

10-21-2011

Board of Trustees Minutes, October 21, 2011

Coastal Carolina University

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Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Sr. School of Business Administration Building, Board Room
October 21, 2011

Presiding: Mr. D. Wyatt Henderson

Board Members Present:

Mr. Larry L. Biddle
Mr. Gary W. Brown
Mr. Robert D. Brown
Mr. Samuel H. Frink
Mr. J. Wayne George
Ms. Natasha M. Hanna
Mr. D. Wyatt Henderson
Mr. Carlos C. Johnson
Mr. William L. Lyles Jr.
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Dr. Samuel J. Swad
Mr. Robert G. Templeton
Mr. William E. Turner III

Dr. Debbie Conner
Dr. David A. DeCenzo
Ms. Robyn Diven
Mr. David Douglas
Mr. Edgar L. Dyer
Mr. Taylor Eubanks
Ms. Haven L. Hart
Mr. Lawson Holland
Ms. Martha S. Hunn
Dr. Keshav Jagannathan
Mr. Mark Kelly
Ms. Wanda Lewis
Mr. Timothy E. Meacham
Mr. Mark Roach
Mr. David Roper
Dr. Sara Sanders
Dr. Rob Sheehan
Ms. Beth Stedman
Ms. Michelle Strang
Dr. Judy W. Vogt
Mr. Stovall Witte
Mr. Hunter Yurachek
Ms. Jennifer Packard
Ms. V. Chyrel Stalvey

Board Members Not Present:

Mr. William S. Biggs
Mr. Daniel W. R. Moore Sr.

Others Present:

Ms. Stacie A. Bowie
Mr. Josh Chesson
Ms. Lori G. Church
Ms. Julianne Cook

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting.)

I. Call to Order

Chairman Wyatt Henderson brought the meeting to order at 10:10 a.m. Mr. Sam Frink offered an invocation.

Beth Stedman, Coordinator of Women's Initiatives and Community Engagement, was introduced to the Board of Trustees.

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David Douglas, Coastal Educational Foundation President, reported updated CEF foundation reports sent out earlier this month in a new and improved way.

Chairman Henderson recognized those responsible for the new reports: Stovall Witte, Julianne Cook, Michelle Strang, Wanda Lewis, and Robyn Diven.

In a letter read from Lynn Stevens, Student Housing Foundation Chairman, it was noted that the Foundation received an unqualified clean audit 2010-2011; repairs to building 128 and should be completed by end of semester; road project and stairwell repairs continue; occupancy rate is 94%; and, the lease of University Place to Coastal Carolina University is being negotiated.

Mark Roach, Chanticleer Athletic Foundation Executive Director reported that the CAF had received a clean audit. Mes. Stacie Bowie and Lori Church were thanked for their guiding force. Naming opportunities for baseball/softball; in-kind gifts; and, student recreation/convocation are being compiled. Membership benefits for next year are being reviewed. The homecoming alumni golf tournament is sold out.

Roll call was taken.

II. Approval of Minutes

Gene Spivey moved to approve the minutes of July 26, 2011. Gary Brown seconded and the motion passed.

III. President's Report

Dr. DeCenzo reported that Coastal Carolina University was ranked in *US News and World Report* among the top 15 regional public universities in the South in the "Great Schools, Great Prices" category in the 2012 edition. Dr. Dyer worked tirelessly to get our category changed.

For the third consecutive year, Coastal Carolina is included in "America's Best Colleges," compiled by *Forbes* and the Center for College Affordability and Productivity. Coastal Carolina has been selected for the second year in a row by *G.I. Jobs Magazine* as a Military Friendly School for 2012. He expressed appreciation to the faculty and staff who have worked to make this happen.

Chief David Roper was congratulated for the University's Department of Public Safety being recognized as one of sixteen 2010-2011 Law Enforcement Agency of the Year by the Federal Office of Juvenile Justice and Delinquency Prevention and the Underage Drinking Enforcement Training Center.

Dr. Judy Vogt presented an enrollment report and the student loan history. This fall \$39.3 million student loans were processed and last year there were \$30.1 million. An additional 809 students took out loans in various sizes this year with the average in-state student loan being \$9,000 and out of state \$15,000 per year. The price for in-state tuition/room board is \$18,560 and out-of-state is \$20, 860. Some students may have to take up to three loans to attend Coastal Carolina.

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At this point it is still uncertain as to what might be pulled from federal financial aid. Loans may not be there to package.

Mr. Wayne George wanted to know if there were any changes in the education lottery money. Dr. Vogt said she had not heard of any changes. The lottery money is a big leverage for instate students. In addition, work study student funding has been made available to help students.

IV. Standing Committee Reports

Academic & Student Affairs Committee

Dr. Oran Smith moved to approve the revisions to the Faculty Manual related to personnel matters as reviewed. Mr. Gene Spivey seconded, and the motion carried. (Motion 11-51)

Dr. Smith moved to promote Dr. Edward Jadallah, Dean of the Spadoni College of Education, to professor effective as of October 1, 2011. Mr. Larry Biddle seconded, and the motion carried. (Motion 11-52)

Dr. Smith moved to award distinguished professor to Sara Lyles Sanders at her retirement in July 2012. Mr. Spivey seconded, and the motion carried. (Motion 11-53)

Dr. Smith moved to change Coastal Carolina's mission statement to read "baccalaureate and selected graduate programs of national and regional significance" as part of the effort to bring a Ph.D. in Marine Science to the University. Mr. Spivey seconded, and the motion passed.

Mr. Biddle moved to have Capt. Pierre Thuot speak at December graduation and to present him with a Doctorate of Public Service. Mr. Spivey seconded, and the motion carried.

Ms. Natasha Hanna was appointed to chair an ad-hoc committee and select two more board members to serve with her to review professor and faculty workload. The committee should work closely with the President, Executive Vice President, and Provost and report back to the board at later date.

Advancement/Marketing/Alumni Committee

In the meeting yesterday giving, alumni and homecoming events, marketing and communication were discussed. Coach Bennett's cats and dogs video went viral with 2.2 million viewers. The advertising worth was \$212,000. Revenue from Trademark and licensing was up 23%.

Athletic Committee

No action items.

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Audit Committee

No action items.

Executive Committee

Mr. Biddle, in accordance with the Board of Trustees Bylaws, moved to approve the committees and chairs as presented by Chairman Henderson. Mr. Spivey seconded. The motion passed.

Mr. Spivey, in accordance with the Board of Trustees Bylaws, moved to approve Mr. Henderson and Mr. Gary Brown to serve on the Student Housing Foundation. Mr. Biddle seconded and the motion carried.

Mr. Larry Lyles, in accordance with the Board of Trustees Bylaws, moved to approve Mr. Sam Frink's appointment to the Coastal Educational Foundation. Mr. Biddle seconded. The motion carried.

Finance, Planning & Facilities Committee

The following motions were made by Mr. Carlos Johnson, seconded by individuals as noted, and the motions carried:

- 1. Approve one-year lease with Coastal Education Foundation for the Foundation Center (Motion 11-47) - Mr. Gary Brown.**
- 2. Approve one-year lease with holdover clause for \$10,500/year with CEF for the baseball field property (Motion 11-49) - Mr. Biddle.**
- 3. Approve naming of Joe Carter Way (Motion 11-39) - Mr. Wayne George.**
- 4. Approve increase of procurement card single-purchase limit to \$10,000 (Motion 11-41) - Mr. Spivey.**
- 5. Approve to move forward with University Place dining facility (Motion 11-40) - Mr. Biddle.**
- 6. Approve tennis complex land donation pending approval of the Horry County Higher Education Commission (Motion 11-42) - Mr. Gary Brown.**
- 7. Approve Williams-Brice Building/Kimbel gym renovation (Motion 11-43) - Mr. Biddle.**
- 8. Approve phase II of the Hicks Dining Hall expansion (Motion 11-44) - Mr. Will Turner.**
- 9. Approve new student housing on Elvington property (Motion 11-45) - Mr. Gary Brown.**
- 10. Approve Blanton Circle conversion to Blanton Park (Motion 11-46) - Mr. George.**
- 11. Approve food service catering kitchen/dining facility (Motion 11-48) - Mr. Lyles.**
- 12. Approve Spadoni Park green space conversion (Motion 11-50) - Mr. Robert Templeton.**
- 13. Approve athletic plaza pedestrian walkway and drainage renovation (Motion 11-54) - Mr. Spivey.**
- 14. Approve naming of General James F. Hacker Golf Course at Coastal Carolina University - Mr. Spivey.**

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Government Affairs Committee

Nothing to report.

V. Chairman's Report

Members of the Student Government Association were recognized: Taylor Eubanks, Derek Springpong, Courtney Elliton, and Tom Kelly.

SGA President Taylor Eubanks reported that new legislation was in progress. Excitement is building for homecoming. A new rooster mascot will be unveiled at the homecoming game and naming him will take place tonight at the homecoming concert. An Atheneum coop has been built for the rooster. Everyone was encouraged to participate in homecoming activities this weekend.

VI. Executive Session

No action items.

VII. Other Business

As there was no further business, Mr. Spivey moved to adjourn and Mr. Turner seconded. The meeting adjourned.

Respectfully submitted,

Larry L. Biddle
Secretary/Treasurer