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## Coastal Carolina College This Week, September 26, 1983

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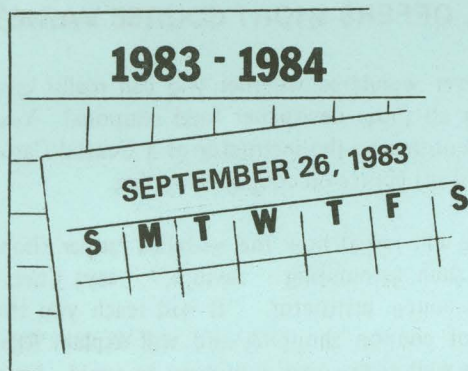
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# THIS WEEK

VOL. 5 NO. 3

USC-COASTAL CAROLINA COLLEGE

## TOP SOVIET DEFECTOR TO SPEAK AT COASTAL CAROLINA

The highest ranking Soviet official to ever defect to the United States will be the fall speaker in the Kimbel Distinguished Lecture Series at USC-Coastal Carolina College.

Former Soviet Ambassador Arkady Shevchenko, the former Under Secretary General of the United Nations, will deliver a free public address in Wheelwright Auditorium at Coastal Carolina College at 8 p.m., Tuesday, October 25. Shevchenko, now serving as an advisor on Soviet affairs for the U.S. government, will lecture on Soviet subversion and espionage, a Kremlin view of the White House and the succession of power in Moscow.

Shevchenko made international news in 1978, when he broke with the Soviet system and became the highest-ranking Soviet official to ever defect to the United States. Born in the Soviet Union in 1930, Shevchenko received a Ph.D. in international law from Moscow's Diplomatic Institute, authored a variety of books and articles on diplomatic subjects and rose to a prominent, powerful position in the Soviet government before defecting to the West. He was the chief political advisor to Soviet Foreign Minister Andre Gromyko. He held the highest rank awarded diplomats in the Soviet Union. From 1973-1978, he was Under Secretary General of the United Nations in charge of the Security Council and Political Affairs, while serving as Soviet Ambassador to the United Nations. While actively engaged in Soviet policy-making on Soviet-American relations, disarmament, Soviet activities in Cuba, the Middle East and Africa, he maintained active and intimate relationships with top Soviet leaders like Khrushchev, Brezhnev and Andropov.

When Shevchenko fled to the United States from his position at the U.N. in 1978, President Reagan described Shevchenko's defection as possible "the biggest and most important break-through for us since World War II" and described him as being "privy to the Kremlin's foreign policy secrets and its espionage efforts aimed at us and our allies."

Shevchenko is the first of two nationally-known figures who will speak at Coastal Carolina College this year through the Kimbel Distinguished Lectures, which is sponsored by the Kimbel Trust, the Episcopal Diocese of S.C., the Myrtle Beach Sun News and USC-Coastal Carolina College. The series was originally established by a trust left to the college by the late William A. and Maude Kimbel of Murrells Inlet. Previous speakers sponsored by the series were columnist James J. Kilpatrick, Art Linkletter and NBC correspondent Irving R. Levine.

## WHERE DO YOU GET YOUR INFORMATION?

Research reported by a University of Maryland communications professor shows that Americans are relying on print media for news.

Lawrence Lichty, writing in the Smithsonian Institution's *Wilson Quarterly* notes:

68 percent of U.S. adults read at least part of one newspaper daily.

More than 30 percent of all U.S. adults read a weekly news magazine.

Fewer than one third on U.S. adults watch local or national news on TV on any given day.

Litchy notes that Americans will continue to rely primarily on print media for decades to come.

Communications Briefings



## FACULTY, STAFF ACTIVITIES

- Dr. Ballou Skinner, professor of Physics, attended an Institute in Microprocessor Technology at Argonne National Laboratory in Chicago during the summer. Participants examined computer systems capable of enhancing the research and teaching capabilities of academic institutions. The intensive training seminar addressed the theory, practical applications and interfacing of microprocessors.
- Dr. Subhash Saxena will make a presentation soon at the NCA/TESOL Conference on International Studies at UNC-C in Charlotte. Saxena's presentation at the October conference is entitled "The Impact of Computer Revolution in Learning and Teaching."
- In Oct., Public Relations Director Rod Gragg will deliver a lecture on the Pee Dee Region during the American Civil War at the annual Pee Dee Heritage Center, sponsored by Francis Marion College and Coker College.
- Chancellor Fred W. Hicks addressed the Waccamaw Sertoma Club in Conway last week. This week he will address the Chicora Rotary Club, the Myrtle Beach Civitans and North Myrtle Beach Sertoma. Since July he has also addressed Myrtle Beach Rotary, the Conway Lions Club and North Myrtle Beach Rotary. This Thursday he will appear live on the Midday Report programs broadcast by WPDE-TV, WWAY-TV, WCSC-TV and WIS-TV.
- Vice Chancellor Roy Talbert has been invited to serve as a contributing scholar to The Franklin D. Roosevelt Encyclopedia, a one-volume encyclopedia about FDR to be published by G.K. Hall, Publishers.

## FACULTY GRANT PROPOSALS DUE

Friday, October 7, 1983, is the deadline for receipt of the fall round of Faculty Development Grant proposals. Nine copies plus the original proposal should be sent via your School Dean to Mary Bull, Chairperson of the Faculty Welfare and Development Committee. Copies of the necessary forms should be available in the office of your School Dean. School Deans are reminded that they should submit the "Priority Form" to the committee even if there is only one proposal from your School.

## COASTAL OFFERS SHORT COURSE VARIETY

Have you ever wondered whether you can really save money with all those newspaper food coupons? Yes, you can, according to the instructor of a Coastal Carolina College short course on coupon shopping.

"This course will reveal how the so-called 'super shoppers' make such astounding savings," says Cheryl Stevens, the course instructor. "It will teach you the techniques of coupon shopping and will explain legal short cuts as well as practices you want to avoid. Even if you are an experienced coupon shopper, you may learn approaches that can substantially increase your savings."

Stevens, an authority on coupon shopping, will teach the non-credit short course as part of the curriculum of the Office of Continuing Education at USC-Coastal Carolina College. It will be held 7-9 p.m. on Monday, Oct. 10 at the North Myrtle Beach Recreation Center. The fee is \$8 and students will be given refund certificates. Registration is now underway.

Another short course offered by the college is Introduction to Computers and Data Processing, a class designed for people who have had little or no experience with computers. It meets five times, from 7-10 p.m. on Mon. and Thursday, Oct. 3-18, at the college. Tuition is \$50.

Assertive Behavior is a short course designed to help you relate more effectively with friends, family and co-workers by acquiring the skills necessary to take control of your time and life. It is taught by a professional counselor, Elizabeth Puskar, and will introduce participants to philosophy, attitudes and skills which are part of assertive behavior. The course is scheduled 6:30-9 p.m. Tuesdays for five sessions, beginning Oct. 4. The class meets in room 203 of the Academic Building at the college and tuition is \$50.

Another course beginning Oct. 4 at the college is Beginning Knitting, which offers instruction in making different stitches defining different terms and pattern reading and alterations. Among the products which may be made in this class are Christmas tree ornaments, bell pulls, sweaters, ski caps, mittens, napkin holders, place mats or romper sets. The class will last six sessions, from 7-9 p.m., on Tuesdays and will meet in room 109 of the Academic Building at Coastal. Tuition is \$25.



## SAT SCORES PUT S.C. LAST

Following is a state-by-state breakdown of the mean verbal and math Scholastic Aptitude Test scores of collegebound high school seniors in 1983, and the percentage of graduates taking the SAT in each state.

The College Board notes that states with the highest scores generally have a small percentage of students taking the test.

State	Verbal	Math	participants
Iowa	520	573	3
S. Dakota	517	560	3
N. Dakota	505	560	3
Utah	508	545	3
Nebraska	494	546	6
Kansas	498	540	5
Wyoming	492	530	6
Minnesota	482	538	7
Montana	480	535	8
Oklahoma	489	521	5
Wisconsin	473	533	10
New Mexico	484	519	8
Tennessee	483	519	8
Arkansas	482	518	4
Idaho	479	513	6
Colorado	469	520	16
Kentucky	475	513	6
Mississippi	474	507	3
Illinois	462	517	14
W. Virginia	466	512	7
Missouri	466	510	11
Alabama	466	508	6
Washington	463	510	16
Louisiana	469	502	5
Arizona	465	505	10
Michigan	458	511	11
Ohio	458	504	16
N. Hampshire	444	481	58
Nevada	441	480	16
Vermont	434	472	55
Alaska	437	468	28
Oregon	432	469	43
Delaware	433	467	54
Connecticut	433	465	68
California	421	474	37
Nat'l Ave.	425	468	
Maryland	427	466	51
Maine	427	464	47
Mass.	427	463	66
Virginia	427	463	52
New York	422	466	61
Pennsylvania	425	461	51
Florida	423	464	38
Rhode Island	422	459	60
New Jersey	418	455	66

Texas	412	453	32
Hawaii	393	471	50
Indiana	410	454	47
N. Carolina	394	431	49
Georgia	390	428	50
S. Carolina	383	415	50

ASSOCIATED PRESS

The following students will be out of town on official college business from September 29-October 2, 1983 attending the National Association of Campus Activities (NACA) Regional Convention in Birmingham, Alabama.

Sharon Williams, Campus Union Coordinator  
 Sue Bennett, Assistant Campus Union Coordinator  
 Mary Vickman, Campus Union Secretary  
 Bennett Turner, Campus Union Treasurer  
 Trish Marsh, Delegate  
 Jennifer Martin, Delegate  
 Janis Williams, Delegate