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Coastal Carolina College This Week, September 27, 1982

USC Coastal Carolina College

Coastal Carolina University

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THIS WEEK

A Newsletter for faculty, administration, and staff of Coastal Carolina College

VOL. 4 NO. 4

USC-COASTAL CAROLINA COLLEGE

SEPTEMBER 27, 1982

AD BUILDING TO BE NAMED FOR CHANCELLOR

The Administration Building at USC—Coastal Carolina College will be officially named in honor of Chancellor Edward M. Singleton in ceremonies at the college on September 28.

Singleton, who recently announced plans to retire from his position as the head of the school at the end of the current academic year, will be recognized for his educational and community achievements at a public ceremony at 4 p.m., Tuesday, Sept. 28 on the portico of the Administration Building. At the ceremony, a portrait of the Chancellor will be unveiled and the building will officially be renamed as the Edward M. Singleton Building in honor of the man who has headed Coastal Carolina College for almost 20 years. USC President James B. Holderman will preside over the ceremony.

The Coastal Carolina College Alumni Association proposed renaming the Administration Building and the proposal was recently approved by the Horry County Higher Education Commission. The Administration Building was the first structure erected on the campus of USC—Coastal Carolina College after the college moved to its current site near Conway in 1962. Coastal Carolina College was created by the Coastal Educational Foundation in 1954, but did not affiliate with the University of South Carolina until 1960. Edward M. Singleton became director of the college in 1963, and was later named chancellor.

When Singleton moved into his office in the college Administration Building, in 1963, Coastal Carolina College consisted of one structure, a handful of faculty and approximately 100 students. Today, the college is a four-year USC campus with nine structures, 115 faculty and more than 2,500 students.

Faculty, staff, students and the public are invited to the naming ceremony.

SALES SEMINAR ON OCT. 8

"How to Develop Sales Skills: Making Your Sales Contacts Count in the 80's" is the name of a special seminar in sales techniques sponsored by the Office of Continuing Education on Friday, Oct. 8.

The seminar features Edward Leader, a nationally recognized sales expert, as the instructor. The program directs all people who work with the public toward improved sales techniques through the use of successful sales ideas and communications methods.

Leader, a professional salesman, has taught communication skills and salesmanship at institutions such as Penn State, Purdue, Marquette and Loyola. He is a member of the continuing education faculty at the University of Alabama and is a professional sales consultant.

Using his famous "Blueprint Method," Leader has trained more than 1,500 salesmen in improved sales techniques. According to Leader, just as a builder needs a blueprint, so a salesperson needs a blueprint, or plan, for successful sales.

Leader's seminar in sales will be held in room 205 of the Student Center at Coastal Carolina College on Friday, Oct. 8, from 8:30—4:30. The seminar fee is \$95, which may be tax deductible. The fee includes tuition, materials, refreshments and Leader's tape cassette, "Remembering Everyone's Name."

COLLEGE OFFERS INSTRUCTION IN GEM-CUTTING, LAW

If you appreciate beautiful jewelry or if you are a rock collector, you are a prime candidate for instruction in how to turn rough stones into gems, according to officials with the Office of Continuing Education.

The Continuing Education Office at the school is offering a non-credit evening short-course called "Basic Lapidary." Lapidary is the art of making a beautiful gem from a rough stone. The course, which will meet Tuesdays, 7—9 p.m. for eight sessions beginning Oct. 5th, is being taught by Mr. and Mrs. Al Harmon of Conway, who own Harmon's Rocks and Gems near Conway.

"This workshop is designed to teach people how to cut, sand and polish rough stones into exquisite gems," says Al Harmon. "Participants will work with a variety of stones, including agate, opal, jasper, and jade. Many of these gemstones can be mined only a few hours away in North Carolina, so the source of stone is nearby."

The Continuing Education Office has also begun to register people for a non-credit evening course in jewelry design and creation. Called "Jewelry Making," the course is co-sponsored with the college Art Department and will meet on Tuesdays from 7-9:30 p.m., for seven sessions beginning Oct. 26.

If you want to ask a lawyer questions you thought you'd never have the money to ask, you'll get a chance if you take a Continuing Education course entitled "Everyday Law - As it Affects Your Life." The evening short-course will meet from 7-9 p.m., for five sessions beginning Sept. 29. The course is designed to deal with the common legal chores most people face today. Faculty and staff receive discounts on most Continuing Education courses.

FACULTY, STAFF ACTIVITIES

- Paul Peterson, Associate Professor of Political Science, was a discussant on a panel at the annual convention of the American Political Science Association held in Denver the first week of September. The topic of the panel was "Federalism in the '80s: Old Legacies, New Trends."
- Peterson has also been selected to serve on the board of advisers for the Center for the Study of the Constitution at Dickenson College, Carlisle, Pennsylvania.

- Coastal's Pat Singleton will discuss this year's Cultural Arts Series on WLAT Radio's "Conway Today" program at 1 p.m. Thursday.
- Dr. Charles Joyner, Director of the Waccamaw Regional Studies Project, is serving as a consultant to evaluate a television history project focusing on famous water and land passages which played important roles in history.
- Dr. Milene Megel, Dean of the School of Nursing was featured recently in a television News profile of Coastal's Nursing program, produced by WPDE-TV in Florence.
- Bill Edmonds and David Parker of Coastal's Media Services department will travel to Atlanta next month to produce audio-visual and television programs about the Business School's Atlanta Industry Field Study.
- Capt. James Hibbs and Sgt./Mjr. Harry Saass were featured recently on a television profile about Coastal's ROTC program, produced by WWAY-TV.
- Professor Harry Robison of the School of Science at Coastal Carolina College last week delivered a paper to the Fifth World Energy Engineering Congress meeting in Atlanta. Earlier this month, Robison was the U.S. representative to the Second International Expert Meeting on Passive and Low Energy Alternatives in Bermuda. During the summer, he spoke to the Solar Energy Society of Canada in Regina, Saskatchewan.

SCHEDULE OF EVENTS (AIRS)

DATE SOURCE ACTIVITY INFORMATION REPORTING SYSTEM SEPT. 27 - OCT. 2

Date	Start	Bldg.	Room	Event	Coordinator
Mon., Sept. 27	0915	SB	123	Deans Council	Moore
Mon., Sept. 27	0915	SB	123	Science Dedication Comm. Mtg.	Moore
Mon., Sept. 27	1010	SB	123	Biology Faculty Meeting	Moore
Mon., Sept. 27	1325	FA	005	Upstage Co. Rehearsal	Don Bindner
Mon., Sept. 27	1330	KL	222	B.I.S. Committee Meeting	R. Lackey
Mon., Sept. 27	1330	SC	204	SGA Meeting	Lassen
Mon., Sept. 27	1330	SC	201	Job Search Workshop	A. Mossley
Mon., Sept. 27	1415	SC	107	AD HOC Comm on Dev. Instr.	Sweet
Mon., Sept. 27	1430	SC	202	Cultural Arts Committee	P. Singleton
Mon., Sept. 27	1500	AD	125	Chancellors Cabinet	Dr. Singleton
Tues., Sept. 28	1330	SC	204	Campus Union	Sanders
Tues., Sept. 28	1430	WA	AUD	Faculty Meeting/Dr. Holderman	Dr. Singleton
Tues., Sept. 28	1515	SC	205	Student Group/Dr. Holderman	Dr. Singleton
Tues., Sept. 28	1600	AD	STP	Ceremony/Dr. Holderman	Dr. Singleton
Tues., Sept. 28	1605	FA	005	Upstage Co. Rehearsal	Don Binder
Tues., Sept. 28	1900	AC	109	Nutrition & Physical Fitness	Garland

Wed., Sept. 29	1325	FA	005	Upstage Co. Rehearsal	Don Bindner
Wed., Sept. 29	1330	FA	005	Upstage Company Meeting	C. Cleary
Wed., Sept. 29	1530	AF	SOC	Waccamaw Acad. Practice	Gunn
Wed., Sept. 29	1630	FA	005	Stage & Dance Band Rehearsal	Myers
Wed., Sept. 29	1900	AC	108	Everyday Family Law	Garland
Wed., Sept. 29	1930	FA	005	Dance Band Rehearsal	Myers
Thurs. Sept. 30	0830	SC	205	Seminar Quality Circles	Garland
Thurs. Sept. 30	0915	AD	125	Airs Committee Meeting	Godwin
Thurs., Sept. 30	1400	AD	125	Comm. to Study Grad. Shuttle	Talbert
Thurs., Sept. 30	1530	AF	SOC	Waccamaw Acad. Practice	Gunn
Thurs., Sept. 30	1605	FA	005	Upstage Co. Rehearsal	Don Bindner
Thurs., Sept. 30	1800	AC	203	American Institute of Banking	Phil Hucks
Thurs., Sept. 30	1800	AC	203	American Institute of Banking	Phil Hucks
Thurs., Sept. 30	1800	AC	205	American Institute of Banking	Phil Hucks
Thurs., Sept. 30	1800	AC	204	American Institute of Banking	Phil Hucks
Fri., Oct. 1	0830	SC	205	Seminar Quality Circles	A. Garland
Fri., Oct. 1	0900	WA	STP	Rebels & Redcoats	Gragg
Fri., Oct. 1	1325	FA	005	Upstage Co. Rehearsal	Don Bindner
Fri., Oct. 1	1530	WA	BLU	Reception for Jean Roberts	Sue Hickman
Fri., Oct. 1	1530	AF	SOC	Waccamaw Acad. Practice	Gunn
Fri., Oct. 1	1600	OC		Beginning & Intermediate Golf	Garland
Sat., Oct. 2	0730	SC	ALL	AKA Regional Cluster Mtg.	P. Singleton
Sat., Oct. 2	0930	AD	114	Learning to Talk to the Computer	Garland