

9-19-1983

## Coastal Carolina College This Week, September 19, 1983

USC Coastal Carolina College

Coastal Carolina University

Follow this and additional works at: <https://digitalcommons.coastal.edu/this-week>



Part of the [Higher Education Commons](#), and the [History Commons](#)

---

### Recommended Citation

USC Coastal Carolina College and Coastal Carolina University, "Coastal Carolina College This Week, September 19, 1983" (1983). *Coastal Carolina College This Week*. 132.  
<https://digitalcommons.coastal.edu/this-week/132>

This Periodical is brought to you for free and open access by the CCU Newsletters at CCU Digital Commons. It has been accepted for inclusion in Coastal Carolina College This Week by an authorized administrator of CCU Digital Commons. For more information, please contact [commons@coastal.edu](mailto:commons@coastal.edu).

1983 - 1984

SEPTEMBER 19, 1983

S M T W T F S

# THIS WEEK

VOL. 5 NO. 2

USC-COASTAL CAROLINA COLLEGE

## HEC CHAIRMAN SAYS COLLEGE NEEDS "FORGOTTEN"

South Carolina budget writers must not forget colleges and universities in their zeal for improving public schools, the state's chief coordinator of higher education has urged.

Fred Sheheen, chairman of the state Commission on Higher Education, said he hopes "South Carolina will never fall into the death trap of starving its institutions of higher learning on the pretext of improving elementary and secondary schools of the state."

Sheheen's remarks to the state Budget and Control Board came on the second day of hearings on the proposed 1984-85 budget, which is expected to total around \$2.2 billion.

Sheheen asked the budget board, which draws up the first draft of the proposed spending outline, for \$323.4 million for colleges and universities for 1984-85. The total is nearly 14 percent more, or \$36 million, than state-run schools are getting this year.

The commission chairman said he is disturbed that higher education often is forgotten in the current controversy over improving public schools.

"Some are inclined to pit the needs of the public school system against the needs of the higher educational institutions on the mistaken theory that the former can be improved at the expense of the latter, Sheheen said.

"That can never be so. They are fundamentally related," he said.

Riley, who is drawing up a state plan for improving public schools and is considering a push for a significant tax increase to fund the changes, did not respond during the hearing to Sheheen's remarks.

But afterward, he said Sheheen's comments were "very appropriate."

Riley said he views higher education as a part of the entire educational process.

But, he cautioned, "We have the problem of setting priorities in the educational system in this particular era of the state's history."

### THE STATE

## FAMILY FUN CAMPAIGN BEGINS

The annual University of South Carolina Family Fund Campaign is about to begin at Coastal.

The Faculty and Staff Campaign has produced a remarkable record of success in the past. The percentage of participation has grown over the last six years from 38% to 84%. This year the campaign is seeking to reach a goal of 100% participation.

Dr. John Durrell is the Campaign Chairman and is organizing the drive with the help of the College Relations Office. Faculty and Staff will be contacted by section chairmen, who will provide details on how to participate in this important project. The college goal endorsed by Chancellor Fred Hicks is 100% participation.

## MESSAGE FROM KIMBEL LIBRARY

When telling students that you have placed materials "on reserve" in the Library, faculty are asked to specify whether these materials are in the Media Collection on the second floor or at the Circulation/Reserve Desk on the first floor.

## COASTAL CHOIR SINGS ITS WAY TO HAWAII

By Carolyn Cox

The Coastal Carolina College Choir sang its way to Hawaii, sang while we were there, and sang our way home. The first time that we sang was the most moving. The setting was Pearl Harbor. We dedicated our songs to all men who gave their lives on December 7, 1941, and we threw our fresh flower leis onto the water as our tribute to those men.

The next performance was in the Honolulu airport-an impromptu performance. As we sang "Oh, I wish I was in the land of cotton," we sang from the heart but we really didn't mean it - not that day. We were on our way to the Big Island of Hawaii with the live volcanos Kilauea and Mauna Loa. Our hearts skipped a beat as the plane dipped down over the island of Maui, and we got a magnificent view, looking directly into the crater Haleakala.

Our big show was the next day at the beautiful Ala Moana shopping Mall. Our poster had been up for several days to tell Honolulu we were coming, so it was a happy surprise when a little lady came up, introduced herself and told me she was from Sumter and was with a delegation from South Carolina!

At the next break I was very happy to acknowledge the presence of Lt. Gov. Mike Daniel and Agriculture Commissioner Les Tindall from the state of South Carolina!

At Sea Life Park we sang with the Sean Lions! The more we sang the more they honked. Then it was on to beautiful Hanauma Bay for snorkeling by way of the mansion where the series "Magnum,P.I." is filmed.

Our final scheduled performance was in beautiful Kapiolani Park at Waikiki Beach. Here we said our farewells as performers and presented a love gift to Susi Clayton, our tour coordinator and mother of choir president Kathy Clayton. It was here that Kathy, a former resident of Honolulu, sang "Honolulu City Lights" for one final time.

After taking in shows, a scrumptious luau on the beach, shops and a beautiful Sunset Dinner Sail, it was finally time to say a sad Aloha to Honolulu. But to our surprise we made one final unscheduled performance. As our 747 taxied down the runway, the plane suddenly stopped. Then the captain announced that one of the engines was misfiring. Fifteen minutes stretched into 30, then an hour, then 2 hours. The passengers were becoming restless until someone began singing. We sang in our coach, in the back coach, in the Ambassador Coach, and even in first class!

The manager of one of the Hawaii Sheratons was aboard and he invited us to perform at his hotel when we return. Why don't you join us next time?

## COASTAL PLAYERS WHERE ARE THEY NOW?

The old gang has split up and you can find former Coastal Carolina baseball players all around the country.

From California to New York to South Carolina, Chanticleers are working for their chance at Major League Baseball.

At last report, Brian Aviles had recorded a 2-0 record with the Anderson Braves in the South Atlantic League. In his last outing, Aviles carried a no-hitter into the eighth inning.

Tom Romano of the Albany A's is also having a good year and has a shot at the triple crown.

Recently, Romano hit homers in two consecutive double-headers to give him 22 for the year. Romano is batting .315 with 79 runs batted in and 35 stolen bases.

Meanwhile, Mickey Brantley has raised his batting average to .265 after a disastrous start. Brantley plays for the Bakersfield, Calif., entry on the Seattle Mariners organization.

Also, John Rigos is batting .310 with 14 home runs for the Eerie Cardinals. His 14 round trippers are the second highest in the New York Penn League.

Tom Zmudosky, a former Coastal pitcher is also in California where he is 6-6 with the Modesta A's and Mike Bara is 4-7 with the Arkansas Cardinals.

Several other players are also making showings for themselves. Frank Talotta is toiling for the Auburn Astros, Gary Tremblay plays for the Elmira Red Sox and Joe Louis pitches for the Pikeville Cubs.

*The Horry Independent*

## CIVIL WAR ARTIFACTS ON DISPLAY IN LIBRARY

A collection of artifacts from the American Civil War is the current library exhibit on display in Kimbel Library. The artifacts depict daily life from Union and Confederate soldiers in the three main branches of the Civil War armies: the infantry, the artillery and the cavalry. Included in the display are reading material used by Civil War soldiers, equipment used by troops, letters to the folks back home, homemade devices like poker chips and pencils, and various types of ammunition. Many of the artifacts were excavated at Civil War sites. The display is from the collection of Rod Gragg, the College public relations director.

## FACULTY, STAFF ACTIVITIES

- Janis Chesson, sociology, and Betsy Puskar, Psychology, have received a \$2,000 Planning Grant from the South Carolina Committee for the Humanities. The grant will be used to visit Retirement Projects sponsored by various colleges in order to gain program ideas for Coastal's Retirement Programs.
- Gil Hunt and Dennis Wiseman, Education, will present a paper, "A Standardized Procedure for Identification and Criterion - Referenced Evaluation" at the South-eastern Regional Association of Teacher Education in late October.

- Ed Cerny, Business Administration, has made several presentations on goal setting, sales training motivation, and communication to local service groups. In addition he has recently published an article in The American Salesman, entitled "Control vs. Domination."
- Vice Chancellor, Roy Talbert, History, has been invited to present a paper, "Myths and Symbols of Information Technology" at the December, 1983 meeting in San Francisco of CAUSE, the professional association for development, use, and management education.
- Public Relations Director Rod Gragg has signed a book contract with Peacehill Publishers of Winston Salem. Next spring the publisher will release Gragg's new book, Pirates, Planters and Patriots: Historical Tales of the S.C. Grand Strand.
- Marianna Hamilton-Fox, Art, has a watercolor entitled "Zebrina" juried into the 1983 S.C. Arts Commission Annual Exhibition at Columbia College. Two other watercolors were juried in the 7th National Watercolor Exhibition in Springfield, Illinois.
- Gerald Groves, English, has authored an article which has been accepted for publication by Catholic Digest.