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On Campus, July 12, 1999

Coastal Carolina University

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on Campus

A Newsletter for Faculty and Staff of Coastal Carolina University

Volume 9, Number 11 • July 12, 1999

CCU teams with two area properties to create Myrtle Beach Learning Holiday

Coastal, in a unique collaboration with Litchfield Beach & Golf Resort and Wyndham Myrtle Beach Resort, has developed a new vacation concept for the area's tourism industry combining education and recreation opportunities. Designed for adult learners, Myrtle Beach Learning Holiday is a week-long vacation package which allows participants to take a variety of noncredit courses and enjoy the area's numerous attractions and activities.

Scheduled for February and November 2001, the first Myrtle Beach Learning Holidays will offer classes on topics relating to art, technology, health, business, current events, social sciences and other subjects.

"The concept of the learning holiday encourages people to learn and share new ideas and knowledge while they golf, play tennis, enjoy the beach and take advantage of all the amenities of a first class resort," said Peter Balsamo, dean of Coastal's Division of Extended Learning and Public Services, sponsor of the program. Balsamo expects the program to appeal primarily to the growing number of retirement-age adults who devote part of their leisure time to learning.

"The Grand Strand area is known for its variety, and Myrtle Beach Learning Holiday adds another new element which will attract an even wider audience," said Kathi Guertin,

director of sales and marketing at Litchfield Beach & Golf Resort.

The learning vacation idea is not new, according to Balsamo. "The Chautauqua Institute in upstate New York probably originated the concept, and universities such as Cornell, Brown, Indiana and the University of North Carolina offer various learning-vacation packages," he said. "However, Coastal is one of the few institutions in the country which has the capacity to combine the resources of a comprehensive university and a world-renowned beach resort."

"Another advantage is that the programs are being held at a time of the year when the weather is mild and the area is less crowded," said Melissa Salem, director of sales at Wyndham Myrtle Beach Resort. "It's the perfect time to learn something new and enjoy the beach."

The first Myrtle Beach Learning Holidays are scheduled for Feb. 4 to 9, 2001, at Litchfield Beach & Golf Resort and for Nov. 18 to 23, 2001, at Wyndham Myrtle Beach Resort.

For more information, contact Kathy Doyle in Coastal's Division of Extended Learning and Public Services at extension 2544 or visit the Web site at www.coastal.edu/learn.

Coastal gets green light for Humanities Building

With the passage of the capital improvements bond bill on May 30 by the General Assembly, Coastal will receive \$5,601,500 to complete the funding for its proposed Humanities and Fine Arts Building. Construction is expected to begin later this year.

With a total project budget of \$18.5 million, the 118,000-square-foot building will house the departments of English, history, philosophy and religion, politics and geography, art, music and theater. The building will contain classroom space as well as laboratories, two small auditoriums and art studio space.

The building project was approved in 1990 by the South Carolina Commission on Higher Education. Coastal received partial funding for the project from the General Assembly in 1991, 1995 and 1997.

Coastal hosts 14th annual New Principals' Academy

Approximately 80 new principals of South Carolina schools are expected to participate in the 14th Annual New Principals' Academy, which is scheduled for July 18 to 23 at Coastal.

The New Principals' Academy is designed exclusively for first-year principals of elementary, middle/junior high and senior high schools and offers curriculum to help them develop and improve presentation and leadership skills.

The academy gives participants an opportunity to discuss issues and concerns with other first-year principals, veteran principals and experts in the field. Each participant is paired with an experienced principal who serves as a mentor. Follow-up meetings throughout the year provide training in leadership and management skills and serve as a forum for exchanging ideas.

The five-day summer institute will include seminars conducted by state and local experts on such topics as managing skills, finance, academic standards and safety.

The New Principals' Academy is sponsored by the South Carolina Department of Education's Office of Professional Development.

Coastal Board of Trustees elects officers

The Coastal Board of Trustees elected officers for the 1999-2000 academic year at its quarterly meeting June 25. They are: Fred F. DuBard Jr., chair; Dean P. Hudson, vice chair; and Clark B. Parker, secretary.

DuBard is owner, president and CEO of DuBard, Inc., a Florence-based distributor of Anheuser-Busch products. He earned a bachelor's degree in business administration and psychology from Wofford College in 1957 and a master's degree in educational counseling and guidance from the University of Tennessee in 1960. He has been an active leader in many Florence area civic organizations including the Florence Chamber of Commerce, the Florence Rotary Club, YMCA as well as the Florence-Darlington Technical Foundation. DuBard has served two previous terms as chairman of Coastal's Board of Trustees since 1993, including two previous terms as chairman.

Dean P. Hudson is personal lines leader for Peoples Underwriters, Inc. in Conway. He earned a bachelor's degree in finance from

Coastal in 1980. He is a graduate of the South Carolina Bankers School and is a member and past president of the Waccamaw Sertoma Club. Hudson has served on Coastal's Board of Trustees since 1993.

Clark B. Parker is a certified public accountant based in Myrtle Beach. He earned a bachelor's degree in business administration from Coastal in 1977 and served on the Horry County Higher Education Commission from 1989 to 1993, including a term as chairman. He also is a past chairman of Coastal's Alumni Association. Parker has served on Coastal's Board of Trustees since 1993.

The following board members were reelected by the General Assembly in its May 12 session: Clark B. Parker, 1st Congressional District; Oran P. Smith, 2nd Congressional District; Payne H. Barnette Jr., 3rd Congressional District; Elaine W. Marks, 4th Congressional District; Juli Streater Powers, 5th Congressional District; Fred F. DuBard Jr., 6th Congressional District; and H. Franklin Burroughs, at large.

Coastal Board of Trustees approves budget

The Coastal Board of Trustees approved a projected \$47.2 million total budget, including a \$30.2 million operational budget for the 1999-2000 year during its quarterly meeting June 25.

As part of the budget plan, the board approved a tuition increase, effective for fall 1999. In-state tuition will increase \$60 per

semester from \$1,610 to \$1,670, a rise of 3.73 percent. Out-of-state tuition will increase \$245 per semester from \$4,395 to \$4,640, a rise of 5.57 percent.

According to university officials, the increase shows Coastal's in-state tuition to be below the average for public institutions in South Carolina.

Do You Know?

Approximately 4,500 people are expected to stay in Coastal's residence halls during the summer to attend a variety of camps.

Including College Connection, Marine Science for Junior Scholars, sport camps and other programs.

Source: Office of Information Technology Services

Coastal Carolina People

Faculty and staff are encouraged to submit information to be included in the "Coastal Carolina People" section of *On Campus*. Information will be published following the presentation or activity.

- Charles Joyner delivered two Fulbright lectures at the University of Canterbury, in Christchurch, New Zealand, in July. On July 8 he gave his first lecture, which was on his most recent book, "Shared Traditions: Southern History and Folk Culture." He addressed a gathering of New Zealand scholars in various disciplines who have held Fulbright fellowships in the United States, whether as students, researchers, or teachers. On July 10 Joyner delivered a paper on the American Civil War in Southern Memory as part of the opening day of the Fourth Biennial Fulbright American Studies Conference, "Race, Empire, and the American Imagination."
- Dennis Wiseman has been elected vice chair of the Professional Review Committee of the South Carolina Board of Education. The committee will monitor the accreditation process for teacher education programs in the state at both private and public institutions, review accreditation reports of institutions, and make recommendations on accreditation to the Board of Education. Wiseman has also been selected to serve as a reviewer of proposals for the 2000 American Association of Colleges for Teacher Education (AACTE) annual meeting to be held Feb. 26-29 in Chicago. Wiseman will review proposals in the areas of curriculum and administration in teacher education.

The following people received Staff Achievement Awards in a ceremony at Coastal on May 19:

- Kim Barth graduated from Leadership Grand Strand sponsored by the Myrtle Beach Area Chamber of Commerce.
- Jan Blakey and Tina Rathbun were inducted into the Alpha Sigma Lambda Honor Society.
- Patricia Brennan, Nancy Burton, George Gibson, Neal Hopkins, Wanda Lewis, Sarah Rabon and Esther Simpson completed the Certificate in Effective Employee Management Program.
- Bridget Busbee received a diploma in computer technology from Horry-Georgetown Technical College in May 1999.
- Judy Colson received a master's degree in education counseling from the University of South Carolina.
- Stacy Cretzmeyer received a doctorate degree in counseling from the University of South Carolina. Cretzmeyer also received the "Women Holding Up the World Award" from the National Coalition Against Sexual Assault.
- Joanna Danforth, Jim Mills and Tim Shank received their South Carolina Commercial Pesticide licenses.
- Deryl Edwards, Kerry Lord, Philip Massey, Robert Small, Ernest Smith and Art Wendelken received the Government Safe Driver Award.

- Bill Fenters received South Carolina Nursery Professionals Certification.
- Gloria Ford earned a certificate in "Gullah Storytelling" from the Committee for Afro-American History Observances.
- John Hanna earned CNA (Certified Novell Administrator) certification from Novell. Hanna also was inducted into Upsilon Pi Epsilon.
- Carrie Herrington was named president of the Myrtle Beach chapter of National Association of Women in Construction.
- Stephanie Hyland received a bachelor's degree from Coastal in May 1999.
- Sandy Mishoe earned membership into the National Society Daughters of the American Revolution.
- Sarah Rabon completed requirements for the Associate Public Manager Award.
- Susan Soucy received a CAMEO (Career and Motherhood, Equal Opportunities) award.
- Denzil Simmons received an associate's degree in applied science in fire science technology from Pikes Peak Community College in May 1998.

Biography of Holocaust survivor by CCU counselor published

Your Name is Renée by Coastal counselor Stacy Cretzmeyer, an account of a Jewish family's struggle to survive in Nazi-occupied France, has been published by Oxford University Press.

The book was originally published in 1994 in a limited small press edition.

Cretzmeyer relates the story of Ruth Kapp Hartz, whose family moved from Germany to France in 1936 to escape Nazi persecution. When the Nazis occupied France in 1940, 4-year-old Ruth, warned about her possible fate, was told to pretend to be a French Catholic and call herself Renée. The story traces the harrowing experiences of her family as they elude capture, hiding in cramped apartments and cellars. *Your Name is Renée* also recounts the enormous risks that French villagers took to protect the lives of Jews.

Ruth Kapp Hartz had been Cretzmeyer's French teacher at the Springside School in Philadelphia. When Cretzmeyer decided, 14 years ago, that she wanted to do research on the fate of children in Nazi-occupied France, she contacted her former teacher, whom she knew only as Madame Renée, to ask her to

recommend people she might interview. Cretzmeyer had not known that Hartz was Jewish nor that she and her family had lived in hiding in France during the Holocaust. After these revelations, Cretzmeyer began a 13-year collaboration with Hartz, conducting interviews and extensive research, to reconstruct her powerful story.

"As I began to piece together the events of this young child's life, I had the privilege of watching the adult Ruth gradually come to terms with the terrifying emotions she had experienced in childhood," said Cretzmeyer. "She slowly began to make peace with her history, and she invited me to call her Ruth instead of Renée."

Cretzmeyer joined the Coastal staff in 1994 as a counselor in the Office of Counseling Services. She earned bachelor's degrees in English and theater and a master's degree in English and creative writing from Hollins College in Roanoke, Va. Cretzmeyer earned an education specialist degree in counselor education from the University of South Carolina and a Ph.D. in educational psychology from the University of South Carolina in 1999.

Coastal presents weekly television show

"Coastal Alive," a new television talk show by and about Coastal, is airing on area cable channels. Hosted by Dave Bryon of Coastal's Office of Information Technology Services, the show is on Horry Telephone Cooperative (HTC) and Time Warner Cable's educational access channels at the following times: Monday at 10 a.m.; Tuesday at 7 p.m.; Wednesday at noon; Friday at 10 p.m.; and Saturday at 5 p.m.

The show is designed to highlight programs offered by Coastal's Division of Extended Learning and Public Services and is produced by Coastal's Media Services Department.

A new show featuring Coastal alumni, "Coastal Tide: An Alumni Viewbook," is currently in production and will begin airing later this summer. It is hosted by Mona Dukes and Matt Hogue.

Coastal hosts College Jumpstart at Georgetown campus

Thirty-two Georgetown County high school graduates are enrolled in College Jumpstart, a six-week program designed to assist graduates with academic problem areas. The program, in its fifth year, began June 16 at Coastal's Georgetown campus.

College Jumpstart students are taking English 100 and Math 100, two non-credit college courses, and College Survival, a non-college credit course designed to assist students with goal setting, test taking, time management, study skills and more.

Students who have good attendance in College Jumpstart and who show academic and personal growth will have the opportunity to apply for scholarships which will be awarded by the Coastal Carolina University Georgetown Campus Advisory Board and the Job Training Partnership Act. Students in the program are employed part time with the Georgetown County School Board or with Georgetown County.

The program is funded by a grant from the Waccamaw Private Industry Council, a donation from Santee Cooper, and an allocation from Georgetown County Council to the Coastal Carolina University Georgetown Campus Advisory Board.

For more information about College Jumpstart, contact Sarah Magann at Coastal's Georgetown campus, 546-7523.

Economists from CCU and UNCW present forecast of Coastal economy

Coastal North and South Carolina counties continued to see economic growth during the past 12-month period, while inland counties were hit by an economic slowdown, according to economists at the E. Craig Wall School Sr. of Business Administration at Coastal and the Cameron School of Business at University of North Carolina Wilmington. The forecasters also predicted the trend to continue for the coming year.

The analysis and forecast were conducted by Thomas W. Secrest, assistant professor of economics and director of the Center for Economic and Community Development at Coastal; Claude Farrell, UNCW professor of economics; and William W. Hall, Jr., UNCW professor of economics and director of the Cameron School of Business Economic Development and Forecasting Office. This marks the second year of expanded coverage of area economic conditions, which includes 12 counties in northeastern South Carolina and southeastern North Carolina.

The analysis and forecast also divide the counties studied into four separate regions based upon similarities in "economic structure." They are Horry County, South Carolina, and three regions in Southeastern North Carolina: Brunswick, New Hanover and Pender counties along the Atlantic Ocean; Cumberland, Hoke and Sampson counties to

the north; and Bladen, Columbus, Richmond, Robeson and Scotland counties to the west.

Through the past 12 months, economic activity in Horry County, South Carolina, rose 6 percent to almost \$8 billion. Secrest noted that "economic activity in Horry County was especially strong during the third and fourth quarters of 1998 and the second quarter of 1999." County economic activity is forecast to rise \$800 million or 9.8 percent over the next 12 months to \$8.8 billion. The economists expect that economic growth during third quarter 1999 will be especially strong.

For the 12-month period ending June 1999, the 12-county local economy produced \$25.7 billion in output, 2.8 percent above the comparable 1998 level. However, economic growth in the separate regions was extremely diverse. Economic activity in Brunswick, New Hanover and Pender counties was 5.3 percent higher. Activity in Horry County was up 6 percent. In sharp contrast, activity in Cumberland, Hoke, and Sampson counties was down 1.2 percent, and activity in Bladen, Columbus, Richmond, Robeson and Scotland counties was down 1.1 percent. Growth over the next 12 months is forecast to match that of the last 12 months with total output for the 12-county area expected to rise 2.7 percent or \$740 million to \$27 billion.

Lifelong Learning Society names Volunteer of the Year

Tim Taylor of Myrtle Trace has been named the 1999 Volunteer of the Year by Coastal's Lifelong Learning Society (LLS), a learning-in-retirement program designed for senior adults. Taylor received the award for his outstanding contributions as a computer instructor and as manager of the LLS Web site.

Other LLS members who were recognized at the meeting were Nancy Seeds, president of the organization's advisory board, and outgoing advisory board members Don Boyer, Basem Hilal and Mildred Shuford.

"Coastal's Lifelong Learning Society could never have achieved what it has in so short a time without the ideas and hard work of many volunteers," said Judy Fontana, director of senior and retiree programs in Coastal's

Division of Extended Learning and Public Services.

The organization's membership has increased from 112 in the fall of 1997 to 740 in the spring of 1999 and the program received the National Model Program Award for 1999 from the Network for Older Adult Learners of the Association for Continuing Higher Education (ACHE).

Fall semester classes for the Lifelong Learning Society begin Monday, Sept. 13 and class registration begins Aug. 2. Classes are held at Coastal's Conway campus and at LLS extension sites in North Myrtle Beach, Myrtle Beach and on the South Strand. For more information, call extension 2665 or visit the Web site at www.coastal.edu/learn.

Board of visitors named for Division of Extended Learning and Public Services

Coastal's Division of Extended Learning and Public Services has named its Board of Visitors for the 1999-2000 academic year. The Division of Extended Learning and Public Services offers credit and non-credit courses on computer applications, professional and career development, personal enrichment, foreign languages as well as such programs as the bachelor of arts degree in interdisciplinary studies, independent distance learning opportunities, travel programs and the Lifelong Learning Society, an academic enrichment program for adult learners.

The following individuals will serve:

- Gary Barnes, human resources analyst, City of Myrtle Beach;
- Jean Ann Brakefield, vice president of the Myrtle Beach Area Chamber of Commerce Convention Bureau;
- R. J. (Rocky) Cartisano, retired executive, Lucent Technologies;
- George DuRant, owner and president, DuRant Agency;

- Johann M. McCrackin, retired guidance counselor, Myrtle Beach High School;
- Mary Alice Ryan, human resources director, The Myrtle Beach National Company;
- Jill Sessoms, chair, Department of English, Coastal Carolina University;
- Paul Sweeny, detective, North Myrtle Beach Department of Public Safety;
- Sarah Thomas, employee relations manager, Horry County;
- Susan E. Webb, associate professor of sociology, Coastal Carolina University; and
- Richard Weldon, director of distance education and extended learning, Wall School of Business.

Members of the board of visitors will provide guidance to the division as it develops programs which meet the increasing demand for specialized, professional continuing education in the area.

For more information about programs offered by Coastal's Division of Extended Learning and Public Services call extension 2665 or visit the Web site at www.coastal.edu/learn.

Summer Celebration

Coastal's Summer Family Celebration for faculty, staff and their immediate families will be held Wednesday, July 28 from 3:30 to 6:30 p.m. on the Horseshoe in front of the Singleton Building. Food, fun and games for all ages are planned for the event.

Participants also will have the opportunity to compete in games during the third annual Departmental Challenge. The reigning champions include faculty and staff from the Department of Marine Science who triumphed in last year's competition.

There is no charge to attend; however, faculty and staff are requested to RSVP for the Summer Celebration in order for the committee to adequately prepare for the food and games. The deadline to RSVP is Wednesday, July 21 by calling Carrie Herrington at extension 2569 or Debbie Conner at extension 2568.

Information sessions about bachelor's degree program for adults planned

Coastal offers an information session outlining a unique degree program which enables adults to earn a Bachelor of Arts in Interdisciplinary Studies degree (BAIS). The program is designed especially for individuals who need a bachelor's degree in order to compete for better jobs, have a college background but wish to obtain a degree, need to arrange classes around work schedules, have long-range plans for attending graduate school, or are interested in enhancing communication skills.

An information session outlining the BAIS program requirements will be held on Thursday, Aug. 5 in the Wall School of Business Building, 118 at 6:15 p.m.

The BAIS degree at Coastal is a structured but flexible program that allows individuals to design a degree incorporating prior education and work experiences while addressing career aspirations. Courses are available through a combination of day, evening and independent distance learning classes in order to accommodate the diverse schedules and educational needs of adult learners.

To register for an information session, contact Coastal's Division of Extended Learning and Public Services at extension 2093; e-mail, lindaf@coastal.edu.

Campus Dining Summer dining hall hours

Hours of operation for The Cafe and CINO Grille will be adjusted for the summer months. *The following schedule may be subject to change.*

The CINO Grille

- *Summer II*
(Monday, July 12 through Thursday, August 12)
Monday through Thursday: 11 a.m. to 2 p.m.

The Café

- Open only during scheduled camps.
Call 347-8922 for hours of operation.



COASTAL CAROLINA UNIVERSITY

Office of Marketing Communications
P. O. Box 261954 • Conway, SC 29528-6054

On Campus July 12, 1999

Campus Calendar

July

M • 12

- Classes begin for Summer II session

Tu • 13

- Orientation for freshmen students
All day, campus
Pat Singleton-Young/Diane Wilson

W • 14

- Orientation for freshmen students
All day, campus
Pat Singleton-Young/Diane Wilson

Th • 22

- Last day of classes for Summer 8-week session

M • 26

- Final exams for Summer 8-week session, continues on July 27

Tu • 27

- Coastal Educational Foundation Quarterly Meeting:
12:30 p.m., Wall Board Room
Alan Nagy

W • 28

- Summer Family Celebration for faculty, staff and their families: 3:30 to 6 p.m., Horseshoe. Debbie Conner

August

Thu • 5

- Bachelor of Arts in Interdisciplinary Studies (B.A.I.S.)
Information Session: 6:15 to 8 p.m., WALL 118
Linda Ford

F • 6

- Last day Bursar's Office can accept mail-in fee payment
- Course schedules will be cancelled at 5 p.m. for non-payment of fees

M • 9

- Advanced PowerPoint Techniques:
2 to 4 p.m., Society House. Carol Lane
- Registration closed

Tu • 10

- Registration closed

W • 11

- Orientation for transfer students
All day, campus
Pat Singleton-Young/Diane Wilson
- Registration closed except for new students attending Orientation on Aug. 11, 12 or 13
- CINO Golf Tournament: 1 p.m., Wild Wing Plantation. Bruce Stewart

Th • 12

- Last day of classes for Summer II session
- Advanced Word Table of Contents and Indexes: 9:30 to 11:30 a.m., Society House
Carol Lane
- Orientation for freshmen students.
All day, campus
Pat Singleton-Young/Diane Wilson

F • 13

- Final exams for Summer II session
- Orientation for freshmen students
All day, campus
Pat Singleton-Young/Diane Wilson
- Course schedules will be cancelled for non-payment of fees on Friday, Aug. 13 at 6 p.m.

Sa • 14

- Residence halls open
- *Chanticleer Days* begin: continue through Saturday, Aug. 21

Su • 15

- *Chanticleer Days* events:
Wal-Mart Express
Noon to 6 p.m., Residence Hall M Quad.
Kathy Watts

Picnic
5 to 7 p.m., Shuttle vans from Residence
Hall M Quad
Kathy Watts

M • 16

- Regular Registration, drop/add, and on-site fee payment for Regular Fall, Fall I, Fall II and Georgetown classes
- Fee payment is due the day of registration
- Course schedules will be cancelled daily for non-payment of fees
- *Chanticleer Days* events:

Chanticleer Afternoon-Picnic lunch
11:30 a.m. to 2 p.m., Spadoni Park
Kathy Watts

CINO Fest
7:30 p.m., Williams Brice Building
Kathy Watts
- Intermediate Excel Macros: 2 to 4 p.m., Society House
Carol Lane

Birthdays

July

- 12 Patricia Brennan
Kim Weaver
- 14 Stephen Banta
Kim Barth
Marchita Phifer
- 16 Philip Powell
- 17 June Barfield
Charlotte Jones
Eric Koepfler
- 18 Lindy Smith
Sandy Williams
- 20 Denvy Bowman
Peter Lecouras
- 21 Steve Hamelman
Jacqueline Knox
Lamonica Yates
- 22 Bryan Dennis Counts
- 23 Paul Fowler
Joann Pugh
Samrrah Raouf
- 24 Sandra Lee
Ioana Mihaila
- 25 Nancy Goettel
Carl Keller
Deborah Vrooman
- 26 Frank Gerald
George Gibson
Trenny Neff
- 27 Ethel Aldridge
Brenda Cox
Michael Ruse
- 28 Leister Butler
Jacquelyn Hillen
Francis McCusker
- 29 Jim Blackburn
Barbara Driver

August

- 1 Jess Dannelly
Constance Opalko
Patricia Reed
Roy Talbert
- 2 James Moultrie
Margo Sanders
- 3 Billy Hills
- 4 Howard Watts
- 5 Deryl Edwards
- 6 James Carter
- 7 Deborah Hardee
James Richard
Knight
- 8 William King
Esther Simpson
- 9 Arlene Adams
Frank Robertson
Jeri Traw
- 10 David Evans
Von Smeltzer
- 11 Bob Burney
- 12 Linda Hollandsworth
- 13 Philip Massey
Pat Sizemore
- 14 Lance Bedwell
Gerald Boyles
Jack Riley
Jill Sessoms
- 15 Nancy Burton

On Campus

On Campus is published biweekly on Monday by the Office of Marketing Communications. Items to be included should be submitted to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication, unless otherwise listed.

The final Summer publication date for *On Campus* will be Monday, Aug. 16; the deadline to submit information is Monday, Aug. 9.

During the regular academic year, *On Campus* will be published bi-weekly. A publication schedule will be included in the Aug. 16 edition.



COASTAL CAROLINA
UNIVERSITY