

5-6-2011

Board of Trustees Minutes, May 6, 2011

Coastal Carolina University

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Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Sr. School of Business Administration Building, Board Room
May 6, 2011

Presiding: Mr. William H. Alford

Board Members Present:

Mr. Larry L. Biddle
Mr. William S. Biggs
Mr. Gary W. Brown
Mr. Robert D. Brown
Mr. J. Wayne George
Ms. Natasha M. Hanna
Mr. D. Wyatt Henderson
Mr. Carlos C. Johnson
Mr. William L. Lyles Jr.
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Dr. Samuel J. Swad
Mr. Robert G. Templeton

Board Members Not Present:

Mr. Charles J. Hodge
Mr. Daniel W. R. Moore Sr.

Others Present:

Ms. Stacie A. Bowie
Mr. Carlos D. Baxley
Ms. Jean Ann Brakefield
Dr. Barbara C. Buckner
Ms. Sarah Burnheimer
Mr. Joseph Carter
Mr. Josh Chesson
Ms. Lori G. Church
Dr. Debbie Conner

Dr. David A. DeCenzo
Mr. Edgar L. Dyer
Mr. David Douglas
Ms. Courtney Elliton
Ms. Heather Estep
Mr. Derek Frimpong
Mr. Sam Frink
Mr. Will Garland
Mr. John Griggs
Ms. Haven L. Hart
Mr. Lawson Holland
Ms. Martha S. Hunn
Mr. Chris Jones
Mr. Thomas Kelly
Ms. Tiletha Lane
Mr. Timothy E. Meacham
Ms. Anne T. Monk
Dr. Michael S. Ruse
Dr. Rob Sheehan
Mr. Bryan Steros
Mr. William E. Turner III
Dr. Judy W. Vogt
Ms. Jane Williams
Mr. Stoval Witte
Ms. Jennifer Packard
Ms. V. Chyrel Stalvey
Men's Basketball Team
Men's Basketball Coaches

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Heather Gale of The Horry Independent was in attendance.)

Regular Board of Trustees Meeting

May 6, 2011

I. Call to Order

Chairman Billy Alford brought the meeting to order at 9:00 a.m. and Mr. Sam Frink offered an invocation.

New trustees Carlos C. Johnson and William E. Turner III were introduced. Both expressed a great desire to serve.

2011-2012 Student Government Association Officers were introduced: Derek Frimpong, Executive Vice President; Thomas Kelly, Vice President of Finance; and, Courtney Elliton, Vice President of Public Relations. President Taylor Eubanks was unable to attend the meeting.

Outgoing trustees Joe Carter and Sam Frink were presented with clocks and resolutions as an expression of appreciation for their dedicated service to the University. Resolutions were as follows:

RESOLUTION

State of South Carolina

County of Horry

Coastal Carolina University

WHEREAS, *Joseph L. Carter has served wisely, earnestly and enthusiastically as a Trustee of Coastal Carolina University as appointed by the Governor of South Carolina from 2003 until 2011;*

WHEREAS, *he has provided exemplary diligence and a steady and bold voice through his service on standing and special committees of the Board of Trustees, including Academic and Student Affairs; Audit (vice chairman, 2008-2011), Capital Projects; and Finance, Planning and Facilities; and has provided important guidance to the Board and the University through the presidential transition; and*

WHEREAS, *he has consistently focused on building a University that is grounded on academic excellence and integrity; and*

WHEREAS, *through his committed service to the University he has advocated a governance culture predicated on fiscal responsibility, public accountability, transparency, and ethical conduct;*

THEREFORE BE IT RESOLVED, *that this Board does recognize “Joe” Carter for his dedicated service as a member of the Board of Trustees of Coastal Carolina University in support of its students, faculty, staff, alumni and friends.*

And

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***WHEREAS**, Samuel H. Frink has served wisely, earnestly and enthusiastically as a Trustee of Coastal Carolina University as designated by the Governor of South Carolina from 2003 until 2011;*

***WHEREAS**, he has demonstrated leadership and commitment through his service as Secretary or Secretary/Treasurer of Board of Trustees from 2005 to 2011, as a member of the Executive Committee and on standing and special committees of the Board of Trustees, including Academic and Student Affairs (vice chairman, 2008-2011); Governmental Affairs (vice chairman 2009-2011); Alumni; Founders Day; Finance, Planning and Facilities; Nominating; Grounds, Governmental Affairs, and Transition Team;*

***WHEREAS**, he has represented the Board of Trustees as an ex officio member of the Coastal Educational Foundation and has facilitated further defining and strengthening the relationships among the Board, the Foundation and the University; and*

***WHEREAS**, he has been a tireless and vivacious advocate for all students through his ubiquitous presence at student performances and athletic competitions; his attentiveness to student interests and concerns; his discreet, yet impactful fund-raising on behalf of students, especially those in need; and his spirited and contagious love of life that has enriched the University community;*

***THEREFORE BE IT RESOLVED**, that this Board, does recognize “Sam” Frink for his dedicated service as a member of the Board of Trustees of Coastal Carolina University in support of its students, faculty, staff, alumni and friends.*

The Board also wished to recognize the Men’s basketball coaches and team with a resolution:

RESOLUTION

*State of South Carolina
County of Horry
Coastal Carolina University*

***WHEREAS**, the Coastal Carolina University 2010-2011 Men’s Basketball team has had a spectacular season compiling a school record twenty-eight wins, which led the team to win its second consecutive Big South Conference Regular Season Championship and advance to postseason play for the second time since 1993;*

***WHEREAS**, the Chanticleers became the first team in Big South Conference history to win at least 25 games in back-to-back seasons and set the Big South Conference record for the most wins in consecutive seasons with 56 victories;*

***WHEREAS**, student-athletes Brandon Crawford, Chris Gradnigo, Chad Gray, Kierre Greenwood, Jordan Griffin, Desmond Holloway, Mike Holmes, Willie Kirkland, Sam McLaurin, Dexter Moore, Danny Nieman, Jon Pack and Anthony Raffa led the team to national recognition with the longest winning streak in the nation with 22 consecutive wins;*

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WHEREAS, Chad Gray has earned All-Big South First Team honors for the second straight year and has been named Mid-Major Honorable Mention All-American by CollegeHoops.net;

WHEREAS, Sam McLaurin has been named to the Big South All-Academic Team; and

WHEREAS, while Head Coach of the Chanticleers, Cliff Ellis has attained his 600th career win;

THEREFORE BE IT RESOLVED, the Board of Trustees commends Head Coach Cliff Ellis; his staff: Wendall Capeheart, Matt Hurt, Gus Hauser, Dan Hogan, David Long, Bonnie Neal, Richie Riley, and Sean Stout; and the team for their enthusiastic dedication and energetic service to Coastal Carolina University and the community.

Mr. David Douglas, president of the Coastal Educational Foundation (CEF), stated that as of March 31, the total assets for the Foundation were \$34.9 million; liabilities are \$2.8 million; and, a fund balance of \$32.1 million. The CommonFund assets are \$23.7 million with allocation of 74% in equities and 26% in bonds. The CommonFund total return for the third quarter was 3.75%. The Foundation provides over \$3 million in this fiscal year in support of scholarships, programs and operational needs of the University. The CEF has approved the construction of a gate at the Waties Island facilities. The 36-member Board of Directors has been reorganized and each member has chosen to focus on one of the six areas of planned giving: estate giving, alumni and annual giving, business and education college, science and humanities college, student affairs and library, and athletics. The Foundation stands ready to be of service to the University.

Mr. John Griggs, chair of the CCU Student Housing Foundation (SHF), reported that the occupancy rates are in line with expectations resulting in debt service coverage. The SHF is in the process of a summer maintenance program preparing for the students returning in the fall. The Campus Master Plan approved an aggressive student growth plan. The SHF and the Administration are in the process of planning for 600 additional beds to be located on the Elvington Tract by Fall 2013. Since its inception in 2003, the SHF has purchased/built over 2,079 beds to provide high quality student housing. The Foundation's debt has gone from zero to about \$88 million. The SHF is prepared to continue their mission to provide student housing.

Roll call was taken.

II. Approval of Minutes

Mr. Gene Spivey moved to approve the minutes of February 18, 2011. Mr. Larry Biddle seconded and the motion passed.

III. President's Report

Dr. DeCenzo is appreciative of the remarkable student involvement and volunteer activities performed by them. Sarah Burnheimer, president of Colleges against Cancer; Heather Estep, co-coordinator for STAR; and, Chris Jones, co-coordinator for STAR, were all co-chairs for this year's Relay for Life. They were introduced and recognized for their successful leadership in

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bringing over 1,020 students/participants to the relay. As of the end of April, they had raised \$121,164. This is the largest Relay for Life in the state. Because monies are collected through the end of August, we won't know the final national ranking until later.

Community service is very important to our students. This year 13,200 hours were volunteered with 3,682 students participating. Athletics completed approximately 350 hours of community service. (This does not include the volunteer mentoring hours from the Biddle Center which are not currently available.) Dr. DeCenzo is proud of our students.

Two of the five finalists for Horry County Teacher of the Year are CCU graduates: Pam Petty received her Master's in Early Childhood Education and is teaching at Burgess Elementary School and Donna Satterley received her Master's in Education and is teaching at Waccamaw Elementary.

Dr. Barbara Buckner, Associate Provost for Assessment and Accreditation, was recognized for her six years of service to the University in the area of assessment. She has accepted a position at Columbus State University as Dean of Education. Everyone wished her success.

Dr. DeCenzo stated that every so often, a situation presents itself that reaffirms the significance and impact of a selfless act, underscoring the power of the goodness in people around us. About six weeks ago, he received a call from a man who said he had found a personal item that he hoped to return to its owner, but he was having some difficulty in his quest. Timothy Stoll, a trucker from Fort McCoy, Fla., has a regular route that runs from Savannah through Georgetown and Myrtle Beach and on to North Carolina. One day when he parked his truck behind a delivery site in Myrtle Beach, something caught his eye in the debris beside the newly surfaced lot. And there it was – the United States Military Academy West Point Class of 1950 ring, bearing the timeworn inscription of its owner, William J. Baxley Jr. Consulting the Internet, Mr. Stoll learned that Bill served in the U.S. Army. In the phone conversation, he accurately described Bill as “an American hero.” He also knew that a building on this campus – Bill Baxley Hall – had been named in the owner's honor. He said he wanted nothing in return for the recovery of the ring; he simply wanted to return it to its owner.

When he met Mr. Stoll in Murrells Inlet the following Saturday, he entrusted me with the ring, and gave him my word that he'd contact Bill's son. With the family's permission, the ring will now become part of the University's collection of memorabilia from Bill's 22-year military career, which will be housed in Bill Baxley Hall. The ring honors the man who wore it so proudly and its presence here will remind us not only of Bill's honorable service, but also of the integrity of a stranger and his act of kindness.

Dr. Judy Vogt presented an Admissions report for Fall 2011: 93% of the continuing students are registered; 2,100-2,150 new student are expected; 128 students have made deposits for the CCU/HGTC bridge program; and, 850-875 projected transfers. More than 10,000 applications were received for the new freshman class.

Dr. DeCenzo mentioned that April 12, 2011 is Tax Freedom Day in the United States. In other words, we have to work until then to pay our taxes for the year. Putting this in a university

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perspective, the operating budget of \$100,800,000 costs \$276,102 a day to operate. This means that with our approved state appropriations of \$8,478,680 we can operate for 31 days or one month out of the year. The remaining 11 months of the year are our own dollars. It is prudent for us to maintain our cost containments and looking at being the most efficient.

IV. Standing Committee Reports

Academic & Student Affairs Committee

Dr. Oran Smith moved to make a clerical correction for the recognition of Linda Vereen from Emeritus Professor to Distinguished Instructor for service to Coastal Carolina University at her retirement. Mr. Biddle seconded and the motion passed (Revised Motion 11-27).

Advancement/Marketing/Alumni Committee

No action items.

Athletic Committee

No action items.

Audit Committee

At the recommendation of the Audit Committee, Mr. Wyatt Henderson moved to allow the external auditor, Steve Blake, to review the risk assessment areas of weakness as provided by the CCU University-wide Internal Audit Committee. Mr. Gary Brown seconded and the motion passed.

Mr. Henderson moved to recommend audit material adjustments less than \$10,000 do not need to be reported to the Audit Committee as it is merely a misclassification. Mr. Biggs seconded. The motion passed.

Executive Committee

No action items.

Finance, Planning & Facilities Committee

Mr. Henderson made a motion to approve the revised FY2012 Projected Expense Budget. The motion was seconded by Mr. Biddle and passed unanimously.

At the recommendation of the Finance, Planning & Facilities Committee, Mr. Gene Spivey moved to approve the lease-approval motions, seconded by Mr. Robert Templeton, and carried unanimously:

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- **1601 Elvington Place (Little House) – Renew the one-year lease with the Student Housing Foundation for the property located at 1601 Elvington Avenue, Conway. Lease amount is \$8,400/year, or current market value not to exceed \$24,000/year. (Motion 11-22)**
- **1642 Elvington Road (Big House) – Renew the one-year lease with the Student Housing Foundation for the building and land of approximately 20 acres located at 1642 Elvington Road. Lease amount is at fair market value, not to exceed \$24,000/year. (Motion 11-23)**
- **Parking Lot Lease – Renew the one-year lease with the Coastal Educational Foundation for the 20.03 acre parking lot area located on University Blvd. between Baxley Hall and Hwy. 501. Lease amount is at fair market value, not to exceed \$24,000/year. (Motion 11-29)**
- **Atlantic Hall (Procurement Building: Colors on Parade) – Renew the one-year lease with the Horry County Higher Education Commission for Atlantic Hall (Procurement Building: Colors on Parade) should the closing on the purchase of said structure not be final before the expiration of the current lease. Lease amount is \$24,000/year. (Motion 11-28)**
- **B&C Center for Marine & Wetland Studies Building, Atheneum Hall, and the Singleton Building – Renew the one-year lease with the Horry County Higher Education Commission for the B&C Center for Marine & Wetland Studies Building, Atheneum Hall, and the Singleton Building. Lease amount is \$1.00/year. (Motion 11-26)**
- **Soccer Field (and surrounding area) – Renew the one-year lease with the Coastal Educational Foundation for the soccer field and surrounding area (Parcel 31). Lease amount is at fair market value, not to exceed \$24,000/year. (Motion 11-25)**
- **Student Health Services Building – Renew the five-year lease with the Conway Medical Center for the Student Health Services Building, should the closing on the purchase of said structure not be final before the expiration of the current lease. Lease amount is \$73,450/year. (Motion 11-30)**
- **Student Health Services Lot – Approve one-year lease with the Coastal Educational Foundation for the Student Health Services lot. The CEF has approved the donation of the land. Lease amount is at current market value, not to exceed \$24,000/year. (Motion 11-24)**
- **Lot adjacent to Student Health Services and which backs up to Lackey Chapel – Approve one-year lease with the Coastal Educational Foundation for the lot adjacent to the Student Health Services lot and which backs up to Lackey Chapel. The CEF has approved the donation of the land. This parcel of land is needed for construction of a new parking lot. Lease amount is at fair market value, not to exceed \$24,000/year. (Motion 11-32)**
- **Baseball Field – Renew the one-year lease with the Coastal Educational Foundation for the baseball field property consisting of 6.82 acres located along Chanticleer Drive West. Lease amount is at fair market value, not to exceed \$24,000/year. (Motion 11-21)**

Mr. Biggs made a motion to conditionally approve the Student Housing Foundation lease with the stipulation that decisions as to how the excess SHF funds are to be spent be made jointly between the University President and the SHF board and that there be

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transparency regarding those decisions. Once these issues are resolved, the amended lease would be brought back before the Board for final approval. Mr. Spivey seconded the motion, and it passed unanimously (Motion 11-33).

Mr. Biggs made a motion to approve the optional \$5.00 Student Green Fund fee recommended by the Student Government Association. Dr. Swad seconded and the motion passed (Motion 11-31).

Government Affairs Committee

At the recommendation of the Government Affairs Committee, Mr. Lyles made a motion to extend the contract for one year with Washington lobbyist, Nelson Mullins Riley & Scarborough LLP. Mr. Biggs seconded and the motion passed.

V. Chairman's Report

Chairman Alford appointed the following Nominations Committee to present a slate of offices at the July 21-22 Board of Trustees meeting: Wayne George (chair), Natasha Hanna, and Larry Lyles

VI. Executive Session

Mr. Biggs moved to go into Executive Session to discuss personnel matters and Mr. Biddle seconded. Upon reconvening, it was noted that no action was taken.

VII. Other Business

Mr. Gary Brown commended the Administration and, in particular, the Provost for efficiently using our campus space. Our facility utilization rates are by far the best in the state. The only areas of weakness are not having classrooms the appropriate size and we are working to fill those needs.

As there was no further business, Mr. Biggs moved to adjourn and Mr. Spivey seconded. The meeting adjourned.

Respectfully submitted,

Chyrel Stalvey