

5-5-2017

Board of Trustees Minutes, May 5, 2017

Coastal Carolina University

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Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Sr. School of Business Administration Building, Board Room
May 5, 2017

Presiding: Mr. D. Wyatt Henderson

Board Members Present:

Mr. William S. Biggs
Mr. Samuel H. Frink
Ms. Natasha M. Hanna
Mr. Carlos C. Johnson
Mr. Marion B. Lee
Mr. Charles E. Lewis
Mr. William L. Lyles Jr.
Mr. Daniel W. R. Moore Sr.
Mr. George E. Mullen
Dr. Oran P. Smith
Mr. H. Delan Stevens
Dr. Samuel J. Swad
Mr. William E. Turner III

Board Members Not Present:

Mr. Eugene C. Spivey
Mr. Robert G. Templeton

Others Present:

Ms. Sandra Baldrige-Adrian
Mr. John H. Bartell Jr.
Mr. Lawton E. Benton
Mr. Eriq Bruce
Mr. Jonathan Burlinson
Dr. J. Ralph Byington
Ms. Nedy Campbell
Mr. Joshua M. Chesson

Ms. Whitney Comer
Dr. Debbie C. Conner
Ms. Amanda E. Craddock
Dr. David A. DeCenzo
Ms. Theresa M. DeCenzo
Dr. Edgar L. Dyer
Mr. James F. Eason
Ms. Megan Garrell
Ms. Stacy G. Henderson
Mr. Matthew L. Hogue
Ms. Martha S. Hunn
Mr. E'Jenique Inge
Dr. Edward Jadallah
Mr. Christopher A. Johnson
Dr. Gregory L. Krippel
Dr. Karen A. Maquire
Mr. Timothy E. Meacham
Mr. Travis E. Overton
Ms. Jennifer Packard
Mr. William Plate Jr.
Dr. Nelljean M. Rice
Dr. Barbara A. Ritter
Mr. Mark A. Roach
Mr. David Roper
Ms. V. Chyrel Stalvey
Mr. Stovall Witte
Mr. David Yancey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Curran Buck from WPDE-TV was in attendance.)

I. Call to order

Chairman H. Wyatt Henderson brought the meeting to order at 10:30 a.m.

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New trustee John Bartell, a retired SLED officer, was introduced and welcomed. He looks forward to serving on the Board.

Coastal Educational Foundation Chairman Lawton Benton presented an update. As of April 30, 2017, total assets were \$46.4M and cash and investments were \$35.9M. Vanguard investment manager is managing \$33.3M which includes 67.4% equities and 32.3%M in fixed income.

Initial meetings held with the Corps of Engineers discussing mitigation of approximately two acres of wetlands/buffers located across University Boulevard could allow for approximately 16 acres of usable land by shifting University Boulevard away from the stadium towards the golf course. A final answer is expected within six months.

In May, Elliot Davis will begin the CEF audit for 2016-2017.

The CEF has received information from a significant interest to build a hotel on the CEF property at the corner of Highway 501 and University Blvd. The CEF has drafted requirements for a potential four-star hotel. The Board of Trustees will have a final approval of any project.

Commander Hank Mense has been a member of the CEF for 25 years and will be sorely missed at his passing.

Chanticleer Athletic Foundation Executive Director Chris Johnson gave the following giving report: outright cash gifts - \$596,569; current pledges - \$292,086; in-kind gifts - \$151,150; and total fundraising - \$1,338,804.

Sam Frink offered an invocation.

Roll call was taken.

II. Approval of Minutes

Will Turner moved to approve the February 24, 2017 Board of Trustees minutes, and Sam Frink seconded. The motion carried.

III. President's Report

President David DeCenzo reported that Aramark Resident Manager Jeff Stone has received a promotion and will be going to Kent State University. He has done a great job for the University and will be missed.

Assistant Provost for Admissions & Merit Awards Amanda Craddock presented an enrollment update including:

- 1.4% increase in overall headcount
- 71.5% freshman first-year retention
- applications, acceptances and freshman deposits are healthy, with an 15.17% increase in acceptances in-state

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- 4.5% projected for record incoming freshman class

Natasha Hanna asked if data was available for Horry County Students. Craddock responded that she has the information and will share it. She noted that Fall 2016 statistics shows that 49.3% of our students are South Carolina residents.

Dan Moore asked why the number of international students had fallen. Craddock responded that there is less staffing; however, future plans are being reviewed.

IV. Standing Committee Motions

Advancement, Marketing & Alumni Affairs Committee

Oran Smith moved to bestow the title of Emeritus Professor to Eldred E. “Wink” Prince at his retirement (Motion 17-28). Dan Moore seconded, and the motion carried.

Smith made a motion to bestow the title of Emeritus Professor to John P. Beard at his retirement (Motion 17-29). Moore seconded. The motion passed.

Smith moved to hire with tenure and rank of full professor Sara N. Hottinger as Dean of University College (Motion 17-30). Dan Moore seconded, and the motion carried.

Bill Plate announced that commencement ceremonies would be available online around the world.

Athletic Committee

No action items.

Executive & Audit Committee

Sam Frink moved to approve the Memorandum of Understanding with the City of Myrtle Beach to assist during BikeFest on Memorial Day by loaning officers. Chuck Lewis seconded. The motion carried (Motion 17-33). It was noted that this is the same MOU as last year.

Delan Stevens made a motion to establish an Ad-hoc Audit Oversight Committee composed of Wyatt Henderson, Carlos Johnson, and Bill Biggs with Ralph Byington as the University liaison to work closely with Cline Brandt Kochenower & Co. auditors, especially Ben Kochenower. Dan Moore seconded, and the motion carried (Motion 17-32).

Sam Frink moved to establish an Auditor Selection Ad-hoc Committee comprised of Carlos Johnson, Delan Stevens and Wyatt Henderson to determine who will be hired. Dan Moore seconded. The motion carried (Motion 17-34).

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Outgoing trustee Marion Lee was presented a CINO pin from the Board. His wisdom and input will be missed on the Board. Lee stated that his family has a history with the University including a daughter, grandson and son-in-law. The trustees and administration perform an exceptional job. He feels that Wyatt Henderson's expertise and hard work have truly been outstanding.

Finance, Planning and Facilities Committee

- **Johnson moved to approve and adopt the proposed tuition, fees and allocations as presented in the Proposed Budget for FY 2017-2018 as seen on page 2 (Motion 17-21) and to approve and adopt the proposed room and board rates as presented in the Proposed Budget as seen on page 8 (Motion 17-22). Moore seconded. After roll call, the motion carried (12 in favor; two not in favor--Natasha Hanna and George Mullin).**
- **Johnson made a motion to approve a \$20 per semester fee for students who participate in fraternity and sorority life to provide programming and support resources in that area (Motion 17-23). Lewis seconded. The motion passed.**
- **Johnson moved to approve the discretionary fund for Dr. David A. DeCenzo, University President, in the amount of \$270K for fiscal year 2017-2018 (Motion 17-24). Turner seconded, and the motion carried.**
- **Johnson made a motion to approve the renewal of a one-year lease with Horry Georgetown Technical College for three classrooms and three faculty offices in the Speir Building at the HGTC Grand Strand campus at an annual cost of \$26,000. Rent to include all utilities, security, maintenance, custodial and telecommunication costs (Motion 17-25). Stevens seconded, and the motion passed.**
- **Johnson moved to approve the renewal of a one-year lease to the Small Business Development Center of Winthrop University for \$3,000 per year (Motion 17-26). Lewis seconded, and the motion passed.**
- **Johnson made a motion to approve a one-year lease, in its final renewal year (per the lease agreement) of 6,215 square feet of space in Litchfield Landing for the annual rent of \$93,225 for the term July 1, 2017 through June 30, 2018 (Motion 17-27). Swad seconded. The motion carried.**

Government Affairs Committee

Larry Lyles moved to approve the renewal of the contract with Nelson Mullins Riley and Scarborough, LLP (Motion 17-31). Moore seconded, and the motion passed.

Student Affairs & Retention Committee

No action items.

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Outgoing Student Government Association President Austin Nichols introduced the newly elected 2017-2018 officers:

Eriq Bruce - President
E'Jenique Inge – Executive Vice President
Jonathan Burlinson – Vice President of Finance
Megan Garrell – Vice President of Public Relations

Bruce stated that his goal for next year is to insure that students gain a better understanding of the SGA's valuable role.

Henderson, Turner, and Debbie Conner presented appreciation gifts, including a championship baseball ring to Nichols. Henderson stated that the CINO pin is given to a student who embodies what the CINO pin represents.

V. Chairman's Report

Smith moved to approve the Nominating Committee's proposed slate of officers for a two-year term. Edgar Dyer verified the process and garnered the consensus of the Board through e-mail from every trustee. All suggestions of officers were reviewed by Spivey and Smith.

**Chair – William S. Biggs
Vice-chair – Carlos C. Johnson
Secretary/Treasurer – Charles E. Lewis**

Turner seconded and the motion passed unanimously.

Biggs stated that he is looking forward to working with the trustees. CCU is growing and changing daily. Our goal is to make the University better than prior year. The University has a great staff who has come together with the Board to overcome challenges and make it a better place for students. He expressed appreciation for the trustees trust in him.

The following remarks are from outgoing Chairman D. Wyatt Henderson (chairman 2011-2017):

Well, here we are. My final meeting as chair of this distinguished board. Congratulations to chairman-elect Biggs on his election. I know that he, Carlos and Chuck will do a great job. Biggs, I will give you the same piece of advice that a former chairman gave me six years ago – don't wait on a unanimous vote. All you need is a consensus. If you wait on this Board to be unanimous on every single agenda item, you will never get anything done. If I can ever be of help, please do not hesitate to call me. I sincerely wish you the very best of luck.

It's been 29 meetings, about 26 graduations, countless groundbreaking and ribbon cuttings. Let me say, that this has been one of the highlights of my life. It has truly been an honor to serve as your chairman for the last six years. Not only has it been an honor to serve, but the relationships that Stacy and I have made with many of you and the close friendships we have developed with you will last a life time. I'm not sure how we can put a price on that. I have a few people that I would like to recognize and a few things I would like to say, so please bear with

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me. First and foremost I would like to thank my wife, Stacy, and our two children, Emily and Tori. Six years ago, none of us knew what we were getting into. While it has been stressful at times, Stacy has always been there with a level head and with her own brand of “Stacy wisdom”. Some of you have heard those famous words of wisdom at one of her birthday parties, so you know exactly what I’m talking about. So thank you to my family for sacrificing precious family time for CCU.

Next, I must thank the Board. To be entrusted with such a responsibility is very humbling and to all of you, thank you. I hope I didn’t let you down. Next, and I hate doing this – I hate thanking people publicly because you always tend to forget someone – but I must thank Eddie Dyer for his counsel and for being there when I needed to hear from the voice of experience. Thank you to Tim Meacham for keeping me out of jail. Funny story about Tim – every time he calls, he always starts of the conversation, “Hi Wyatt, did I call at a bad time?” Just once, I wanted to say yeah, can you call back in about two weeks? Thank you to the four people who really run this place and make us all look good, Jennifer Packard, Chyrel Stalvey, Nedy Campbell and Kathy Watts. If you ever thought I looked prepared and informed, then it’s a tribute to these four women and just how hard they work for this University and for the Board. To one of my best friends – Ralph Byington and his wife, Ami. Two things about Ralph. One, he is the only person that will tell me like it is, point blank tell me I’m wrong and that his idea is better (the president will also tell me I’m wrong but his is more diplomatic than Ralph) and the second thing about Ralph, through every one of the highs and lows as chairman, there were a handful of close friends who were there with support and encouragement, Ralph along with Gene Spivey, Will Turner, Oran Smith, Larry Lyles and Carlos Johnson were always there with support and encouragement. But Ralph was there every single time and Ami was always there for Stacy, which is by far the most important thing to me. To Ralph and Ami, Stacy and I will always cherish your friendship. So, thank you for being there.

To our president, Dr DeCenzo, a man who I have tremendous amount respect for, or as he is affectionately known at our house as “speed dial 5”. In 2002 I had an opportunity to meet Dave when he was hired as the Dean of the Wall School. I knew that if given the right opportunity, he could be the person to lead this University into the 21st century. After being elected to this Board, I had an opportunity to talk at length with Dave about his vision for this University. And while we have had some bumps in the road, I don’t think there is one person in this room that can argue with the success. I’ve got to say Dave; we have accomplished about 90% of what we talked about that weekend. While you may not have agreed with all of his decisions, one thing I know to be true about Dave, every decision that has been made was made was in the best interest of this University, our students and the parents who pay the tuition. So thank you Dave for 9,000 phone calls over the last six years. Seriously, thank you for taking this University to the next level. Even though he graduated from Towson, our president bleeds as much teal as any alum. To his better half, Terri, Stacy and I have come to love you and your beautiful family. We are greatly appreciative of what you both have done for this University.

Briefly, what have we achieved – now I can stand here and list off the 33 newly constructed or remodeled buildings over the last six years. I could talk about the increase in our student body from 9,084 to 10,479 in six years. I could talk about how the average SAT score increase from 1013 to 1018 over the last 6 years. I could talk about the 34 additional degrees that have been

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added since 2011. I could talk about the increase in freshman retention from 59.7% to 68.5%, or the \$500M annual economic impact of this University.

But I want to focus on the one thing that is a primary consideration in every decision that is made – the cost of attending CCU. In 2011 tuition, fees, housing and meals for a full time, in-state student cost \$17,500. If you factor in inflation over the last six years, in today dollars it would have cost \$21,300 to attend CCU in 2011. In 2017 tuition, fees, housing and meals for a full time, in-state student cost \$19,800. So, it actually cost \$1,500 less per year to attend CCU now than it did in 2011. I will say it again. It actually cost \$1,500 less per year to attend CCU now, than it did in 2011. A remarkable achievement. This board is to be commended for not only holding down the cost of higher education but actually reducing it. Show me another University anywhere that can say the same thing.

The University is very blessed with the leadership it has in academics and I would stack our Deans up against the Deans of any University in the nation. We should all be very proud of our academic standing and the fact that we have been able to maintain our faculty student ratio and that each student has an equal chance of success. Don't believe me – just ask me. I am living proof. So thank you to our Deans and faculty for making each student feel important and for giving them the two things they all need – time and attention.

In Athletics, my tenure as chair began with somewhat of a bumpy start. I'm sure you all remember those first few months – I know I do. I never thought I could wind up on the front page of the Sun News three times in two weeks. And I will only mention this low point for the person who called my office and didn't leave your name, but threatened my life over the firing of a football coach. I have only one thing to say you – I'm still waiting. All I can say now is thank you to Coach Moglia and keep up the good work Matt Hogue!

I spent the next three years with the President searching for a new athletic conference. You really don't get to know someone until you spend two weeks straight on the road with them and meeting with various university presidents and chancellors. And no Dave, I'm not the one that told Terri that you ate an entire plate of macaroni and cheese in Birmingham, Alabama. All the travel, meetings and hard work paid off on September 1, 2015 when we were officially invited to join the Sun Belt Conference. I can remember getting the call after the Sun Belt presidents voted. Stacy and I were out buying a new mattress when speed dial 5 called with the news. I knew then that we had finally made the big time in athletics. At that point, I thought the hard work was over...so don't get me started on CHE. But I honestly didn't think anything could top the Sun Belt invitation until I spent six weeks on the road with the baseball team on their run to a national championship in 2016. I could not have been happier for our University and for my good friends Gary and Cathy and the entire Gilmore family.

The list of accomplishments of this University both in academics and in athletics are too numerous to mention. And yes, we have had some setbacks. Every University has problems. Because we are such a young university with tremendous growth, we are having to learn as we go. Call them university growing pains. I was asked once by someone not involved with CCU, "what is the most difficult thing about being chair of the board of a university?" And while a lot of you might think it is trying to herd cats during a two day board meeting five times a year, or

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dealing with potential negative PR related to some media story, or the lack of family time or even firing a coach – no, those things are relatively easy – the most difficult thing that I have had to deal with is going to the funeral of a student who was senselessly killed over a drug deal and then trying to find the words to comfort a grieving mother. That is by far the toughest thing about this job. It kind of puts the other stuff in perspective, doesn't it?

I know that we all must get to lunch and graduation so I leave you with this story – back in 1991 I had a supervisor at my job and his name was Harold. Harold had a saying, whenever I would run in to a stressful time in life or at work he would simply say “Do your best, then stand”. Those words never really resonated with me until my first daughter was born in 1993. And Stacy and I use that saying with both Emily and Tori – whether it is an Algebra II exam in high school or a final at BU Law School. When they come to me stressed out, I always say the same thing – Did you do your best and 99.9% of the time, they say yes. So I then say, if you did your best, then what else could you have done? I say that to say this, while you may not have agreed with everything I have done as chairman, know this, I believe in my heart that everything I did was in the best interest of this University and that I did the very best I could do; and I wouldn't change a thing. So now it's time for me to stand.

May God bless each one of you. Go Chants!

Henderson received a rousing standing ovation.

In recognition of his service, DeCenzo announced that the accounting department in CCU's E. Craig Wall Sr. College of Business Administration will be named the D. Wyatt Henderson '98 Department of Accounting.

Also recognized was his wife, Stacy, who received various tailgating items in appreciation for her support of the chairman and the University.

Board of Trustee meeting dates for the remainder of 2017 will be August 3-4, October 26-27, and December 15.

VI. Executive Session (State Reason – Contractual/Personnel/Legal)

No need.

VII. New Business

Bill Biggs expressed appreciation for Chairman Henderson's leadership and accomplishments. He is grateful that Henderson will be around to help him and the Board continue to move forward. The University is better because of his chairmanship.

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VIII. Adjournment

As there was no further business, the meeting adjourned by unanimous consent.

Respectfully submitted,

V. Chyrel Stalvey

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Recorder