Freshmen stay 'Close to Shore' for summer reading

Leave it to Coastal to lead the way. While community reading projects (where large groups of people simultaneously read and later discuss a particular book) have been popular for a while now in cities, book clubs and colleges across the country, Coastal is organizing the first to take place locally.

This summer, Coastal's incoming freshman class is reading Close to Shore: The Terrifying Shark Attacks of 1916 by Michael Capuzzo. This critically acclaimed bestseller, published in 2001, is a nonfiction account of the first shark attacks on an American vacation resort.

In the summer of 1916, four swimmers were killed by a rogue Great White shark in a series of attacks along the Jersey shore, prompting civic hysteria and a massive shark hunt. The book combines a cultural history of early American tourism with a chilling, thrilling shark story.

The decision to assign a "big read" to the new freshmen originated with deans Lynn Willett (Student Affairs) and Lynn Franken (Humanities and Fine Arts), who felt that students would benefit from a shared intellectual experience.

"Most forward thinking universities have a common text," says Franken. Coastal students often gather together to socialize or attend sports events, she explains, but there is no shared intellectual pursuit built into the curriculum that an entire class can embrace as a group.

A selection committee read and considered a number of possible books before arriving at a "short list," including Life of Pi by Yann Martel, The Things They Carried by Tim O'Brien and Into the Wild by Jon Krakauer.

The eventual winner, Close to Shore, was suggested by English professor Nelljean Rice. She was enthusiastic about the book because of its literary merit, its appeal to college age readers, and its summer beach resort setting. The aspect of the book dealing with marine ecology would also be of special interest to science students, she felt.

"I love sharks," says Rice. "I mentioned this book in my (English) 101 class, and several had read it and loved it. It seemed a natural."

Rice will be the speaker for Coastal's first Freshman Convocation, scheduled for Sunday, Aug. 15, 7 p.m., at Brooks Stadium. The following day, Monday, Aug. 16, from 10 to 11:30 a.m., some 60 group leaders will host book discussions all around campus, culminating in a picnic on Prince Lawn.

Close to Shore author Michael Capuzzo will be on campus to give a public talk about his book Thursday, Sept. 23 at 7 p.m. in Wheelwright Auditorium.

"We're all very excited," says Franken. "We're doing something new, we're starting a new tradition, and we're redefining the student cultural environment in a way that everyone should enjoy."
New director of counseling named

J.R. "Hap" Cox has been named director of the Office of Counseling Services, effective Aug. 1.

The director is charged with the operation of the office that offers individual and group counseling, crisis intervention and assessment for students experiencing developmental, emotional, social and behavioral concerns. He is also in charge of services for students with disabilities, supervision of staff and administrative duties, as well as consultation to faculty and staff as needed.

Cox has been associate director and psychologist at the University of West Florida Counseling Center in Pensacola, Fla., since 1999. He earned a Ph.D. in counseling psychology at Colorado State University and a master's degree at University of West Florida, where he also obtained undergraduate degrees in psychology and political science.

Coastal hosts 15 Junior Scholars

Last month, 15 high school students from across South Carolina spent two weeks at Coastal for the College of Natural and Applied Science's annual “Summer at the Coast for Junior Scholars” program.

The program, now in its 14th year, is conducted by Coastal faculty members to help rising ninth- and 10th-graders develop an appreciation and understanding of science and ecological issues currently facing society.

Seminar and research topics included: beach erosion, ecological chemistry, geological cycles, marine and salt marsh ecology, marine and wetlands biological communities, issues on aging, and river and ocean water quality. The program director this year was Bree Yednock, a graduate student in the coastal marine and wetland studies program.

In addition to classroom discussion, students participated in numerous field surveys of estuarine, beach and coastal environments; collected and studied open ocean samples aboard the Coastal II, the university's 43-foot research vessel; and did chemical and biological laboratory analysis of samples collected in the field.

Students conducted research at Waites Island, Huntington Beach State Park, Brookgreen Gardens and at Alligator Adventure.

The Summer at the Coast program is designed for students who have been recognized as Junior Scholars by the South Carolina State Department of Education. Junior Scholars are chosen during their eighth-grade year based on their high scholastic achievement and test scores.

The College of Natural and Applied Sciences initially invites all of the Junior Scholars to participate. Applicants are then selected based on a letter of recommendation from one of their teachers and an essay written by the student which describes their interest in science and the environment.

Campus events

Tuesday, July 20
- Waccamaw Higher Education Center grand opening, 4 to 6 p.m., 140 Willbrook Blvd., Litchfield

Sunday, Aug. 15
- Freshman Convocation, 7 p.m., Brooks Stadium

Monday, Aug. 16
- Orientation, Close to Shore discussions across campus, 10 a.m.
- University-wide faculty meeting, Wheelwright Auditorium, 1 p.m.
- New part-time faculty orientation, Wall Boardroom, 4 p.m.

Tuesday, Aug. 17
- New faculty orientation, Wall 322, 8:45 a.m.

Wednesday, Aug. 18
- Classes begin

Monday, Sept. 20
- Founders' Day
Coastal People

Keith Walters and his colleagues in the Marine Resource Research Institute hosted an Oyster Reef Restoration Workshop at the Springfield Conference Center recently. Researchers from 10 states with oyster restoration programs gathered to develop a consensus on metrics necessary to evaluate the success of ongoing and future reef restoration projects.

Tom Yoder received the 2004 Independent Music Award in the New Age Category for his original CD, The Moment the Apple Falls.

Elizabeth Keller has won two merit awards from national exhibitions in Texas and California. In addition, three of her narrative sculptures have been accepted in the “Perchance to Dream” exhibition in Pittsburgh, Pa., where she will be one of 12 artists so honored. On July 4, two Keller pieces were shown at the 2004 July National Exhibition in Franklin Square Gallery, Southport, N.C., where she won an honorable mention.

Chris Mee, director of the Office of Institutional Research and Assessment, and Mary Gunn, assessment coordinator in the Office of Institutional Research and Assessment, attended the 2004 Association for Institutional Research (AIR) Forum in Boston, where they presented “Improving Student Retention and Graduation Rates: A Case Study from a Senior Public University.” The presentation summarized recommendations that have been submitted to the Provost by an ad hoc task force for improving Coastal’s student retention and graduation rates.

Treenee MacAnn received a merit award in the 2004 July National Exhibition at the Franklin Square Gallery in Southport, N.C. The show, which runs through the end of July, includes two works by MacAnn. In addition, MacAnn recently received an honorable mention award at the Florence Museum Statewide Art Competition.

Philip Whalen presented new research on “Wine, Gastronomy, and Tourism in Interwar Burgundy” at a panel he organized on the theme of “Economic Regionalism in Early Twentieth-Century France” at the François Mitterrand French National Library in Paris on June 19. His essay titled “Modern Slavery in Contemporary France” was the subject of discussion at the 2004 Avignon Conference on Slavery and Forced Labour conference in Avignon, France, on May 20. (It is posted with other papers at: http://www.lea.univ-avignon.fr/slavery/list.htm.)

Steve Hamelman has won the annual R. Serge Denisoff Award for the Best Article Published in Popular Music and Society. The article, titled “But Is It Garbage? The Theme of Trash in Rock and Roll Criticism,” was published in the summer 2003 issue of the journal. It was the precursor of his book, But Is It Garbage? On Rock and Trash, published recently by University of Georgia Press.

In Appreciation
Thank you for all the cards, thoughts, prayers and support during the loss of my dad. They really mean a lot at a time like this.

Kay Alford

Lynn Willett, left, recently purchased artworks by two 2004 Coastal graduates to decorate the Office of Student Affairs. Here she presents checks to Kathleen Samson, holding her work “Eye 95,” and Sugar Wheeler, whose watercolor “Hawaiian Storm” is being held by Gallery Director Wild Hips. Both works were exhibited in the Senior Art Show during the spring 2004 semester in the Rebecca Randall Bryan Gallery.
50th events set

During the upcoming academic year, Coastal will celebrate its 50th anniversary. Many events will be scheduled beginning next month which will fall under the umbrella of our 50th Anniversary Celebration. Please mark your calendar for the following activities.

August 15 - New Student Convocation, Brooks Stadium, 7 p.m.

September 9 - Kimbel Distinguished Lecturer Series, Wheelwright Auditorium, 7:30 p.m.

September 20 - Founders' Day
  - All campus cookout in Spadoni Park, 11:30 a.m. to 2 p.m.
  - Convocation Ceremony, Wheelwright Auditorium, 3 p.m.
  - Dedication of Bell Tower in Spadoni Park, 4:30 p.m.

October 16 - Edwards College Fall Gala, Edwards Courtyard

October 22-24 - Family Weekend

November 5 - Homecoming
  - Chanticleer Club and Alumni Association Golf Tournament, Bay Tree Golf Club, 10 a.m.
  - Carolinas Professional Career Expo, Myrtle Beach Convention Center

November 6 - Homecoming
  - Class Agents and Emeritus Faculty breakfast, Wall Boardroom, 8:30 a.m.
  - College receptions, Prince Lawn, 10 a.m. to noon
  - Football vs. Savannah State, Brooks Stadium, 12:30 p.m.
  - Minority Alumni Reception, Holiday Inn West, 7:30 p.m.

Coastal to host annual Principal Induction Program

For the 19th consecutive summer, Coastal will host new school principals from across South Carolina for the annual School Leadership Executive Institute-Principal Induction Program. This year's institute, scheduled for July 18 to 22, will be attended by approximately 50 new principals.

The program is designed exclusively for first-year principals to help them develop leadership and presentation skills.

The academy gives participants an opportunity to bond with other first-year principals, veteran principals and experts in the field. Each participant is paired with an experienced principal who serves as a mentor. Follow-up meetings throughout the year provide additional training in leadership and management skills and serve as a forum for exchanging ideas.

The five-day summer institute will include seminars conducted by state and local experts on such topics as school governance, accountability, finance, professional development and ethical administration.

The Principal Induction Program is sponsored by the South Carolina Department of Education's Office of Professional Development in conjunction with Progress Energy.

The State of South Carolina requires newly-appointed principals to attend a summer institute to prepare for their new jobs.

Classes begin at Waccamaw Center

Although the Waccamaw Center for Higher Education's grand opening is not until July 20, noncredit classes at the center began recently with art professor Maura Kenny's advanced painting course. Credit classes will begin Aug. 18. A schedule for all classes will be available at the grand opening, scheduled for Tuesday, July 20 from 4 to 6 p.m. The center is located at 160 Willbrook Blvd. in Litchfield Beach.
Pi Mu Epsilon has new inductees

Coastal's chapter of Pi Mu Epsilon, the international mathematics honor society, has inducted 12 new students.

Eligible students must have taken at least four classes in math and statistics at the level of Math 160 or above and must maintain at least a 3.0 average in all math and statistics classes. Students must also be in the top third of their respective class overall.

The students were inducted at a banquet featuring speaker Douglas Nelson, dean of the College of Natural and Applied Sciences.

The following students were inducted:
- Kyle Gilstrap, computer science/engineering
- Branden Kramer, marine science
- Mimi Lyubenova, computer science
- Richard Nolan, computer science
- Jeremy Saeger, marine science/engineering
- Konstatin Stamatov, computer science
- Lori Horton, applied mathematics
- Tyler Hesser, marine science/engineering
- Caroline Lowery, applied mathematics
- Shana McCracken, applied mathematics
- Elizabeth Hendrick, applied mathematics

Current officers of the club are:
- Andrew Bartlett, president
- Sara Harrell, vice president
- Sumeera Nangia, secretary
- Bin Zheng, treasurer

Andrew Incognito is the faculty adviser to the Coastal chapter of Pi Mu Epsilon, a campus organization since 1987.

Hospitality educators meet at CCU

Coastal's Wall College of Business recently hosted the Certified Hospitality Educators' (CHE) professional development workshop.

Keith Massengill, internship director for the Resort Tourism Management program, served as on-site coordinator. Hospitality educators from California, Nevada, Ohio, Kentucky, Georgia and South Carolina met for three days of instruction.

After completing the CHE requirements, professionals may earn certification from the American Hotel & Lodging Association's Educational Institute.

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Birthdays

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<td>12 Patricia Brennan</td>
<td>10 David Evans</td>
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<td>13 Mike Gilbert Virginia Jones</td>
<td>11 Rob Burney Paul James</td>
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<td>Will Hips</td>
<td>12 Albert Jean Linda Hollands-worth Charles Moore</td>
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<td>23 Johnnie Gore Paul Fowler</td>
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<td>20 Peter LeCouras Melanie Jo Schuessler</td>
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<td>21 John Graham Steve Hamelmann Jacqueline Knox Lamonica Yates</td>
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<td>29 James Blackburn Jo-Ann Morgan</td>
<td>30 Crissy Prince</td>
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<td>31 Kay Alford Dennis Edwards</td>
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Coastal Carolina University
P.O. Box 261954 • Conway, SC 29528-6054

COASTAL CAROLINA UNIVERSITY
FOOTBALL
SINGLE-GAME TICKETS

On sale Monday, Aug. 9

- Preferred seats are $20/$16 faculty and staff
- Reserved seats are $15/$12 faculty and staff

First home game is Sept. 11, Chanticleers vs. Davidson at 7 p.m.

Athletic Ticket Office:
(843) 347-TIXX (843-347-8499)
1-877-4-CHANTS (1-877-424-2687)
Tickets@coastal.edu

www.coastal.edu/athletics