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CCU Newsletter, May 31, 2004

Coastal Carolina University

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Coastal Carolina

UNIVERSITY NEWSLETTER

May 31, 2004

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 14, Number 11

Ketron named Center director

Linda Ketron has been named the new director for Coastal's Waccamaw Higher Education Center in Litchfield Beach.

Her duties as director will include coordination of noncredit and continuing education programs for the Waccamaw Higher Education Center, development and marketing of new courses and programs and community outreach.

Ketron, who lives in North Litchfield Beach, is known in the area for the community education classes and literary lunches that she runs from Art Works, her volunteer-staffed art gallery in Litchfield Exchange. She earned a bachelor's degree from Whittier College and a master's degree from Antioch College, both in California.

The Center, located at 160 Willbrook Blvd., behind the Hampton Inn on U.S. 17 Bypass, is expected to open mid-June, according to Richard Weldon, director of Coastal's Division of Academic Outreach.

The 14,690-square-foot building will be used for credit courses, community classes and professional workshops, as well as community meetings. Weldon predicts a fall enrollment of 200-225 for various credit courses.



Linda Ketron

Ethics Center created at Coastal

As part of Coastal's 50th Anniversary Initiatives, the family of area business and civic leaders Nelson and Mary Emily Jackson have made a gift to the university to establish a resource center focusing on values and ethics.

The purpose of the Jackson Family Values & Ethics Center is to cultivate and promote an awareness of the importance of personal and professional integrity. The center will sponsor scholarships and visiting scholars as well as public discussion forums on ethical issues in science, business, education, and the arts and humanities.

"This new center, which will be unique to our region in its purpose and its scope, recognizes and celebrates the superlative example of integrity and civic commitment for which Nelson and Emily Jackson and their family are already well known throughout the region and the state," said Coastal President Ronald R. Ingle.

Jackson, who was in the textile business in North Carolina before opening Ocean Lakes Family Campground in 1971, had this to say



Nelson and Mary Emily Jackson pose with CCU President Ronald Ingle, right, at a recent 50th anniversary meeting.

about the newly-formed center: "Our companies are built on ethics and values, and so is this university. We need good ethics and values in this day and time. What we do here does not just stay here; it goes out through the nation and around the world." He was referring to Coastal graduates who go out into the worldwide marketplace.

A major feature of the new center will be its "Four Cornerstone" programs: the Jackson Scholars, the Jackson

Continued on page 2



CCU Newsletter Publication Dates

Submission deadlines:
Monday, June 4
Friday, July 2

Publication dates:
Monday, June 14
Monday, July 12

Coastal Carolina University Newsletter is published biweekly during the academic year and monthly during June and July by the Office of Marketing Communications. Submissions should be sent to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication.

Information for the CCU Newsletter should be submitted to news@coastal.edu in the Office of Marketing Communications, Singleton 204.

LIBRARY USE ONLY

May 31-June 6

- Lynn Willett on Freshman Convocation, Special Interest Housing and Chanticleer Days
- "Football 2003: The Birth of a Tradition," Segment 1, video of building the Chanticleer football team

June 7-13

- Coastal students Emma Sellers and Amanda Silva on "Making Good Choices"
- "Football 2003: The Birth of a Tradition," Segment 2

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Sports program serves 200 kids

Coastal's National Youth Sports Program for boys and girls ages 10-16 starts June 7 to July 9 on campus.

The five-week program provides a curriculum of physical activity, fitness, swimming, noncompetitive and competitive sports, adventure activities, health education, and life skills/personal growth. The program is designed for children from low-income families and is free to qualified participants. Participants are provided with a lunch, a physical exam, t-shirts and quality instruction.

Enrollment is on a first-come, first-serve basis, and the program accommodates 200 participants. Registration and physicals continue Thursday, June 3, from 6 to 9 p.m. at the Williams-Brice Center on campus.

Ethics Center created at Coastal

Continued from page 1

Junior Scholars, the Jackson Visiting Ethicist, and the Jackson Resource Center.

- Jackson Scholars—Beginning in the spring semester of 2005, five Coastal sophomores will be selected annually for the Jackson Scholars program, which entails two years of ethical leadership studies in the classroom, an ethics-focused internship in the local community, and the preparation of an annual report to the Jackson family.

- Jackson Junior Scholars—Beginning in the summer of 2005, the center will sponsor an annual Summer Ethics Academy, which will be attended by 10 to 15 selected sixth-graders from Horry and Georgetown county schools. The three-day event, devoted to the ethical development of young students, involves posing, discussing and resolving an ethical issue in a group setting.

- Jackson Visiting Ethicist—Each year a nationally recognized ethics scholar will visit Coastal to deliver a public lecture, teach a master class for Jackson Scholars, and give a talk to area

middle school students.

- Jackson Resource Center—As part of Coastal's longstanding mission to community service, the center will provide resources and development opportunities to university faculty and staff and to area business, entrepreneurial and service organizations. Activities will include workshops for employees of area businesses and organizations, development of a resource library including information on speakers and facilitators, and ongoing service as a "triage" center for local inquiries on matters of ethical concern.

The Jackson family plans to take an active role in the center, which will be advised by a Board of Directors to be named during the summer. The board will approve budgets, interview and assist in the selection of the Jackson Scholars and the Jackson Visiting Ethicist, and supervise the long-range direction of the center.

"As human beings, we each make ethical decisions every day," said Claudia McCollough, chair of the Department of Philosophy and Religion.

Edwards Board gives scholarships

Two Coastal students have received \$2,000 scholarships from the Board of Visitors of the Thomas W. and Robin W. Edwards College of Humanities and Fine Arts.

Tina Cavaliere of Surfside Beach, an art major, has been awarded the Edwards College Board of Visitors Scholarship in the Humanities and Visual Arts based on her talent, leadership and academic performance. A senior, Cavaliere is a member of the Waccamaw Arts and Crafts Guild, a volunteer at Seaside Elementary School, and she has taught summer art classes to children at Brookgreen Gardens.

Chris Bergamo, a senior musical theater major of Toms River, N.J., will be the first recipient of the Edwards College

Board of Visitors Scholarship in the Performing Arts, an award created to recognize outstanding students in music, musical theater and dramatic arts.

Bergamo, who earned a degree in early childhood education from Coastal two years ago, is now working toward a degree in musical theater. He has performed in five Coastal musicals including, most recently, "The Baker's Wife" and "City of Angels." This summer he will play the lead role in "Texas Legacies," an outdoor drama near Amarillo, Texas.

The Edwards College Board of Visitors comprises area professionals and community volunteers who advise and support the college in fulfilling the mission of Coastal Carolina University.

Coastal People

Steve Hamelman, full-time Coastal American lit teacher and part-time drummer, has a new book out called "But Is It Garbage? On Rock and Trash,"



Steve Hamelman

recently published by the University of Georgia Press. The book explores the relationship between rock music and various definitions of "trash" as relates to the modern consumer culture and its emphasis on "disposability."

Hamelman is well known outside the classroom for his enthusiasm for rock music. For years he has played with the faculty band, Virtue Trap, comprised of several Coastal professors who play together on weekends.

Maria Bachman, associate English professor and co-director of the Honors program, co-authored a scholarly edition of "Blind Love," an unfinished book by Wilkie Collins, a 19th-century British writer known as the grandfather of the detective novel. She wrote the book with Don Richard Cox, a University of Tennessee professor.

The new edition of "Blind Love," designed for use in undergraduate and graduate classrooms, was drawn from Collins' original manuscripts. She and Cox also co-authored an anthology, "Reality's Dark Light: The Sensational Wilkie Collins," published by University of Tennessee Press in 2003.

Julia Orri, assistant professor of exercise science, recently co-authored an article titled "Intra-Arterial Blood Pressure Characteristics During Submaximal Cycling and Recovery." She was the lead author of the research article published in the February issue of *Journal of Exercise Physiology*.

Sharon Thompson, professor of

health promotion, recently co-authored an article titled "A Preliminary Survey of Dieting, Body Dissatisfaction, and Eating Problems Among High School Cheerleaders." She was the lead author of the research article published in the March issue of the *Journal of School Health*.

Keith Walters, former chair of the Department of Marine Science, attended the Spring 2004 Board Meeting of the Southeastern Estuarine Research Society (SEERS) at Harbor Branch Oceanographic Institution and presented "A Bioassay Approach to Evaluating the Ecological Success of Intertidal Oyster Reef and Salt Marsh Restoration Efforts" at the semiannual conference.

Sandy Smith recently joined the staff of Coastal's Office of University Advancement as a major gifts officer. Her duties include the development and execution of short and long-term strategies to secure leadership and major gifts in support of the Edwards College of Humanities and Fine Arts and the College of Natural and Applied Sciences. She will also help identify, cultivate and solicit major and planned gifts.



Sandy Smith

Smith, who lives in Myrtle Beach with husband Paul, previously worked for the American Symphony Orchestra League in New York City as associate director of the Orchestra Leadership Academy, the first professional development program for the orchestra industry.

Jim Luken of the Department of Biology took students from Myrtle Beach High School studying the environment on a field trip to Lewis Ocean Bay Heritage Preserve to learn more about Carolina Bays. Field work at Lewis Ocean Bay included first-hand experi-

ences with plants, animals and hydrology of the unique wetland systems.

Patrice Boyd, a 1979 Coastal graduate, will be performing at Spoleto on Thursday, June 3 at 5 p.m. at the Nathaniel Russell House in Charleston. A soprano, Boyd will perform "The Music of Alicia Russell: A Charleston Songbook." She has also been invited to sing the national anthem at Coastal's Homecoming game this fall.

Jose Luis Mireles, a foreign language instructor, was elected by the Extended Opportunity Program and Services (EOP&S) at Yuba College, Calif., to be this year's inductee to the program's Hall of Fame.

Linda Schwartz had a new book published, "The Wadsworth Guide to MLA Documentation, 2nd edition," published by Wadsworth-Thomson. It's a guide to MLA documentation brief enough to be used as a supplement to a handbook or literature anthology, yet comprehensive enough to address all the documentation issues students might encounter in writing.

Birthdays

May

30 Porter Medley

31 Sherer Royce
Dan Selwa

June

1 Penny Bell
Doris Guay
Michelle Lewis
Rob Young

8 Bernard Burroughs
Stella Cooper
Constance
Edwards

4 Brad Harmon

10 Dennis French
Henry Geletzke

5 Darcy Carr

11 Nikki Kocot
Don Millus
Joe Winslow

6 Wendy Hood
Peggy Livingston
Vicki Williams

13 Harold Duncan
Sandy Mishoe

7 Lill Heit
Ray Moye

Coastal Carolina

UNIVERSITY NEWSLETTER

Office of Marketing Communications

Coastal Carolina University

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This Issue:

- *Coastal creates new Ethics Center*
- *Linda Ketron is new Waccamaw director*
- *National youth sports program starts in June*
- *2 CCU students awarded BOV scholarships*

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