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## CCU Newsletter, June 13, 2005

Coastal Carolina University

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# Coastal Carolina

## UNIVERSITY NEWSLETTER

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June 13, 2005

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 15, Number 11

## Enrollment for CCU freshmen limited again

Coastal will place a limit on the number of freshmen admitted for the fall 2005 semester.

The decision was made in response to the unprecedented number of applications received by the university. This year to date, Coastal has received more than 5,400 applications for 1,400 available slots. As of June 1, freshman admissions for the upcoming semester were up 14 percent over fall 2004.

Faced with the prospect of overcrowded classrooms and stretched resources, Coastal administrators have decided to limit freshman admissions offers after June 10 only to qualified applicants from the immediate area. Applicants for transfer, graduate and transient admission will continue to be considered for fall 2005.

The administration's action modifies Coastal's admissions policy, which allows applicants to be considered for admission until the start of classes each semester. The adjustment is considered only a temporary measure, and is not intended as a permanent policy.

This marks the second time in Coastal's history that limits have been placed on freshman enrollment. The first was in 2003. The expected fall enrollment of more than 7,500 students will be the largest in the university's history.

## Coastal joins stormwater group

Horry and Georgetown counties and municipalities have joined forces to tackle stormwater issues and maintain the quality of water resources in the coastal area.

This cooperative effort takes the form of the newly organized Coastal Waccamaw Stormwater Education Consortium (CWSEC).

Representatives from Horry and Georgetown counties and the municipalities of North Myrtle Beach, Myrtle Beach, Surfside Beach and Conway formally endorsed the agreement at a resolution signing ceremony at Coastal on June 1.

This joint effort addresses a regional need for minimizing polluted stormwater runoff.

Public education and involvement is a required component of a new EPA regulation called the National Pollution Discharge Elimination System (NPDES) Phase II stormwater program.

The following groups have agreed to provide educational services to the cooperating municipalities: Clemson University's Carolina Clear Program, Coastal Carolina University's Waccamaw Watershed Academy, the North

Inlet-Winyah Bay Estuarine Research Reserve's Coastal Training Program, the S.C. Sea Grant Extension Program, Murrells Inlet 2007 and the Waccamaw Riverkeeper.

The CWSEC provides a cost-effective means of addressing this new regulatory need while providing a consistent stormwater education message throughout northeastern South Carolina.

"The CWSEC is about the 3 E's: Education, Economy and Ecology," said Susan Libes, professor of marine science at Coastal. "Continuing the quality of life enjoyed along the coast of South Carolina and continuing the growth of our economy will depend on maintaining the quality of our water resources, including the beaches and the rivers. These waters are used for drinking, recreating and commercial fishing."

Dan Hitchcock, coastal environmental quality specialist for the S.C. Sea Grant Extension Program, said more care should be given to everyday activities that affect the environment, "from how you maintain your garden to what you do at the beach and even where you wash your car."



### CCU Newsletter Publication Dates

Submission deadlines:  
Monday, July 1  
Monday, Aug. 8

Publication dates:  
Monday, July 11  
Monday, Aug. 15

*Coastal Carolina University Newsletter* is published biweekly during the academic year and monthly during June and July by the Office of Marketing Communications. Submissions should be sent to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication.

Information for the CCU Newsletter should be submitted to [news@coastal.edu](mailto:news@coastal.edu) in the Office of Marketing Communications, Singleton 204.

## Birthdays

### June

- |   |  |
|---|--|
| 13 Harold Duncan<br>Sandy Mishoe<br>Jacob Rosiek                              | 21 Janice Blakey<br>Micheline Brown<br>Jerone Christia<br>Elizabeth Keller         |
| 15 Del Altman<br>Jo Ann Campbell<br>Robin Edwards<br>Russell<br>Dennis Roakes | 22 Jody Davis  |
| 17 Chris Johnson<br>Cheryl Smith  | 23 Grant Collins<br>Lloyd Holmes<br>Kevin Perry<br>Theodore Rall<br>Barbara Ritter |
| 18 Glenn Allen<br>Evata Jordan<br>Charles Wright                              | 24 Parti Edwards<br>Carolyn Singleton  |
| 19 Jackie Deda<br>Sue Geesey-Jean<br>Trinna Pigg<br>Chyrel Stalvey            | 25 Patricia Todd   |
| 20 John Beard<br>Rob Sarvis   | 26 Patience Locke  |
|   | 27 Leslie Link<br>Bobby Norris   |
|   | 29 David Russell   |
|   | 30 Tara Saville  |

### July

- |   |  |
|---|--|
| 1 Bill Edwards  | 10 Doug Bell<br>Christi Chambers<br>Elizabeth Willard                  |
| 4 Edward Mishoe<br>Jeffrey Pounds   | 12 Pat Brennan   |
| 5 Sara Brallier   | 13 Michael Gilbert<br>Will Hipps<br>Virginia Jones                     |
| 6 Gary Stegall  | 14 Stephen Banta<br>Christina Jeffrey<br>Kim Sherfesse<br>Richard Viso |
| 7 Richard Goldberg  | 15 Hal Moore   |
| 8 Brian Ashley<br>John Burroughs<br>Debbie Conner<br>Robin Gilbert<br>Brooks James<br>David Spain | 16 Philip Powell   |
| 9 Sally Davis<br>Diane Harris<br>Tyrone Smith<br>Jamie Snider                                     |  |

## Science department recognized

The June 2005 issue of *International PHP Magazine*, a major computer programming trade publication, will feature an invited article co-written by computer science professor John Stamey and student Bryan Saunders about their work in aspect-oriented programming.

Aspect-oriented PHP, or AOPHP, is a type of Web development software that allows programmers to perform important tasks such as logging and synchronization more quickly and efficiently. Stamey and Saunders, who is a sophomore computer science major from Conway, have specialized in research on AOPHP, and their work has received significant recognition this past semester.

In March, Stamey, Saunders and Matthew Cameron of Strategic Outsourcing, Inc. (SOI), an employment management services company based in Charlotte, N.C., were invited to make a presentation on their AOPHP research at the 5th Aspect-

Oriented Programming Conference in Chicago. They, along with CCU computer science professor Don Yessick, showed a new open source software project they have been working on. Open source software such as AOPHP and Linux are becoming a major avenue for the distribution of software and computer services, according to Stamey.

In April, Stamey and Saunders were awarded an Academic Excellence grant from Sun Microsystems for their AOPHP work. Through the grant, Coastal's Department of Computer Science will receive six servers and monitors worth more than \$40,000 for AOPHP research as well as for use in courses in database, networking and ecommerce.

The magazine article, which will appear both in hard copy and Web versions this month, is a significant recognition of the department's high quality research, according to Stamey. "This will put us on the map in the world of open source software," he said.

## What about those 50th logo items?

As the celebration of Coastal's 50th anniversary winds down, the Office of Marketing Communications is beginning to phase out the usage of the 50th anniversary logo on all



printed materials. The logo will remain in place for some uses, such as the banners located around campus

through the coming academic year. Continue to use all existing letterhead and envelopes containing the 50th anniversary logo until the department's stock is depleted. New requests for

letterhead and envelopes will not include the 50th anniversary logo after the preprinted supply is exhausted.

## Career Services moves to Indigo

Career Services Center is now open in Indigo House (formerly the Human Resources office) at 104 Tom Trout Drive. The Career Lab, Student Employment Program, and all Career Services staff offices are now located in the center. Hours of operation for the

summer will follow the university schedule. Also located in the center is the Student-Athlete Academic Services office with Joe Mazurkiewicz and Mike Roden. Grand opening events are being planned for early fall, but stop by to see the new facilities and visit.

## Coastal People

**Don Millus** has been invited by the Trustees of the Tyndale Society to present a paper at the Fourth Oxford International Tyndale Society Conference at Hertford College, Oxford, on Sept. 15-18.

**Nils Rauhut's** philosophy textbook, *Ultimate Questions: Thinking About Philosophy*, has been adopted by more than 60 colleges and universities throughout the United States. The book has also been issued in a trade edition by Barnes and Noble under the title *The Big Questions: Philosophy for Everyone*.

**Rip Scott** has left his position as manager of the CCU Bookstore as of June 2. He has worked for the Follett Higher Education Group for eight years, the last four here at Coastal. He was promoted to director of operations for the campus store of Southern Illinois University. **Kristi Cole**, textbook manager, will be interim manager.

**Chris Mee**, director of the Office of Institutional Research and Assessment, and **Mary Gunn**, assessment coordinator, attended the 2005 Association for Institutional Research (AIR) Forum in San Diego, Calif., and presented the poster, "Fulfill-



Coastal received a Silver Student ADDY for *Archarios*, the student literary art magazine, during the Third District ADDY Competition. From left, Paulette Best of Coastal Advertising and Marketing Professionals (CAMP), Editor Ashley Batliner, Art Director Megan Newett, Neal Causey, Assistant Editor Becky Powell and Lekeisha Edwards.

ment of Student Expectations at a Senior Public University: The CIRP – CSS Surveys Connection." The poster presented the results of statistical analyses that compared responses from Coastal freshmen who completed both the CIRP survey and College Student Survey (CSS), and assessed the surveys' value in "predicting" student retention and graduation.

**Maggie Ivanova**, **Shannon Stewart**, **Ellen Arnold**, **Ryan Shelley**, and **Rebecca Hamill** all presented papers at the 29th meeting of the Philological Association of the

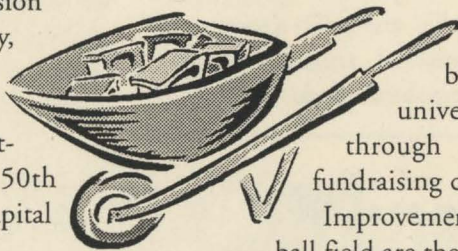
Carolinas in March. The papers will now be considered for publication. At the meeting, Shannon Stewart was elected as at-large member of the executive board of the organization.

**Preston McKeever-Floyd** was the guest speaker for the induction ceremony at USC's Mortarboard Honor Society and presented a paper at the Southeastern Women's Studies Association annual meeting.

## Waccamaw Brick makes donation to CCU projects

Waccamaw Brick, a division of Palmetto Brick Company, has donated bricks to be used in campus construction projects that were initiated as part of Coastal's 50th Anniversary Initiatives, a capital campaign to raise funds to support the university.

The bricks will be used in finishing work on Coastal's baseball stadium and on the Graham Family Bell Tower. Both



projects were made possible by gifts the university received through the recent fundraising campaign.

Improvements to the baseball field are the result of a gift from retired CCU faculty member and coach John Vrooman. The installation of the bell tower on campus was made possible by gifts from the family of

Harvey Graham Jr. of Loris and from Branch Banking & Trust (BB&T).

Headquartered in Cheraw, Palmetto Brick Company is South Carolina's largest family owned and operated brick manufacturer. The company has five divisions: Roger Moore Division in Wilmington, N.C.; Union Masonry Division in Monroe, N.C.; Florence Division in Florence; Waccamaw Brick in Myrtle Beach; and Palmetto Brick in Cheraw.

# Coastal Carolina

UNIVERSITY NEWSLETTER

Office of Marketing Communications

Coastal Carolina University

P.O. Box 261954 • Conway, SC 29528-6054

## This Issue:

- *Coastal joins stormwater consortium*
- *Limits set on freshmen enrollment*
- *Computer science recognized for research*
- *Waccamaw Brick helps CCU projects*

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The complete story of Coastal Carolina University,  
from its founding in 1954 to its 50th anniversary in 2004.

Written by CCU history professor Roy Talbert.

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or visit the CCU Bookstore on campus  
or Booksmith on Third Avenue in Conway

