

8-4-2017

## Board of Trustees Minutes, August 4, 2017

Coastal Carolina University

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**Minutes**  
**Coastal Carolina University**  
**Board of Trustees**

**Atheneum Hall, William H. Alford Ballroom**  
**August 4, 2017**

**Presiding:** Mr. William S. Biggs

**Board Members Present:**

Mr. William S. Biggs  
Mr. Samuel H. Frink  
Mr. Carlos C. Johnson  
Mr. Charles E. Lewis  
Mr. William L. Lyles Jr.  
Mr. Daniel W. R. Moore Sr.  
Mr. George E. Mullen  
Dr. Oran P. Smith  
Mr. Patrick Sparks  
Mr. Eugene C. Spivey  
Mr. H. Delan Stevens  
Mr. William E. Turner III

Mr. Joshua M. Chesson  
Dr. Debbie C. Conner  
Ms. Amanda E. Craddock  
Dr. David A. DeCenzo  
Mr. Edgar L. Dyer  
Dr. Daniel J. Ennis  
Mr. David A. Frost  
Mr. Stephen K. Harrison  
Mr. Matthew L. Hogue  
Dr. Sara N. Hottinger  
Ms. Martha S. Hunn  
Dr. Edward Jadallah  
Ms. Jane E. Johansen  
Mr. Christopher A. Johnson  
Mr. Timothy E. Meacham  
Mr. Travis E. Overton  
Ms. Jennifer Packard  
Mr. William M. Plate Jr.  
Dr. Barbara A. Ritter  
Mr. Mark A. Roach  
Dr. Michael H. Roberts  
Ms. V. Chyrel Stalvey  
Mr. Gregory T. Thompson  
Mr. Stovall Witte  
Mr. David Yancey

**Board Members Not Present:**

Mr. John H. Bartell Jr.  
Ms. Natasha M. Hanna  
Mr. D. Wyatt Henderson  
Dr. Samuel J. Swad

**Others Present:**

Ms. Sandra Baldrige-Adrian  
Mr. Lawton E. Benton  
Dr. J. Ralph Byington  
Ms. Nedy Campbell

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. None were in attendance.)

**I. Call to order**

Chairman Bill Biggs brought the meeting to order at 10:30 a.m. He noted that the four Board of Trustees members not present have been excused. John Bartell is recovering from a setback after his heart surgery. Coach Joe Moglia is doing well after his surgery this week.

**Board of Trustees Meeting  
August 4, 2017**

New Vice President of Finance & Administration & Chief Financial Officer Jane E. Johansen was introduced.

Larry Lyles noted that the inaugural meeting of the Board of Trustees was held in this room, and he has enjoyed serving as a trustee for 24 years.

Coastal Educational Foundation (CEF) Chairman Lawton Benton reported the finances as of June 30, 2017: total assets - \$44.4M; and, cash and investments - \$35.7M. Brown Brothers Harriman, our investment firm, is managing \$34M for the CEF with a current allocation of 67.9% in equities and 32.1% in fixed income. Last year the return on investments was 11.73% with a five-year annual return of 7.2%

The CEF continues to move forward on the project for the mitigation of approximately two acres of wetlands/buffer located across University Boulevard from Brooks Stadium. S&ME and Castle Engineering have been contracted to present our case to the U.S. Corp of Engineers. All the initial work is completed and responses to any public comments concerning this mitigation are being made. It is believed that our case is strong with the expectation for a favorable decision for the CEF and the University. As a reminder, if this mitigation is successful, it would add approximately 16 acres of useable land for CCU and would make it possible to potentially shift University Boulevard away from the stadium towards the Hackler Golf Course.

The CEF and Chanticleer Athletic Foundation (CAF) audits are currently being conducted by Elliott Davis.

The CEF has been working with the Nature Conservancy and now has approval to conduct forestry thinning in certain sections of Waites Island. This thinning will help to prevent forest fires and will improve the overall health of the forest.

CAF Executive Director Chris Johnson reported that the CAF finished the fourth quarter of the 2016-2017 fiscal year strong bringing in \$752,400 of revenue. Total fundraising for the year is \$2,091,200. After adding the current and prior year pledge payments, total cash received for FY17 stands at \$2,620,400.

Athletic Director Matt Hogue announced a new partnership with local broadcast company Alpha Media-Myrtle Beach that will make WRNN-AM/FM ("Hot Talk 99.5") and stations 1450 AM/105.5 FM the flagship homes of the Chanticleer Sports Network through the 2019-20 athletic season. The new partnership will feature live game coverage of football, men's and women's basketball, and baseball airing primarily on WRNN-FM with supplemental coverage on WRNN-AM 1450 and its FM translator 105.5. The new partnership will also feature significant daily promotional support of Chanticleer Athletics on all of Alpha Media's other market stations, including, WAVE 104, Energy 92.1 and 96.1 WKZQ.

Sam Frink offered an invocation.

**Board of Trustees Meeting  
August 4, 2017**

Roll call was taken.

**II. Approval of Minutes**

Oran Smith moved to approve the May 15, 2017 Board of Trustees minutes. Will Turner seconded, and the motion passed by acclamation.

**III. President's Report**

Assistant Provost for Admissions & Merit Awards Amanda Craddock presented Fall Admissions projections: total undergraduate and graduate enrollment 10,881 (3.8% increase from last year), which includes a 12.9% increase in in-state students. Freshman quality indicators project 3.57 mean high school GPA (.09 increase from 2016). Everyone was reminded that a new SAT began in 2015 and this year's mean SAT score is a very strong 1096. The mean ACT remains the same at a strong 22. Coastal Excellence and Leadership (CEal) led by Dr. Daphne Holland has 184 students enrolled (41.5% increase). The HGTC/CCU Bridge program forecast is 181 students (24.8% increase). The trustees were very pleased to learn that freshman retention is 70%, a one percent increase from last year.

President David DeCenzo thanked the Admissions staff for their hard work and commended the Provost, deans and faculty for their continuing support of our undergraduates which resulted in increased retention rates.

This afternoon 250 students will attend commencement.

**IV. Standing Committee Motions**

In accordance with rules or order, if the standing committee chairman brings forth a motion, only one additional approval is required prior to the whole Board of Trustee voting.

Academic Affairs & Assessment Committee

**Oran Smith moved to hire with tenure Melvin Davis as University Librarian (Motion 17-35). The motion passed unanimously.**

**Oran Smith made a motion to establish a Masters of Arts in Communication with concentrations in communication leadership and advocacy (Motion 17-36).**

Advancement, Marketing & Alumni Affairs Committee

Will Turner commended Mark Roach for the Office of Philanthropy exceeding their 2017 goals. It was noted that Bill Plate had distributed updated Quick Facts and copies of the copy of "impact" ads.

**Board of Trustees Meeting  
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**Turner made a motion to allow the Office of Philanthropy to name the Atheneum Building in honor of Marsha and Clark Parker by Fall 2017. The donor making this possible will remain anonymous (Motion 17-45). The motion passed by acclamation.**

**Turner moved for the proceeds of the John and Barbara Thompson Estate to go into the Endowment Campaign (Motion 17-46). The motion passed.**

Athletic Committee

No action items.

Executive & Audit Committee

No action items.

Finance, Planning and Facilities Committee

**Delan Stevens made a motion to approve additional course fee increases as presented for the 2017-2018 academic year (Motion 17-37). The motion passed.**

**Stevens moved to approve Motions 17-38 to 17-41 in one motion as they were all continuing leases. All were approved.**

- **Approval of a one-year lease renewal with Fountain-Fuller of SC, L.L.C. for +/- 14,160 square feet of warehouse space at the Atlantic Center (444 Century Circle) effective September 1, 2017 through August 31, 2018, with the with the University's option to extend the term of this lease one (1) consecutive period of one (1) year. The cost of this lease is \$56,490 (\$3.99 per square foot). Rent will increase to \$57,620 (2% increase, \$4.07 per square foot) for the extended term of September 1, 2018 to August 31, 2019 (Motion 17-38).**
- **Approval of a one-year lease renewal with Fountain-Fuller of SC, L.L.C. for +/- 7,500 square feet of office space at the Atlantic Center (450 Century Circle Suite A) effective September 1, 2017 through August 31, 2018, with the University's option to extend the term of this lease one (1) consecutive period of one (1) year. The cost of this lease is \$63,265 (\$8.44 per square foot). Rent will increase to \$64,530 (2% increase, \$8.60 per square foot) for the extended term of September 1, 2018 to August 31, 2019 (Motion 17-39).**
- **Approval of a one-year lease renewal with Fountain-Fuller of SC, L.L.C. for +/- 5,000 square feet of office space at the Atlantic Center (450 Century Circle Suite B) effective September 1, 2017 through August 31, 2018, with the University's option to extend the term of this lease one (1) consecutive period of one (1) year. The cost of this lease is \$33,046 (\$6.61 per square foot). Rent will increase to \$33,707 (2% increase, \$6.74 per square foot) for the extended term of September 1, 2018 to August 31, 2019 (Motion 17-40).**
- **Approval of a one-year lease renewal with Fountain-Fuller of SC, L.L.C. for +/- 2,500 square feet of office space at the Atlantic Center (450 Century Circle Suite C) effective**

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**September 1, 2017 through August 31, 2018, with the University's option to extend the term of this lease for one (1) consecutive period of one (1) year. The cost of this lease is \$18,000 (\$7.20 per square foot). Rent will increase to \$18,360 (2% increase, \$7.34 per square foot) for the extended term of September 1, 2018 to August 31, 2019 (Motion 17-41).**

**Stevens moved to approve a one-year lease renewal from the Coastal Educational Foundation, an affiliate of Coastal Carolina University, for the real property located at 1095 Highway, from the Coastal Educational Foundation, 544, City of Conway, Horry County, South Carolina, consisting of a house and 0.98 acres, represented by TMS# 151-20-01-005. The lease will be effective July 1, 2017 through June 30, 2018 at a cost of \$50,000. Discussions are underway concerning future terms and conditions of lease (Motion 17-42). The motion passed.**

**Stevens made a motion to approve replacing the existing HVAC system in the Williams Brice Building, as well as install a new mass notification system and installation of a new suspended ceiling and associated lighting (Motion 17-43). The motion carried.**

**Delan approval to move forward with Phase II of the Ingle Hall Renovation (Motion 17-44). The motion passed.**

Government Affairs Committee

As there was not a quorum at the Government Affairs Committee, Biggs moved to approve the Government Affairs Committee of May 15, 2017. Stevens seconded, and the motion carried.

Student Affairs & Retention Committee

No action items.

Provost Ralph Byington introduced Steve Harrison, the new Vice President of Auxiliary Enterprises, and Sarah Hottinger, the new Dean of University College.

**V. Chairman's Report**

Biggs feels that the University is fortunate to have such exemplary leadership in administration, academics, athletics, foundations and trustees. He is excited to have the opportunity to serve as chair. The future of the University is very bright.

Board of Trustees meeting dates for the rest of the year are October 26-27 and December 15 (commencement). He encouraged trustees to have good representation at each commencement, at least half of them at each exercise.

Byington noted that a pair of eclipse glasses was at everyone's seats. They will be distributed to students on the day of the eclipse. An eclipse event is being planned for the University.

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DeCenzo reminded everyone that Senator James Clyburn will be attending commencements for his grandson's graduation and security will be tighter. Because of this, everyone was reminded to have their credentials with them.

**VI. Executive Session (State Reason – Contractual/Personnel/Legal)**

Not needed.

**VI. New Business**

None.

**VII. Adjournment**

As there was no further business, Chuck Lewis moved to adjourn and Stevens seconded.

Respectfully submitted,

*V. Chyrel Stalvey*

V. Chyrel Stalvey  
Recorder