

8-9-2019

## Board of Trustees Minutes, August 9, 2019

Coastal Carolina University

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**Minutes**  
**Coastal Carolina University**  
**Board of Trustees**

**E. Craig Wall Jr. Board Room**

**August 9, 2019**

**Presiding:** Chairman William S. Biggs

**Board Members Present:** Mr. John H. Bartell, Jr., Mr. Lee A. Belcher, Mr. Dalton B. Floyd, Jr., Ms. Natasha M. Hanna, Mr. D. Wyatt Henderson, Ms. Sherry I. Johnson, Mr. Charles E. Lewis, Mr. Daniel W.R. Moore, Sr., Mr. George E. Mullen, Dr. Oran P. Smith, Mr. Patrick Sparks, William E. Turner, III

**Board Members Not Present:** Mr. Eugene Spivey, Mr. H. Delan Stevens and Dr. Samuel Swad

**Others Present:** Ms. Katherine M. Brooks, Dr. Brian Bunton, Ms. Nedy Campbell, Mr. Joshua M. Chesson, Dr. Debbie C. Conner, Dr. David A. DeCenzo, Ms. Lydia J. Deeck, Mr. Edgar Lee Dyer, III, Dr. Daniel J. Ennis, Mr. David A. Frost, Ms. Martha S. Hunn, Mr. Carlos Johnson, Mr. Christopher A. Johnson, Ms. Robyn A. Jones, Ms. Alicia Moorhead, Mr. Travis E. Overton, Ms. Jennifer Packard, Dr. Barbara Ritter, Mr. Mike Ryhal, Mr. Bryan Steros

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Tyler Fleming of The Sun News and Ian Brooking of The Chanticleer student newspaper were in attendance.)

Chairman William Biggs brought the Board meeting to order at 10:03 a.m. It was noted that trustees Eugene C. Spivey and H. Delan Stevens were excused. Samuel Frink offered an invocation.

**Introductions**

President David DeCenzo introduced:

- Carlos Johnson, Senior Vice President/University Counsel
- Dr. Daniel J. Ennis, Interim Provost/Vice President for Academic Affairs
- Lydia Deeck, Manager of Academic Records Administration, as the new Board of Trustees Recorder

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Dr. Daniel Ennis introduced:

- Dr. Claudia Bornholt, Dean of the Edwards College of Humanities & Fine Arts

**Order of Business**

Roll call was taken by Administrative Assistant Nedy Campbell.

**II. Approval of Minutes**

Dr. Oran Smith moved to approve the May 10, 2019 and June 13, 2019 full Board of Trustees minutes. Sherry Johnson seconded. The motion carried.

**I. President's Report – David A. DeCenzo**

President David DeCenzo noted that the December 17, 2019 Board meeting date was a Tuesday and graduation would be on Wednesday, December 18, 2019. That differs from the usual Thursday/Friday dates.

Regarding graduation today, there are 400 students graduating and 365 picked up tickets to walk. Because of the excessive heat, President DeCenzo instructed Public Safety to open the doors at 12:30 p.m. for friends and family of the graduates.

Edgar L. Dyer, Distinguished Professor Emeritus, spoke on the search for a new President and Executive Director of South Carolina's Commission on Higher Education (CHE). He noted that board member, Dr. Oran Smith, was a candidate for this position. Dyer referenced unfair treatment that Smith endured throughout the candidacy. During the course of the search, Smith was an exemplary public figure and remained above the negativity. Even though Smith was not selected for the position, Dyer wanted to extend a public thank-you to a longtime friend of Teal Nation and applaud him for displaying grace during the trying time. Dr. Oran Smith received a standing ovation from the Board.

Amanda Craddock, Associate Provost for Enrollment Management, Admissions & Merit Awards, presented an enrollment update.

- New Freshman enrollment as of 8/5/2019 for Fall 2019, currently sits at 2,367. In Fall 2018, as of 8/6/2018, there were 2,373.
- New Transfer enrollment as of 8/5/2019 for Fall 2019, currently sits at 618. In Fall 2018, as of 8/6/2018, there were 643.
- Readmits for 2019 stands at 154, whereas in 2018 there were 157. Other (non-degree seeking & transients) are 339, whereas last year there were 444.
- There are 6,003 continuing undergraduates for 2019. In 2018, there were 6,023.
- The total undergraduate and graduate students for Fall 2019, as of 08/05/2019, are 10,007. In 2018, there were 10,167.

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- Projected enrollment for total undergraduate and graduate students in Fall 2019, as of 08/05/2019, is 10,701. That is a 0.60% growth from 2018, where the final total of all students stood at 10,641.
- Coastal Excellence and Leadership (CEaL) enrollment for Summer II 2019 was 175 students from 1,129 students accepted. The Summer II 2018 final enrollment was 164 from 939 accepted.
- For Fall 2019, the HGTC/CCU Bridge Program had 95 students enrolled from the 697 students invited. In 2018, 95 also enrolled from the 661 invited.

Dr. Daniel Ennis, Interim Provost/Vice President of Academic Affairs, presented an additional enrollment report:

- While Ennis is in his current position, he hopes to accomplish much in regards to enrollment and retention. He is looking at enrollment data differently now.
- By looking at student's unmet need, it has been determined that if a student has less than \$10,000 of unmet need, they stay in school.
- Because of the higher out-of-state tuition, the unmet need is obviously higher for out-of-state student.
- According to the Coastal's Strategic Plan, 12,500 full-time equivalent (FTE) students is the goal to achieve. That is a 6.7% growth from where the college sits currently.

President DeCenzo notes from Dr. Ennis's chart, that students with over \$30,000 in unmet need have a first year retention rate of 31.8%. He realizes that families can get their kids in here for the first semester, the first year possibly, but then the funding falls out. Coastal will have to look more closely on how to fill the gap and keep these students enrolled.

Alicia Moorhead, Director of Finance for the Coastal Educational Foundation (CEF), presented the Coastal Educational Foundation's financial report:

- As of 6/30/2019, the fiscal year-end, total assets are \$56.8 million; where \$45.8 million of that is cash and investments.
- That includes \$2.9 million in uncommitted, unrestricted cash and investments, \$.8 million of Board Restricted Cash.
- As of 6/30/2019, the CEF investment pool is \$43.6 million, with a current allocation of 69.63% in equities, 30.37% in fixed income.
- For the 12 month period since the last fiscal-year, the return on investments (net of fees) was 5.49%.
- As of 6/30/2019, the return on investments (net of fees) for the last 10 years, averaged an annual return of 8.39%. For the last 5 years, it averaged an annual return of 4.83%.
- The certified accounting firm, Webster Rogers, is conducting the audit for the CEF and Chanticleer Athletic Foundation (CAF) this week. This is the first year of a five year contract for Webster Rogers.
- During the CEF Board of Directors meeting on June 12, the FY 2019/2020 unrestricted budget was approved.
- The next CEF Board of Directors meeting is on October 23, 2019.

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**IV. Standing Committee Motions**

According to Robert's Rules of Order, when the standing committee chairman brings forth a motion, only one additional approval is required prior to voting by the entire Board of Trustees.

Finance, Planning and Facilities Committee

- **Wyatt Henderson moved to approve allowing the administration to modify project to remove auditorium and to explore viable design ideas for the Library Learning Complex (Motion 19-38). William Turner seconded, and the motion carried.**
- **Henderson made a motion to approve establishing a Capital Project for the renovation of Eaglin Residence Hall. The total projected cost is \$5M and is expected to begin January 2021 (Motion 19-39). Sherry Smith seconded. The motion passed.**
- **Henderson moved to approve the establishment a Capital Project for the construction of a second annex to the Lib Jackson Student Center. The total projected cost of this project is \$23.5M (Motion 19-40). Sherry Smith seconded, and the motion passed.**
- **Henderson made a motion to approve a one-year lease renewal, from the Coastal Educational Foundation, an affiliate of Coastal Carolina University, for the real property located at 1095 Highway 544, City of Conway, Horry County, South Carolina, consisting of a house and 0.98 acres, represented by TMS# 151-20-01-005. The lease will be effective July 1, 2019 through June 30, 2020 at a cost of \$50,000 (Motion 19-41). Turner seconded, the motion passed.**
- **Henderson proposed a motion for consideration to refurbish the Wall Boardroom (Motion 19-46), financed by the General Refurbishment Fund. This would include conference table/chair components, HB high back executive chairs, HB guest chairs, Meeting Room 77x20x36 Buffet Credenza, a Large Venue Projector, Projector/Screen, Flat Screen Mounted TVs (Approx. 70"), Wall mounts, Click share, Basic PC system with wireless keyboard, Basic AV system, Extron eLink 100 transmitter, Extron eLink 100 receiver, Extron stereo amp MPA 152 plus, Extron SM 26 Speedmount 2-way surface mount speakers, cabling and accessories, Facilities/ITS installation work estimate, Fabric panels and window coverings. The estimated total is to be \$140,436.**

**Mullen proposes an amendment to Motion 19-46. He recommends passing the motion to approve only the furniture items that there are current bids on. Natasha Hanna agrees that the quotes for the projector and screen seem high. She would like to see more bids on the high numbered items.**

**Henderson proposes an action item from the board to administration to conduct a thorough review of where the university may be cost-saving of outsourcing services and report back the findings. Henderson withdraws his motion (Motion 19-46).**

- **Mullen proposes the amended motion (Motion 19-46) to accept the bids for the tables, chairs and credenza. In addition, he notes that the AV and technical aspects of this**

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**refurbishment not exceed a budget of \$100,000. Charles Lewis seconds, and the amended motion passes.**

Academic Affairs & Assessment Committee

Committee Chairman Oran Smith moved to bestow the following:

- **Distinguished Emeritus Professor to David A. Bankston at his retirement (Motion 19-42). Turner seconded and the motion carried.**
- **Distinguished Senior Lecturer to Roger K. Johansen at his retirement (Motion 19-43). Henderson seconded and the motion carried.**

Audit Committee

No action items.

Executive Committee

Chairman Bill Biggs presented the following:

- **To approve the Coastal Carolina University Mission Statement, as attached (Motion 19-44). Henderson seconded, and the motion carried.**

**The motion to adopt Coastal Carolina University Access, Inclusion and Diversity Statement (Motion 19-45) was tabled in the Executive Committee's meeting the previous day.**

Travis Overton, Vice President of Executive Initiatives/Chief of Staff, discussed the Board of Trustee Evaluation that is part of the Southern Association of Colleges and Schools (SACS) accreditation.

Natasha Hanna moved to go into Executive Session to discuss personnel/contractual matters. William Turner seconded.

Upon returning from Executive Session, it was noted that no business was conducted.

**V. Chairman's Report**

Board of Trustees meetings for the rest of the 2019 year are scheduled for October 10-11 and December 17. The February 2020 dates are still to be determined on the Presidential Search Committee's report.

The Presidential Search Committee is underway, and the university has selected a firm to assist with this.

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The Board has added an ad hoc committee that Natasha Hanna is in charge of. She will be looking at the Board of Trustees bylaws and how they can make the Board more efficient moving forward with a new president. Dalton Floyd and Sherry Johnson will be helping her with this.

Lee Belcher was welcomed as a new member of the Board, and his participation is appreciated.

Wyatt Henderson moved to approve the officers of the Board of Trustees for the next two years with William Biggs as Chair, Delan Stevens as Vice Chair and Charles Lewis as Secretary/Treasurer. William Turner seconded and the motion passed.

**VI. Executive Session (Contractual Matters)**

Not needed.

**VII. New Business**

Nothing new.

**VIII. Adjournment**

As there was no more business, William Biggs moved to adjourn the meeting and Wyatt Henderson seconded.

Respectfully submitted,

*Lydia Deeck*

Lydia Deeck

Recorder

## **Coastal Carolina University Mission**

**Coastal Carolina University is a public comprehensive liberal arts institution** that seeks to develop students who are both knowledgeable in their chosen fields and prepared to be productive, responsible, healthy citizens with a global perspective. To deliver on this commitment, Coastal Carolina recruits highly qualified and motivated students, faculty, and staff from the region, state, nation, and world to create a diverse and dynamic student-centered learning environment.

Because Coastal Carolina embraces the teacher-scholar model, it places primary emphasis on high quality teaching and engaged learning, and it supports faculty research, creative activities, and expert collaboration in the community, state, nation and world. This focus enables faculty and staff to mentor students in collaborative research, creative opportunities, and internships. To nurture this active learning community, Coastal Carolina maintains a broad range of contemporary technologies, programming, support services, and innovative course offerings and delivery methods. The result is alumni who are well prepared for professional careers or graduate programs in their chosen fields and who continue to be connected to Coastal Carolina.

Inspired by its founding in 1954 to serve the educational needs of the region, Coastal Carolina has a tradition of a strong liberal arts core. As such, Coastal Carolina commits its resources to building undergraduate and graduate degree programs of national and/or regional significance in the arts and sciences, business, humanities, education, and health and human services. Coastal Carolina fully embraces its leadership role as a regional center of economic and intellectual resources, lifelong learning, cultural and recreational opportunities, and athletic programs.

As Coastal Carolina executes this mission, it recognizes its responsibility to be a role model to the community and to the professions by assuring fair and honest treatment of people with whom it interacts and sustainable stewardship of resources entrusted to it, adopting the highest standards of integrity and accountability, and in committing itself to excellence through continuous assessment and improvement.

*Update adopted by the Coastal Carolina University Board of Trustees on July 19, 2014.*

*Update approved by the South Carolina Commission on Higher Education on February 5, 2015.*