Dear Student,

The 1985 Atheneum needs and deserves your support. The 1985 Atheneum promises to be the best yearbook in the College's history. Coastal Carolina College is on the move, and the yearbook is a permanent record of this energy on campus and your role in it. The yearbook is yours, and it needs your help.

The Student Media Committee has endorsed the ongoing efforts of the current Editor, Missy Blakley, and considers her an extremely well-qualified editor. The yearbook staff is dedicated, hard working and loyal to your interest in publishing the yearbook. But the 1985 issue can only be printed if the book sales cover the contract costs. If you have not already purchased a 1985 yearbook, I sincerely urge you to do so in order that a rich college tradition might be continued. I also urge you to purchase a permanent record of your exciting year on our campus, a year which will become increasingly important to you and to the College in the years ahead. More than 100 students have already purchased their copies, and I hope you will, too. If you have already bought your copy, then please encourage your friends to do the same. If you are a member of a student organization, encourage your fellow members to buy the book, too. What better way to remember your group's year than with a yearbook?

Support yourself, the 1985 Atheneum, and your fellow students by supporting the yearbook with your $20 purchase today!

Robert S. Squatriglia

Editor stresses need for student and faculty sales

By Melissa Blakley
Atheneum Editor

As editor of the Atheneum, it is my personal desire to provide the students and faculty here at Coastal Carolina with a top-quality yearbook. I, therefore, feel it to be my responsibility to provide a full update on the situation which now exists with the 1984-85 edition of the Atheneum.

Having been elected to take over the job as editor in late November of 1984, I was confronted with a situation which was at best, nearly hopeless due to missed deadlines and faulty planning. However, due to the hard work and dedication of my staff, it now seems that the 1984-85 Atheneum will be a yearbook of superior quality. It is certain that this project would not be in this position without the help of such students as Paula Richardson, Terry Haymond, Gayle Roccia, Joy Owens, and of course our photographer, Moe Hardy.

This year's Atheneum will include exciting sports coverage, excellent candid shots, and of course, those extra-special pictures of Coastal's campus events. According to our sales representative from Taylor Publishing, Whit Cline, "This yearbook promises to be the best edition at Coastal in 10 years, especially the color section."

Certainly it would be a shame that such a high quality book would not be published. And yet this is the awful truth that we, as a student body, may have to face.

The next question is obviously "How can we save the 1984-85 Atheneum?" In order to ensure the publication of the yearbook, each student here at Coastal must buy a yearbook within the next week. Surely it is not too much to ask you to purchase a book that you want anyway?

For only $20 you can own a book that will be a treasure of memories in the years to come and also ensure the completion of this project.

Stand are presently set up in each building on campus where you can buy your copy. It must be completely understood, however, that advance sales are the only answer. We must have the monetary means to meet the cost of publication. It is, therefore, imperative that yearbooks be bought now!

I have no doubt that everyone here at Coastal feels the need for this tradition of a yearbook. It is the responsibility of every student and faculty member to ensure this tradition by purchasing a 1984-85 copy of the Atheneum.

With total cooperation, I am confident we will achieve our goal.

Car Wash
Sponsored by SGA to benefit the Atheneum
Saturday March 2
Cancelled if raining
Surfside
Waccamaw State Bank
Conway
Pizza Inn
9 a.m. til dark
$3 exterior $5 interior/interior
Coach Bergman and team

A magic lay-up

By Greg Tyler
Chanticleer Editor

It is the privilege of the Chanticleer to assist the Atheneum in its efforts to provide the students at Coastal Carolina College with a quality yearbook for the year of 1985. This tabloid is an attempt to urge all students and faculty to participate in the advance sales that are so essential to the survival of the publication.

Yes, the yearbook has fallen on some hard times, but nothing that the determined staff under the leadership of Editor Blakley can't handle. Numbers of student groups have cooperated to help the yearbook meet financial burdens that were the result of a prior editorship.

Blakley and staff have churned-out numbers of exciting pages that everyone will delight in, if they buy the book.

The yearbooks are on sale now all over the campus. They cost only $20 and they are a treasure of a lifetime. I know I will love recalling the day when I had hair after my receding hairline wins the battle of the scalp.

The sports coverage promises to be thorough as well. Photographer Moe Hardy has captured all forms of Chanticleers in action. He also has some color shots from around Coastal that will simply take your breath away. There is no exaggeration here.

Buy a yearbook and buy it this week. Do your part to make possible the quality book you deserve as students at Coastal Carolina College.
Candid shots, campus events, all your friends

Sid Caesar visited Coastal this year and performed and lectured on comedy. Other such events are to be recorded forever in the Atheneum. Remember Chuck Davis, "Amadeus," and the Campus Union Lip Sync Contest? With a yearbook you always will.

With such a book you’ll be able to see your old friends at a flip-of-a-page. Some of the candid shots have never been seen, even by their subject. Moe Hardy really has a "Candid Camera."
Yearbook

Buy a

Before it's gone.

Quick!