

9-13-1999

On Campus, September 13, 1999

Coastal Carolina University

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on Campus

A Newsletter for Faculty and Staff of Coastal Carolina University

Volume 9, Number 14 • September 13, 1999

CCU conference to celebrate life and achievements of Catherine Lewis

Coastal Carolina University will host a two-day conference in honor of the late Horry County historian Catherine Lewis on Sept. 24



and 25 in the Wall Auditorium on the Coastal campus. "The Catherine Lewis Festival: A Celebration of Horry County" is free and open to the public. Lewis was a distinguished librarian,

historian, lecturer and author whose book *Horry County, South Carolina 1730-1993* was published just prior to her death in September 1998.

The festival will feature tributes and

readings by writers Franklin Burroughs, Rod Gragg, Wink Prince, Roy Talbert, Randall Wells and Margaret Ripley Wolfe as well as *Sun News* columnists Blanche Floyd and Marcus Smith. The event also will include a screening of the documentary film *The Grand Strand* by filmmaker Elizabeth Newman, photographs by Jack Thompson and Michael Black, video clips of Lewis speaking and lecturing, performances by area gospel choirs, and a reading from the plays of Conway native William Sessions.

The festival is sponsored by the Catherine Heniford Lewis Memorial Endowment, founded in 1998 to honor her achievements and to raise funds to support the continuation of her work. Although admission to the festival is free, voluntary donations to the endowment fund will be accepted.

For more information, contact Coastal's Office of Marketing Communications at extension 2015.

Internship director named for Coastal's Resort Tourism Management program

W. Keith Massengill has been named internship director of Coastal's Resort Tourism Management program, a new academic program being offered for the first time during the 1999 fall semester at Coastal.

Internships are a major feature of the new program, designed to prepare students for management and executive-level careers in the tourism industry. The program combines course work and paid internships at hotels, restaurants, golf courses, entertainment venues and other hospitality-related businesses in the Myrtle Beach area.

Massengill will be responsible for placing and monitoring Resort Tourism Management students in internships throughout the Myrtle Beach area. Each student is required to participate in at least four 480-hour paid internship experiences, the final one being a management training internship taken during

the students' senior year.

Prior to joining the Coastal faculty, Massengill was director of recreation at the Sandestin Resort in Destin, Fla. His resort career began at Kiawah Island near Charleston, S.C., where he was assistant director of recreation. His previous experience also includes managerial positions at Callaway Gardens Resort in Pine Mountain, Ga., Sea Palms Resort on St. Simons Island, Ga., and the Hyatt Grand Cypress Resort in Orlando, Fla.

Massengill earned a master's degree in recreation administration from Georgia Southern University and a bachelor's degree in health, leisure and sports from the University of West Florida. He also has taught tourism-related courses at the University of Florida and the University of South Alabama.

Germany the subject of first CCU Lunch and Learn program

The culture, customs and cuisine of Germany will be the subject of the first Lunch and Learn session at Coastal, scheduled for Wednesday, September 22 from noon to 1:30 p.m. in the Admissions 003. The cost is \$15, which includes lunch.

Werner Hoppe, instructor of German at Coastal, will lead the seminar, the first of a series of five Lunch and Learn events which will be devoted to the study of foreign countries. Learn fascinating facts about the

customs and people of other lands while enjoying a lunch of ethnic/regional cuisine. Other locales which will be explored in the series are Armenia, Haiti, the Middle East and South America.

For more information, or to register, contact Coastal's Division of Extended Learning and Public Services at extension 2665.

"Command Spanish," an occupational language program, offered through Coastal

Command Spanish, an innovative language training program for professionals who work with Spanish-speaking people and who want to communicate more effectively, is being offered by Coastal's Division of Extended Learning and Public Services. Courses will be offered through classes at Coastal, or courses can be custom designed for the special needs of participating businesses and organizations and delivered on-site.

The following courses will be offered on the Coastal campus:

- **Survival Spanish for the Hospital** – Mondays and Thursdays, Sept. 13 to Oct. 14 from 6 to 8 p.m.; Location: Prince 112; Fee: \$149
- **Survival Spanish for Construction and Trades** – Tuesdays and Thursdays, Sept. 28 to Oct. 28 from 6 to 8 p.m.; Location: Prince 122; Fee: \$99
- **Survival Spanish for the Courtroom** – Tuesdays and Thursdays, Sept. 14 to Oct. 14 from 6 to 8 p.m.; Location: Prince 115; Fee: \$149
- **Survival Spanish for the Physician's Office and Clinic** – Mondays and Wednesdays, Oct. 11 to Nov. 10 from 6 to 8 p.m.; Location: Prince 102; Fee: \$149

Custom designed programs begin with an on-site visit. Employees are "shadowed," a technique which allows instructors to gain an understanding of the work environment so they can isolate the pertinent vocabulary. Once the shadowing process is completed a training course is designed for the specific organization.

Command Spanish seminars and workshops can be as short as two or three days or as long as several weeks in duration, depending on the needs and goals of the students or companies. No prior knowledge of Spanish is needed.

Workshops are available in the following fields: hospitality, law enforcement, public safety, business and industry, health care, social work, public service and education.

For more information, contact Coastal's Division of Extended Learning and Public Services at extension 2665 or visit the Web site at www.coastal.edu/learn.

Do You Know?

Coastal's Office of International Programs reports that 85 international students, representing 38 foreign countries, are enrolled at Coastal for the 1999 fall semester

Coastal Carolina People

Faculty and staff are encouraged to submit information to be included in the "Coastal Carolina People" section of *On Campus*. Information will be published following the presentation or activity.

- **Jessie Brown** attended the Association of Teacher Educators' Summer Conference held recently in San Antonio. Brown was appointed to a two-year term as a member of the Association of Teacher Educators' Communications Standing Committee. The committee develops and submits a program of publications and other communications media which conform to association guidelines, reviews publications of the association, and recommends proposals, manuscripts and other media that best meet the priorities of the organization.

- **Darla Domke-Damonte** presented two papers at the National Academy of Management Conference held Aug. 6 to 10 in Chicago. Damonte co-presented "Antecedents of Cross-Industry Cooperation: The Case of the U.S. Domestic Airline Industry, 1983-1996" with Bruce Lamont of Florida State University. Damonte also presented "Performance Effects of Cooperative and Competitive Strategic Repertoire: The U.S. Airline Industry, 1983-1996."

- **Darla Domke-Damonte** served as a guest panelist for a session titled "Becoming 'Real': Strategies for going on the job market and landing the best job for you" at the New Doctoral Student Consortium attended by 145 doctoral students at the 1999 Academy of Management Conference held Aug. 6 to 10 in Chicago.

- **Constance Edwards** had an article, "Modeling the Effects of Drugs," published in *EightySomething*, a publication of Texas Instruments.

Unique new CCU seminar series helps individuals enter hospitality business

Myrtle Beach area hospitality leaders will offer practical advice to people interested in careers in the tourism industry through a new seminar series, "Breaking into Hospitality," which will be offered on Tuesdays, Sept. 21 to Oct. 26 from 7 to 9 p.m. on-site at area businesses. Professionals in the Grand Strand's tourism industry will lead six interactive sessions which offer a complete overview of the careers available in the hospitality field. The course is being offered through Coastal's Division of Extended Learning and Public Services.

Participants who enroll and complete all six classes will be guaranteed an interview with the six participating properties. If the participant is hired and accepts a position, the \$150 tuition fee will be refunded by the employing property.

The following sessions will be offered on-

site at the following properties: the Wyndham Resort, the Patricia Grand, Lake Shore Vacations, Ocean Dunes/Sand Dunes Resort, Hampton Inn at Broadway at the Beach and Embassy Suites at Kingston Plantation. Courses will be offered on the following topics:

- **Economics of the Hospitality Business**
- **Career Opportunities in the Hospitality Industry**
- **How to Get Promoted Within the Hospitality Industry**
- **Come and Join the Greatest Show on Earth**
- **Hotels Are a Puzzle: Where Do You Fit In?**
- **Interviewing for Success: How to Orchestrate a Successful Interview**

The deadline to register is Sept. 17. For more information or to register, contact Coastal's Division of Extended Learning and Public Services at extension 2665 or visit the Web site at www.coastal.edu/learn.

Coastal offers Certificate in Effective Management Practices

Beginning fall 1999, Coastal is offering a new non-credit program which will allow adults to earn a Certificate in Effective Management Practices. The program is designed for people who are entering a management or supervisory-level position or who want to upgrade their present skills.

The program consists of six seminars, each presented in two parts on Tuesdays and Thursdays from 6 to 9 p.m., beginning Oct. 5. Participants will learn to analyze information for decision making; supervise, lead and develop employees; communicate effectively inside and outside the organization; and how to manage a growing multicultural work force.

Anyone may register for one or more of the courses but only those completing the entire series will receive a certificate. The registration fee for each seminar is \$179, or \$789 for the entire certificate program. Take the entire certificate program and save more than \$200. College credits may not be earned nor is a college degree required for participation.

Classes will meet in the Burroughs & Chapin Center for Excellence at Myrtle Square Mall in Myrtle Beach. The program is offered through Coastal's Division of Extended Learning and Public Services.

The following seminars will be offered as part of the program:

- **Business Communication Skills** – Oct. 5 and 7; Instructor: Jill Sessoms
- **Information Technology and the Manager** – Oct. 12 and 14; Instructor: Lee Shinaberger
- **Leading Effectively** – Oct. 19 and 21.; Instructor: Mary Putnam
- **Evaluating and Developing Employees** – Oct. 26 and 28; Instructor: Sue Veer
- **Making Management Decisions** – Spring 2000 semester, dates to be announced
- **Supervising Successfully** – Spring 2000 semester, dates to be announced

To register or for more information, contact Coastal's Division of Extended Learning and Public Services at extension 2665 or visit the Web site at www.coastal.edu/learn.

Committee reports on child care service

During the 1998-1999 academic year, a committee comprising of representatives from Conway Hospital, Horry Georgetown Technical College and Coastal Carolina University examined the possibility of joint child care services. In the spring, Coastal students and university employees were surveyed individually and in focus groups on the subject.

The committee, with the aid of an independent consultant, reviewed the surveys and submitted a report on the results in August. "We have concluded," the report states, "that any further consideration of the implementation of such a service for our respective constituencies is not cost effective at this time, but since the consultant concluded that there is a demonstrated childcare need to warrant further consideration, it should be revisited in three to five years to determine if needs have changed, costs have shifted or potential funding scenarios may have improved.

The committee maintains that the child care issue is an important matter and that "the School of Education, the Center for Education and Community and the Office of Human Resources meet in order to investigate the provision of a Dependent Care Resource Directory and Referral Service which would be within an appropriate university office for the purpose of serving students, faculty, staff and the general community."

For more information about the study, the findings, or the recommendations, call Bob Squatriglia at extension 2300.

Coastal Carolina University
Theater Production

Moliere's
The Misanthrope

Friday October 1, 7:30 p.m.
Saturday October 2, 7:30 p.m.
Sunday October 3, 3 p.m.

Wheelwright Auditorium

For more information contact
Wheelwright Auditorium at
extension 2502.

Coastal Carolina University Music Faculty Recital

Guests Steven Austin, baritone, and Kay Austin, soprano, join pianist Gary Miles Stegall

Tuesday, September 21, 7:30 p.m.
Wall Auditorium
Free and open to the public

"From the Forest to the Sea: South Carolina's Productive Estuaries"

presented by Richard F. Dame,
1999 Distinguished Teacher-Scholar Lecturer recipient

Thursday, September 30, 1999
7:30 p.m.
Wall Auditorium

For more information, contact Chris Martin
at extension 2086.



COASTAL CAROLINA UNIVERSITY

Office of Marketing Communications
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On Campus

September 13, 1999

Campus Calendar

On Campus

On Campus is published biweekly on Monday by the Office of Marketing Communications. Items to be included should be submitted to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication, unless otherwise listed.

On Campus publication dates are as follows:

Publication date:	Submission deadline:
Monday, September 27	Monday, September 20
Monday, October 11	Monday, October 4
Monday, October 25	Monday, October 18
Monday, November 8	Monday, November 1
Monday, November 22	Monday, November 15
Monday, December 6	Monday, November 29

The next issue of *On Campus* will be published Monday, September 27; the deadline to submit information is Monday, September 20 at noon.

September

M • 13

- Men's Golf: Coastal at Kiawah Island Intercollegiate continues through September 14

Tu • 14

- Soccer: Coastal at East Carolina 4 p.m.
- Volleyball: Coastal at UNC Wilmington 7 p.m.

W • 15

- Introduction to Access Database Design 2 to 4 p.m. Society House, Carol Lane

Th • 16

- Soccer: UNC Wilmington at Coastal 7 p.m.

F • 17

- Office 2000 Preview 2:30 to 3:30 p.m. Society House, Carol Lane

- Volleyball: Coastal at East Carolina Invitational continues through September 18

Sa • 18

- Men's Cross Country: Coastal at Winthrop Invitational

- Women's Cross Country: Coastal at Winthrop Invitational

Su • 19

- Soccer: Stetson at Coastal 2 p.m.
- Catholic Campus Ministry Association, Catholic Mass 7:30 p.m. ADM 005, Tim McCormick/Newman Club

W • 22

- Introduction to Excel 2 to 4 p.m. Society House, Carol Lane

F • 24

- Intermediate Word-Edit Features 2 to 4 p.m. Society House, Carol Lane
- Soccer: Coastal at College of Charleston 7 p.m.
- Volleyball: Coastal Carolina Classic continues through September 25

Sa • 25

- Soccer: Coastal at The Citadel 5 p.m.
- Women's Cross Country: Coastal at Indiana Pre-NCAA Invitational

Su • 26

- Catholic Campus Ministry Association, Catholic Mass 7:30 p.m. ADM 005, Tim McCormick/Newman Club

M • 27

- Men's Golf: Bay Tree Intercollegiate North Myrtle Beach continues through September 28

Campus Dining

The CINO Grille, located in the Student Center, is open Monday through Thursday from 7 a.m. to 10 p.m.; Friday from 7 a.m. to 7 p.m.; and Saturday and Sunday from 3 to 8 p.m. Selections are available from the Grille, the Deli or Pizza Hut menu items.

The Café, featuring an all-you-can-eat menu, is located adjacent to Residence Hall M. Meal costs and the hours of operation are as follows:

Monday through Friday

Breakfast: \$3.50; served from 7 to 9:30 a.m.
Continental Breakfast: 9:30 to 10 a.m.
Lunch: \$4.50; served from 11 a.m. to 2 p.m.
Dinner: \$5; served from 5 to 7:30 p.m.

Saturday and Sunday

Brunch Buffet: \$5.50; served from 10:30 a.m. to 1:30 p.m.
Dinner: \$5; served from 4:30 to 6:30 p.m.

For more information, call Denise Elliot at extension 2365.

The Café Lunch Menu

Week of September 13

- Mon: French Dip Sandwich; Spicy Chicken Pasta; Grilled Cheese
- Tues: Apple Cinnamon Pork Loin; Meatball Sub; Black Bean Burger
- Wed: Beef Stir Fry; Chicken Burrito; Tofu Stir Fry
- Thurs: Chicken Pot Pie; Barbecue Pork Sandwich; Vegetable Stir Fry
- Fri: Grilled Ham and Cheese; Citrus Chicken; Garden Burger

Week of September 20

- Mon: Hamburger Pie, Lemon Pepper Chicken; Rice Stuffed Peppers
- Tues: Mexican Casserole; Chicken Quesadillas; Vegetable Pot Pie
- Wed: Chicken Stir Fry; Hamburger Steak; Stir Fry Vegetables
- Thurs: Philly Cheese Steak; Stuffed Pork Chops; Vegetable Philly Sandwich
- Fri: Pepperoni Pizza; Chicken Fillet; Veggie Pizza

Note: Menus are subject to change due to product availability.

Birthdays

September

13 Glenda Sweet	20 Margaret Fain
14 Clara Rogers Douglas Smith	21 Timothy Ford
15 Joseph Parker José Sanjines	22 Tina Feagin
16 Vonna Gengo Richard Moore Denzil Simmons	23 Brian Nance Pat Taylor
17 Diane Watson Gunnin Dennis Reed	24 Richard Koesterer
18 Jamie Marie Glowacki Ken Townsend	25 Dennis Wiseman
19 Mona Dukes Alan Nagy Tom O'Loughlin	26 Sarah Burnette Doug Nelson Paul Rice
	27 Joseph Durant James Farsolas Stephanie Hyland Renee Klein