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## Coastal Carolina College This Week, March 12, 1984

USC Coastal Carolina College

Coastal Carolina University

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# this week

Vol. 5 No. <sup>20</sup>17 March 12, 1984

USC-COASTAL CAROLINA COLLEGE

## UNITED WAY VOLUNTEERS RECOGNIZED

Jimmy Johnson of Conway and William L. Carpenter of Greenville were declared co-winners of the Governor's Award as South Carolina United Way Volunteers of the Year recently.

Carpenter and Johnson were chosen from a group of 14 local volunteers of the Year nominated by United Ways from across the state.

Johnson, vice-president and treasurer of Dargan Construction Company, has 10 years of volunteer service with the local United Way. Johnson was a founding member of the organization, and has held almost every office in the organization, including finance committee chairman, first vice-president, and president.

Johnson has also given volunteer service to the Salvation Army, the Boy and Girl Scouts, the Coastal Educational Foundation, Rotary Club and Chamber of Commerce, among others. He was Conway Chamber of Commerce Man of the Year in 1983.

## COLOR US "OFFICIAL"

Dr. Hicks has designated the following colors as the "official" colors of the college. They are cardinal red, white, and black.

## LIBRARY HAS DIRECT PHONE LINE

There is now a direct telephone line to Kimbel Library so that you can call the library when the switchboard is closed. The number is 347-7626.

## SEMINAR FOCUSES ON FACULTY RIGHTS VS. STUDENT RIGHTS

The low country Rural Health Education Consortium is sponsoring a one-day seminar April 9, at the Summerville Holiday Inn for college faculty across the state. Dr. Gaye W. Poteet, Professor of Nursing at the Medical University of South Carolina will conduct this session about faculty rights versus student rights. The cost of the seminar is \$15 for those who do not belong to the consortium. Members may attend at no cost. The session will be held from 9 a.m. to 3:30 p.m.

For further information, call 803-943-4323.

## THANKS FROM MINORITY AFFAIRS

The Minority Affairs Committee and the Afro-American Student Association thank you for supporting the first of many programs which they hope to bring to this community.

On February 29, 1984, Dr. Maya Angelou visited our campus. Her visit was the high point of a series of Black History Month events, which included entertainer Josh White Jr., and noted philosopher, sociologist Dr. C. Eric Lincoln.

This event, however, more than any other, introduced many new people to Coastal Carolina College and might well serve to identify the institution as the center for cultural affairs in the Pee Dee and the Greater Grand Strand Areas.

*This Week* is a newsletter for the faculty, staff and administration of USC-Coastal Carolina College, P.O. Box 1954, Conway, SC.



## **SOUTH CAROLINA STATE EMPLOYEES ASSOCIATION**

### **(ANNE A. AGNEW SCHOLARSHIP PROGRAM)**

In 1976 the South Carolina State Employees Association named its scholarship in honor of Mrs. Anne Agnew, the association's first Executive Director. On November 3, 1980, the Anne Agnew Scholarship Foundation was officially incorporated, and on October 5, 1981, the Foundation received final state and federal tax-exempt status.

The SCSEA Anne A. Agnew Scholarship Foundation will annually sponsor a scholarship (s), the number and amount of which will be determined annually by the Scholarship Foundation Board. The scholarship (s) will be awarded to active, honorary, or associate SCSEA members; spouses and children of SCSEA members; or deserving others, who have completed at least one academic year at a recognized and accredited college, university, trade school, or other institution of higher learning.

Primary consideration for the scholarship is based on the academic record and financial need of the applicant, but additional criteria will be evaluated, including the applicant's character, school and community activities, ability to express him/herself in written form, personal motivation, and leadership potential.

All applicants must complete the application form and submit it to the Foundation Board of Directors by May 1. Review and final selection of the scholarship winner (s) shall be the responsibility of the Board of Directors of the Scholarship Foundation.

Recipients will receive one-half of the scholarship award at the beginning of the fall semester, and one-half at the beginning of the spring semester, provided he or she has retained status in one of the qualified institutions. Recipients will be required to sign and have notarized a document acknowledging receipt of the scholarship award.

Donations to the Anne A. Agnew Scholarship Foundation can be sent to:

Anne A. Agnew Scholarship Foundation  
S.C. State Employees Association  
P.O. Box 5206  
Columbia S.C. 29250 - 5206

For more information and an application for this scholarship, contact Sandra Shelley in Personnel or Lindy Smith in Registration.

### **FACULTY CONFERENCES AND APPEARANCES**

Dr. Bruno Gujer will attend a conference on internationalizing college curricula and the college campus April 5-7, in Long Beach, California. California State University, Long Beach and the Southern California consortium of International Studies will co-sponsor the conference.

Lance Bedwell was a judge for The Horry County Brain Game for area high school students.

Stewart Strothers participated in a recent four-day conference in Columbia on "The Freshman Year Experience".

He served as chairman of the local coordinating committee for the Sixth Annual Cross-Cultural Mental Health Conference. Marsh Myers was also a member of the committee. Through their joint effort, the opening session was held in Wheelwright Auditorium. The speaker for the occasion was philosopher, sociologist Dr. C. Eric Lincoln from Duke University. His topic, "Black Church: Pride for the Past, Gratitude for the Present, Faith in the Future." The Afro-American Student Association hosted a reception following the occasion.

Strothers also served as a judge for The Horry County Brain Game competition, and was Black history speaker at area schools.

### **BENEFITS ADVISOR TO VISIT CAMPUS**

Carole Bonnette with Employee Benefits, USC, will be on our campus Tuesday, March 13, sponsoring a Blue Cross/Blue Shield Claims Workshop. It will be held in the EMS Conference room at 1:30 p.m. Please bring any questions, bills, ect. about which you need information. Individual appointments can be set up through the Personnel Office, Ext. 198.



## DEPARTMENT ASSIGNMENTS ANNOUNCED

1. Effective March 4 1984, the following Media Services will report to the Vice Chancellor for Academic Affairs. These services will remain under the direction of Mack Sarvis.

### A. Instructional Media

1. Teacher Education
2. Graduate School
3. Continuing Education
4. Media Arts

### B. Media Services

1. Television
2. Audio
3. Graphics
4. Printing Services
5. Photography
6. Multi - Image
7. Equipment Checkout
8. Equipment Repair
9. Appropriate Secretarial

### C. Communications

1. Radio Station
2. ITFS - Instructional Television Fixed Service
3. Campus Closed Circuit System
4. Other expanded programs in the communications area underway or to be developed

2. Four areas of Media Services remain the responsibility of the Associate Chancellor for College Relations.

### A. Public Relations

### B. Informational Services (Marketing)

1. Public Relations: free media promotion and advertising and paid media.
2. AIRS - Activity Informational Service (The Official College Calendar).

3. This Week: Internal cross campus public relations and informational services.

### C. Coordinated, consistent utilization of college facilities.

### D. The development of media services, instructional media and communications as it relates to external entities, governmental bodies, and private sources, agencies, and corporations.

## LIBRARY BOOK FAIR

The second library Book Fair will be held on Friday and Saturday of the Spring Arts Festival, March 30 and 31. Faculty and staff are encouraged to participate not only through attending, but by also donating books for the sale. Last year we had several years' accumulation of gift items, but your donations are very much needed for this year's fair. Out first proceeds (upwards of \$400) were used to purchase a number of volumes in a landmark edition of the works of noted American authors.

Please bring your items by March 23 to Charmaine Tomczyk or phone the library in advance if you plan to deliver more than a box of books. You will receive an acknowledgement for your donations. Please leave your name and whether you wish to have the acknowledgement dated 1983 or 1984. We would like to recommend that the items not be damaged or that they not be textbooks, per se.

## COLLEGE AFTER 25 TO START

Audrey Garland wishes to remind all faculty that the "College After 25" program will be held Tuesday, March 27.



## A REMINDER ABOUT ITEMS FOR THIS WEEK

Anyone interested in submitting items for This Week should send them in writing to Mary Eaddy by 5 p.m. each Wednesday. Either a rough draft of the article to be included, along with the name and telephone number of the source, or a complete form like the one below should be submitted. Feel free to keep this form or duplicate it for later use.

### FORM FOR THIS WEEK OR EXTERNAL PUBLICITY

Item needing publicity \_\_\_\_\_

\_\_\_\_\_

Person submitting item \_\_\_\_\_

\_\_\_\_\_

Telephone number \_\_\_\_\_

People who should be mentioned and roles they play in the event or announcement \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Place, date, time, cost to participants \_\_\_\_\_

\_\_\_\_\_

Purpose of the event or announcement and significance to the College or local community \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

External Publicity ☐ Yes ☐ No

### SCHEDULED EVENTS MARCH 12 - MARCH 18, 1984

Date	Time	Bldg.	Room	Event
Mon., March 12	0700	AC	105	Fellowship Christian Athletes
Mon., March 12	1300	SC	202	Alpha Phi Omega Pledge Meeting
Mon., March 12	1430	WB	GYM	Faculty Physical Awareness
Mon., March 12	1500	SA	COF	Chancellor's Cabinet
Tues., March 13	1400	AF	TC	CCC/Shepard Men Tennis
Wed., March 14	1400	AF	BAS	Coastal/Voorhees Col. Baseball
Wed., March 14	1230	SC	201	History Club Social/Meeting
Wed., March 14	1330	SC	204	Campus Union Meeting
Wed., March 14	1400	OC	MBT	CCC/Francis Marion Wom. Tennis
Wed., March 14	1400	AF	TC	CCC/Francis Marion
Thurs., March 15	1300	SC	204	Alpha Phi Omega Meeting
Thurs., March 15	1400	AF	TC	CCC/West Chester Men Tennis
Thurs., March 15	1800	SC	201	Fellowship of Christian Athletes



Fri., March 16	0700	AC	105	Fellowship of Christian Athletes
Fri., March 16	1500	AF	BAS	Coastal/North Adams State B. ball
Sat., March 17	0900	AC	205	Writing Conference
Sat., March 17	0900	AC	203	Writing Conference
Sat., March 17	0900	AC	206	Writing Conference
Sat., March 17	0900	AC	209	Writing Conference
Sat., March 17	1400	AF	BAS	Coastal/North Adams State B. ball
Sat., March 17	1300	AF	SOF	CCC/Lander Softball
Sun., March 18	0930	SC	205	Services
Sun., March 18	1230	AF	BAS	Coastal/Youngstown State B. ball
Sun., March 18	1530	AF	BAS	Coastal/North Adams State B. ball