

8-3-2018

## Board of Trustees Minutes, August 3, 2018

Coastal Carolina University

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**Minutes**  
**Coastal Carolina University**  
**Board of Trustees**

**E. Craig Wall Jr. Board Room**  
**August 3, 2018**

**Presiding:** Chairman William S. Biggs

**Board Members Present:**

Mr. John H. Bartell Jr.  
Mr. William S. Biggs  
Ms. Natasha M. Hanna  
Mr. D. Wyatt Henderson  
Mr. Carlos C. Johnson  
Mr. Charles E. Lewis  
Mr. William L. Lyles Jr.  
Mr. Daniel W. R. Moore Sr.  
Mr. George E. Mullen  
Dr. Oran P. Smith  
Mr. Patrick S. Sparks  
Dr. Samuel J. Swad  
Mr. William E. Turner III

**Board Members Not Present:**

Mr. Eugene C. Spivey  
Mr. H. Delan Stevens

**Others Present:**

Ms. Sandra Baldrige-Adrian  
Ms. Katherine M. Brooks  
Dr. J. Ralph Byington  
Ms. Nedy Campbell  
Mr. Joshua M. Chesson  
Dr. Debbie C. Conner  
Ms. Amanda E. Craddock  
Dr. David A. DeCenzo

Dr. Daniel J. Ennis  
Mr. Samuel H. Frink  
Mr. David A. Frost  
Ms. Ashley B. Gaddy  
Mr. Matthew L. Hogue  
Dr. Sara N. Hottinger  
Ms. Martha S. Hunn  
Dr. Edward Jadallah  
Mr. Christopher A. Johnson  
Ms. Robyn A. Jones  
Officer Charles Kessler  
Mr. Timothy E. Meacham  
Mr. Travis E. Overton  
Ms. Jennifer Packard  
Dr. Peter Paquette  
Officer Michelyn Pylilo  
Mr. William M. Plate Jr.  
Dr. Barbara A. Ritter  
Dr. Michael H. Roberts  
Chief David Roper  
Mr. Mike Ryhal  
Dr. Reneé Smith  
Ms. V. Chyrel Stalvey  
Mr. Bryan Steros  
Dr. Atlya Stokes-Brown  
Mr. Gregory T. Thompson  
Mr. Stovall Witte  
Mr. David Yancey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. One member of the press was in attendance.)

Chairman Bill Biggs brought the Board of Trustees meeting to order at 10:35 a.m. He noted that Eugene Spivey was excused from today's meeting.

## **Board of Trustees Meeting August 3, 2018**

Trustee Emeritus Sam Frink offered an invocation.

The following new administrators were introduced:

Dr. Peter Paquette - Dean of Students

Ms. Ashley Gaddy - Director of Intercultural and Inclusion Student Services

Dr. Atlyia Stokes-Brown - Assistant Vice President for Diversity and Inclusion

Director of Public Safety Chief David Roper was pleased to introduce Officer Charles Kessler who has received recognition from the National Association of Campus Safety Administrators and was named National Officer of the Year. Kessler is a local and served in Afghanistan--a true American hero. He previously worked for the Conway Police Department. Kessler has been an officer at Coastal Carolina University since 2014. He received recognition because of his efforts as an investigative narcotics officer. In 2016, he was asked to take part in a county-wide narcotics unit. Roper said, "He possesses a strong passion for duty, unquestionable integrity, and a desire to make Coastal Carolina safe for students, faculty, staff and the thousands of visitors who come to campus each year." Kessler received a standing ovation.

### **I. Order of Business**

Roll call was taken by Nedy Campbell.

### **II. Approval of Minutes**

Will Turner moved to approve the Board of Trustees minutes. Dan Moore seconded, and the motion passed.

### **III. President's Report**

Chief Executive Officer for Coastal Educational Foundation (CEF) Stovall Witte presented a financial report as of June 30, 2018.

- Total Assets - \$49.5M: Cash and Investments - \$39.5M; Uncommitted Restricted Cash and Investments - \$3M; and, Board Restricted Cash - \$.7M
- Investment Pool \$37.5M with current allocation of 68.07% in equities; 31.93% in fixed income.
- Return on Investments (Net of Fees) for FY 2017-18 – 8.39%
- Return of Investments (Net of Fees) for the last 10 years averaged an annual return of 6.09%
- Return of Investments (Net of Fees) for the last 5 years averaged an annual return of 5.51%

At the CEF Board meeting in May, the FY 2018-19 budget was approved. It was agreed to sign the contract with Grand Strand Films, LLC for the 2017 Chanticleer National Baseball Championship team movie. Now that Castle Engineer, Inc. has been selected as the project and design engineer for the land improvement project on University Boulevard across from Brooks Stadium, a Request for Proposal was sent to four pre-qualified contractor firms. The Land Use Committee will select the contractor through a bid process. The last fiscal year Newsletter and

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Donor Statements are being prepared to be sent out at the end of September. Elliot Davis is currently conducting the outside audit of the CEF.

Associate Provost for Admissions & Merit Awards Amanda Craddock reported the projected 2018 Fall enrollment is 10,841, a 1.7% increase. We continue to accept academically better prepared students. The CEaL program had 164 students enrolled this summer. The HGTC/CCU Bridge program has accepted 100 students for the fall, plus 21 students in the 2+2 nursing program. Freshman retention is projected to be 71%, an increase from last year.

Biggs was interested in seeing the SAT and ACT scores at other state universities. Craddock responded that these statistics are available, and they can be prepared for the Board's perusal.

**IV. Standing Committee Motions**

(In accordance with Roberts Rules of Order, if the standing committee chairman brings forth a motion, only one additional approval is required prior to voting by the entire Board of Trustees.)

Academic Affairs & Assessment Committee

**Committee Chairman Oran Smith brought forth the following motions which were approved.**

- **Carlos Johnson seconded to hire with tenure Dr. William G. Ambrose, Jr. as Vice Dean for the School of Coastal Environment and Professor (Motion 18-41).**
- **Turner seconded to establish a Bachelor of Science in Applied Statistics (Motion 18-42).**
- **Sam Swad seconded to establish two (2) new separate Bachelor of Fine Arts programs: Studio Art and Visual Communication Design (Motion 18-43).**
- **Upon their retirement, the following departed professors would have received the following bestowals which will now be awarded posthumously.**
  - **Wyatt Henderson seconded to bestow Distinguished Professor Emeritus to Dr. Karen Maguire to honor her 14 years of service at Coastal Carolina University (Motion 18-49).**
  - **Chuck Lewis seconded to bestow Emeritus Professor to Jeffrey P. Linder to honor his 30 years of service at Coastal Carolina University (18-50).**

Smith stated that Dean of Edwards College of Humanities and Fine Arts Dan Ennis has requested stepping down as dean and continuing as a member of the faculty. He has graciously accepted serving as dean until the search for new dean is completed. Ennis received a round of applause from everyone for the outstanding work that he has performed for the University.

Advancement, Marketing & Alumni Affairs Committee

Committee Chairman Turner stated that there were no action items. He expressed appreciation to the retiring Vice President of Philanthropy Mark Roach. The University hosted a beautiful reception for him last night. The work will continue with Bryan Steros as Interim Vice President of Philanthropy.

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Athletic Committee

No action items.

Audit Committee

No action items.

Executive Committee

**Chairman Biggs presented a motion to establish an ad-hoc committee to create self-evaluation and policy practices in accordance with SACS standards (Motion 18-47). Henderson seconded, and the motion passed.** The ad-hoc committee will be comprised of Oran Smith as chair with George Mullen and Delan Stevens as additional members.

**Biggs moved to pass a Resolution in accordance with Barile Law to establish a study abroad program in Italy for International Performing Arts Studies (Motion 18-48). Henderson seconded. The motion passed.**

Finance, Planning and Facilities Committee

Vice Chairman Henderson was pleased to report that the University is ending the last fiscal year end with a preliminary \$3M surplus.

**Henderson presented the following motions:**

- **After discussion, Mullen moved to amend the motion to establish a project and implement the Permanent Improvement Plan for the Academic Enrichment Building and Auditorium as identified in the Master Plan by adding, “contingent on the Administration reconfiguring the project to seamlessly integrate into a potential future Kimbel project and that the administration study whether or not the auditorium is needed at this time. Findings will be presented at the October Board of Trustees meeting, and budget is not to exceed \$28.5M” (Revised Motion 18-44). Moore seconded, and the revised motion carried.**
- **Chuck Lewis seconded to establish a \$4M project to replace the existing HVAC system in the Kimbel Library, as well as install a new suspended ceiling and associated lighting not to exceed \$4M using renovation reserve funds (Motion 18-45). Mullen expressed concern that the University does not know at this time what plans will come forward in the plans for Motion 18-44 and made a motion to present Motion 18-45 after the Administration has time to review and present again in October. After roll call was taken, there were nine affirmatives to approve the project and three nays.**
- **Bartel moved to second a one-year lease renewal, from the Coastal Educational Foundation, an affiliate of Coastal Carolina University, for the real property located at 1095 Highway 544, City of Conway, Horry County, South Carolina, consisting of a house and 0.98 acres, represented by TMS# 151-20-01-005. The lease will be effective July 1, 2018 through June 30, 2019 at a cost of \$50,000 and afterwards the cost will drop to \$1 (Motion 18-46). The motion carried.**

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Government Affairs Committee

No action items.

Student Affairs & Retention Committee

No action items.

**V. Chairman's Report**

Biggs commended the administration for the 20-year plan which was presented to the S.C. Commission on Higher Education.

The next Board of Trustees meetings will be October 11-12, and December 14.

**VI. Executive Session (State Reason – Contractual/Personnel/Legal)**

Not needed.

**VII. New Business**

None.

**VIII. Adjournment**

As there was nothing further, Turner moved to adjourn and Smith seconded. The meeting adjourned.

Respectfully submitted,

*V. Chyrel Stalvey*

V. Chyrel Stalvey  
Recorder