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CCU Newsletter, August 15, 2005

Coastal Carolina University

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Aug. 15, 2005

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

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Ocean View Foundation gives **CCU** donation

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Coastal has received a \$25,000 gift in support of the Sandy Island Project to help bring books to the community, preserve its rich Gullah history and aid in anthropological and archaeological work.

The Ocean View Memorial Foundation's gift will also help support of Inquiry Coastal's Celebration Conference, two days of cross-disciplinary, scholarly presentations held in the spring. Events are open to area residents as well as the university community.

The Sandy Island Project will be a continuation of a project started last spring at Coastal when faculty, staff and student volunteers carried books by boats, built library shelving and stocked the small library now housed in the old Sandy Island Schoolhouse.

Sandy Island, located between the Waccamaw and Great Pee Dee Rivers, is a tightly knit community whose residents are direct descendants of freed slaves and who treasure their Gullah culture.

Coastal's Celebration of Inquiry Conference, which has been held annually for the past four years, aims to develop, enhance and sustain innovative, distinctive approaches of constructive dialogue across all academic disciplines.

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CCU receives major Knight grant

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Aiming to increase community engagement and involve more Myrtle Beach area residents in meaningful ways, Coastal Carolina University has formed StepUp!, an organization designed to recruit and mobilize volunteers, and help them develop ongoing relationships with community nonprofit groups.

Funded by a four-year, \$750,000 grant from the John S. and James L.

Knight Foundation, StepUp! will work with area nonprofit groups to create an effective. efficient volunteer infrastruc-

ture that will widen, diversify and promote volunteer opportunities.

StepUp! will coordinate with nonprofit organizations to help them improve their readiness and ability to attract, train and use a strong volunteer base. The initiative will focus on developing a wide range of volunteer opportunities with clearly defined tasks, matching activities with volunteers' skills and offering networking and socializing opportunities. Project coordinators, trained by StepUp!, will be the

key contacts, providing volunteers with information about the projects that most interest them.

Volume 15, Number 13

"Coastal Carolina University is especially interested in new ways the university community can contribute to strengthening the entire region," said Peter Barr, provost of Coastal Carolina University. "StepUp! will build important bridges throughout the community that will ultimately make the area a bet-

> ter place to live, work and visit."

StepUp! will be administered by executive director Valerie

Harrington, a former executive director for CARETEAM Inc., and will be housed in the Wall College's Coastal Federal Center for Economic and Community Development.

According to Knight-funded surveys in the Myrtle Beach area, many residents feel their needs are being overshadowed by their rapidly growing community. Forty percent of respondents believe one of the best ways to help their community is by volunteer-Continued on page 7



CCU Newsletter Publication Dates

Submission deadlines: Monday, Aug. 22 Monday, Sept. 5

Publication dates: Monday, Aug. 29 Monday, Sept. 12

Coastal Carolina University Newsletter is published biweekly during the academic year and monthly during June and July by the Office of Marketing Communications. Submissions should be sent to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication.

Information for the CCU Newsletter should be submitted to news@coastal.edu in the Office of Marketing Communications, Singleton 204.





Aug. 15 to 21

- Chip Weisgerber and Chuck Johns
 on the Quail Creek Golf Club
- Philip Powell on the cultural events at CCU for 2005-2006
- Coach Karrie Miller on the women's soccer team
- Alumni profile: Paula Johnson (1991)

Aug. 22 to 28

- Ashley Stathos on Family Weekend and Founders' Day
- Christi Chambers on Alumni Events
- Jim Tully on upcoming band events
- Alumni profile: Jennifer Overholt (2003)

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Time Warner Cable • Channel 5 Sundays at 7:30 p.m. & Wednesdays at 4 p.m. (Conway, MB, NMB)

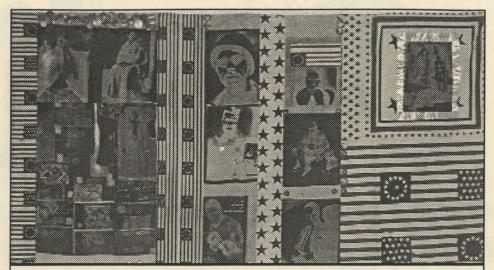
> Time Warner Cable • Channel 17 Sundays at 7:30 p.m. & Wednesdays at 4 p.m. (South Strand)

E-mail: coastaltoday@coastal.edu

Birthdays

August

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Three Cheers for the Red, White and Blue (#2), a cyanotype on fabric owned by Preston McKever-Floyd, is on loan this summer to the National Museum of Women in the Arts, Washington D.C., through Sept. 25. Three Cheers is part of a series that was inspired by the debate in Georgia over whether the Confederate emblem should remain on the state flag. After Washington, the exhibition will travel to Atlanta's Spelman College Museum of Fine Art where it will be on display from Jan. 26 to May 13, 2006.

Coastal trustees elect new officers

Coastal's Board of Trustees elected new officers for 2005-2006 at its quarterly meeting in July. Charles J. Hodge was elected chair, Daniel W.R. Moore Sr. was named vice chair, and Samuel H. Frink was named secretary-treasurer. The board also voted to renew its contract with the firm Kelley, McCain-Smith Owens (KMSO) as the university lobbyist.

Hodge, a Spartanburg attorney, is active in civic affairs in the upstate region of South Carolina. He has served on the Spartanburg Red Cross Board and was a member of the Salvation Army Advisory Council and a Hospice volunteer. He earned a bachelor's degree in journalism in 1978 and a law degree in 1980 from the University of South Carolina.

Moore, of North Myrtle Beach, is president of DM Development Co. Inc. He has undergraduate and graduate degrees from Clemson University. He served on the Horry County Higher Education Commission from 1994 to 2000, when he was appointed to the board of trustees. He has served as secretary of the board since 2003.



President Ronald Ingle, left, thanks Fred DuBard for his long service as chair of Coastal's Board of Trustees.

Frink is the retired president of Conway Ford Inc. and Grand Srand Nissan. He has served on the Coastal Educational Foundation and the Wall College of Business Board of Visitors.

Also, William H. "Billy" Alford was recently named to the board, replacing Dean Hudson, who served as a trustee since 1993. Alford, president of A & I Water and Fire Restoration, is a 1977 Coastal graduate. He has been chairman of the S.C. Highway Commission and the Grand Strand Regional Medical Center's Board of Trustees.

Coastal hosts first Jackson Summer Ethics Academy

Sixteen Horry County sixth-graders participated in the first Summer Ethics Academy for Jackson Family Junior Scholars. The three-day camp was held July 12 to 15 on campus and was sponsored by Coastal's Jackson Family Center for Ethics and Values. The camp's aim is to foster students' moral development and a sense of moral responsibility.

Camp activities involved the students in discussions, activities and games addressing ethical dilemmas, character traits and moral principles. There were recreational activities, and the students made a presentation on the essential features of moral decisionmaking and moral responsibility.

The following rising sixth-grade students participated: Jason Blain, Conway Elementary; Brittney Botto, Homewood Elementary; Melissa Brown, Conway Elementary; Jacob Carter, South Conway Elementary; Rodney Davis, Pee Dee Elementary; Derrica Dewitt, Homewood Elementary; Torrance Evans, Homewood Elementary; Brandon Frazier, South Conway

German students study at CCU

Twenty students from Germany spent three weeks on Coastal's campus in an integrated study program that will help them do business in their own country by learning about cultural differences.

Led by Darla Domke-Damonte, the program dealt with cross-cultural management, international business ethics, marketing in the service context and more. The students, who stayed in CCU residence halls, also took field trips to the Myrtle Beach Area Chamber of Commerce, Brookgreen Gardens, AVX, a Pelican's baseball game, Fort Fisher and the S.C. Ports Authority in Charleston.



The young Jackson Scholars pose with the Coastal Jackson Scholars and director Renee Smith (top right) during the Jackson Summer Ethics Academy, held on campus in July.

Elementary; Kale Harrelson, Pee Dee Elementary; Mary-Carson Helms, Conway Elementary; Dewon Huggins, South Conway Elementary; LaToya Johnson, Homewood Elementary; Hunter Lowes, Kingston Elementary; Jordan McCray, Pee Dee Elementary; Leslie Plowman-Render, Kingston Elementary; and Michelle Webb, Conway Elementary.

The camp was co-instructed by the Jackson Scholars, Coastal students who were chosen last semester to participate in the university's new ethical leadership program. The Jackson Scholars are as follows: Erica Bolin, a freshman education major from Clover; Katherine Carlier, a freshman philosophy major from Portsmouth, N.H.; Caroline Smith, a sophomore English major from Stafford, Va.; Charles Smith, a freshman psychology and sociology major from Darlington; Anne Tyson, a sophomore philosophy major from Rockingham, N.C.



Twenty-six new faculty members join Coastal

Twenty-six new faculty members have joined Coastal Carolina University for the 2005-2006 academic year. A listing of new faculty members by academic college follows:

E. Craig Wall Sr. College of Business Administration

Michael D. Collins, an assistant professor of resort tourism management, will be teaching marketing research. He earned a bachelor's degree from Michigan State University, a master's degree in strategic leadership from Mountain State University, and is working on his doctorate in hospitality management from Ohio State University. Collins has more than 20 years of hospitality industry experience managing a variety of hotel and resort operations. His research focuses on the impact of employee turnover on business outcomes.

Bomi Kang, assistant professor of resort tourism management, is teaching information technology and hospitality. She has earned degrees from institutions in Korea and Switzerland, and she earned a master's degree in hospitality management from Florida International University. Kang is working toward her doctorate in hotel administration from the University of Nevada, Las Vegas. Her research focuses on managing hotel electronic distribution channels.

J. Kay Keels, assistant professor of managment, is teaching strategic management and organization. She earned a bachelor's degree in special education from Columbia College, and she has two master's degrees, one in recreation administration from the University of Georgia and one in divinity from Emory University. Keels received her doctorate in strategic management from the University of South Carolina. Her areas of research interest include corporate/business strategy and international economic transformation in newly emerging market economies, particularly the Baltics.

R. Michael Latta, assistant professor of marketing, is teaching marketing research and consumer behavior. He earned a bachelor's degree in psychology from Illinois State University and both his master's degree and doctorate in psychology from Iowa State University. His research concentrates on new product adoption and forecasting.

Mark A. Mitchell, professor of marketing and chairman of the Department of Management, Marketing and Law, teaches marketing strategy. He earned a bachelor's degree in management from Bloomsburg University of Pennsylvania, an MBA from Indiana University of Pennsylvania and a doctorate in marketing from Mississippi State University. Previously he was on the faculty of the University of South Carolina Upstate. Mitchell's research interests include marketing strategy, consumer experience tourism, not-forprofit marketing and do-it-yourself investing.

Albert J. Taylor, associate professor of marketing, teaches marketing strategy. He earned a bachelor's degree and master's degree in marketing from Central Missouri State College and a doctorate in marketing from Louisiana Tech University. Before coming to Coastal, Taylor was a member of the Austin Peay State University faculty. His research interests include the areas of sales and management.

Jay M. Teets, an assistant professor of management, teaches business strategy and decision analysis. Teets earned a bachelor's and a master's degree in biological systems engineering from Virginia Tech and he is working on a doctorate in business information technology from Virginia Tech. His research addresses the role of information technology in industrial and service operations.

Spadoni College of Education

Barbara Chesler, associate professor of education, is associate dean of the Spadoni College of Education and teaches reading education. She was the program coordinator for the Literacy and Culture graduate program at Longwood University in Farmville, Va., where she served as interim associate dean for the College of Education and Human Services. She also served on the faculty at Clarion University of Pennsylvania for 12 years. Chesler is active in the International Reading Association (IRA) and co-chaired its Professional Standards and Ethics Committee from 2000 to 2004.

Emma Savage-Davis, associate professor of education, is director of the Center for Education and Community and Middle School Education. She has a bachelor's degree in education from Eastern Illinois University, a master's degree in education from Chicago State University and a doctorate in curriculum and instruction from Illinois State University.

Barbara Norvell is an assistant professor of early childhood education. She earned a bachelor's degree, an education specialist degree and a doctorate in early childhood education from Auburn University. She completed a master's degree in early childhood education at Piedmont College in Demorest, Ga., and has been an instructor in Auburn University's early childhood program since 2002.

John Yannessa joins the Department of Health, Physical Education and Recreation as an assistant professor of health promotion. He earned a bachelor's degree in psychology from Xavier University, a master's degree in kinesiology and a doctorate in health behavior, both from Indiana University.

Thomas W. and Robin W. Edwards College of Humanities and Fine Arts

Eileen Joy, an assistant professor of English, teaches creative writing and fiction. She earned a bachelor's degree and a master's degree from Virginia Commonwealth University. She earned a doctorate from the University of Tennessee. She has published both as a fiction writer and a scholar of British literature.

Dan Albergotti, assistant professor of English, will also teach creative writing and poetry. He earned a bachelor's degree and a master's degree in English from Clemson University and a doctorate from the University of South Carolina. He recently completed a Master of Fine Arts degree in creative writing at the University of North Carolina at Greensboro. He was recently named the winner of the 2005 Randall Jarrell/Harperprints Poetry Competition.

Deborah Walker, an assistant professor of English, communication and journalism, teaches communication activism. She recently completed a doctorate in communication at the University of South Florida. Walker earned a bachelor's degree in education from Old Dominion University in Virginia and a master's degree in communication from Florida Atlantic University. She was recently the recipient of the University of South Florida's Arthur Bochner Outstanding Doctoral Student Award.

Steven Bleicher, associate professor of art and chair of the department, teaches color theory. Bleicher earned a bachelor's degree and master's degree in fine arts from the Pratt Institute in Brooklyn, New York. Bleicher's recent book, entitled "Contemporary Color, Theory and Use," was published by Delmar Press.

Ken Rogers, professor of politics, will teach international relations. He earned a bachelor's degree in meteorology from the University of Oklahoma and a doctorate from American University in Washington, D.C., where he specialized in Soviet/East European studies and international relations. Rogers also graduated from the U.S. Air Force Russian language school at the University of Syracuse. His current research interests involve the homeland security and energy security implications of highly radioactive waste.

Frances Terri Sinclair, an assistant professor of music, is the new director of choral activities. She earned a bachelor's degree in piano performance from the University of North Carolina at Chapel Hill, a master's degree in choral conducting from Florida State University and a doctorate in choral conducting from the University of North Carolina at Greensboro.

Steve Earnest, associate professor of theater and department chair, will teach drama. Earnest earned a master's degree in fine arts in musical theater from the University of Miami in Florida and a doctorate in theater from the University of Colorado in Boulder. He is a member of Actors Equity Association, Screen Actors Guild, and the International Brecht Society.

College of Natural and Applied Sciences

Fang Ju Lin is an assistant professor of biology. She was previously a visiting assistant professor at Swarthmore College. Lin earned a doctorate in 1995 from Thomas Jefferson University. She is a neuroscientist and studies the molecular mechanisms underlying circadian behavior in fruit flies.

Michael Pierce is an assistant professor of biology. He comes to Coastal from the National Institute of Health where he was a postdoctoral fellow. He earned a doctorate in 2000 from the University of Texas Health Sciences Center. He is a molecular biologist interested in prions as infectious agents.

Keshav Jagannathan is an assistant professor of statistics. He has been working on his doctorate at Boling Green State University. His dissertation research is on Skewed Double Exponential Distribution: Inference and Goodness-of-Fit tests. His research area is in non-Gaussian models and goodness-of-fits tests.

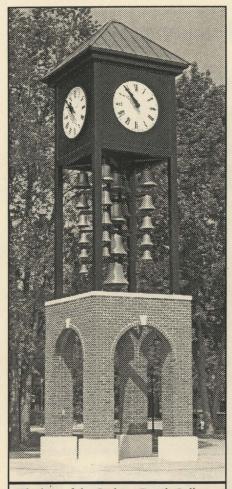
Jennifer L. Wightman is an assistant professor of applied mathematics. She earned her doctorate at Rice University. Her research area is computational mathematics with emphasis in numerical solutions to partial differential equations and the finite element method.

Jason Fuller, a visiting assistant professor, will be teaching chemistry and physical chemistry. He earned a doctorate in physical chemistry at the University of Florida Gainesville and a bachelor's degree from Mississippi College. He has held postdoctoral positions at the University of Kentucky and Mississippi State University.

Barry McKernan, an assistant professor of physics, will teach astronomy and general physics. He earned a bachelor's degree in physics with honors from University College Dublin and a doctorate in theoretical physics from the University of Leeds, with a Part III Mathematics degree from the University of Cambridge. His research involves theory, observations and simulations to study active galactic nuclei.

Herbert Newman joins the Depart-ment of Chemistry and Physics as an instructor of introductory science courses. He earned an undergraduate degree in chemistry from Utica College of Syracuse University and master's degrees from the State University of New York-College of Technology and Syracuse University.

Ansley Wren, a physical oceanographer, joins the Department of Marine Science as an assistant professor teaching marine science and oceanography. She earned a doctorate from North Carolina State. Wren is actively involved in field investigations being conducted in the coastal waters off North and South Carolina as part of a coastal ocean-observing program in the southeastern region of the U.S.



The base of the Graham Family Bell Tower in Spadoni Park was recently embellished with brick archways, thanks to a donation from Waccamaw Brick to the 50th Anniversary Initiatives campaign.

CCU Calendar

Monday, Aug. 15

- Freshman Convocation, 9 a.m., Brooks Stadium
- Deadline for The Chanticleer (Aug. 29) articles and ads, call 349-2380 or 2330

Wednesday, Aug. 17

- Fall classes begin
- Comedian Kyle Grooms, 7 p.m., Wheelwright Auditorium

Monday, Aug. 29

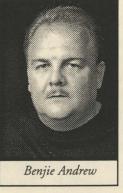
Foreign Film Series, House of Flying Daggers, 7 p.m., Wall Auditorium

Tuesday, Aug. 30

The State of the University: A Report to the Campus Community, 2:30 p.m., Wheelwright Auditorium

Four appointed to commission

Four new members were recently named to the Horry County Higher Education Commission. J. Benjie Andrew, Sheldon Dawsey, Κ. Allen Deaton and Ruell L.



Hicks Jr. will each serve four-year terms as commission members.

Andrew, of Aynor, a realtor and developer, is employed at Marco Properties L.L.C. He is also the owner of the land development company, Western Horry Land and Timber. He was with the S.C. Highway Patrol for six years and South Carolina Law Enforcement Division for seven years. He also served as corporate secretary for the Horry County Solid Waste Authority Board of Directors for three years. He attended Coastal Carolina University and graduated from the South Carolina Criminal Justice Academy and S.C. Highway Patrol School.

Dawsey, also of Aynor, is retired from the United States Department of Agriculture Farm Service Agency. Dawsey earned a bachelor's degree in husanimal bandry at



Sheldon Dawsey

Clemson University. He is a member of Aynor United Methodist Church where he is a church trustee and assistant Sunday school teacher. He is a member and vice president of the Aynor Lions Club.

Deaton, of Surfside Beach, is a selfemployed fitness professional. He is chairman of the Downtown Redevelopment Advisory Board, a member of the Pavilion Area Task Force and chairman of the Water Storm Committee in Surfside Beach. He is also on the



YMCA board of directors and is a former state chairman for the U.S. Gymnastics Federation.

Hicks, of Myrtle Beach, is a manager and stockbroker with A.G. Edwards 82 Sons Inc. He earned bachelor's and master's degrees at the University of South Caro-



lina. He is actively involved at First Methodist Church of Myrtle Beach and with the Boy Scouts of America. He is on the board of directors of Chicora Rotary Club and serves on the Legacy Advisory Council at Coastal.

Three other commission board members - H. Delan Stevens, John M. Vaught III and Peggy M. Vogel - have been reappointed to serve four-year terms through May 20, 2009.

The Horry County Higher Education Commission was formed in 1959 by the South Carolina General Assembly to develop higher education opportunities for students of Horry County. Commission members are recommended by the Horry County Legislative Delegation and appointed by the Governor of South Carolina. The organization determines the use of the tax millage allocated to Coastal Carolina University.

Keith

Smith, a former member of Coastal's Board of Trustees, was recently appointed director of Contractual and Business Services.



His responsibilities include overseeing and managing the functions of the bookstore, food services, vending, health services, post office and golf course operations.

Smith, a certified public accountant, is from Greenville where he owned his own accounting firm for 18 years.

Dan Ennis began his appointment as interim associate dean of the Edwards College on July 1. He is temporarily assuming John Beard's former duties while Beard serves as interim dean.

Duties of the interim position will include assisting in scheduling, oversight of curriculum changes, advising on academic student matters, and special projects as assigned.

Hap Cox, director of Counseling Services, has resigned to move to Boone, N.C., where he and his wife

Coastal People

will pursue new professional opportunities. Lloyd Holmes will serve as interim director of Counseling Services for the 2005-2006 academic year while continuing with his regular responsibilities as dean of students. A search for a new counseling director will begin in the spring semester.

Terry Fries, associate professor of computer science, presented a paper, Robot Motion "Autonomous Planning in Diverse Terrain Using Genetic Algorithms," at the 2005 Genetic and Evolutionary Computation Conference held recently in Washington, D.C.

Richard Collin is proud of a former student he taught in a fiction writing workshop. Tracy Coyle, whose pen name is T. Lynn Ocean, has a debut novel out, Fool Me Once, published by Thomas Dunne Books, an imprint of St. Martin's Press.

Sharon L. Gilman has been selected to serve on the Education and Public Awareness Committee of the Ocean Research Interactive Observatory Networks (ORION) program. ORION, which focuses on the science, technology, education, and outreach of an emerging network of science-driven ocean observing systems, is a joint effort of the Joint

Oceanographic Institutions (JOI) and the Consortium for Oceano-Regraphic search and Education (CORE) and is funded by the NSF.



Pat Taylor received a plaque of appreciation for her role in the Principal Induction Program over the last 20 years. The workshop for new school principals throughout the state is held at Coastal every summer.

New bookstore manager Chris Bradshaw started work on Aug. 1. He hails from Oklahoma State-Tulsa and has extensive experience with Follett and in retail operations.

The Brown family would like to thank everyone who offered their support and thoughts during the death of our father; he will be greatly missed. The people here are our extended family; everyone was so kind and generous to us in our time of need. Keep our family in your prayers.

Jeanwood Smith and Donna Brown Lewis

CCU receives major Knight Foundation grant

from page 1

ing their time. The surveys also show that the majority of residents believe they can have an impact on the future of their community.

On average, six out of 10 area respondents volunteer for at least one organization, but the depth of their involvement is limited. StepUp! will help volunteers deepen relationships with nonprofits and become more actively engaged in the community.

Many studies show that volunteerism is one key behavior of the engaged citizen. Other behaviors include voting, donations, activism and community leadership through civic service, such as serving on local boards. Often one of these activities leads to others.

"Community residents are the best architects of community change. It is individual people who make a difference," said Patricia O'Connor, chair of Knight's community advisory board and executive editor of The Sun News. "Volunteerism is not just an endpoint but a springboard that has the potential to transform the landscape of this community."



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This Issue:

- Coastal gets \$750,000 Knight Foundation grant
- Convocation set for freshmen
- HCHEC adds four new members
- German students, Jackson scholars at CCU

