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Coastal Carolina University

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CCU conference to celebrate life and achievements of Catherine Lewis

Coastal Carolina University will host a two-day conference in honor of the late Horry County historian Catherine Lewis on Sept. 24 and 25 in the Wall Auditorium on the Coastal campus. "The Catherine Lewis Festival: A Celebration of Horry County" is free and open to the public.

Lewis was a distinguished librarian, historian, lecturer and author whose book "Horry County, South Carolina 1730-1993" was published just prior to her death in September 1998.

The festival will feature tributes and readings by writers Franklin Burroughs, Rod Gragg, Wink Prince, Roy Talbert, Randall Wells and Margaret Ripley-Wolfe as well as Sun News columnist Blanche Floyd and Marcus Smith. The event also will include a screening of the documentary film "The Grand Strand" by filmmaker Elizabeth Newman, photographs by Jack Thompson and Michael Black, video clips of Lewis speaking and lecturing, performances by area gospel choirs, and a reading from the plays of Conway native William Sessions.

The festival is sponsored by the Catherine Heniford Lewis Memorial Endowment, founded in 1998 to honor her achievements and to raise funds to support the continuation of her work. Although admission to the festival is free, voluntary donations to the endowment fund will be accepted.

For more information, contact Coastal's Office of Marketing Communications at extention 2015.

Internship director named for Coastal's Resort Tourism Management program

W. Keith Massengill has been named internship director of Coastal's Resort Tourism Management program, a new academic program being offered for the first time during the 1999 fall semester at Coastal.

Internships are a major feature of the new program, designed to prepare students for management and executive-level careers in the tourism industry. The program combines course work and paid internships at hotels, restaurants, golf courses, entertainment venues and other hospitality-related businesses in the Myrtle Beach area.

Massengill will be responsible for placing and monitoring Resort Tourism Management students in internships throughout the Myrtle Beach area. Each student is required to participate in at least four 480-hour paid internship experiences, the final one being a management training internship taken during the students' senior year.

Prior to joining the Coastal faculty, Massengill was director of recreation at the Sandestin Resort in Destin, Fla. His resort career began at Kiawah Island near Charleston, S.C., where he was assistant director of recreation. His previous experience also includes managerial positions at Callaway Gardens Resort in Pine Mountain, Ga., Sea Palms Resort on St. Simons Island, Ga., and the Hyatt Grand Cypress Resort in Orlando, Fla.

Massengill earned a master's degree in recreation administration from Georgia Southern University and a bachelor's degree in health, leisure and sports from the University of West Florida. He also has taught tourism-related courses at the University of Florida and the University of South Alabama.

Germany the subject of first CCU Lunch and Learn program

The culture, customs and cuisine of Germany will be the subject of the first Lunch and Learn session at Coastal, scheduled for Wednesday, September 22 from noon to 1:30 p.m. in the Admissions 003. The cost is $15, which includes lunch.

Werner Hoppe, instructor of German at Coastal, will lead the seminar, the first of a series of five Lunch and Learn events which will be devoted to the study of foreign countries. Learn fascinating facts about the customs and people of other lands while enjoying a lunch of ethnic/regional cuisine. Other locales which will be explored in the series are Armenia, Haiti, the Middle East and South America.

For more information, or to register, contact Coastal's Division of Extended Learning and Public Services at extension 2665 or visit the Web site at www.coastal.edu/learn.
Coastal Carolina People

Faculty and staff are encouraged to submit information to be included in the "Coastal Carolina People" section of On Campus. Information will be published following the presentation or activity.

- Jessie Brown attended the Association of Teacher Educators' Summer Conference held recently in San Antonio. Brown was appointed to a two-year term as a member of the Association of Teacher Educators' Communications Standing Committee. The committee develops and submits a program of publications and other communications which conform to association guidelines, reviews publications of the association, and recommends proposals, manuscripts and other media that best meet the priorities of the organization.


- Darla Domke-Damonte served as a guest panelist for a session titled "Becoming 'Real': Strategies for going on the job market and landing the best job for you" at the New Doctoral Student Consortium attended by 145 doctoral students at the 1999 Academy of Management Conference held Aug. 6 to 10 in Chicago.

- Constance Edwards had an article, "Modeling the Effects of Drugs," published in EightySomething, a publication of Texas Instruments.

Coastal Carolina University
Music Faculty Recital

Guest Steven Austin, baritone, and Kay Austin, soprano, join pianist Gary Miles Stegall

Tuesday, September 21, 7:30 p.m.
Wall Auditorium
Free and open to the public

Unique new CCU seminar series helps individuals enter hospitality business

Myrtle Beach area hospitality leaders will offer practical advice to people interested in careers in the tourism industry through a new seminar series, "Breaking into Hospitality," which will be offered on Tuesdays, Sept. 21 to Oct. 26 from 7 to 9 p.m. on-site at area businesses. Professionals in the Grand Strand's tourism industry will lead six interactive sessions which offer a complete overview of the careers available in the hospitality field. The course is being offered through Coastal's Division of Extended Learning and Public Services.

Participants who enroll and complete all six classes will be guaranteed an interview with the six participating properties. If the participant is hired and accepts a position, the $150 tuition fee will be refunded by the employing property.

The following sessions will be offered on-site at the following properties: the Wyndham Resort, the Patricia Grand, Lake Shore Vacations, Ocean Dunes/Sand Dunes Resort, Hampton Inn at Broadway at the Beach and Embassy Suites at Kingston Plantation. Courses will be offered on the following topics:

- Economics of the Hospitality Business
- Career Opportunities in the Hospitality Industry
- How to Get Promoted Within the Hospitality Industry
- Come and Join the Greatest Show on Earth
- Hotels Are a Puzzle: Where Do You Fit In?
- Interviewing for Success: How to Orchestrate a Successful Interview

The deadline to register is Sept. 17. For more information or to register, contact Coastal's Division of Extended Learning and Public Services at extension 2665 or visit the Web site at www.coastal.edu/learn.

Coastal offers Certificate in Effective Management Practices

Beginning fall 1999, Coastal is offering a new non-credit program which will allow adults to earn a Certificate in Effective Management Practices. The program is designed for people who are entering a management or supervisory-level position or who want to upgrade their present skills.

The program consists of six seminars, each presented in two parts on Tuesdays and Thursdays from 6 to 9 p.m., beginning Oct. 5. Participants will learn to analyze information for decision making; supervise, lead and develop employees; communicate effectively inside and outside the organization; and how to manage a growing multicultural workforce.

Anyone may register for one or more of the courses but only those completing the entire series will receive a certificate. The registration fee for each seminar is $179, or $789 for the entire certificate program. Take the entire certificate program and save more than $200. College credits may not be earned nor is a college degree required for participation.

Coastal Carolina University
Teacher Production

The Misanthrope

"From the Forest to the Sea: South Carolina's Productive Estuaries"
presented by Richard F. Dame,
1999 Distinguished Teacher-Scholar Lecturer recipient
Thursday, September 30, 1999
7:30 p.m.
Wall Auditorium
For more information, contact Chris Martin at extension 2066.

Committee reports on child care service

During the 1998-1999 academic year, a committee comprising of representatives from Conway Hospital, Horry Georgetown Technical College and Coastal Carolina University examined the possibility of joint child care services. In the spring, Coastal students and university employees were surveyed individually and in focus groups on the subject.

The committee, with the aid of an independent consultant, reviewed the surveys and submitted a report on the results in August. "We have concluded," the report states, "that any further consideration of the implementation of such a service for our respective constituencies is not cost effective at this time, but since the consultant concluded that there is a demonstrated childcare need to warrant further consideration, it should be revisited in three to five years to determine if needs have changed, costs have shifted or potential funding scenarios may have improved.

The committee maintains that the child care issue is an important matter and that "the School of Education, the Center for Education and Community and the Office of Human Resources meet in order to investigate the provision of a Dependent Care Resource Directory and Referral Service which would be within an appropriate university office for the purpose of serving students, faculty, staff and the general community."

For more information about the study, the findings, or the recommendations, call Bob Squarigalia at extension 2300.
Campus Calendar

September

M • 13
• Men’s Golf: Coastal at Kiawah Island Intercollegiate
  continues through September 14

Tu • 14
• Soccer: Coastal at East Carolina
  4 p.m.
• Volleyball: Coastal at UNC Wilmington
  7 p.m.

W • 15
• Introduction to Access Database Design
  2 to 4 p.m.
  Society House, Carol Lane

Th • 16
• Soccer: UNC Wilmington at Coastal
  7 p.m.

F • 17
• Office 2000 Preview
  2:30 to 3:30 p.m.
  Society House, Carol Lane

• Volleyball: Coastal at East Carolina
  Invitational
  continues through September 18

Sa • 18
• Men’s Cross Country: Coastal at
  Winthrop Invitational

• Women’s Cross Country: Coastal at
  Winthrop Invitational

Su • 19
• Soccer: Stetson at Coastal
  2 p.m.
• Catholic Campus Ministry Association,
  Catholic Mass
  7:30 p.m.
  ADM 005, Tim McCormick/Newman Club

• Women’s Cross Country: Coastal at
  Indiana Pre-NCAA Invitational

F • 24
• Intermediate Word-Edit Features
  2 to 4 p.m.
  Society House, Carol Lane

• Soccer: Coastal at College of Charleston
  7 p.m.
• Volleyball: Coastal Carolina Classic
  continues through September 25

Su • 25
• Soccer: Coastal at The Citadel
  5 p.m.
• Women’s Cross Country: Coastal at
  Indiana Pre-NCAA Invitational

• Catholic Campus Ministry Association,
  Catholic Mass
  7:30 p.m.
  ADM 005, Tim McCormick/Newman Club

M • 27
• Men’s Golf: Bay Tree Intercollegiate
  North Myrtle Beach
  continues through September 28

Birthdays

September

13 Glenda Sweet
14 Clara Rogers
15 Joseph Parker
16 Vonna Gengo
17 Diane Watson Gunnin
18 Jamie Marie Glowacki
19 Mona Dukes
20 Margaret Epper
21 Timothy Ford
22 Tina Feagin
23 Brian Nance
24 Richard Koesterer
25 Dennis Wiseman
26 Sarah Burnette
27 Joseph Durant
28 Richard Moore
29 Dennis Simmons
30 Stephanie Hyland

Note: Menus are subject to change due to product availability.