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## Coastal Carolina College This Week, January 30, 1984

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# this week

VOL. 5

NO. 15

**JANUARY 30, 1984** 

USC-COASTAL CAROLINA COLLEGE

#### NOMINEE FOR AWARD OF MERIT

Dr. Elizabeth Puskar has been nominated for the Award of Merit to be presented in March by South Carolina Women Administrators in Higher Education by Chancellor Fred Hicks. This is an annual program that recognizes the contributions to higher education of a woman administrator in our state.

#### SOUTH CAROLINA CHAMBER ORCHESTRA

The Coastal Carolina Cultural Art Series announces the return of the South Carolina Chamber Orchestra. This acclaimed group will perform on Wednesday, February 8, at 8:00 p.m. in Wheelwright Auditorium. For further information, contact Pat Singleton at ext. 206.

#### **BID OPENING - WILLIAMS BRICE**

Bid opening for the Williams Brice Addition will be held on Tuesday, February 7, at 2:00 p.m. in the EMS Building Conference Room.

# COUNCIL FOR INTERNATIONAL EXCHANGE OF SCHOLARS

Approximately 100 awards in all academic fields for the 1984-85 Fulbright Scholar remain available. The largest number of awards are in the American literature and studies, business and management, economics, engineering and computer science, and English as a foreign language and linguistics. The deadline for receipt of applications to the Council for International Exchange of Scholars is March 1. Special application forms are available and must be requested by individual applicants before February 15. Please call Bruno Gujer for more information. (Please announce to your classes.)

#### NATIONAL LEAGUE FOR NURSING

USC Coastal Carolina College's National League for Nursing Self Evaluation Report for the associate degree in nursing program will be held on Wednesday, Thursday, and Friday, February 1-3; The agenda for these days is listed below.

Wednesday, February 1

9:00 a.m. Dr. Milene A. Megel

10:30 a.m. Dr. Roy Talbert

11:15 a.m. Dr. Robert Squatriglia 11:15 a.m. Dr. Cynthia Terres

Mr. Marsh Myers

11:45-12:45 Lunch

1:00 p.m. Dr. Lynne Smith

2:00 p.m. Faculty Department of Nursing

4:15 p.m. Dr. Milene A. Megel

Thursday, February 2

Conway Hospital and Grand Strand General

Hospital

8:00 a.m. Pre-Conference-Senior

9:30 a.m. Coffee with Head Nurses,

Nursing Administration, and Gra-

duates

11:00 a.m. Chancellor Fred Hicks

12:00 - 1:15 Lunch

1:30 p.m. Freshman Students - in Lab

2:30 p.m. Meet with Faculty in General

Education

3:15 p.m. Dr. Milene A. Megel

Friday, February 3

Report TBA

#### STUDENT NOTICES

The next meeting of Chancellor Hicks with the S.G.A. officers will be at 2:30 p.m. in the Chancellor's Office on Monday, January 30.

Chancellor Hicks will meet with the Council of Student Presidents at 8:00 a.m. on Tuesday, January 31, in room 107 of the Student Center.

#### DIRECT DEPOSIT OF PAYCHECKS

Faculty and staff who are interested in a direct deposit with Myrtle Beach Air Force Base Credit Union should contact the Personnel Office. Ten persons must request direct deposit before this program can be initiated with Myrtle Beach Air Force Base Credit Union.

#### CHILDREN'S ART WORKSHOP

A Children's Art Workshop will be offeed on Thursdays from 3:30-5:00 p.m. from February 16 through March 22, under the direction of Marianna Hamilton-Fox, Associate Professor of Art Education and Art Education students enrolled in ARTE 329 (Art for Elementary Schools) will teach art to children in grades K-6. Lessons will range from drawing/painting, ceramics, masks and puppets, to textile design. The cost is \$10 for materials for children of faculty and staff; \$12 for children in the community. Advance sign up is possible with Sherill Mishoe, ext. 220. Enrollment is limited due to limited facilities, so sign up now.

#### **BUILDING A RELATIONSHIP**

Two members of the Coastal Psychology Department, Dr. Paul Stanton and Dr. Sandy Baird, are presenting a two-part program on "Building a Relationship" for Volunteers in Probation. The program is designed to give pointers to parents, teachers, and volunteers working with probationers. Topics to be discussed include how to talk with kids, why kids act the way they do, motivational skills, and helping kids feel good about themselves.

The first session was presented by Dr. Stanton on Tuesday, January 24. Dr. Baird's session will be on Tuesday, February 28, at 7:30 p.m. at Santee Cooper in Myrtle Beach. The session is free and open to the public. Please encourage your students to attend.

#### **SGA - EXECUTIVE BOARD**

The following students have been appointed to the Student Government Association Executive Board for the Spring 1984:

Scott Hill								Vice	President
Jean Slabaugh									Secretary
Trish Marsh							. 1	Parlia	mentarian

#### **HOMECOMING 84- ALUMNI WEEKEND**

The Alumni Association is announcing Homecoming 84- Alumni Weekend for February 3 and 4. All faculty and staff are invited to join in the fun and hope you will want to do just that! Several events are planned for the weekend please note the agenda below. A \$10 weekend activity fee allows you to participate in all events Friday and Saturday. Please contact Debbie Schmitt in the Alumni Office for further information or if you would like to preregister.

#### Friday, February 3

5:30-6:00p.m. Registration at Student Center
 6:00-7:00p.m. Annual Meeting -Student Center
 Upstairs
 7:00-9:00p.m. Cocktail Reception - Student
 Center downstairs (open bar)

#### Saturday, February 4

11:00-11:30a.m. Welcome and Registration - Fine Arts

11:30-12:00noonCampus Walking Tours

12:00-4:00p.m. Alumni Bar-b-que (beer) Fine

1:00-2:30p.m. Alumni Basketball Game - Gym
3:00-4:30p.m. Lady Chants vs. Erskine - Gym
5:00-7:00p.m. Chanticleers vs. Erskine - Gym
7:30-midnight Chancellors/Alumni Reception -

Student Center (open bar, band & dancing)

8:00-midnight Homecoming Student Dance-

Holiday Inn, Holidome, Myrtle

Beach

#### DR. HICKS APPOINTED TO BOARD

Chancellor Fred Hicks has been named to the Board of Directors of the Citizens and Southern National Bank of South Carolina for the Conway Area.

Prior to his association with Citizens and Southern in South Carolina, Dr. Hicks served on the Boards of the Sun Bank in Winter Park, Florida and the Citizens and Southern Bank in Macon, Georgia.

# OUR CARELESS MEDIA AND YALE'S "DUMMY SCHOOL" by Donald Millus

Recent calls from local and national media for quality in education have been coupled with complaints about student achievement from grade school through college. Low S.A.T. scores are cited, and the students of today are compared unfavorably with the students of yesteryear. What I find ironic is that the same complaining media are making errors that would embarrass most of college freshman.

In a television feature on N.B.C. "Nightly News" a commentator chortled about compulsory homework in the Colorado public schools, even in "kindergarden" for that was the way "kindergarten" was spelled on the television screen. Even my 10-year-old daughter laughed. A.B.C. television recently used "it's" for the possessive of "it" in a graphic, while the Soviets according to N.B.C.'s graphics described President Reagan's words as "wreckless." Such reckless disregard for basic spelling ought to be embarrassing on programs with multimillion dollar budgets.

In the local press I have found full-page ads with "News that effects us" or about Clemson orange soda with "it's" great taste, while a sports headline insists that the Redskins are not "phased" by the Raiders. Phase out that editor please, and suggest that someone reads the news story about a deceased Druse soldier before he writes a headline about a dead "israeli," and tell him to look up the spelling of the word he wrote as "propoganda" before writing an editorial about phasing our remedial courses in the college. Alas, nothing fazes such careless types.

Granted that most people make an occasional mistake in typing, but these are not typos. If the wrong word gets to a television graphic or newspaper headline it is because someone did not know the right one. Someone, obviously, did not sweat the small stuff. The networks could set a better example, especially considering the salaries paid the people who produce their news programs. Let them not criticize primary and secondary school teachers who can't make enough to support a family with

one job, while people making many times their salaries are so careless.

In our local press a continued barrage against remedial courses on the college level is the other side of the worn editorial coin. In an ideal world, such courses might not be needed. The Japanese system elimates the ill-prepared or under-achieving student long before his or her university days, but our American system prefers to present students with a number of chances.

When I was finishing up my graduate work in Connecticut, I spent a few hours one day fishing on Long Island Sound with a graduate of Yale College, class of about 1925. He recounted to me how he and some classmates of his who were athletes or just in need of help would assemble early each morning for "Dummy School," basically spelling, vocabulary, and remedial writing. That was in the "Ivy League" some six decades ago!

Perhaps we should send today's media miscreants to such remedial courses. While they are there catching up on their own spelling and vocabulary, let them not snicker at today's college students, who, like the Ivy Leaguers of ago, may need some extra help. At the least, all our media should set a better example for our young people.

#### **COMMITTEE MEETINGS**

The Residence House Committee will meet on Tuesday, February 7, at 12:00 noon in room 107 of the Student Center.

The next meeting of the Vice Chancellor Search Committee will be Saturday, February 4, at 10:00 a.m. in the EMS Building Conference Room.

#### STUDENT NOTICES

Chancellor Hicks will hold his first weekly rap session with students from 8:30 a.m. to 9:30 a.m. on Wednesday, February 8. Coffee and doughnuts are "free". Weekly sessions will follow through April 25. This will be held in the Overflow area downstairs in the College Center. Please announce to your classes.

#### FACULTY/STAFF ACTIVITIES

Ballou Skinner, Physics, made a presentation to Conway's Citizens for Better Government on January 16. Dr. Skinner spoke on The State of Nuclear Power.

Veronica Davis was guest lecturer for the Georgetown County Library Series on January 23. Her topic was "Black Women as Depicted in the Novels of Black Women Writers." Among the writers discussed were Nella Larsen, Passing; Zora Neale, Hurston, Their Eyes Were Watching God; and Toni Morrison, Sula.

Richard H. Moore, Dean of Science, addressed the Waccamaw Garden Club on January 11, and the Camellia Garden Club on January 17. The topic of both talks was "Winter Birds of the Area."

#### Congratulations

Alisa Mosley, Director of Career Planning and Placement, has been awarded the "Outstanding New Professional Award - 1984" by the South Carolina Personnel Association. The award will be given at Hilton Head on Sunday, January 30. Congratulations Alisa!

#### JANUARY 30-FEBRUARY 5, 1984

#### SCHEDULED EVENTS

Date	Time	Bldg.	Room	Event
Mon., Jan. 30	1:30 pm	SC	204	SGA Meeting
Mon., Jan. 30	2:30 pm	SA		SGA Officers-Dr. Hicks
Mon., Jan. 30	4:00 pm	FA	005	Parkers Children's Literature
Mon., Jan. 30	7:00 pm	Sumter,	SC	Lady Chants vs. Morris
Tues., Jan. 31	8:00 am	SC	107	Council of Student Presidents
Tues., Jan. 31	7:00 pm	SC	107	Community Meeting
Wed., Feb. 1	9:00 am	WA	AUD	Miss SC-USC Rehearsal
Wed., Feb. 1	12:30 pm	SC	201	History Club
Wed., Feb. 1	1:30 pm	AC	203	Faculty Senate
Wed., Feb. 1	2:30 pm	SC	205	Freshman Year Experience Meeting
Thurs., Feb. 2	9:00 am	WA	AUD	Miss SC-USA Rehearsal
Thurs., Feb. 2	1:30 pm	SC	204	Alpha Phi Omega
Thurs., Feb. 2	6:00 pm	Florence	e · · · · · · · · · ·	Lady Chants vs. FMC
Thurs., Feb. 2	8:00 pm	Florence	e	Coastal vs. FMC
Fri., Feb. 3	9:00 am	WA	AUD	Miss SC-USA Rehearsal
Fri., Feb. 3	3:15 pm	FA	005	Parkers Children's Literature
Fri., Feb. 3	6:00 pm	SC	205	Alumni Association Annual Meeting
Sat., Feb. 4	9:00 am	WA	AUD	Miss SC-USA Rehearsal
Sat., Feb. 4	10:00 am	SA	120	Computer Class for Youth
Sat., Feb. 4	10:00 am	SA	Conf.	Vice Chancellor Search Committee
Sat., Feb. 4	11:00 am	Campus		Alumni Association Reunion
Sat., Feb. 4	6:00 pm	WB	GYM	Lady Chants vs. Erskine
Sat., Feb. 4	8:00 pm	WB	GYM	Coastal vs. Erskine (Homecoming)
Sun., Feb. 5	8:00 pm	WA	AUD	Miss SC-USA Pageant