

12-12-2014

## Board of Trustees Minutes, December 12, 2014

Coastal Carolina University

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**Minutes**  
**Coastal Carolina University**  
**Board of Trustees**

**E. Craig Wall Sr. School of Business Administration Building, Board Room**  
**December 12, 2014**

**Presiding:** Mr. D. Wyatt Henderson

**Board Members Present:**

Mr. Fred F. DuBard III  
Mr. Samuel H. Frink  
Ms. Natasha M. Hanna  
Mr. Carlos C. Johnson  
Mr. Marion B. Lee  
Mr. Charles E. Lewis  
Mr. William L. Lyles Jr.  
Mr. George E. Mullen  
Mr. Daniel W. R. Moore Sr.  
Dr. Oran P. Smith  
Mr. Eugene C. Spivey  
Mr. William E. Turner III

**Board Members Not Present:**

Mr. William S. Biggs  
Mr. Robert G. Templeton  
Dr. Samuel J. Swad

**Others Present:**

Ms. Stacie A. Bowie  
Mr. Jonathan Bruenn  
Dr. J. Ralph Byington

Dr. Jerome Christia  
Mr. Josh Chesson  
Ms. Amanda E. Craddock  
Dr. Debbie Conner  
Dr. David A. DeCenzo  
Ms. Cameron Driver  
Mr. Edgar L. Dyer  
Dr. Edward Jadallah  
Ms. Beverly J. Landrum  
Dr. Steven J. Madden  
Mr. Timothy E. Meacham  
Maj. Phillip T. Moore  
Ms. Jennifer Packard  
Ms. Eliana N. Padron  
Mr. Williams M. Plate Jr.  
Dr. Nelljean Rice  
Mr. Mark Roach  
Mr. Stephen Smith  
Ms. Karly Southall  
Ms. V. Chyrel Stalvey  
Mr. Stovall Witte  
Mr. David Yancey  
Call Me MISTER Students

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Mr. Charles Perry of the Sun News and Ms. Stephanie Robusto with WMBF News were in attendance.)

**I. Call to Order and Roll Call**

Chairman Wyatt Henderson brought the meeting to order at 10:27 a.m.

Everyone was informed that Bill Biggs' father-in-law had passed away. Sam Frank offered invocation.

**Board of Trustees Meeting  
December 12, 2014**

Dr. Jerome Christia, Director of the Call Me MISTER Program, was introduced. He in turn introduced Justin Bradley, Devon Brownlee, Brantay Cohens, Donald Durham, Camdyn Gavilan, Mark Gillespie, Frankie Hall, Marcus Hartley, D'Shaune Hemingway, Robert Hemingway Jr., Kenneth Jackson, Nathaniel Jolley, Calvin Joyner, Torrance Legare, Patrick McKnight, Raheem Robinson, Tevin Rouse, Brandon Shaw, Harry Titus, Justin Winns, and Demar Williams. Christia explained that in 2000, this program for African American males was formed at Clemson University to address societal issues resulting from the lack of education. Education is the key to prepare citizens for tomorrow, and they will become role models for students in K-8. Five years ago, this scholarship program was started at Coastal Carolina University. Before the program, only one African American male was majoring in education. Now there are 21. Our first two students in the program will graduate tomorrow.

Roll call was taken.

**II. Approval of Minutes**

**Gene Spivey moved to approve the October 24, 2014 Board of Trustees minutes. Larry Lyles seconded, and the motion carried.**

**III. President's Report**

Amanda Craddock presented an enrollment report stating that total enrollment is 6.5% over last year at this time. In addition, applications show a 22.1% growth; in-state applications 24.9%; and enrolled 35.3%. At this time, a large portion of the admitted students received scholarships.

The Top Ten Guarantee Initiative started in the fall offers guaranteed admission to all students who graduate in the top 10 percent of their S.C. high school class. It is paying off.

David DeCenzo reported that 2014 has been a great year and thanked the trustees for their support. He announced the 4:30 p.m. senior celebration today and looks forward to hearing Edgar Dyer's commencement speech tomorrow.

**IV. Standing Committee Reports/Motions**

Academic Affairs & Assessment Committee

No action items.

Advancement, Marketing & Alumni Affairs Committee

No action items.

**Board of Trustees Meeting  
December 12, 2014**

Athletic Committee

No action items.

Executive & Audit Committee

**Carlos Johnson made a motion to approve a lease for warehouse space in the Atlantic Center from Fountain Fuller of SC. Larry Lyles seconded, and the motion carried (Motion 14-53).**

Finance, Planning and Facilities Committee

No action items.

Government Affairs Committee

No action items.

Student Affairs & Retention Committee

No action items.

Ralph Byington reported a healthy increase in fall retention. The target was 64% and we had 67%.

**V. Chairman's Report**

Board of Trustees meeting dates for 2015 are February 26-27, May 7-8, and August 6-7.

**VI. Executive Session (State Reason – Contractual /Personnel/Legal)**

There were no items to be reviewed.

As there was no further business, Spivey moved to adjourn and Lyles seconded.

Respectfully submitted,

Chyrel Stalvey for  
Charles E. Lewis  
Secretary/Treasurer