

4-25-2005

## CCU Newsletter, April 25, 2005

Coastal Carolina University

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Coastal Carolina University, "CCU Newsletter, April 25, 2005" (2005). *Coastal Carolina University Newsletter*. 110.  
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# Coastal Carolina

## UNIVERSITY NEWSLETTER

April 25, 2005

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 15, Number 8

## Biddles help establish new education center

With a generous gift pledge from Larry and Virginia "Ginny" Biddle of Conway, Coastal Carolina University will establish the Biddle Center for Teaching and Learning, a new outreach center within Coastal's Spadoni College of Education. The gift is part of Coastal's 50th Anniversary Initiatives, a capital campaign initiated in 2004 to raise funds to support the university.

The Biddle Center for Teaching and Learning will promote the study and practice of advanced methods in educational delivery, with emphasis on improving the performance of at-risk K-12 students and providing professional development and resources for area teachers.

"The Center will serve as a focal point for research and professional development aimed at educating students most likely to drop out before finishing high school," says Gilbert Hunt, dean of the Spadoni College of Education. The involvement of local school districts will be an integral force in shaping the goals of the center, according to Hunt.

Larry and Ginny Biddle have close connections to Coastal and to the local school district. A lifelong educator,

*Continued on page 2*

## Coastal hires new basketball coach

Coastal has hired Buzz Peterson to take over as head coach of its men's basketball program, the fifth coach in Coastal's history. He succeeds Pete Strickland, who held the position for seven years.



Buzz Peterson

"We are delighted to have Buzz and Jan Peterson and their children join our family at Coastal Carolina University," said Athletic Director Warren "Moose" Koegel. "Buzz played on a national championship team at the University of North Carolina and has had outstanding coaching experience, working with some of the great basketball minds in the nation. He has a proven record as a head coach, as his teams have been to both the NCAA and NIT postseason events, including the 2001 NIT Championship, and have won numerous conference titles."

Peterson has been a successful head

coach at three schools during his coaching tenure. Most recently, he was the head coach at the University of Tennessee, posting an overall mark of 61-59, including two postseason bids to the NIT. He had six players earn All-Southeastern Conference honors during his four years, including Ron Slay, who was named SEC Player of the Year in 2003.

Prior to that, Peterson spent one year at the University of Tulsa during the 2000-2001 season, taking that team to a 26-11 overall mark. The Golden Hurricane captured the National Invitational Tournament title with five straight wins, including defeating Memphis in the semifinals and Alabama in the championship game.

In his first head coaching job at Appalachian State, Peterson improved the program from just eight wins in 1995-1996 to a 14-14 mark his first year. He then had three 20-win seasons and led the Mountaineers to the Southern Conference's regular season title, a pair of SoCon Coach of the Year awards and a place in the SoCon

*Continued on page 2*



### CCU Newsletter Publication Dates

Submission deadlines:	Publication dates:
Monday, May 2	Monday, May 9
Monday, May 16	Monday, May 23

*Coastal Carolina University Newsletter* is published biweekly during the academic year and monthly during June and July by the Office of Marketing Communications. Submissions should be sent to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication.

**April 25-May 1**

- Donald Yessick and Bucky Sellers on CCU's partnership with robotics team
- Gib Darden and Laura Weiler on National Youth Sports Program
- Glenn Hanson on financial aid
- Alumni profile: Leighann Wharton

**May 2- 8**

- Beach music singer Bill Pinckney
- Linda Kuykendall on "Alison's project"
- Alumni profile: Donna McQueen

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## New education center created

*Continued from page 1*

Larry Biddle was assistant director of Coastal Carolina College from 1966 to 1974, and his leadership was instrumental in the growth of the institution during those years. In addition to teaching Spanish, Biddle coached basketball and baseball, and helped organize the School of Education. For eight years he was assistant principal of Conway High School, which he led to national prominence as a model school for his Renaissance program, a system of rewards and incentives for students, teachers and administrators. The program was adopted by Jostens, Inc., and became a trademark for its scholastic division. He is chair of the Board of Visitors of the Spadoni College of Education.

Ginny Biddle has served as a teacher of Spanish and English at Coastal Carolina, Waccamaw Day School and Socastee High School.

## Symphonic Band to premiere work

Coastal's Symphonic Band will present the "50th Anniversary Concert" on Thursday, April 28 at 7:30 p.m. in Wheelwright Auditorium. The event is free and open to the public.

The band, which consists of some 60 Coastal students of all majors, will give the premiere performance of "Coastal Overture" by Steve Reisteter, commissioned for Coastal's 50th anniversary.

Also featured in the concert will be soloist Beth Miller, Coastal clarinet instructor, playing the "Clarinet

Concerto" by British composer Martin Ellerby. CCU President Ronald R. Ingle will narrate Sam Hazo's patriotic "Each Time You Tell Their Story."

Other selections in the program will include pieces by traditional band composers such as John Philip Sousa and Alfred Reed.

The band is directed by assistant professor of music James L. Tully, who is director of bands.

The event is part of Coastal's 2004-2005 Cultural Arts Series. For more information, call 349-2502.

## CCU's 'got the Buzz' with coach

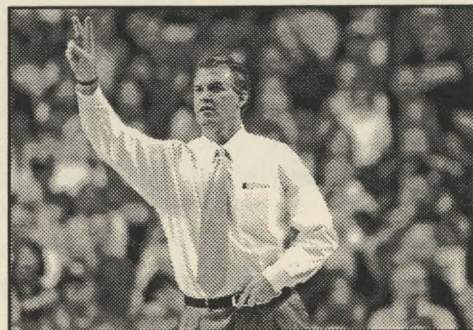
*Continued from page 1*

Tournament championship game each of those three seasons. The 1999-2000 season culminated in Appalachian State winning the league's tournament title and earning a berth in the NCAA Tournament.

Peterson began his coaching career as an assistant under Tom Apke at Appalachian State, where the Mountaineers posted a 36-23 record during that time. Peterson then joined Les Robinson's staff at East Tennessee State for one year, where the Buccaneers won the Southern Conference regular season and tournament titles, earning the league's automatic berth in the NCAA Tournament for just the third time in school history.

Peterson followed Robinson to North Carolina State for the next three years, which included a berth in the NCAA Tournament for the Wolfpack in 1991. He then became a part of Jan van Breda Kolff's staff at Vanderbilt in 1993, serving as the associate head coach for the Commodores. During his three-year tenure, Peterson was a part of a 51-41 overall record, including two appearances in the NIT and the NIT title game in 1994.

As a player, Peterson was a Parade



*Buzz Peterson, former head coach at the University of Tennessee, is Coastal's new basketball coach.*

and McDonald's All-American at Asheville High School and was named North Carolina's Player of the Year and Athlete of the Year. He accepted a scholarship to North Carolina, where he roomed with the runner-up for both of the state's awards the previous season, Michael Jordan.

During his four years at North Carolina, Peterson helped the Tar Heels to a 115-22 mark, four Atlantic Coast Conference championships, one ACC Tournament title and four berths in the NCAA Tournament. He was a part of North Carolina's 1982 national championship team and was voted the Outstanding Senior by his teammates following the 1984-1985 season.

Peterson and his wife Jan have three children: Nicole, Olivia and Rob.

# Coastal Notes

## TEAL Center offers May training

The TEAL Center Mayfest training schedule is now available at <http://www.coastal.edu/teal/training>

Sessions include those that were highly attended this school year along with some new offerings:

- Microsoft Word - Beyond the Basics
- Creating and Managing Pages in Dreamweaver
- Digital Photography and Imaging
- Getting Organized - Digitally!
- Backing Up Your Data - (new)
- Burning CDs and DVDs - (new)
- Intro to Excel
- Formulas and Charts in Excel
- Outlook Basics
- PowerPoint Basics

Be sure to sign up soon as these sessions fill up quickly. To reserve a seat, call the TEAL Center at 349-2836 or e-mail [teal@coastal.edu](mailto:teal@coastal.edu).

If you are unable to attend a scheduled session, the TEAL Center can provide small-group and one-to-one training. A few time slots have been reserved during May for training requests, so if you have any ideas for a session you don't see listed, contact the center.

## New 'Big Read' announced

"Persepolis," a graphic novel by Marjane Satrapi, will be this summer's "Big Read" book for incoming freshmen, according to the Office of Student Affairs.

A campus committee of faculty, staff and students solicited suggestions from the campus community and read those selections, narrowing them to four that included "Life of Pi," "Into the Wild" and "This Boy's Life."

Availability of the author to travel to Coastal for the discussion is a factor in the selection process, plus the "Big Read" becomes part of the English 101 curriculum, according to Lynn Willett, vice president for student affairs.

"Persepolis" is Satrapi's memoir of growing up in Iran during the Islamic Revolution. In powerful black-and-white comic strip images, Satrapi tells the story of her life in Tehran from ages six to fourteen, years that saw the overthrow of the Shah's regime, the triumph of the Islamic Revolution, and the devastating effects of war with Iraq.

## Online directory of area senior services launched by CCU, HGTC

A new Web site designed to provide comprehensive information about services for senior citizens in Horry and Georgetown counties has been launched. The "Grand Strand Senior Services Directory" was developed jointly by Coastal and Horry-Georgetown Technical College.

"The purpose of the site is to provide up-to-date information to benefit the region's older adults and retirees, their caregivers, and the local agencies, businesses and organizations that serve them," said Reid Johnson, director of Coastal's Center for the Study of Aging and Active Retirement (CSAAR). The site, located on the Web at [www.coastal.edu/csaar/srser-vices](http://www.coastal.edu/csaar/srser-vices), provides detailed information on 30 categories of services, including adult day care, assisted living facilities, educational/learning opportunities, wellness/fitness activities, financial services and many others.

For more information, contact Coastal's Center for the Study of Aging and Active Retirement at 349-4115.

## NYSP gets third year funding

Coastal has been awarded a \$52,000 grant to continue the National Youth Sport program (NYSP) for the summer of 2005.

Coastal's Department of Health, Physical Education and Recreation (HPER) was recognized by the National Youth Sports Corporation as having a high quality program that has impacted many at-risk children in the area. The federal grant was written by Gib Darden, associate professor and chair of the department and NYSP project administrator; funding is from the U.S. Department of Health and Human Services.

The NYSP provides children from low-income families with academic preparation and instruction designed to improve their physical activity and health habits. In addition, the five-week summer program also acquaints participants with career and educational opportunities within a university setting.

The program has partnered with Horry County Schools to determine high-need students in areas throughout the county. The program has gained in enrollment since its inception in 2003, with more than 230 children participating in the 2004 program.

## Campus calendar

### Tuesday, April 26

- Honors Convocation, 7 p.m., Wheelwright Auditorium

### Thursday, April 28

- CCU Symphonic Band, 7:30 p.m., Wheelwright Auditorium, free

### Friday, April 29

- Christian rockers Big Daddy Weave and Overflow concert, 7 p.m., Brooks Stadium, gates open 6 p.m., \$5 CCU

### Saturday, May 7

- Commencement, 8:30 a.m., Brooks Stadium

# Birthdays

## April

- |                  |                  |
|------------------|------------------|
| 25 Penny Oakley  | 28 Clara Brown   |
|                  | Carlos Lafuente- |
| 26 Emory Helms   | Rodriguez        |
| Rebecca Williams | James Nicholson  |
| 27 Rick Matthews | 29 Jack Flanders |
| Greg Oates       |                  |

## May

- |                     |                  |
|---------------------|------------------|
| 1 Crystal Edge      | 6 Paula Drummond |
| Sasha Logan         | Carolyn Hickman- |
| Bob Nale            | Williams         |
| Pat Silva           | Larry Kent       |
|                     | Erin Rabon-      |
| 2 Priscilla Howell  | Poszywak         |
| 3 Tammy Holt        | 8 Mark Mathews   |
| Jeffrey Jacobs      | Homer Schofield  |
|                     | Edward Smith     |
| 4 Kathryn Caulfield | Richard Weldon   |
| 5 Shrinivas Chabba  | 9 Rosemary Brown |
| Kamiar Momeni       | John Goodwin     |
| Sharon Tully        | Frances Richmond |



Christian rock bands *Big Daddy Weave*, shown above, and *Overflow* will perform on Friday, April 29 at Brooks Stadium. Tickets for CCU students are \$5 at Wheelwright Box Office.

## Athletic calendar

### Friday, April 22

- Baseball vs. Liberty, 6 p.m., Charles Watson Stadium-Vrooman Field

### Saturday, April 23

- Baseball vs. Liberty, 2 p.m., Charles Watson Stadium-Vrooman Field

### Sunday, April 24

- Baseball vs. Liberty, 1 p.m., Charles Watson Stadium-Vrooman Field

### Friday, May 6

- Baseball vs. Charleston Southern, 6 p.m., Charles Watson Stadium-Vrooman Field

### Saturday, May 7

- Baseball vs. Charleston Southern, 2 p.m., Charles Watson Stadium-Vrooman Field

### Sunday, May 8

- Baseball vs. Charleston Southern, 1 p.m., Charles Watson Stadium-Vrooman Field
- Softball vs. Winthrop, 2 p.m., CCU Softball Field

## 17 students inducted into CCU's chapter of Beta Gamma Sigma

Seventeen Coastal business students were recently inducted into Coastal's chapter of Beta Gamma Sigma, a national honor society for business students.

The students, along with their majors and hometowns, are:

- Erica Bittner, a junior majoring in resort tourism management from LaVale, Md.
- Patrick J. Brady, a junior majoring in accounting from Myrtle Beach
- Kelly Ann Brosnan, a junior majoring in marketing from Chicago, Ill.
- Dagur Eyjolfsson, a junior double-majoring in management and finance from Reykjavik, Iceland
- Jessica Eva Goeden, a junior double-majoring in marketing and economics from Grand Rapids, Minn.
- Christopher Alexander Halkowitz, a junior majoring in accounting from Johnson City, Tenn.
- Megan Elaine Hayes, a junior majoring in finance from Nichols
- Katherine Lorainne Jensen, a junior majoring in marketing from W.

Vancouver, British Columbia, Canada

- Leilani Daytoya Johnson, a junior majoring in marketing from Honolulu, Hawaii
- Trent Paula Miller, a junior majoring in accounting from Keymar, Md.
- Brittany Nelson, a junior double-majoring in marketing and management from Highland Village, Texas
- Petya Subcheva Nikolova, a senior majoring in finance from Veliko Turnovo, Bulgaria
- Borislav Vladimirov, a senior majoring in finance from Blagoevgrad, Bulgaria
- Elizabeth Ann Parisi, a junior majoring in marketing from Myrtle Beach
- Bradley James Poston, a junior majoring in management from Conway
- Jason Mark Sedan, a junior majoring in management from Old Tappan, N.J.
- Katherine Elizabeth Watson, a junior majoring in accounting from Morristown, Tenn.

## Coastal People

**Sharon Thompson** recently co-authored an article titled "Performance-related injuries and exercise orientation of National Collegiate Athletic Association Division I, II and III Female Collegiate Cross Country Runners." The article appeared in the *Women in Sport and Physical Activity Journal*.

**Don Rocky** recently conducted two presentations. In February, he presented the paper "Attitudes of Local Residents Toward Tourism at Texas State Parks" at the Texas Recreation and Park Society Annual Institute and Trade Show in Corpus Christi, Texas. In March, he presented the paper "Exploring Statistics and Imagining Solutions: Understanding and Addressing Gambling on Campus" at the National Association for Student Personnel Administrators National Conference in Tampa, Fla.

**Keith Walters** was recently invited to present "Analyses of Community Compositional Change over Ecological Time: Examples from Natural and Constructed Intertidal Oyster Reefs" at the 34th Marine Benthic Ecology Meetings in Wilmington, Va. The paper will be included in a special issue of the *Journal of Experimental Marine Biology & Ecology* next year.

Marine science professor **Keith Walters**, students **Matt Ridge** and **Nik Harbachow** and Loren Coen of the Marine Resources Research Institute presented the poster "Preliminary Cost-Benefit Analyses of Small Scale Oyster Reef Construction" at both the Southeastern Estuarine Research Society Meetings in Charleston and the Marine Benthic Ecology Meetings in Wilmington, Va.

Several students and faculty



Back row, from left, Anthony Franklin, Kevin Jenerette, Thomas Whitt, Sasha Logan and Andrew Incognito. Front, from left, Wai Lim, Shana McCracken, Karen Thompson, Jessica Ballance and Prashant Sansgiry at the regional math meeting in Raleigh.

members of the Department of Mathematics and Statistics recently attended this year's Mathematical Association of America Southeastern Section's Spring Meeting held at Meredith College in Raleigh, N.C. **Jessica Ballance**, a graduating senior in mathematics, gave an undergraduate research presentation titled "On the counting of Triangles and Squares in Triangular and Square Numbers." **Prashant Sansgiry** served as Ballance's research adviser. **Shana McCracken**, also a graduating senior in mathematics, gave a research presentation titled "The Total Chromatic Number of Complete Multipartite Graphs." **Sasha Logan** served as McCracken's research adviser. **Subhash Saxena** gave a presentation titled "The Optimal Use of Technology in College Geometry via Sketchpad, Cabri, and Cinderella."

Coastal also competed in the Math Jeopardy contest. **Andrew Incognito** was the team's faculty mentor. Incognito has organized Math Jeopardy contests on campus for the past two years with his teams later competing in regional competitions. This year's team included: **Thomas Whitt**, **Anthony Franklin**, **Shana McCracken** and **Karen Thompson**. **Kevin Jenerette** participated in a short course titled "Web Search and

Information Retrieval" and **Wai Lim**, a graduating senior in mathematics, also attended the conference.

**Preston McKeever-Floyd** presented a paper, "Their Eyes Were Watching God: Conundrum or Pedagogic Cornucopia," at the 28th Annual Southeastern Women's Studies Association Conference in Greenville, N.C., hosted by East Carolina University. McKeever-Floyd was guest speaker for the induction ceremony of the Alpha Chapter of Mortarboard, an international student leadership honor society, held at the University of South Carolina on April 3.

**Bernie Allen**, history teaching associate at CCU since 2000, was invited to kick off West Virginia University at Parkersburg's first Presidential Inauguration Week in the institution's 44-year history. Allen retired from that university in 1999 after 30 years service and was awarded professor emeritus status. In 1996 he was named Professor of the Year of the state by the Carnegie Foundation for Advancement of Teaching and the Council for Advancement and Support of Education.

### *Thank you!*

*My heartfelt thanks to my friends and colleagues for your prayers, visits, cards, flowers and expressions of good wishes for my recovery after my recent surgery. It really helps to know that others care. I am well on my way to recovery. Thank you all for being there.*

*Jill Sessoms*

# Coastal Carolina

UNIVERSITY NEWSLETTER

Office of Marketing Communications  
Coastal Carolina University

P.O. Box 261954 • Conway, SC 29528-6054

## This Issue:

- *Buzz is here: CCU gets a new basketball coach*
- *Biddles fund new education center*
- *Coastal's Symphonic Band to perform*
- *Youth sports program gets federal funding*

Coastal Carolina University

# Symphonic Band

Conducted by James L. Tully

Thursday, April 28 • 7:30 p.m.  
Wheelwright Auditorium

Free and open to the public  
Information: 349-2502

