6-8-1998

On Campus, June 8, 1998

Coastal Carolina University

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Wall School of Business receives top accreditation

The E. Craig Wall Sr. School of Business Administration has achieved accreditation from the American Assembly of Collegiate Schools of Business (AACSB), the primary accrediting agency for programs in business administration.

On April 21, the Board of Directors of AACSB voted to grant business accreditation to all programs offered by the Wall School of Business, which include accounting, finance, management and marketing, as well as the cooperative golf management option.

The top 25 percent of the more than 1,200 colleges and universities in the United States which offer undergraduate business degrees are accredited by AACSB. Increasingly, corporations look to accredited schools when recruiting employees.

"This is an exciting moment for the faculty, students, staff, and alumni of the Wall School of Business," said Peter Bart, dean of the school. "We have long recognized that we have an outstanding program, but this external validation will help to advance our goal to offer the finest undergraduate program in the Southeast.

To achieve accreditation, the business programs must satisfy the expectations of a wide range of quality standards relating to curriculum, faculty resources, admissions, degree requirement, library and computer facilities, financial resources and intellectual climate. During the accreditation process, the Wall School of Business was visited and evaluated by business school deans, accounting educators and corporate representatives with detailed knowledge of management education, applying standards widely accepted in the education community.

AACSB is a not-for-profit organization consisting of more than 800 educational organizations and corporations. Its mission is excellence in management education in colleges and universities. Headquartered in St. Louis, AACSB is the premier accrediting agency and service organization for business schools. ♦

School of Education and Graduate studies establishes awards

Gilbert Hunt, professor of education, has received the Distinguished Teacher/Scholar award from the Board of Visitors of Coastal's School of Education and Graduate Studies. Arlene Adams, associate professor of elementary education, has received the Distinguished Mentor award.

The two awards were established this year by the Board of Visitors to give recognition to distinguished faculty in the School of Education and Graduate Studies. The Distinguished Teacher/Scholar award recognizes faculty who have distinguished themselves for their achievements as classroom teachers and as scholars in their field. The Distinguished Mentor award recognizes faculty who have provided exemplary assistance to students as advisors and role models.

Gilbert Hunt, chair of the Professional Program in Teacher Education, joined the Coastal faculty in 1975. He earned a bachelor's degree from Campbell University in 1969, a master's degree in 1971 and a Ph.D. in 1975, both from the University of North Carolina. He is coauthor of The Middle Level Teachers' Handbook: Becoming a Reflective Practitioner and Effective Teaching: Preparation and Implementation, both published by Charles C. Thomas Ltd.

Arlene Adams joined the Coastal faculty in 1991. She earned a bachelor's degree from the State University of New York at New Paltz in 1976, a master's degree from Southern Connecticut State College in 1980 and a Ph.D. from the State University of New York at Albany in 1986. Before joining the Coastal faculty, Adams was an assistant professor of education at Belhaven College in West Virginia and the University of Wisconsin-Parkside in Kenosha, WI. ♦

Faculty publish textbook for educators, students

Three Coastal Carolina University education professors and administrators have collaborated on a textbook for beginning middle school teachers and undergraduate training to be middle school teachers. The Middle Level Teachers' Handbook: Becoming a Reflective Practitioner by Gilbert Hunt, Dennis Wizeman and Sandra Bowden has been published by Charles C. Thomas Ltd. in Springfield, Ill. The book, published in April, will be distributed internationally.

Designed as a basic introduction to middle level education, the book presents a comprehensive overview including information on curriculum planning, instruction, and progress assessment. The approach outlined in the book is based on research by the National Middle School Association.

Our principle philosophy emphasized in the book is that it is the teacher who ultimately determines the quality of schooling and that the learning environment should be designed around and maintained with a strong academic foundation," said Gilbert Hunt, professor of education and chair of Coastal's Professional Program in Teacher Education.

Hunt joined the Coastal faculty in 1975. He earned a bachelor's degree from Campbell University in 1969, a master's degree in 1971 and a Ph.D. in 1975, both from the University of North Carolina.

Dennis Wizeman, dean of Coastal's School of Education and Graduate Studies, joined the Coastal faculty in 1974. He earned a bachelor's degree in 1963 from the University of Indianapolis, and a master's degree in 1970 and a Ph.D. in 1974, both from the University of Illinois. He is actively involved in collaboration activities between Coastal and Horry County Schools.

Sandra Bowden, associate dean of Coastal's School of Education and Graduate Studies, joined the Coastal faculty in 1983. She earned a bachelor's degree in 1966 and a master's degree in 1973, both in English, and a Ph.D. in secondary education, all from the University of South Carolina. She also directs the Center for Middle Level Initiatives at Coastal and is a recognized leader in the middle school level movement in South Carolina.

Hunt and Wizeman have coauthored one other acclaimed textbook along with Lance Bedwell, professor of secondary education, and Timothy Toxen, professor of education, titled Effective Teaching: Preparation and Implementation, which currently is being revised for the third edition. Both Hunt and Wizeman have published many scholarly articles in the field of education. ♦

Coastal faculty earn promotions, tenure

The Coastal Carolina University Board of Trustees has approved the recommendations by the administration for faculty promotions and tenure, effective Aug. 16, 1998.

Robert Burney has been promoted to associate professor of finance with tenure. Burney joined the Coastal faculty in 1991. He earned a Ph.D. in finance from the University of South Carolina.

Sallie B. Clarkson, assistant librarian, has been granted tenure. Clarkson joined the Coastal faculty in 1991. She earned a M.L.S. in librarianship from the University of South Carolina.

Virginia B. Leswen has been promoted to associate professor of management with tenure. Leswen joined the Coastal faculty in 1992. She earned a Ph.D. in organization theory from the University of Washington.

Sandra L. Nelson, assistant professor of education, has been granted tenure. Nelson joined the Coastal faculty in 1992. She earned an Ed.D. in secondary education from Arizona State University.

Sara L. Sanders has been promoted to professor of English. Sanders joined the Coastal staff in 1987. She earned a Ph.D. in linguistics from the University of South Carolina.

Bill L. Sessions has been promoted to professor of English. Sessions joined the Coastal faculty in 1984. She earned a Ph.D. in composition and rhetoric from Indiana University of Pennsylvania.

Stephen J. Sheed has been promoted to professor of computer science. Sheed joined the Coastal faculty in 1989. He earned a Ph.D. in mathematics education from the University of Oklahoma.

Deborah A. Vrooman has been promoted to associate professor of mathematics. Vrooman joined the Coastal faculty in 1972. She earned a Ph.D. in secondary education from the University of South Carolina.

Samuel Wathen has been promoted to associate professor of management with tenure. Wathen joined the Coastal faculty in 1993. He earned a Ph.D. in business administration from the University of Minnesota. ♦

Mark your calendar

Freshman and Transfer Orientation dates:
June 16 and 17 (freshmen)
June 25 (transfer)
June 25 and 23 (freshmen)
July 14 and 15 (freshmen)
August 12 (transfer)
August 13 and 14 (freshmen)

COASTAL CAROLINA UNIVERSITY

Did you know?

The 1997-98 Fact Book is now accessible on Coastal's Web site. The address is http://www.cofastate.edu/services/effect/
Retiring faculty honored

Coastal Carolina University's Board of Trustees has approved awarding emeritus status for nine retiring faculty members.

- Carolyn G. Cox, associate professor of music, has been awarded the title emeritus professor. Cox joined the Coastal faculty in 1975 as the first chair of the Department of Music, a position she held for 24 years. She earned a bachelor's degree in music from Wesleyan College and a master's degree in music from Converse College. Cox led the Coastal Carolina University Concert Choir in local, national, and international performances.

- Wilbur L. Garland, associate professor of business administration, has been awarded the title emeritus professor. Garland joined the Coastal faculty in 1974. He earned a bachelor's degree in industrial management from Georgia Institute of Technology and a master's degree from Georgia State University. Garland also directs the interdisciplinary Studies program at Coastal. During his career, Garland served as Coastal's assistant dean of academic affairs and associate chancellor for fiscal affairs and administration.

- Frederick W. Hicks III, professor of history, has been awarded the title distinguished professor emeritus. Hicks joined Coastal in 1983 and served as chairperson of the institution from 1990 to 1996. He earned a bachelor's degree and a master's degree in history, as well as a Ph.D. in higher education, from the University of Michigan. He served as a Fulbright-Hays Fellow to India in 1998 and as a Fulbright-Hays lecturer and consultant to the Minister of Education of Cyprus from 1990 to 1995.

- John A. Eberwein, associate professor of chemistry, has been awarded the title emeritus professor. Eberwein joined the Coastal faculty in 1973. He earned a bachelor's degree in chemistry from the University of Virginia, a master's degree in organic chemistry from the University of Georgia, and a Ph.D. in organic chemistry from Clemson University. Prior to joining the Coastal faculty, McNew was a faculty member at The Citadel and the College of Charleston.

- Robert N. Robinson, associate professor of philosophy and religion, has been awarded the title emeritus professor. Robinson joined the Coastal faculty in 1972. The creator and the first chair of Coastal's Department of Philosophy and Religion, he earned a bachelor's degree in philosophy from the University of South Carolina, a B.Th. in theology from the University of Toronto, and a Ph.D. from Emory University. He also is one of the governors of Harris-Manchester College, University of Oxford.

- S. Ballon Skinner, professor of physics, has been awarded the title distinguished professor emeritus. Skinner joined the Coastal faculty in 1972. He earned a bachelor's degree from Clemson University, a master's degree and a Ph.D. in physics from the University of North Carolina-Chapel Hill. During his career, Skinner has won numerous research grants, including six NASA fellowships, five Department of Defense fellowships and one United States Air Force fellowship.

- M. Faye Taylor, assistant professor of Spanish, has been awarded the title emeritus professor. Taylor joined the Coastal faculty in 1975. She received a bachelor's degree in Spanish and an M.Ed. in Spanish golden age literature from the University of North Carolina-Greensboro. She was instrumental in establishing Coastal's foreign language laboratory and was named Distinguished Teacher of the Year in 1999.

- John E. Vrooman, associate professor of history, has been awarded the title emeritus professor. Vrooman joined the Coastal faculty in 1968. He earned a bachelor's degree in history from Wesleyan College and a master's degree in history from Rutgers University. Vrooman also was Coastal's head baseball coach for 13 seasons and held other administrative positions, including director of the Office of Admission and Retention and the Academic Center.

- Michael Hadley, a statistical and research analyst in the Office of Institutional Effectiveness, has been selected to receive a scholarship to attend the National Center for Education Statistics (NCES) Summer Database Institute June 14 to 19 in Washington, D.C. A national search was conducted to award 30 scholarships, and the winners were selected based on their proposals for the use of the National Postsecondary Education Database (NPSI) database, which tracks enrollment and financial information as well as graduation rates at U.S. colleges and universities. The institute, sponsored by the Association for Institutional Research (AIR), will provide intensive training on how to use the NPSI database as a tool for analyzing South Carolina performance indicators. A native of Fayetteville, N.C., Hadley joined the Coastal staff in 1997. He earned a bachelor's degree and a master's degree, both in business administration, from East Carolina University.

- Carolyn G. Cox, associate professor emerita of music, has been awarded the title emeritus professor. Cox joined the Coastal faculty in 1975 as the first chair of the Department of Music, a position she held for 24 years. She earned a bachelor's degree in music from Wesleyan College and a master's degree in music from Converse College. Cox led the Coastal Carolina University Concert Choir in local, national, and international performances.

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COASTAL CAROLINA PEOPLE

Faculty and staff are encouraged to submit information to be included in the "Coastal Carolina People" section of On Campus. Information will be published following the presentation or activity.

Nancy Chrestal presented "The Student Learning Imperative and Its Impact on Student Affairs" at the 10th Annual Conference of the National Graduate School of Recreational Sports Association which was held in Salt Lake City, Utah, April 4 to 9. She also elected South Carolina's state district chair and will host a state-wide workshop June 10 to 12 on campus.

Susan Libes and Kim Weaver were invited to present at the South Carolina DEBC and DBR first Nonpoint Source Information Exchange held in Columbia, April 21 and 22. Libes' presentation was "The Effect of Stormwater Runoff on the Water Quality of the Waccamaw River." Weaver's topic was "Urban Runoff and Interspecies Bacteria in the Grand Strand Coastal Waters." Both presentations included data that has also been reported in the Grand Strand's local daily newspaper. Libes also gave two presentations at the North Carolina-South Carolina Cross Border Conference held during April in Myrtle Beach. Her presentations were titled "Environmental Issues in Coastal South Carolina" and "Water Quality in the Waccamaw River."

President S. Sarvisung presented the paper EM Algorithm for Lifeline Models with Length-Biased Components at the International Conference in Reliability and Survival Analysis held at the University of Northern Illinois campus in Dekalb, Ill. May 21 to 24. The paper was co-authored with Dr. Olcay Anman of Utah State University.

Tim Tousley was a presenter for Doug Williams' presentation, "Punish or Reward: A Mixed-media Unit Exploring Space through Hands-on Tasks, Software, Lessons and Worksheets," at the annual conference of the National Council of Teachers of Mathematics. Tousley was also a contributor to the second edition of "The Wonderful World of Mathematics" by Diane Thiessen, a publication of the National Council of Teachers of Mathematics.

Low cost computer workshops over the Internet

The Division of Extended Learning and Public Services is now taking reservations for online classes on web publishing, the Internet, Microsoft Office applications, PC troubleshooting, and more. The self-paced noncredit classes are designed to assist those who need to upgrade their job skills but find it impossible or impossible to participate in a traditional classroom setting.

One of the primary advantages of online classes is flexibility, according to Craig Power, who has been teaching online for over the Internet since 1996. "Students can do any class and complete them at their convenience and in their own home or office. The classes appeal to students I was never able to reach in my 12 years in the classroom - working parents, people with disabilities, night workers, folks who live in remote areas."

Participants in each six-week class receive their lessons and assignments over the Internet via e-mail. In most classes, students also are able to access interactive demonstrations and bulletin boards posted on the world wide web. Students can turn in completed assignments and ask unlimited questions of their instructor by return e-mail.

"Online classes help demystify the Internet for participants and encourage them to explore the full potential of this amazing new technology," said Power. "The Internet has already had a tremendous impact on the way we communicate. It is changing the way people perform research. It is changing the way we do business. And it is changing the way we teach and learn."

The registration fee for each course is $99; and $59 for members of Coastal's Lifelong Learning Society. Through a special partnership between Coastal Carolina University and Horry Telephone Cooperative (HTC), registrants who are new Internet subscribers are eligible to get two months of Internet service for $10 a month.

For more details, course descriptions or registration information, contact Trenna Page Metts at extension 2694, by e-mail: mettst@coastal.edu or visit the website: www.coastal.edu/extlearn.

Eight honored in adult education program

Eight Horry County residents earned certificates for completing educational courses as part of the Job Connections program at Coastal Carolina University.

The five-month program is sponsored by Job Link, an employment training agency formed through the Waccamaw Private Industry Council which prepares adults to enter the job market by enhancing their practical work experience skills. The JTPA program, in its second year at Coastal, combines classroom instruction and on-the-job training.

"The classes focus on computer and occupational skills, developing resumes, business behavior and ethics," said Kim Barth of Coastal's Department of Interdisciplinary Studies degree (BAIS). The program is designed for individuals who need a bachelor's degree in order to compete for better jobs, have a college background but wish to obtain a degree, need to rearrange classes around work schedules, have long-range plans for attending graduate school, or are interested in enhancing communication skills.

Information sessions offered about bachelor's degree program

Coastal Carolina University offers an information session outlining a unique degree program which enables adults to earn a Bachelor's of Arts in Interdisciplinary Studies degree (BAIS). The program is designed especially for individuals who need a bachelor's degree in order to compete for better jobs, have a college background but wish to obtain a degree, need to rearrange classes around work schedules, have long-range plans for attending graduate school, or are interested in enhancing communication skills.

The Coastal Carolina University logo consists of the athenaeum graphic and the word "Coastal." The logo is a registered and fully protected trademark. As such, the logo must only be used for approved purposes and cannot be modified in any way without prior approval from the Office of Marketing Communications.
Summer hours of operation begin for administrative offices
Classes begin for Summer I and Summer 8-week sessions

Th • 11
BAS Informational Session
6:15 p.m., WALL 118
Janice Sellers

T • 16
Orientation for freshmen students
all day, campus
Pat Singer-Young/ Diane Wilson

W • 17
Orientation for freshmen students
all day, campus
Pat Singer-Young/ Diane Wilson

M • 22
Orientation for freshmen students
all day, campus
Pat Singer-Young/ Diane Wilson

T • 23
Orientation for transfer students
all day, campus
Pat Singer-Young/ Diane Wilson

Th • 25
Orientation for transfer students
all day, campus
Pat Singer-Young/ Diane Wilson

F • 26
Board of Trustees meeting
9 a.m., Wall Board Room
Cheryl Stalvey

Hours of operation for The Cafe and CINO Grille will be adjusted for the summer months. The following schedule may be subject to change:

• Monday, June 8
  CINO Grille OPEN from 6:30 p.m.
  The Cafe closes at 6:30 p.m.
  (first day of summer camps)
• Sunday, June 14
  The Cafe opens at 4:30 p.m.
  (first day of summer camps)
• Monday, July 13
  CINO Grille OPEN from 6:30 p.m.
  (last day of summer camps)
• Saturday, August 1
  The Cafe closes at 6:30 p.m.
  (last day of summer camps)
• Monday, August 17
  CINO Grille resumes regular hours
  The Cafe resumes regular hours

Birthdays

JUNE
8 Bernard Burroughs
11 Stephanie Freeman
13 Don Millus
14 Sandy Mishoe
15 Lawrence Altman

JULY
16 Herbert Thompson, Jr.
17 Danny Fleming
19 Charles Wright
20 John Beard
21 Marlene Brown
22 Linda Carmichael
23 Tina Davis
24 Audrey Garland
25 Linda Stier
27 Bobby Norris

JUNE
3 Don Clement
4 Gregory Cole
6 Tommy Lovett