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CCU Newsletter, November 28, 2005

Coastal Carolina University

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Coastal Carolina

UNIVERSITY NEWSLETTER

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Nov. 28, 2005

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 15, Number 20

Coastal Carolina commencement set for Dec. 10

Approximately 494 students are eligible to participate in Coastal's December commencement ceremony at 10 a.m. on Saturday, Dec. 10 at the Myrtle Beach Convention Center. Both fall candidates for graduation as well as August 2005 graduates are invited to walk in the ceremony.

Debbie H. Stanley, an instructor of education at Coastal, will be the commencement speaker.

At Coastal's Honors Convocation in May 2005, Stanley was named the Distinguished Teacher of the Year, an annual honor presented by Coastal's Student Government Association to a faculty member who demonstrates excellence in teaching. She joined the Spadoni College of Education in 1992 after teaching in public schools. She was adviser for the Education Club for four years and was recognized for her enthusiasm in the classroom and her contribution to student success. Her scholarship focuses on the use of technology in the classroom.

Retired Coastal business professor Louis H. Gillis Jr. and education professor Sally Z. Hare will also be recognized. Both were recently named Distinguished Professor Emeritus by Coastal's board of trustees.

Coastal establishes MBA program

Coastal has been approved by the South Carolina Commission on Higher Education to establish a master's degree program in business administration (MBA) beginning in the fall of 2006. The E. Craig Wall Sr. College of Business Administration will begin accepting applications for the MBA program Jan. 1, 2006.

"This new degree continues to demonstrate our commitment to quality programming of education that serves the needs of our students, the community and the region," said David DeCenzo, dean of the Wall College of Business.

According to DeCenzo, the MBA program was established in response to increasing demand from students and from business leaders in the area. Members of the board of visitors of the Wall College, for instance, have pledged to work cooperatively with Coastal to make the program available to their employees.

Currently, the MBA programs of the University of South Carolina and Winthrop University are offered at Coastal though cooperative programs via distance learning, but the Winthrop

program is scheduled to be discontinued in the fall of 2006.

An MBA program at Coastal will provide advantages for students preparing for CPA certification, which requires students to have 150 hours of post-secondary education before they can be licensed. Coastal will offer an integrated program leading both to CPA licensure and the MBA.

Coastal's MBA program will also attract international students from the several foreign institutions of higher education with which Coastal has established partnerships.

Curriculum for the new program will focus on major areas of business competencies that have been identified by local constituencies, including management in the service environment. Coastal's MBA will prepare students to operate effectively in a service economy such as, but not limited to, the Grand Strand's hospitality industry. Other curriculum areas include management of the accounting/finance function, decision making skills, and social competencies such as leadership, ethical conduct of business, interpersonal skills and more.



CCU Newsletter Publication Dates

Submission deadlines:
Monday, Dec. 5
Monday, Jan. 2, 2006

Publication dates:
Monday, Dec. 12
Monday, Jan. 9, 2006

Coastal Carolina University Newsletter is published biweekly during the academic year and monthly during June and July by the Office of Marketing Communications. Submissions should be sent to the Office of Marketing Communications in SINGL 204 by noon the Monday before publication.

Nov. 28-Dec. 4

- Jim Eason, Distinguished Teacher Scholar Lecturer award recipient
- Dean David DeCenzo on the new MBA program
- Samuel Wathen on national testing
- Student profile: Patrick Hall, Wall Fellow and football player

HTC & Time Warner Cable • Channel 12
Daily at 10 a.m. and 7 p.m.

Time Warner Cable • Channel 5
Sundays at 7:30 p.m. & Wednesdays at 4 p.m.
(Conway, MB, NMB)

Time Warner Cable • Channel 17
Sundays at 7:30 p.m.
& Wednesdays at 4 p.m.
(South Strand)

SC-ETV Digital
Wednesdays at 7 p.m.

Birthdays

November

- 26 Michael Lackey 30 Chris Podeschi
- 29 Gary Gilmore
Mark Kost
Jenny Wickum

December

- | | |
|--------------------|----------------------|
| 1 Wade Baird | 4 Judy Hale |
| Joseph Bennett | Varavut Limpasuvan |
| Erich Godshall | Evelyn Sherman |
| Rumiko | |
| Richmond | 7 Allison Faix |
| Brett Simpson | Paul Shank |
| 2 Thomas Benedetti | 8 Bill Hamilton |
| David Bennett | Marcus McIntyre |
| Bruce Gregory | |
| Miglana Ivanova | 10 Geoffrey Cockrell |
| Keith Massengill | Glenn Fisher |
| | Lila Taylor |
| 3 Maura Kenny | |
| Bonnie Sensor | |

Symphony gives concert at CCU

The Long Bay Symphony's Chamber Orchestra will perform a holiday concert Sunday, Dec. 4 at 3 p.m. in Wheelwright Auditorium. The event will also take place Saturday, Dec. 3 at 8 p.m. at Trinity Episcopal Church in Myrtle Beach.

A limited number of complimentary tickets are available for the Wheelwright concert for Coastal stu-

dents, faculty and staff. Call the Wheelwright Box Office at 349-2502.

The event will feature the combined choirs of CCU and Trinity Episcopal Church, faculty vocalists David Bankston and Patti Edwards, and the Litchfield Dancers. The program will include selections from Handel's *Messiah*, Tchaikovsky's *Nutcracker* and a carol sing-along.

Luken, Moore publish nature guide

Coastal biology professors Jim Luken and Richard Moore will sign copies of their new book about area nature and wildlife, "101 Wild Things Along the Grand Strand," Tuesday, Dec. 6 from 5 to 7 p.m. at Coastal's University Hall Rotunda. The event is free, and the public is invited to



bring along any curious items from nature – shells, plants, insects, animals (or photos of them) – for the authors to identify. The identification will begin at 6 p.m. Refreshments will be available, as

will books for purchase.

Luken and Moore wrote the guide to help area residents, particularly newcomers, identify and appreciate the wild things and places of the South Carolina coast. Published by the Palmetto Conservation Foundation (PCF) Press, the book features 101 descriptions and

photos of common animals and plants. There are also tips and suggestions for finding and safely enjoying the special Grand Strand places where animals and plants can be observed.

Stormwater consortium leads workshop for Surfside Beach

Town of Surfside Beach officials and citizens received professional guidance and instruction on important environmental issues facing their community recently at a training session led by the Coastal Waccamaw Stormwater Education Consortium. The workshop gave officials a deeper understanding of the health implications of nonpoint source pollution (stormwater runoff) and helped them prioritize the implementation of the town's storm-water management plan.

The four-hour training session is being offered free to area municipal governments by the Consortium, a cooperative organization formed earlier this

year in an effort to address stormwater issues and maintain the quality of the region's water resources. Coastal Carolina University's Waccamaw Watershed Academy is one of several area agencies that serves as an educational resource for the consortium.

The Town of Surfside Beach was the first governmental body in the region to host the workshop, which is tailored by the Consortium to the needs of the specific municipality or location.

For more information, contact Karen Fuss, environmental educator for Coastal's Burroughs and Chapin Center for Marine and Wetland Studies, at 349-4058.

ODK winners are announced

The CCU Circle of Omicron Delta Kappa, the National Leadership Honor Society, recently held a raffle to support creation of an ODK scholarship. Nearly \$200 was raised. The raffle winners and their prizes are: Brandy Hamilton, a Bennett autographed football; Boyd Gainey, a CCU 50th anniversary wrist watch and a teal Chants logo polo shirt; Michael Crain, a CCU Atheneum print; Anne-Marie D'Onofrio, an ODK logo polo shirt; Robbie Clifton, a mini Chanticleers football; Janice Sialiano, an autographed copy of Roy Talbert's book *Coastal Carolina University: the First 50 Years*; and Shaunlaya Durant, a CCU embossed brass letter opener.

Greek officers travel to Chicago



The officers of Coastal's Pan-Hellenic Council recently attended the 63rd biennial convention of the National Pan-Hellenic Council in Chicago. Back row from left: Deon Glenn, Matt Morrin (director of student activities) and Russell Brown. Front row from left: Latisha Steen, Machel Johnson and Nikita Jones.

Rains school is Christmas Angel for holiday drive

Rains-Centenary Elementary School will be the Christmas Angel recipient of the holiday drive sponsored by Coastal Productions Board (CPB) and Students Taking Active Responsibility (STAR).

Offices and departments within the Coastal community are encouraged to donate funds and gifts for this drive in lieu of having an office gift exchange. Needed are basic school supplies such as crayons, paper, tape, etc., as well as children's books for the library. A wish list of toys is available in the Office of Student Activities and Leadership. E-mail Diane Wilson at dwilson@coastal.edu or call 349-2301. Items will be collected through Tuesday, Dec. 6.

Rains-Centenary Elementary School in Marion County was featured in the SC-ETV documentary *Corridor of Shame* as one of several rural public schools along the I-95 corridor that is inadequately funded.

Coastal Notes

Reception honors Hare

The Lifelong Learning Board of Advisers invites all faculty and staff to a reception in honor of Sally Hare on Wednesday, Dec. 7 at 3 p.m. in the University Hall Rotunda. This is an opportunity for Sally's friends and those who have been touched by the Lifelong Learning program to wish her well and honor her for the many contributions she has made to the program over the past 20 years.

Wells to sign books

Randall Wells will sign copies of his book, *Swamp, Strand and Steamboat: Voices of Horry County, 1732-1954* on Tuesday, Dec. 13 from 4 to 7 p.m. in the Wall boardroom. The event is sponsored by the Waccamaw Center for Cultural and Historical Studies.

Santa's Workshop opens Nov. 30

The Gingerbread House will be open Wednesday, Nov. 30 and Thursday, Dec. 1 from 4 to 7 p.m.

Children can have their picture taken with Santa, receive a gift and enjoy cookies and hot chocolate. The house is in the Woods Community across from the Wall Building. For more information call the Office of Residence Life at 349-6400.

Students, mentors meet on campus

More than 200 elementary and middle school students visited the Coastal campus with parents and student mentors on Saturday, Nov. 12 for the football game. The children played games and enjoyed a picnic lunch on Prince Lawn. Some 267 Coastal students serve as mentors with selected children in 14 schools throughout the county.

The mentoring program was launched last fall to teach civic responsibility and provide guidance and nurturing to young children. It is a collaborative effort between CCU and Horry County Schools, with support from the S.C. Commission on Higher Education.

Coastal honors 2005 Alumni of the Year

Five alumni of Coastal Carolina University have been named 2005 Outstanding Alumni of the Year.

Timothy Meacham, class of 1979, was named the Distinguished Alumnus of the Year. This award is given to a graduate of Coastal who has made a significant contribution to his/her profession or community.

Meacham, of Conway, has served on the 15th Judicial Circuit as an assistant solicitor since 2003. From 1993 until 2003 he was a partner in the firm of Jebaily, Glass and Meacham, P.A. He served as an assistant solicitor in the 12th Judicial Circuit from 1990 to 1993. Meacham graduated magna cum laude from Coastal in 1979 and earned a law degree from the University of South Carolina School of Law in 1982. Meacham is a past president of Coastal's Alumni Association.

Outstanding alumni recipients, representing each college of the university, are:

• *E. Craig Wall Sr. College of Business Administration* — Michael Pruitt of Charlotte, N.C., class of 1984, is a businessman and entrepreneur with a background in finance. He and two CCU graduates recently launched Chanticleer Holdings, a mutual fund specializing in small and micro-cap investments. A baseball player during his collegiate years, Pruitt has made significant gifts to Coastal's baseball program. Pruitt serves on the board of visitors of the



President Ron Ingle, left, awards Timothy Meacham of Conway the Distinguished Alumnus of the Year award at a ceremony during Homecoming festivities.

Wall College of Business.

• *College of Natural and Applied Sciences* — Christine Shutter of Myrtle Beach, class of 1994, is a certified school psychologist and a licensed psycho-educational specialist with the Florence School District. She is an adjunct psychology professor at Coastal.

• *Spadoni College of Education* — Jody Hyden of Charleston, class of 1988, recently formed the financial advising firm, McGuire, Tapscott, Hyden and Associates. Hyden was previously a financial adviser with American Express Financial. From 1995 to 1998 he was head coach of the Duke University

women's tennis team. He is an active member of Coastal's Alumni Association.

• *Thomas W. and Robin W. Edwards College of Humanities and Fine Arts* — Bruce Maggi of Myrtle Beach, class of 2001, is a financial crimes detective and a forensic artist with the City of Myrtle Beach Police Department. Maggi earned a Certificate of Appreciation from the U.S. Secret Service for work as a financial crimes detective. Maggi is also the host of the WPDE TV-15 program "Grand Strand and Pee Dee's Most Wanted."

Coastal Carolina holiday concert is Dec. 1

Coastal Carolina University's Symphonic Band and Concert Choir will perform a mix of seasonal tunes and carols Thursday, Dec. 1 at 7:30 p.m. in Wheelwright Auditorium. The event is free and open to the public.

The symphonic band, directed by music professor James L. Tully, will perform "Ave Maria" with student soloist Jenny Leigh, "Ave Verum Corpus" by

Mozart, "Patapan" and "Good King Wenceslas."

The Chamber Choir will perform familiar holiday pieces but with a twist; for example, they will sing the traditional French carol, "Bring a torch, Jeannette, Isabella," but in the original French language.

The Concert Choir will perform J.S. Bach's chorale tune, "In dulci jubi-

lo," best known as "Good Christian men, rejoice," followed by three pieces from Set Two of the well-known Alfred Burt Carol series, as well as other holiday selections.

The choirs will also join with the CCU Symphonic Band on two pieces, including selections of Russian Christmas music and the world-famous *Hallelujah* chorus.

Coastal People

Janet Graham has been appointed to the First Citizens Bank Advisory Board in Conway. She is the area manager for Coastal's Small Business Development Center for both Horry and Georgetown counties.



Janet Graham

Randall A. Wells, director of the Horry County Oral History Project, presented a paper, "We Even had Goats to Plow: The Power of Oral History to Record the Lives of Rural Folk" at the annual meeting of the Oral History Association in Providence, R.I., on Nov. 5. The paper compared two former sharecroppers – both females, one white, one black.

Phil Schneider and three Coastal students – **Erica Dawgert**, **Katie Watson** and **Derrick Malizia** – represented the university at the recent Symposium on Ethical and Business Decision Making in Hilton Head. Some 80 students from 13 colleges and universities participated in the symposium.

Dale Collins' paper, "Images of Food and Christ in the Poetry of Cesar Vallejo," has been selected for inclusion in the 4th Conference on Food Representation in Literature, Film, and the Other Arts, sponsored by the University of Texas at San Antonio and scheduled for Feb. 23 to 25, 2006.

Jeannie French recently presented a peer-reviewed paper titled

"Alternative Video in Distance Learning Environments" at the 19th Annual Southeastern Conference of the Consortium for Computing Sciences in Hickory, N.C. The paper was published in the *ACM Journal of Computing Sciences in Colleges*.

A 30-minute educational video, *Who Makes Us Us? We Do*, was recently produced by the Center for Education and Community. The video was produced, written and directed by **Jim Rogers** in coordination with videographers **Dennis Reed** and **David Parker**. It is a "basic educational and communications guide for parents, teachers and others who attempt to lead our children toward successful lives in this complex world," according to Rogers.

Charmaine Tomczyk presented "Appreciative Inquiry: an explanation" at the 2005 S.C. Women in Higher Education's New Chairs and Directors Workshop in Columbia recently. Tomczyk is serving a three-year term as an executive board member of the S.C. Women in Higher Education.

Bob Noyes is the new food services director as of Nov. 14. He comes to Coastal from Philips Academy in Andover, Mass. He has more than 17 years experience with ARAMARK.

I greatly appreciate all of the prayers, cards and donations that everyone gave me during this difficult time, after the death of my daughter. It means so much to me to know that I work with people who sincerely care about each other. Thanks again for everything!

Henry Geletzke
Facilities Management

Campus Calendar

Tuesday, Nov. 29

- Holiday tree lighting, 4:30 p.m., near the Singleton Building, featuring the CCU Concert Choir, with refreshments
- Jazz After Hours, 7:30 p.m., Wheelwright, free

Wednesday, Nov. 30

- Santa's Workshop, 4 to 7 p.m., Woods Residence Hall, free

Thursday, Dec. 1

- Santa's Workshop, 4 to 7 p.m., Woods Residence Hall, free
- Symphonic Band and Concert Choir concert, 7:30 p.m., Wheelwright Auditorium, free

Sunday, Dec. 4

- Long Bay Symphony Holiday Celebration, Wheelwright Auditorium, 3 p.m. Contact Box Office concerning tickets, 349-2502.

Tuesday, Dec. 6

- Book signing with Jim Luken and Richard Moore, *101 Wild Things Along the Grand Strand*, University Hall Rotunda, 5 to 7 p.m.

Wednesday, Dec. 7

- Farewell reception for Sally Hare, sponsored by Lifelong Learning, University Hall Rotunda, 3 p.m.

Saturday, Dec. 10

- Commencement, Myrtle Beach Convention Center, 10 a.m.

Tuesday, Dec. 13

- Book signing with Randall Wells, *Swamp, Strand and Steamboat: Voices of Horry County, 1732-1954*, 4 to 7 p.m., Wall boardroom

Thursday, Dec. 15

- Holiday Christmas Party, House of Blues, 7 to 11 p.m., RSVP by Dec. 8, 349-4101

Coastal Carolina

UNIVERSITY NEWSLETTER

Office of Marketing Communications

Coastal Carolina University

P.O. Box 261954 • Conway, SC 29528-6054

This Issue:

- Commencement set for Dec. 10
- CCU establishes MBA program
- Holiday concerts are coming up
- Professors write '101 Wild Things' guide

PRESIDENT RON AND JUDY INGLE
INVITE YOU AND YOUR SPOUSE OR GUEST TO

**CELEBRATE
the
HOLIDAYS**

HOUSE OF BLUES **STYLE**

THURSDAY, DECEMBER 15, 2005 • 7 to 11 P.M.
THE HOUSE OF BLUES MUSIC HALL
BAREFOOT LANDING • NORTH MYRTLE BEACH

HEAVY HORS D'OEUVRES • DJ ENTERTAINMENT
CASH BAR • HOLIDAY CASUAL ATTIRE
RSVP BY DECEMBER 8 to events@coastal.edu or 349.4101

You're invited to
Coastal Carolina University's
annual
**University Holiday
Tree Lighting**

Tuesday, Nov. 29, 2005
4:30 p.m.
near the Singleton Building

Bring the family and visit with Santa.

Enjoy holiday music performed by the
Coastal Carolina University Concert Choir

Refreshments will be served.