisfied or extremely satisfied with the design of the newsletter.

- \* 85 percent of respondents were satisfied or extremely satisfied with receiving the newsletter electronically.
- \* 13 percent of faculty members and 8 percent of staff members were not satisfied at all with receiving the newsletter electronically.
- \* 70 percent of respondents find the newsletter useful or extremely useful.
- \* 75 percent of respondents had limited or no interest in receiving the newsletter more often than once a week.

Aside from structured multiple-choice questions the survey contained an open comment box. Many respondents offered comments, suggestions and critiques that will enable the Marketing Communications staff to make improvements and additions that are essential in enhancing the newsletter. Some respondents recommended adding pictures and video to the newsletter, an HTML formatted e-mail with more attractive visual elements (i.e. different fonts and colors), and the addition of faculty and staff birthdays. (HREO is now listing faculty and staff birthdays on the password-protected Workplace site.) Congratulations to Bertha Fladger on winning the \$50 gift card to Best Buy. We thank all those who participated in the survey.

### **Campus job openings**

Office Assistant - Humanities (English, Journalism & Communications)  
 Systems Technician - Information Technology Services  
 Programmer - Information Technology Services  
 Mechanic III - Facilities Management  
 Summer Custodial Crew Leaders - Facilities Management  
 For more information, visit [www.coastal.edu/hreo](http://www.coastal.edu/hreo).

## **This Week's Events**

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### **Monday, April 2**

"Dreamgirls," 4:45, 7 and 9:15 p.m., Wall Auditorium, free movie for students

### **Tuesday, April 3**

"South Carolina and the Global Economy: A Long and Rich History" - 3 p.m., Wall Boardroom, featuring Walter Edgar, George Washington Distinguished Professor of History at the University of South Carolina, free and open to the public

"Knowledge at the Expense of Ethics - Has Science Gone too Far?" as part of the Jackson Center's Coffee and Ethics series, with professor John Reilly, 6 p.m., Panini 38, Bi-Lo Shopping Center at 39th Avenue north and U.S. 17 Bypass, Myrtle Beach, free and open to the public

### **Wednesday, April 4**

The Peace Corp Study Abroad Expo, 10 a.m. to 2 p.m., Prince Lawn. Peace Corps Volunteer Debbie Curley will give a talk, 5:30 to 6:30 p.m., Edwards 247, free and open to public

Softball vs. UNC Wilmington, doubleheader, 4 p.m., CCU Softball Field

Money Talks, personal financial literacy forum for students, 3 p.m., Wall Auditorium

Financial Empowerment Workshop Series will present a session on Tax Planning with Executive-In-Residence Howard Smith, 6:30 p.m., Wall 209. It will deal with income and property taxes and how to minimize liability.

### **Thursday, April 5**

Men's Tennis vs. Wofford, 3 p.m., Billy Nichols Tennis Center

### **Friday, April 6**

Good Friday, student holiday, no classes

## **This Week's Athletics News**

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### [Baseball Sweeps Charleston Southern with 10-0 Win](#)

Coastal won its 15th game in a row, the longest current streak in the nation, with a 10-0 victory over Charleston Southern April 1 in Conway, S.C. John Mariotti carried a no-hitter into the seventh and earned his third win of the season. Coastal also had three home runs on the day.

### [Women's Tennis Downed the Highlanders 6-1](#)

The Coastal Carolina University women's tennis team picked up another conference victory against Radford on Sunday, April 1. Coastal won the match 6-1, and improved to 15-4 overall and 5-1 in league play.

### [Men's Golf Comes From Behind To Win Administaff Augusta State Invitational](#)

The Chanticleers trailed by as many as 15 shots during the final round but rallied through the final 10 holes to defend their team title in the 54-hole event.

### [Radford Sweeps Men's Tennis 6-0](#)

The Coastal Carolina men's tennis team fell to conference rival Radford 6-0 on a rainy Sunday afternoon in Radford, Va.

More athletics news: <http://www.goccusports.com>

## Coastal People

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Finalists for the Ronald D. Lackey Service Award, which will be presented at Coastal's annual Honors Convocation on Tuesday, April 24 at 7 p.m. in Wheelwright Auditorium, are: **Tammy Koch, Krystin Mementowski, Antonio Pee, Janet Shokal, Kimberly Stabingas and Sunni Stewart** To be nominated for the award, candidates must have a minimum 2.5 GPA, be graduating in May or December 2007, and have provided leadership and service that contributed significantly to the quality of campus life.

Two Coastal people presented papers at the Lilly Conference on College and University Teaching, held recently in Greensboro, N.C., including: **Jennifer Shinaberger**, "SoTL Research in Faculty Development: Assessing the Use of Tablet PCs in the Classroom Using the Kirkpatrick Model"; and **Louis Keiner**, "Classroom Presenter: Bundling Successful Teaching Strategies."

Keiner also presented "From Units to Understanding: Increasing Students' Comprehension of Physical Concepts" at the American Association of Physics Teachers Southeast Section Meeting in Savannah, Ga., March 23-24.

**Jill Sessoms** presented a paper titled "Reading Charles Chestnutt's Marrow of Tradition in a Multicultural Literature Class: Avoiding the 'Not-me Syndrome'" at the conference of the Philological Association of the Carolinas on March 23.

## Publication Deadlines

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Coastal Carolina University's Newsletter will be e-mailed weekly to all students, faculty and staff by the Office of Marketing Communications.

Submissions should be sent to [news@coastal.edu](mailto:news@coastal.edu) by 5 p.m. Thursday to be included in the newsletter, which will be sent electronically by noon the following Monday.



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