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The Chanticleer, 1982-09-22

Coastal Carolina University

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Chancellor E.M. Singleton To Retire

Dr. Edward M. Singleton, Chancellor of USC-Coastal Carolina College, will retire from office next summer after almost 20 years as the chief executive officer of the college.

Singleton announced his plans for retirement at Coastal Carolina College’s annual fall faculty meeting, told the assembly of retirement at Coastal Carolina College’s annual fall faculty meeting and administrators that he will officially retire as Chancellor on June 30, 1983, following the completion of the upcoming academic year. Singleton has been the chief executive administrator of the four-year branch of the University of South Carolina since 1963. He told the faculty that he will maintain an official relationship with Coastal Carolina College as Chancellor Emeritus after his retirement and will serve as consultant to the college in educational and developmental matters.

“I love this college and I love this community,” he told the assembly. “I know I will miss serving as Chancellor of this institution. However, after almost 40 years in public service, I welcome this retirement.”

A native of Horry County, Singleton assumed the leadership of Coastal Carolina College in 1963, when the school consisted of one building, a handful of instructors and approximately 100 students. Today, as Singleton enters his 20th year with the institution, Coastal’s rapidly expanding campus consists of nine major structures, including the new $2 million Wright Auditorium and the new $3 million Wheelwright Building. Student enrollment at the college is nearing 3,000 and the college faculty now numbers 115.

“In the 20 years I have served as Director and Chancellor of Coastal Carolina College, I have watched the college develop from a tiny, two year branch of the University of South Carolina to a quality four-year University campus, which I believe makes a major, positive contribution to higher education and to the quality of life in our region of the state,” he said.

“In the last two decades,” he said, “as I have tried to direct Coastal’s development into a mature institution, I have received vital assistance from many people. USC-Coastal Carolina College thrives today as a reputable, progressive institution of higher education greatly because of the many contributions of faculty members, administrators, students and members who worked hard to make that vision succeed.

“My service as Director and Chancellor of Coastal Carolina College has been a major fulfillment of my life. I leave the position of Chancellor with a sense of sadness, but my overwhelming emotion at this time is a comforting sense of pride in this institution; in its spectacular history; in its meaningful contribution; and to the many people who have shared in its growth; and to the promise of its future.

I am grateful to the Coastal Education Foundation, to the Horry County Higher Education Commission and to the USC Board of Trustees for all the assistance I have received from these groups over the years.

I am grateful that at Coastal Carolina College I have been able to see a dream become reality.”

Mascot May Change

Russ Bergman, Athletic Director, requested that the Student Government Association hold a referendum to determine if the student body is in favor of changing the name of Coastal’s mascot, the Chanticleer. Bergman presented his case in a meeting held September 8. Present at the meeting were Rod Gragg, Director of Public Relations; Pat Singleton, Director of Student Activities; Dan Cauthen, Dean of Students; Philip Lassen, Todd MacNeir, Estia Hill and Harry Rogers. SGA Executive Officers; Trish Marsh, Athenaeum Editor; Lynne Radcliffe, Chanticleer Editor; Sue Sanders, Campus Union Coordinator; Mikerogers President of Sigma Phi Epsilon; and Steve Steele, President of Alpha Phi Omega.

Bergman cited several reasons for changing the name of the mascot. He said, “People can’t pronounce the word. They ask, ‘What is a chanticleer?’ and it takes 45 minutes to fully explain it, going into Chaucer and all of that. The coaches and athletes have to carry the name at home, during practice and especially on the road. One of the biggest problems is that people have trouble identifying with what we are.” Bergman also pointed out the relationship of the chanticleer to the chicken. “We are referred to as chickens and the athletes are unhappy with that. The chanticleer is also associated with the Gamecock and the Columbia campus.” He went on to say that the alumni of Coastal are against association with the Columbia campus.

Rod Gragg added that “Chanticleer was arrived at when Coastal was a two year branch of USC, trying to imitate the Columbia branch.” Gragg reiterated that nobody knows what a chanticleer is and added that the name carries “the stigma of a school that had one building and was a two year branch of the university. Coastal is growing like crazy. We have a reputation of our own, our athletic program has received national recognition. We need an image, a mascot representing a four year college with it’s own identity.”

The general consensus of the students who attended the meeting was that they did not want to change the name of the mascot. However, they agreed that if the student body wanted to change the mascot, then the mascot should be changed.

Philip Lassen, SGA President, said, “I am proud of the Chanticleer and of the association with USC. Educated people will understand what a chanticleer is. By changing the name, we would be stepping down to people who don’t know.” Lassen went on to say that the name could lead to more interest in the school. If the students want to change, “I’ll stand by it.”

Pat Singleton, Director of Student Activities, said, “The Chanticleer is a tradition. It is something to be proud of. I don’t want to change it. But I can understand where the athletes are coming from and if the students want to change, that’s fine.”

Following more discussion, Bergman requested the referendum to be held as soon as possible. The date is not definite but the referendum shall be held in conjunction with the class officers elections in October. The results shall be reported to the Athletic committee and depending on the outcome, there may have to be another vote to determine the name of the mascot.
Letters to the Editor

Dear Editor:

USC-Coastal Carolina College needs a new and better mascot for several good reasons:

1. Few people know what a Chanticleer is. This carries no recognition value for the college. When you hear about the Spartanburg Rifles, you think of the military spirit. When you hear of the Francis Marion Patriots, you are reminded of American Revolution. What positive "Chanticleer?"

2. Hardly anyone can pronounce the name of our mascot. During every athletic season, sportscasters on radio and television use a different pronunciation almost every time they read a story about Coastal. Announcers often stumble over our name in broadcasts, which is distracting and humiliating. When the college was represented in national competition recently, the stadium announcer’s mispronunciation brought laughter from the spectators. Our athletes, who make it to national competition deserve better.

3. No one has been able to develop an attractive design for a chantecler which is satisfactory to a majority of students, athletes and faculty members. All attempts at designing a chantecler symbol wind up looking like a poor imitation of a Gamecock.

4. Coastal deserves an identity of its own. The Chanticleer was picked by a faculty member and a handful of students who liked chaucer at a time when Coastal had one building and was seeking to imitate USC-Columbia. We’re proud of being a campus in the University Of South Carolina system, but we no longer consist of one building and 100 students. Coastal is a progressive, quality institution with a positive academic and athletic reputation. We’ve placed three times in national competition simultaneously, which is an achievement few institutions can claim. We deserve and need a mascot which will keep us from being viewed as simply an imitation of our larger sister institution.

5. Newspaper sports writers must shorten our name in headlines for lack of space. We are usually called “Chants.” What in the world is a "Chant" and how does that name do anything positive to represent the college community?

6. Coastal’s athletes -- the students who work so hard to bring athletic recognition to the college -- do not like to be called Chanticleers for all the above reasons and also because they are sometimes referred to as “Chickens.”

7. Our women’s team is called “Lady Chants,” which is a poor name. A Chanticleer is a rooster and there is no such name as a ‘Lady Chant.’

8. The coaches and the college athletic committee have voted unanimously to search for a new mascot. The college athletic community must bear the burden of the Chanticleer image all the time. It may not be a burden to the rest of the student body, but it is a consistent pain to the athletes and coaches. We hope the student body will sympathize with us and help remove this handicap.

Coastal Carolina College is an institution which deserves the best and the college is located in one of the most attractive regions in the nation. Surely the students, faculty and supporters of the college can recommend some candidates from which a new and better mascot can be selected, a mascot which will convey an appealing positive image of our college and our community.

Some traditions are good and some traditions are bad. It’s time for us to begin a new tradition.

Russ Bergman
Athletic Director
USC-Coastal Carolina College

Dear Editor:

Although I feel that I’m not the person to be writing this letter in support of the chantecler, due to my political positions and my personal involvement in the handling of the forthcoming referendum, I am the only one around at the deadline date to write it.

I first heard about the "Chanticleer" in the fourth grade when our teacher discussed Chaucer’s Nun’s Priest Tale. The Chanticleer was portrayed as a fierce, a proud and a trustworthy fellow. This is certainly an image that we would want our athletic teams to have.

Although the chantecler is the same genus, it is not the same species as the Gamecock and thus gives the Coastal campus a separate identity from the Columbia campus, not a mere imitation.

I have heard complaints that Chantecler is too long to print and that radio and/or sports announcers cannot pronounce the name properly. If they cannot pronounce it properly then they should get into some other line of work or return to school. As far as being too long to print, I guess some people are just too cheap when it comes to ink and paper.

I have talked to many of our student athletes about being known as chanteclers. The majority of them enjoy being known by this name and that if someone refers to them as chickens, it’s just a sign of ignorance.

This office, SGA, stands for many things. We have supported many causes when no one else would support them. I hope that the students will show their support for the mighty Chanticleer so that he may once again crow in the faces of those who oppose us, both on and off the athletic field. If no support is shown, then our name should be changed to the Coastal Carolina College Crows, for once again we have climbed back into our shells.

Philip Lassen
SGA President

Dear Editor:

On behalf of the 1981-1982 Atheneum staff, I would like to thank all the students and faculty for their support in making the past Atheneum a great success. I took the opportunity to thank many individuals on the last page of the yearbook for their help. As you all very well know, it takes more than one person to put together a successful yearbook. Let me remind everyone that we were fortunate to even have a yearbook considering the time period and inexperienced staff we had. I thanked Bill Edmunds, the school photographer, for his help with photos on my closing page and would like to thank him again for his time and help.

All the pictures on page 106 of the Atheneum were taken by Bill and they added a special touch to the yearbook’s theme. I believe this year’s Atheneum will be one of the best yet. I have left you with an editor who is always willing to work. Even though Trish Marsh, the upcoming Atheneum Editor, is very talented and hard working, I would like to ask the entire student body and faculty to give her the same attention, patience and assistance she gave me. Once again, let me thank everyone who helped make the Atheneum a reality and a success.

Sincerely,
Connie Sims

Dear Editor:

I want to take this opportunity to welcome all new and returning students to the campus and to our college. This year, 1982-83, promises to be another exciting year for the campus. I know that the Chanticleer, now a weekly newspaper, will play an important role in informing the campus of these exciting activities and new opportunities throughout the year.

I hope that all students will take full advantage of the many curricular and co-curricular opportunities available on our campus, and that you will avail yourselves of the services and offices established to assist you in your college career. Coastal is a great place to be and we are all glad that you are part of it.

Best wishes for a rewarding and successful 1982-83 to all new and continuing students, student organizations and groups, and to the Chanticleer in your new weekly format.

Sincerely yours,
Robert Squatriglia
Dean, Student Development

The Chanticleer is published weekly. The deadline is every Thursday, 3:00 p.m. All submissions may be turned in to the Chanticleer Office, room 203 D, Student Center.
Welcome Back Dance

The annual Welcome Back Dance will take place Friday, September 24th at 8:00 in the Williams-Brice Building. A small cover charge will be required, as well as a valid Coastal and proof of age ID.

Entertainment and refreshments will be supplied for everyone's enjoyment courtesy of Campus Union. Amid a band that visited Coastal two years ago, will be back to play for this dance. Refreshments will include beer, wine, sodas and snacks. Funding for the dance comes from your student activity fund for use of Campus Union, so make sure you take advantage of the money you have paid.

One guest will be permitted per Coastal student and all students are welcome to the first dance of the school year.

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Bergman Named Athletic Director

As of June 30, 1982, Walt Hambrick resigned as Athletic Director and was replaced by Head Basketball Coach Russ Bergman.

Bergman has been at Coastal for 8 years and has been Basketball Coach during the entire period. While serving as Athletic Director he will remain as Head Basketball Coach. "My new position will not interfere with my basketball coaching," Bergman said.

When asked if new ideas for Coastal Athletics will be planned, Bergman said, "Not really improvements, but athletics have gone through a lot of growing pains financially. The Coastal is Number One (CINO) Club has already raised more money than last year for the athletic budget."

Bergman said he didn’t know that he would be named athletic director. "It was a spur of the moment idea and we need to get more student involvement. The athletic department wants to build on the success of the past years. We’re also planning to help our women’s program grow. Coastal athletics need our support. Sports are for us too and not only for the athletes."

Coastal Hosts Match

The ninth Annual Coastal Carolina Invitational, an intercollegiate fishing match and seminar sponsored by USC-Coastal Carolina College is scheduled for September 22-24 this year.

As of press time the field consists of Western Ontario University, the University of North Carolina (Wilmington), Francis Marion College, and the host team, Coastal Carolina College.

The Coastal team will be co-captained by Brian McDougal and Nancy Tooley, with Sonja Lawimore as the third angler. As usual, the team will be coached by Dr. Donald Millis.

The schools will compete in a tag-and-release deep-sea fishing competition held out of Murrells Inlet. Evenings Seminars on Sport Fishing and conversation are scheduled as part of the tournament at Springmaid Beach, the Leroy Springs Company complex in Myrtle Beach. The public is welcome and admission is free.

The Invitational is the only intercollegiate match and seminar in the United States at present, but it’s part of a tradition begun in Nova Scotia, Canada, some thirty years ago. The original intercollegiate matches featured the Ivy League and Canadian universities fishing for cod and tuna.

The Southern Carolina version of intercollegiate fishing combined with education was started just before the Canadian event fell victim to Nova Scotia politics and budget cuts. Despite being dependent on the local economy, (no state funds are provided), the Coastal Carolina Invitational has survived for almost a decade.

A North-South competition was added last year with the South, led by Francis Marion College’s first place finish, winning by a very few pounds. Yale University finished second overall, with host school Coastal Carolina College turning in its poorest showing ever for fifth place. The University Of North Carolina at Wilmington had won the event in 1980.

Dr. Richard Moore will be the featured speaker at the evening seminar on Wednesday, September 22nd at 8 p.m. on the topic of Saltwater Sportfishing. Dr. Charles Moore of the South Carolina Wildlife and Marine Resources Department, and W.W. "Creekman" Hills, a noted Charleston angler, will be among the speakers at the Thursday, September 23rd program, at 8 p.m. on the future of salt water sportfishing.

Student anglers and coaches will fish out of Murrells Inlet on Thursday, September 23rd, on board Captain Tommy Sing’s "Flying Fisher" and on Friday, September 24th on Captain Bill Moeller’s "Cap Bill". Fish caught but not tagged and released the first day will be filleted and donated to the Horry County Shelter Home. The catch from the second day will be sold to benefit Murrells Inlet Rescute Squad.

Sponsors of the Coastal Carolina Invitational include Coastal Carolina College, the Leroy Springs Company and Springmaid Beach, Skyway Golf Club in Myrtle Beach, and the Waccamaw Chapter of the South Carolina Wildlife Federation. Donations from Horry County businesses account for most of the financial support of the Invitational.

Mitch Godwin of Conway National Bank is in charge of fundraising for the Invitational, assisted by Dr. Richard Koesterer of the Science Department at Coastal Carolina College. Dr. Millis is the Invitational director and founder.

Campus Needs Manager

The basketball team is looking for a manager for the 1982-83 season. The job starts immediately and will last until the end of the season. Anyone who is interested and/or interested should contact Dennis Casey at the Basketball Office, room 137, Williams Brice Building or call campus extension 288.

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Campus Comment

What Do You Think of Campus Parking?

Chip Russell, freshman, "it’s all right, places are always plenty. Stephanie Vereen, freshman, "Crummy, not enough room to park."

Mary Hydorn, junior, "It is a little better than last year with the new parking lot in back." Donald Evans, senior, "Improved over the years."

Al Alahondra, junior, "Worse than last year."

Tracy McCandless, freshman, "No problem with parking and I always find a place."

Lori Cooke, junior, "I think they should knock out some nature and add some concrete."

Angie Wilson, freshman, "I think we should build some parking spaces when there aren’t even enough placed for half the students here."

by JEFF HUGHES
Sports Editor

Some may question what qualifications a basketball coach may have to become an athletic director. Mr. Bergman received a Physical Education Degree from Louisiana State University, where he played professional basketball with the Desotar Bullets of the Continental Basketball Association. He then became an infantry officer in the army, then after the army, Bergman became assistant basketball coach at Appalachian State University where he also served as Interim Head Coach for half a season. Bergman was then named as Coastal’s Head Basketball Coach in 1975.

"All sports at Coastal, I’ve either coached or I’ve played recreationally," Bergman says. "We need more people and we need to get more student involvement. The athletic department wants to build on the success of the past years. We’re also planning to help our women’s program grow. Coastal athletics need our support. Sports are for us too and not only for the athletes."