

11-7-2005

## CCU Newsletter, November 7, 2005

Coastal Carolina University

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### Recommended Citation

Coastal Carolina University, "CCU Newsletter, November 7, 2005" (2005). *Coastal Carolina University Newsletter*. 121.  
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# Coastal Carolina

## UNIVERSITY NEWSLETTER

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Nov. 7, 2005

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 15, Number 19

## Santee Cooper and Coastal join to save energy

Coastal has partnered with state-owned utility Santee Cooper to implement the latest energy efficient technology at the newly renovated Coastal Science Center, located on the east campus in the Atlantic Center.

The building's newly-installed state-of-the-art technologies, such as an air-to-air energy recovery unit and occupancy sensors, are a result of a proposal to Santee Cooper.

The collaborative effort will result in estimated energy savings of approximately \$76,400 annually. The total spent for the improvements is \$216,455 and will be funded through a grant from Santee Cooper to the university.

"On this third annual Campus Sustainability Day, it is fitting that we dedicate this newly renovated facility which demonstrates how we can actively and purposefully manage our energy resources," said CCU President Ronald R. Ingle. "The result is both current and future reduction of natural resources and a lessened impact on the environment.

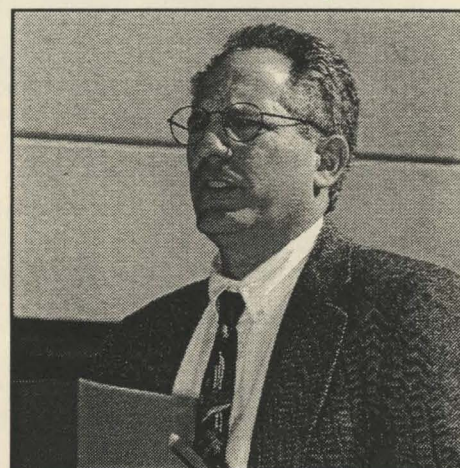
"This partnership with Santee Cooper to practice good stewardship makes sense for this university, the community and the students and faculty who will use this facility," said Ingle.

## Coastal focuses on sustainability

A new initiative established by Coastal places increased emphasis on environmental management as a campuswide priority. The Coastal Carolina University Campus and Community Sustainability Initiative promotes the practice of sustainability in all campus endeavors, including university curriculum, and serves as a resource to the community.

The announcement of the initiative coincided with Campus Sustainability Day, a national event encouraging U.S. institutions of higher education to take a leading role in preserving our natural resources. Sustainability is defined as development that meets the needs of the present generation without compromising resources for future generations.

The ultimate purpose of this program is to transform Coastal into a sustainable university, according to Dan Abel, director of the initiative. "CCU recognizes that it is essentially a small city, with 7,500 students and approximately 1,000 faculty and staff, and as such consumes enormous amounts of energy and material resources and produces massive quantities of waste," said Abel, who is also an associate professor



Dan Abel talks about Coastal's sustainability initiative at a recent news conference.

of marine science. "Thus, the university has a moral obligation to get its own house in order by applying significant financial, operational and intellectual resources to minimize the impact."

Coastal is a member of the S.C. Sustainable University Initiative, a statewide association of higher education institutions committed to promoting environmental responsibility through teaching, research, community service and facilities management. To date, 13 four-year and technical schools have joined the organization.



### CCU Newsletter Publication Dates

Submission deadlines:  
Monday, Nov. 16  
Monday, Dec. 5

Publication dates:  
Monday, Nov. 28  
Monday, Dec. 12

*Coastal Carolina University Newsletter* is published biweekly during the academic year and monthly during June and July by the Office of Marketing Communications. Submissions should be sent to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication.



## Nov. 7-13

- Homecoming Highlights, videotape

## Nov. 14-20

- Interview with Charlie Hodge, Board of Trustees chair
- Gary Loftus on tourism, research
- Charlie Thrash on Quail Creek Golf Club at Coastal
- Alumni profile: Susan Mungo

HTC & Time Warner Cable • Channel 12  
Daily at 10 a.m. and 7 p.m.

Time Warner Cable • Channel 5  
Sundays at 7:30 p.m. & Wednesdays at 4 p.m.  
(Conway, MB, NMB)

Time Warner Cable • Channel 17  
Sundays at 7:30 p.m.  
& Wednesdays at 4 p.m.  
(South Strand)

SC-ETV Digital  
Wednesdays at 7 p.m.  
& Sundays at 9:30 p.m.

## Birthdays

### November

6 Margaret DeWolfe	15 Randall Cox
Chip Weisgerber	Regina Markland
7 Janice Sellers	16 Richard Dame
John Stamey	
8 Francis Butler	17 Edwin Griffith
Reubin Fullwood	Sally Horner
Ashley Stathos	18 Glenn Hanson
	Ricky Todd
9 Ricky Roloff	20 Millie Taylor
Sandra Smith	
10 Shemetra Graves	21 Marvin Keene
Shelly Lang	Ernest Smith
Chris Martin	22 Wilson Beaver
Regis Minerd	Thyssene Frederick
Yoav Wachsmann	Gayle Skipper
11 Arne Flaten	23 Sandra Ridenour
	Kenan Walker
12 Matt Hogue	
13 Bob Full	24 Daniel Moore
Charlotte Lewis	Lynn Willett
Audrey McCracken	25 Arizona Fairwell
David Wood	Patrick Holt
14 John Farrelly	Mark Roach
Robin Strickland	
Gwen Turner	26 Michael Lackey

## New Wall Fellows director named

Ned Cohen, a Coastal business professor, has been named director of the Wall Fellows program.

Conceived in 1995 by the late E. Craig Wall Jr., a prominent South Carolina businessman and CCU supporter, the Wall Fellows program is designed to prepare top students for high-level careers in major U.S. and international corporations and organizations.

Cohen, who joined Coastal in 2004, is also director of the Wall Center for Excellence, an innovative program that helps students make the transition from university life to the working world. Cohen graduated from Rockford



Ned Cohen

College with a triple major in education, history and speech. Prior to joining Coastal, he worked as the senior vice president of human resources for organizational leadership and development at Citigroup Global Operations and Technology.

Students are chosen for the Wall Fellows program through a rigorous application process in the second semester of their sophomore year. The two-year program includes a three-credit-hour-per-semester course that covers nontraditional areas including interpersonal and communications skills, ethics, personal health and appearance, business and social etiquette, foreign languages and more.

## Poet Paul Allen comes to CCU

Poet Paul Allen will read from his Pulitzer Prize-nominated book *American Crawl* on Thursday, Nov. 10 at 4 p.m. in the Recital Hall of the Edwards Building. The event is free and open to the public.

The reading is part of "The Words to Say It" series sponsored by the Thomas W. and Robin W. Edwards College of Humanities and Fine Arts and the Office of Student Activities.

Allen, an Alabama native, teaches at the College of Charleston. He founded the creative writing program there and directs the Annual Charleston Writer's Conference. He has earned the John Williams Andrews Narrative Poetry Prize, a Rainmaker Award and the South Carolina Arts Commission's Individual Artist Fellowship in Poetry. In addition, Allen combines poetry and music on his CD *Man with the Hardest Belly*.

His poems appear in a number of journals, including the Southern Review, Northwest Review, Southern



Poet/performer Paul Allen

Poetry Review, Poetry Northwest, Ontario Review, New England Review, Iowa Review and Puerto Del Sol. They also have been reprinted in several anthologies, among them *Odd Angles of Heaven: Contemporary Poetry by People of Faith* (1994). He has given more than 100 readings and performances in a dozen states.

For more information, contact Lisa Johnson at 349-2967.



# Fraternity plans bell tower near Brooks Stadium

Fraternity Pi Kappa Phi – Eta Pi will break ground for a new bell tower on Saturday, Nov. 12 in honor of its 10-year anniversary.

The organization has been making plans for the tower since 2000, according to James Dukes, chapter president. The tower is expected to be erected in 2006 near Brooks Stadium.

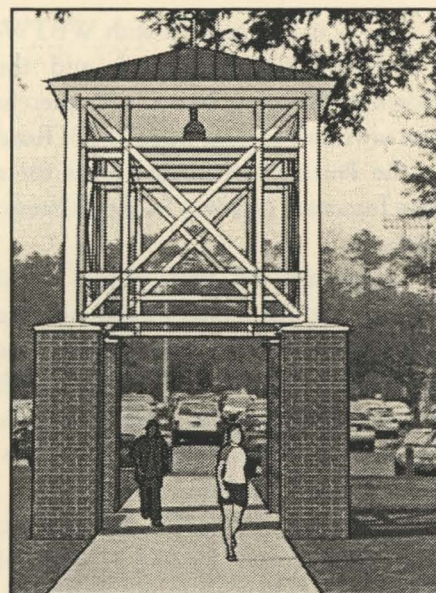
"We have raised over \$15,000 for the project, and we have purchased a large bell for the tower," said Dave Myroup, the 10th year anniversary committee chair. "We anticipate building the tower next year provided we can raise the balance of the funds by that time." The tower is expected to cost about \$30,000.

The tower will be named the Chad

M. Beaty Bell Project in honor of the late Chad Beaty, who was vice president of the CCU student body before his death in a car accident in 1994. Beaty was initiated as a Pi Kappa Phi at Clemson University before he transferred to Coastal and began an effort to start a chapter at Coastal.

The bell that will grace the tower was made in 1893 by the McShane Bell Foundry of Glen Burnie, Md., and was originally owned by a church in Charleston.

Eta Pi's alumni chapter has about 25 members and was founded in 1999, and the Eta Pi chapter itself has initiated about 140 brothers since its founding in 1995.



*An artist's rendering of the planned Chad M. Beaty Bell Tower to be built at CCU.*

## Coastal Notes

### Senior Recruitment Days coming

A period of fall recruitment, Senior Recruitment Days, is scheduled for Nov. 7 to 18. Seniors interested in participating must complete a resume, have it approved by their Career Services Coordinator or the Wall Center for Excellence (Business majors only), and upload the resume into MonsterTRAK. The job descriptions and interview schedules will be available in MonsterTRAK's interview system. Seniors who have their resume in the MonsterTRAK system will be given access to the interview schedules. For more information, contact Mollie Fout at 349-2333.

### 200 children to visit campus

An expected 200 area elementary school children will visit campus with some 100 parents and 100 CCU mentors on Saturday, Nov. 12 prior to the football game.

The mentoring program has grown from 75 mentor students last year to 267 this year, according to Margene Willis, program coordinator.

The children will arrive around 11 a.m., tour campus with their mentors, play games and picnic on Prince Lawn, then go to the stadium for the game.

### D-Day program to honor vets

Area veterans will be guests of honor at "A Salute to All American Veterans" on Friday, Nov. 11 at 7:30 p.m. in Wheelwright Auditorium.

The program features the premiere of a new documentary film about D-Day, *D-Day Remembered: June 6, 1944*, which includes filmed commentary by local D-Day veterans. The event is free and open to the public; it is sponsored by Coastal and Goldfinch Funeral Services.

*D-Day Remembered: June 6, 1944* features battlefield scenes shot in Normandy this summer, archival footage from World War II, and on-camera memoirs by local D-Day veterans. The film was produced by Rod Gragg, an adjunct professor of history and author of *From Foxholes & Flight Decks: Letters Home from World*

*War II*. Co-producers were CCU's David Parker, who directed the cinematography, and Dennis Reed, who oversaw the digital editing of the program.

A combination travelogue and historical documentary, the film profiles the events of "Operation Overlord," the Allied invasion of German-occupied France, which began on "D-Day" – June 6, 1944. On-camera commentary was provided by local D-Day veterans Mike Fitch and Bill Lester of Conway, and Harry Lavin and John Revel of Myrtle Beach.

### Mature actor sought

This Feb. 8-12, the Department of Theater will be producing Sam Shepard's *A Lie of the Mind*. A mature actor (late 40s to 50s or older) is being sought to play the role of Baylor, a major character in the play. Rehearsals begin in late November and will resume in January. Contact Steve Earnest at 349-6469.



# ETV town hall forum will be hosted at Coastal

ETV, in partnership with WBTW-TV Florence/Myrtle Beach and the Florence Morning News, will present two town hall forums titled "I-73: Road to the Future?" to discuss plans for a new Interstate highway in the Palmetto State.

Interstate 73 will extend from Michigan to the Grand Strand, and the two forums will take a close look at the proposed routes for the highway as well as the environmental and economic impact it will have on the northeast corner of South Carolina.

Hosted by WBTW's Bob Juback, both forums will feature a panel of experts, including state and local officials and community leaders, with comments from U.S. Senator Jim DeMint. These events are open to the public and participants will have the opportunity to ask questions.

"I-73: Road to the Future? Part I" will take place on Tuesday, Nov. 15 at Coastal in the Wall Auditorium. "I-73:

Road to the Future? Part II" will be held on Thursday, Nov. 17 from Francis Marion University's Hyman Fine Arts Center Theatre. Each night the hour-long forum begins at 5 p.m. The audience must be seated by 4:45 p.m.; doors open at 4 p.m.

Both forums will be broadcast at the following times:

## Television

WBTW will join the forums in progress from 5:30 to 6 p.m. on Nov. 15 and Nov. 17.

ETV's WJPM-TV will air coverage of the forums statewide from 7 to 8 p.m. on Nov. 15 and Nov. 17.

ETV's digital broadcast service, the South Carolina Channel, will air "Your Day" at 3 p.m. on Nov. 16 to discuss the issues surrounding Interstate 73.

## ETV Radio

Wednesday, Nov. 16 at noon, "Your Day" will broadcast a special edition to discuss the issues surrounding Interstate 73.

**To date, confirmed guests are:**

Nov. 15, Coastal Carolina University

- The Honorable Alan Clemmons, State Representative - Horry County

- Patrick Tyndall, Environmental Program Manager, Federal Highway Administration

- Mitchell Metts, I-73 Project Manager, S.C. Department of Transportation

- Nancy Cave, Coastal Conservation League

- Frans Mustert, Patricia Resorts Nov. 17, Francis Marion University

- The Hon. Doug Jennings, State Representative - Marlboro County

- The Hon. Kent Williams, State Senator - Florence County

- Patrick Tyndall, Environmental Program Manager, Federal Highway Administration

- Mitchell Metts, I-73 Project Manager, S.C. Department of Transportation

- Linda Manning Hayes, Dillon County Economic Development Board

## Campus Calendar

### Monday, Nov. 7

- CCU Percussion Ensemble Concert, 7:30 p.m., Wheelwright Auditorium
- *Turtles Can Fly*, Foreign Film Series, 7 p.m., Wall Auditorium, free

### Tuesday, Nov. 8

- Steve Bailey in Concert, 7:30 p.m., Wheelwright Auditorium

### Nov. 9-12

- *Baby with the Bathwater*, satirical comedy, 7:30 p.m. performances Wednesday to Saturday, 3 p.m. Sunday, Edwards Black Box Theater, free

### Thursday, Nov. 10

- Poet Paul Allen, author of *American Crawl*, 4 p.m., Edwards Recital Hall, free

- Sax Ensemble Concert, 7:30 p.m., Edwards Recital Hall, free

### Friday, Nov. 11

- *D-Day Remembered*, 7:30 p.m., Wheelwright Auditorium, free

### Saturday, Nov. 12

- Chanticleer Football vs. Mansfield, Pa., 12:30 p.m., Brooks Stadium

### Monday, Nov. 14

- Faculty Flute Recital featuring Amy Tully, 7:30 p.m., Edwards Recital Hall

### Wednesday, Nov. 16

- "Music at the Movies" with Pop 101, 7:30 p.m., Wheelwright Auditorium

### Friday, Nov. 18

- Marching Band Finale, 7:30 p.m., Wheelwright Auditorium, free

## Speaker addresses selling careers

Guest speaker Laurence Laufer, president of Sales Process Consultants Inc., will speak in Wall Auditorium on "Careers in Selling" Wednesday, Nov. 9 at 2 p.m. and "Universal Truths" Thursday, Nov. 10 at 10 a.m.

"Selling as a Career" will cover the rewards and challenges of selling and salary possibilities, and will answer general questions on the topic. The seminar is only open to students with resumes on file with the Wall Center for Excellence.

"Universal Truths," also a seminar about selling, will include topics on the uses of universal truths in selling, the way companies differentiate themselves in the marketplace, company cultures and sales development. This seminar is free and open to the public.



## Coastal People

**Monair Hamilton** presented "So you want to be a University Professor?" at the Pine Forge Academy Alumni Association's Career Day in Pine Forge, Penn. She also made a presentation at the Maya Angelou Research Center on Minority Health National Conference in Winston-Salem, N.C. The title of the presentation was "Physical Activity among African-American College-Age Women: An analysis of the influence of social support."

**Sharon Thompson** recently presented a paper titled "Using Point-of-Purchase Taste Tests to Encourage Healthier Food Choices" at the American Dietetic Association Conference in St. Louis, Mo. She also co-authored a manuscript with Rita DeBate, "Evaluation of a curriculum based running program: Assessment of self-esteem, body image, and eating attitudes," which was recently published in the *International Journal of Eating and Weight Disorders*.

Coastal Carolina University and **Gib Darden** recently received the "Above and Beyond" award for outstanding employer support of the South Carolina National Guard. **Alan Case**, currently deployed to Afghanistan, nominated Darden for the award, which was presented at the October awards banquet in Myrtle Beach.

**John Yannessa** recently completed "An Assessment of Indiana's Eye Care Community Outreach Program." The evaluation report addressed vision health care disparities in Indiana. He presented the study in October at a meeting in Indianapolis, Ind.

Pianist **Gary Stegall** performed with the "Beau Geste Trio" in the "Music in Chelsea" recital series in New York City on Oct. 16.

Eleven MAT art majors recently presented at the 2005 South Carolina Art Education Association Fall Staff Development Conference at the Myrtle Beach Hilton with their instructor **Susan Slavic**. Teams of students presented sessions to classroom teachers from across the state. Students presenting included **Jessica Watson, Kelly Dailey, Danielle Colombo, Diane Bucci, Jen Greer, Sandi Snyder, Elizabeth Moore, Rebekah Bohm, Jennifer Cook, Tina Cavaliere, Kim Weber and Elizabeth Hope Kearns.**

**Linda Hollandsworth** and **Peter Lecouras** attended the Popular Culture/American Culture Association Conference in Jacksonville, Fla., in October. Hollandsworth presented "Flannery O'Connor and Grace in 'The Displaced Person,'" and Lecouras presented "Death, the Media, and The Gulf War That Did Not Take Place."

Eight students involved in CCU's newspaper and magazines just returned from the College Media national convention in Kansas City. They included **Ashley Batliner, Ashley Taliana, Laura Nagle, Carolina Smith, Andrew Bartlett, Doug Green, Paul Robinson and Neal Causey.** Media advisers **Nelljean Rice, Paul Olsen and Mona Prufer** also attended. Rice was on several panels including a magazine editors roundtable, a session on developing the craft of writing and a panel on poetry.



*Mark Murphy of Pi Kappa Alpha and Laura Stanley of Gamma Phi Beta were crowned king and queen at Homecoming.*

**Deborah Walker** presented a paper, "Creating Home a la Casa," at the 75th annual Florida Communication Association conference held in Orlando, Fla., in October. Her paper was part of a panel entitled "Home, Work, and Play: The Physical and Cultural Construction of Space." Walker was also honored for her service to the organization during its diamond jubilee celebration.

**Jim Eason**, 10th recipient of the Distinguished Teacher Scholar Lecturer Award, was presented a \$1,000 check following his lecture on Oct. 27. The next day, he turned the check over to the Wall Center for Excellence as a donation. His lecture was on "Achieving the Dream: Values, Change and Service to the Community."

**JoAnne and Jack Flanders** wish to thank the Coastal community for the many displays of sympathy and comfort offered following the recent death of JoAnne's father.



# Coastal Carolina

UNIVERSITY NEWSLETTER

Office of Marketing Communications

Coastal Carolina University

P.O. Box 261954 • Conway, SC 29528-6054

## This Issue:

- *Coastal adopts sustainability initiative*
- *ETV's I-73 public forum to be hosted at CCU*
- *Pi Kappa Phi plans bell tower*
- *D-Day program to honor vets*

## COASTAL CONCERTS

ALL FREE AND OPEN TO THE PUBLIC 349-2502



COASTAL CAROLINA  
UNIVERSITY

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[www.coastal.edu](http://www.coastal.edu)