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Coastal Carolina College This Week, October 10, 1983

USC Coastal Carolina College

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OCTOBER 10, 1983

S M T W T F S

THIS WEEK

VOL. 5 NO. 4

USC-COASTAL CAROLINA COLLEGE

COLLEGE ANNOUNCES PERSONNEL CHANGES

The Director of Public Relations at USC-Coastal Carolina College has resigned his position to enter private business and three key administrators have assumed new duties. The administrative changes were announced Friday by Fred W. Hicks, Chancellor of the college.

Rod Gragg, the Director of Public Relations at Coastal Carolina College since 1978, will be leaving the college Nov. 30 to establish a full-service public relations Palmetto Public Relations, Inc., at Myrtle Beach. Chancellor Hicks says a national search is now underway to fill the position of Public Relations Director at the college.

"Rod Gragg has provided an important service for the college and the community in his five years as Director of Public Relations here," says Hicks. "Rod was the first full time public relations officer at the college and he established the public relations program which currently serves the college. He is a seasoned professional. We hate to see him leave us full time, but he will continue to serve the college as a consultant."

A former television journalist with WBTV, the CBS-TV affiliate in Charlotte, N.C. Gragg holds a Master's degree and a Bachelor's degree from the University of South Carolina. He was raised in Horry County and before coming to Coastal Carolina College he served as Director of Public Information at Montreat-Anderson College and as anchorman and news director at WWAY-TV in Wilmington.

Mrs. Mildred Allen, formerly Administrative Assistant to the Chancellor and Personnel Officer at Coastal Carolina College, has assumed new duties in the Office of College Advancement, where she will be responsible for special projects, development liaison, and fund raising projects. A native of Horry County, Mrs. Allen has served as an administrator at Coastal Carolina College since 1960. She holds a Bachelor's degree in Business Administration from the University of South Carolina. She is also an alumnus of Winthrop College and has conducted graduate work in Office Administration at USC.

"Mildred Allen is a familiar figure to everyone who has ever been associated with Coastal Carolina College," says Dr. Hicks. "Few people have worked in a position with such dedication or with such longevity. With her broad knowledge of the college and the community, she is an ideal administrator to assume these responsibilities in the Office of College Advancement. I believe she will conduct her new duties with the same zeal at which she has served the college in other areas."

Hicks says a search will be instituted for candidates for the position of Executive Assistant to the Chancellor.

Robert Elvington, the Director of Wheelwright Auditorium, has been appointed Director of Campus Facilities, Hicks announced. Elvington was the first director of the new, \$3-million Wheelwright Auditorium at the college. Prior to holding that position, he was the Manager of the Bookstore and Campus Shop at the school. In his new position, he will continue to be responsible for the supervision of Wheelwright Auditorium and will also be responsible for the scheduling and maintenance of all other campus buildings and grounds at the 3,000-student college.

A native of Horry County, Elvington holds a Master's degree from the University of South Carolina and a Bachelor's degree from Francis Marion College. He has been employed at USC-Coastal Carolina College for almost 10 years.

"Based on his performance as Director of Wheelwright Auditorium, Robert Elvington has been selected as the proper administrator to assume these important responsibilities," says Hicks. "Coastal Carolina College is developing at a phenomenal rate. It is vitally important that we continue to properly supervise and maintain the campus physical plant as this growth occurs."

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In a fourth personnel announcement, the Chancellor reported the appointment of Philip Massey as Director of Campus Planning. Massey has been employed at the college since 1976 and most recently was serving as Deputy Director of Physical Plant. In his new position, he will be responsible for supervision of all new construction projects at the institution.

"We expect to see an ambitious construction schedule develop here at Coastal Carolina College in the immediate future," Hicks says. "Coordinating the various project details and supervising construction development will require professionalism and experience. As Deputy Director of Physical Plant, Philip Massey has demonstrated the ability to handle such duties and I am pleased to announce his appointment to this important post.

Massey holds a Bachelor's degree in Business Administration from Erskine College. He is a native of Horry County and prior to assuming a position with Coastal Carolina College, he was employed with Pearce, Young Angel Company and Massey and Company, Inc.

Hicks says the new administrative assignments at the college will take effect immediately.

The former President of Wesleyan College in Macon, Georgia, Hicks assumed the position of Chancellor at Coastal Carolina College in July.

WANTED: FEMALE STUDENT ATHLETIC TRAINER

Duties: Asst. Athletic Trainer in the care and prevention of athletic injuries.

Applicant: Prefer freshman or sophomore, female student interested in working toward National Athletic Trainers Association certification.

Background: Prefer student having first aid, C.P.R., and student athletic training experience.

Compensation: Scholarship funds available through Athletic Training Room and Athletic Department.

Contact: Mr. Clair "Butch" Fennell
Athletic Trainer
Room 121 Williams-Brice Gymnasium
Phone - 347-3161 Ext. 299

This Week could not go to press last week because of equipment breakdown.

Dr. Benjamin F. Lawson, Dean of the College of Allied Health Science, will be on the Coastal Campus of October 26, 1983 from 1:00 to 4:00 p.m. in room 123 (the conference room) of the Science Building. All persons interested in meeting with Dr. Lawson to discuss the offerings of the admission requirements of the College of Allied Health Sciences of the Medical University of South Carolina in Charleston, South Carolina are invited to attend this meeting.

FLAG FOOTBALL SCHEDULE

Games begin. Mon. Oct. 10
Deadline for signup Fri. Sept. 30
Games played on. . . Mon. -Wed. - Fri. . . . 12:30-1:30
1:30-2:30

on the soccer field

Sign up-on the Intramural bulletin board Rm 114, Williams Brice Building or call Ext. 137.

FACULTY, STAFF ACTIVITIES

The Academic Affairs office sponsored a Grant Writing Workshop on September 29. A total of forty faculty members attended the two hour session which was conducted by Mr. Tommy Coggins of Columbia's Sponsored Programs and Research.

The office of Continuing Education has been actively involved in local and state professional activities. Staff Assistant Helen Hood spoke to Horry County Department of Education Orientation for New Teachers. Assistant Director Audrey Garland spoke to meeting of S.C. Chartered Life Underwriters Association in Charleston and to Myrtle Beach Independent Insurance Agents. She was elected to Grand Strand Community Education Advisory Council. Graduate Assistant Ed Anderson conducted history and shopping tour for spouses at State City Managers meeting in Myrtle Beach. Dr. Sally Z. Hare coordinated a Conference for Women for Whiteville, North Carolina City Schools and has been elected to Board of Directors, Volunteers in Probation (VIP)

On September 26, Cynthia Terres made two presentations in the Cabarrus County School District, Concord North Carolina. One presentation was made to District Principals on "Administration Leadership" and the other to staff, parents, and Advisory Board members on the topic of Community Involvement and Support of School Programs".

Nursing's Dean Megel taught four seminars on "Nurse Management Skills" for Conway, Loris, Georgetown and Marion hospital head nurses. The sessions were held throughout the summer at Conway Hospital and included the topics of Leadership, Decision Making, Communication and Performance Appraisal

Assistant Professor of Nursing Brenda Bellamy teaches Childbirth Classes every Monday night throughout the year at Grand Strand Hospital in Myrtle Beach.

"Women and Competition: Myth or Reality" was the topic of a presentation made by Elizabeth Puskar, Psychology, during the S.C. Career Women's Conference in Columbia on October 1, 1983.

SHAKESPEARE TROUPE AT COASTAL CAROLINA OCT. 18

The Alabama Shakespeare Company will present the popular Shakespeare comedy of mistaken identities The Comedy of Errors, in Wheelwright Auditorium at USC-Coastal Carolina College at 8 p.m., Oct. 18th. The performance is the premiere event of the 1983-84 Coastal Carolina College cultural Arts Series and season tickets for the four-performance series are still on sale at the college.

The chaos and comic disasters are legion in The Comedy of Errors as lost twin brothers and their twin servants get caught up in hilarious confusion. It is a bawdy romp through "ancient Rome" as produced in Shakespeare's England.

For more than five years, the Alabama Shakespeare Festival has provided the only professional, classical theatre tour of the Southeast, performing for more than 200,000 people and drawing praise from every major publication in the South.

A season ticket for the four-event Cultural Arts Series is \$20 for adults and \$6 for children, with senior citizen discounts available. Other performances include Dizzy Gillespie on Nov. 21; Sarah Johnson, a violinist, on March 22 and the S.C. Chamber Orchestra on Feb. 8. Season tickets are available at Wheelwright Auditorium at Coastal Carolina College Mon. - Fri.

Tickets at the door for The Comedy of Errors are \$5.