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CCU Newsletter, March 22, 2004

Coastal Carolina University

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Coastal Carolina University Newsletter

March 22, 2004

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 14, Number 6

Vrooman Field honors family

Coastal is naming its baseball playing field to honor the contribution of former baseball coach John Vrooman and his parents, Irv and Bernice Vrooman.

Vrooman Field was dedicated at Charles L. Watson Baseball Stadium in a pre-game ceremony on March 13, prior to Coastal's game against George Mason. The ceremony honored the former coach and his parents.

Vrooman joined the Coastal faculty in 1968 as an adjunct faculty member. In 1971, he became a full-time faculty member in the department of history. During his 31 years of service, he served in several capacities including academic dean, head baseball coach and interim athletic director. His wife, Deborah, is associate dean of the College of Natural and Applied Sciences.

He was Coastal's head baseball coach for 13 seasons, from 1974-77 and from 1987-95. Prior to joining the Coastal faculty, Vrooman was chief of military personnel and later director of personnel of the former Myrtle Beach Air Force Base.

Spurred by Vrooman's contribution, many improvements have been made to the baseball field in the recent off season in time for the start of the 2004 campaign, including: a new outfield wall, a completely renovated infield, new fencing and dugout extensions and a new sound system.

Yeldell creates women’s collection

When Florida Yeldell was a young girl, her father, a rural mailman, would bring home the undeliverable magazines and newspapers. It’s how she learned to read.

“Our whole lives we were surrounded with books and magazines,” recalled the 89-year-old educator from Georgetown. “Our whole lives we were surrounded with books and magazines,” recalled the 89-year-old educator from Georgetown. And on this day, at a small Kimbel Library reception to acknowledge her generous gift to Coastal Carolina University, she is, once again, surrounded by books.

But these 135 volumes are just the beginning of the Robert J. Jackson Women's Studies Collection that Yeldell has endowed. “I wanted to remember Papa with books, with biographies about women all over the world to acknowledge the universality of women and to acknowledge we live in a global world.”

Her mother died when she was only 9 years old, and her father took on the task of raising four young girls ages 5, 7, 8 and 9. “He was such a macho man, and to have all those girls to raise! This is a snide little joke on him to have the collection be all on women,” said Yeldell.

Sally Hare, director of Coastal's Center for Community and Education, donated the first 135 of her own women’s books to start the collection, which is already in circulation at the library. A selection committee will continue to add to the collection.

Yeldell earned her A.B. in English from Morris College in 1936 before moving to Andrews where she taught fifth- and sixth-graders for two years. During the Depression, Yeldell received a scholarship from the National Youth Administration to study history at Howard University, where she earned a master’s degree in 1941. She worked for the

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Florida Yeldell with the first books in the Robert J. Jackson Collection of women's biographies and autobiographies at Kimbel Library.

CCU Newsletter Publication Dates

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Coastal Carolina University Newsletter is published biweekly during the academic year and monthly during June and July by the Office of Marketing Communications. Submissions should be sent to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication.

Information for the CCU Newsletter should be submitted to news@coastal.edu in the Office of Marketing Communications, Singleton 204.
An Inside Look at Coastal Carolina University

March 22-28
- Thyssene Frederick on enrollment trends, open house, campus trends
- Joe Winslow and Erin Cundiff on Community Spring Festival
- Mollie Fout and Martha Hunn on the Myrtle Beach Job Expo, Senior Recruitment Day
- Alumni profile: Wendy Wilson

March 29-April 4
- Students James Chatfield and Saleemah Tilghman-Madyun on Cultural Celebration
- Elise Testone and Stephen Webb on "Songfest: Mixed Melodies"
- Alumni profile: Tommy Rollings
- Carol Hepper art exhibit

Birthdays

March
21 Laura Hickman
Deborah Kay Peret
Wanda Shannon
Dan Abel Lynn Franken
Andy Hendrick Vicky Rabon
Thomas "Ronnie" Howard
27 Judy Galligan
28 Darne Bonus William Goff Julia Ann Ross
29 Curtis Bryant
30 Martha Green Bonnie Neal Steven Thompson
31 Paul Marrin Howard

April
3 Donna Capps
4 Kristin Bauer
5 Ken Capps

Spring Festival designed for families

The second annual Community Spring Festival will be Saturday, March 27 from 11 a.m. to 3 p.m. at Coastal. The event is open to the public.

Fun activities will take place throughout the day such as wacky golf, sand art, face painting, piñata, hair wraps, basketball clinic, moon walk, international children's games, bingo, obstacle course, photo booth, palm readers and more. The event is sponsored by the Spadoni College of Education.

For a $2 fee, children may participate in all activities except the silent auction. The fee is for the reimbursement of Coastal students who have bought their own materials and supplies.

The festival is designed to bring children and families to campus for a day of activities that combine learning and entertainment. Most events will be in and around Kearns Hall and the Williams-Brice Physical Education Center.

Community agencies, members of Coastal's football team, basketball team, cheerleaders and the Chanticleer mascot will all be on hand.

Coastal students in the Spadoni College of Education's teacher education and health, recreation and physical education programs organized the festival activities. A complete list and time of events can be accessed at www.coastal.edu/education.

Proceeds from the silent auction will benefit the Spadoni College of Education student organizations' community service and outreach projects, a scholarship fund and faculty research and teaching initiatives. The auction will include such items and packages as hotel getaways, dining options, golf packages and more; bidding will go on throughout the festival and will close at 2:30 p.m.

For more information, contact Coastal's Spadoni College of Education at 349-2014.

R. Grant Singleton, right, pictured with Wall College of Business Dean David DeCenzo, donated his collection of antiquated computers and office equipment to Coastal Carolina University. The R. Grant Singleton Collection, which includes some of the earliest computers, is displayed on the second floor of the Wall Building.
Coastal People


Lisa Johnson was the plenary speaker at the Georgia-Carolina College English Association and Valdosta Women's Studies Joint Conference in Valdosta, Ga. Her lecture was titled "That Feminist Stuff Gets Old Quick: Teaching for Social Change in the GenEd Classroom."

Claudia McCollough addressed the S.C. Public Relations Society of America (SCPRSA) at a recent luncheon on the topic of business ethics. She is the founder of the Community Business Ethics Forum.

Linda Lyerly has been promoted to assistant vice president and controller at Coastal. She is the principal operational financial officer of the institution and oversees all aspects of budgeting and finance. Lyerly joined the Coastal staff in 1990 and became university controller in 1993.

Aaron Ard was the keynote speaker recently at a gala of the Education Foundation of Florence-Darlington Technical College's 40th birthday celebration. An alumnus of the college, Ard was formerly a law enforcement officer before embarking on his professorial career.

Dennis Wiseman, associate provost for academics, has been appointed by the S.C. Commission on Higher Education to the licensure committee to review the five-year renewal application of Lesley University to offer graduate programs in South Carolina. Lesley University, based in Cambridge, Mass., is currently licensed to offer two programs in the state leading to the M.Ed. in Technology in Education and to the M.Ed. in Curriculum and Instruction with concentrations in Creative Arts, Early Childhood and Literacy: Language, Reading and Writing.

Jo-Ann Morgan, assistant professor of art history, participated in a conference on "Visual Art and the Formation of Religious Communities" at the Gallery of the American Bible Society in New York City recently where she presented a paper titled "Evangelical Christianity in the Representation of Uncle Tom's Cabin."

Mollie Fout is serving as a HERO for the American Red Cross during its March 2004 fundraising campaign. Anyone who wishes to contribute in the name of Coastal to support Disaster Relief programs, Community Disaster Preparedness Education and Armed Forces Emergency Services should contact Fout at 349-2333 before March 26.

Preston McKeever-Floyd received the Women's Studies Programs Graduate Teaching Award recently at the 17th annual Women's Studies Conference at the University of South Carolina in Columbia. The award is granted for demonstration of effective and sustained integration of race, class, gender and sexuality issues into the course requirements and materials; for providing guidance and inspiration to students beyond the classroom and for showing evidence of positive student and peer response through student and peer evaluations. He was also a panelist in a conference session, "The Logic and Practice of Oppressive Conceptual Frameworks."

Treelee MacAnn is the judge for the 17th Annual Winyah Arts Association Multimedia Art Show that runs through May 29 at the Prevost Gallery of the Rice Museum in Georgetown.
Grants for 18 research proposals and academic enhancement projects submitted by Coastal Carolina University faculty have been approved through the Professional Enhancement Grants Program for the 2003-2004 academic year.

The program, sponsored by the Horry County Higher Education Commission, Coastal Educational Foundation and the Office of the Provost, is intended to encourage the development of projects that show potential for significant research, scholarly, creative or instructional contributions, and that can serve as the base to acquire additional funding from external sources.

The mini-grants were awarded to:
- **Daniel Abel**, assistant professor, College of Natural and Applied Sciences, for his project to establish baseline population data for sharks of Winyah Bay, North Inlet and Murrells Inlet to understand long-term trends in their populations and relate these to regional and global data, and to delineate shark nursery grounds and to collect data that could identify Essential Fish Habitat (EFH).
- **Dennis Dinge**, assistant professor, College of Natural and Applied Sciences, for attendance at the Global Windpower 2004 conference to aid in development of solar and wind energy design projects for undergraduates at Coastal; these projects would facilitate the dual goals of student education and environment stewardship.
- **Daniel Ennis**, assistant professor, Edwards College of Humanities and Fine Arts, for a project to study the ways in which members of medical teams (RNs, MDs, social workers and other hospital personnel) are socialized into their roles as providers of patient care. This research will analyze communication during 12 Interdisciplinary Discharge Round meetings.
- **Margaret Fain**, librarian, Kimbel Library, to attend a workshop of the Association for College and Research Libraries (ACRL) Institute for Information Literacy at the University of Washington in Seattle, dealing with the management of information literacy programs.
- **Arne Flaten**, assistant professor, Edwards College of Humanities and Fine Arts, for research in the State Archives of Florence, Italy, for a scholarly book: "The Implications of Artistic Dynasty: Multi-Generational Artisan Clans in Renaissance Italy."
- **Sharon Gilman**, assistant professor, College of Natural and Applied Sciences, for study of whether adding technology to introductory biology labs helps students learn or improves their attitudes toward science. This should show whether the adoption of proven inquiry-based lab exercises with a strong emphasis on science communication can help teach students how computers can assist them in their research and science communication, and to enhance their learning.
- **F. Eliza Glaze**, assistant professor, Edwards College of Humanities and Fine Arts, for a project that explores the influence of discoveries relating to Greco-Arabic medical ideas and practices of the English population during the first 125 years following Arabic-to-Latin translations made in Italy circa 1075-1100.
- **John Goodwin**, associate professor, College of Natural and Applied Sciences, to study the reaction of gas-phase oxo-acceptors with solid-state porphyrin catalysts and oxygen. This will include the study of reactions of low pressure gases with the solid catalysts using gas chromatography - mass spectrometry and isotopically labeled gases with the necessary additional equipment.
- **Sage Graham**, assistant professor, Edwards College of Humanities and Fine Arts, to study the ways in which members of medical teams (RNs, MDs, social workers and other hospital personnel) are socialized into their roles as providers of patient care. This research will analyze communication during 12 Interdisciplinary Discharge Round meetings.
- **Chris Hill**, assistant professor, College of Natural and Applied Sciences, for the investigation of the mating system of the salt-marsh sharp-tailed swallow. He proposes to develop molecular markers to decipher the true genetic mating patterns of the sparrows, participants in a unique system that has been characterized as "scramble competition polygyny." New molecular tools would determine which males are responsible for fertilizing which young, resulting in speculation on the forces that resulted in the evolution of this novel breeding system.
- **Varavut Limpasuwan**, assistant professor, College of Natural and Applied Sciences, for a three-week research visit to NASA Jet Propulsion Laboratory to study mesospheric waves. The eventual scientific results will greatly increase the understanding of the observed global atmospheric changes, which are most striking in the mesosphere.
- **Pamela Martin**, assistant professor, Edwards College of Humanities and Fine Arts, for a project on teaching and learning globalization in the classroom. This study will include models for the tele-collaborative classroom, utilizing the new teleconference facilities at Coastal. The project will involve student assistants in the Coastal classroom and will be applicable to the greater educational community in Horry and Georgetown counties, as well as nationally.
- **Julia Orri**, assistant professor, Spadoni College of Education, for a study to determine the relationship between cardiovascular risk factors, physical fitness levels, and C-reactive protein in males and females. Thirty college-aged men and women will volunteer. The main purpose of this study will be to provide a means of early detection of heart disease in a college-age population.
- **Chris Podeschi**, assistant professor, College of Natural and Applied Sciences, for research that would include a qualitative analysis of intensive interviews with Horry County residents regarding their conceptions of the natural environment, the character of environmental concern, and knowledge of environmental problems. The aim is to provide an understanding of local culture that will be useful in guiding environmental policy on
Students make ‘Who’s Who’ list

The 2003-2004 edition of “Who's Who Among Students in American Universities and Colleges” includes the names of 33 Coastal Carolina University students. Students are selected based on their academic achievement, community service, leadership roles and potential for success by a campus nominating committee and the editors of the annual directory. First published in 1934, the directory includes students from more than 1,900 institutions of higher education in the United States, the District of Columbia and several foreign nations.

All Coastal honorees will be recognized at the university's 2004 Honors Convocation April 27 at 7 p.m. in Wheelwright Auditorium.

They include:
• Ashley M. Bailey, junior, English, of Cottageville
• Crystal Lee Bott, junior, marine science, North Cape May, N.J.
• Jessica N. Brinkman, junior, marine science, Erlanger, Ky.
• Bethany A. Britton, senior, political science, Griswold, Conn.
• Tara M. Cantore, junior, history, Conway
• Danielle L. Colombo, junior, arts, West Islip, N.Y.
• Mellony Jatuan Conyers, junior, sociology, Mount Pleasant
• Katie A. Copenhaver, junior, marine science, Charleston, W.Va.
• Carolyn M. Copenhaven, senior, marketing, Columbia
• Tiffany N. Dziuba, senior, marine science, Bridgeton, Mo.
• Meaghan Fitzpatrick, senior, biology, Murrells Inlet
• Bethany M. Foy, senior, biology, Bolingbrook, Ill.
• Kathleen Erin Grey, junior, early childhood education, Winchester, Ill.
• Adam M. Hankey, junior, biology, Garden City Beach
• Alana J. Hucks, senior, music, Aynor
• Jessica Lee Keffer, junior, marine science, Greensburg, Pa.
• Shannon L. Lawrence, senior, elementary education, Elizabeth City, N.C.
• Elizabeth R. Mann, junior, marine science, Blacksburg, Va.
• Patrick Kyle Martin, senior, marketing, Florence
• Matthew S. Miller, junior, finance, Huntersville, N.C.
• Kelly M. Moore, junior, physical education, Conway
• Sumeera Nangia, senior, marketing, New Delhi, India
• Brendan P. Pinter, junior, political science, Myrtle Beach
• Victoria E. Rebochak, junior, drama, Little River
• Erin K. Reeves, junior, marine science, Villa Hills, Ky.
• Melissa L. Rohal, junior, marine science, Columbus, Ohio
• Renee M. Rouse, senior, marketing, Nichols
• Jessica L. Roy, senior, elementary education, Newington, Conn.
• Rebekah A. Shipman, junior, elementary education, Myrtle Beach
• Amanda J. Silva, freshman, marketing, Irmo
• Clare N. Thomasy, senior, biology, Maumee, Ohio
• Sheila Michelle Ward, junior, psychology, Myrtle Beach
• Alyssa B. Watral, junior, marketing, Tallmadge, Ohio

Awards meet set

Coastal faculty are urged to identify students for the 2004 Faculty’s Distinguished Excellence Awards being presented at 7 p.m. April 27 at Wheelwright Auditorium.

Students eligible for this awards must graduate in spring, summer or fall 2004, must have at least a 3.75 GPA and a record of academic excellence. Eligible students may obtain the application form in the Office of the Provost, EMS 119. The deadline is Friday, April 2. Call 349-2086 for more information.
CCU employees get service awards

President Ronald R. Ingle presented state service awards recently to employees who have accumulated 10, 20 and 30 years of service. Employees received certificates and commemorative pins.

10 years: Dan Abel, Alan Case, Elizabeth Cleemann, Dale Collins, Ken Faircloth, Mike Gilbert, Michael McClellan, Timothy McCormick, James Mee, Philip Powell, Nelljean Rice, Barbara Scott, Thomas Secrest, Debbie Stanley, Sharon Thompson and Sam Wathen

20 years: Ernie Locklair, Paul Peterson and Ernest Smith.


Campus Calendar

Monday, March 22
• All-American Music Faculty Recital, Patti Edwards with Anne Miles, 7:30 p.m., Recital Hall
• “Run Lola Run,” Foreign Film Series, 7 p.m., Wall Auditorium

Wednesday, March 24
• Pizza Day in the Courtyard

Sunday, March 28
• Art Songs and Arias, 4 p.m., Edwards Recital Hall

Tuesday, March 30
• African-American Poetry and Jazz, 6:30 p.m., Wall Auditorium

Thursday, April 1
• “Strokes, Pilots and Autistic Children: The World of Epidemiology,” Joyce Nicholas, Medical University of S.C., 7 p.m., Wall Auditorium

Wednesday, April 7
• Cultural Celebration, 11 a.m. to 3 p.m., Prince Lawn, rain date is April 14

Two opportunities for job-seekers

Coastal students and alumni will have the opportunity to meet with more than 50 employers from the region and around the state at two events offered through the Office of Career Services.

The Myrtle Beach Job Expo, scheduled for March 24 at the Myrtle Beach Convention Center, is designed for seniors and alumni seeking full time employment as well as for underclassmen looking for summer jobs or internships. The event is from 10 a.m. to 4 p.m. and is being sponsored in partnership with the S.C. Employment Security Commissions OneStop Workforce Center in Conway.

Senior Recruitment Day 2004, scheduled for March 25 at the Kimbel Arena, is specifically designed for December 2003 and May and August 2004 graduates. The day will include a career fair from 9:30 a.m. to 12:30 p.m., followed by individual screening interviews from 1:30 to 5 p.m. Participating employers include Cintas, Enterprise Rent-A-Car, Hyatt Regency Hotels, Kingston Plantation/Hilton & Embassy Suites, Sherwin Williams, Walgreens as well as Horry and Georgetown county school districts.

To participate in Senior Recruitment Day, students must register with Career Services and submit a resume via MonsterTRAK at www.coastal.edu/career. For best results, students should have their resumes critiqued by a Career Services coordinator. Call 349-2341 to schedule an appointment.

Renowned bassist joins Coastal faculty

Virtuoso bass player Steve Bailey has joined the faculty of Coastal as an Artist-in-Residence in the Edwards College of Humanities and Fine Arts for the spring semester.

He is teaching two courses, Music: A Career Choice and Contemporary Improvisation, and is accepting a limited number of private students. He will also assemble and direct a faculty ensemble that will perform in the community and that could be a useful recruiting tool for music students, said Philip Powell, associate professor and chair of Coastal’s Department of Music.

Bailey, who now lives in Myrtle Beach after more than 20 years in New York and Los Angeles, first attended the University of North Texas on an applied bass scholarship and then earned a bachelor’s degree in studio music and jazz from the University of Miami. He grew up in Myrtle Beach and started playing bass when he was 12; he got his first big break when he joined jazzman Dizzy Gillespie’s band in 1983.

A partial list of his extensive credits include recording and/or touring with artists such as Paquito D’Rivera, James Moody, Lew Tabackin, Dave Liebman, Claudio Roditti, the Rippingtons, David Benoit, Kilauea, Jethro Tull, Jon Anderson, Willie Nelson, Ray Price, Billy Joe Shaver, Larry Carlton, Emily Remler, Kitaro, Mel Torme and Johnny Witherspoon.

He was twice recognized as runner-up Bass Player of the Year by Bass Player Magazine and has released two solo CDs. Bailey was a faculty member at the Bass Institute of Technology for more than 10 years and is on the Advisory Board and a columnist for Bass Player Magazine. He has been featured in music magazines and journals worldwide and is co-founder, with Victor Wooten, of Bass Extremes, a cutting edge two-bass group on the Tone Center label.
Celebration of Inquiry 2005 already in planning stages

"Memory, Place, Identity: Behind Us, Before Us, Within Us: Celebration of Inquiry 2005 Jubilee" is the theme of next year's Celebration, which will be Feb. 16 to 18, 2005.

In the following weeks, the College Liaisons Committee, chaired by Mike Gilbert, will be composing further definition and links to this interdisciplinary theme. The 2005 Celebration Web site is under construction, and a revised online proposal form will be available.

Commencement update

Spring commencement, to be held for the first time in Brooks Stadium, is set for May 8 at 9 a.m.

In case of rain, commencement will be split into two ceremonies, both in the Williams-Brice Gymnasium. The first ceremony, at 9 a.m., will be for degree candidates in the Wall College of Business and the Spadoni College of Education. The second ceremony at 1 p.m. is for candidates in Edwards College of Humanities and Fine Arts, the College of Natural and Applied Sciences, and Interdisciplinary Studies.

Rain plan tickets will be available in Wheelwright Box Office starting Monday, April 12. Each graduate is guaranteed four tickets if picked up by Monday, May 3. Beginning Tuesday, May 4, tickets that have not been picked up will be available on a first-come, first-serve basis to graduates needing additional tickets.

A phone number will be posted for all students and faculty to call the morning of commencement to see if the rain plan is in effect.

Push America collecting cartridges

Pi Kappa Phi fraternity brothers are collecting all empty ink cartridges, laser jet cartridges, fax cartridges and copier cartridges to benefit their national philanthropy, Push America. Place empty cartridges in the marked boxes in the academic buildings or in Pi Kappa Phi’s mailbox in Student Center 106. Or you can e-mail Jason Whaley at jwhaley2@coastal.edu.

Home athletic events

Saturday, March 20
- Women’s track hosts Coastal Carolina Invitational, 9 a.m.
- Men’s track hosts Coastal Carolina Invitational, 9 a.m.

Tuesday, March 23
- Softball hosts Furman, 4 p.m.
- Baseball hosts Kent State, 6 p.m.

Wednesday, March 24
- Baseball hosts Kent State, 4 p.m.

Friday, March 26
- Baseball hosts Birmingham-Southern, 6 p.m.

Saturday, March 27
- Softball hosts North Carolina, 2 p.m.
- Baseball hosts Birmingham-Southern, 2 p.m.

Sunday, March 28
- Softball hosts Longwood, 2 p.m.
- Baseball hosts Birmingham-Southern, 1 p.m.

Tuesday, March 30
- Baseball hosts the Citadel, 6 p.m.

Wednesday, March 31
- Softball hosts UNC Wilmington, 4 p.m.

Friday, April 2
- Baseball hosts Winthrop, 6 p.m.

Saturday, April 3
- Baseball hosts Winthrop, 2 p.m.

Sunday, April 4
- Baseball hosts Winthrop, 1 p.m.

Current Issues Colloquium set

The Current Issues Colloquiums, a venue for students, faculty and the community to discuss current issues, begins on Thursday, April 8 with "Should tariffs be used to protect U.S. jobs?"

The event will be at 7 p.m. in Wall Auditorium. James Sanderson, president of the local union of the United Steelworkers of America, will take the pro position, and Coastal professor Dennis Edwards will take the con side. All are invited.

Faculty, staff get tested for free

A new Community Fitness Testing program offered by the Department of Health, Physical Education and Recreation will kick off with free testing for Coastal faculty and staff. On Wednesday, March 24 from 1:30 to 3:30 p.m., you can sign up for assessments of cardiovascular fitness, body composition, metabolic rates, counseling and information on personal fitness. It's all free at the Smith Exercise Science Lab in Williams Brice 101. Call 349-2807 for more information.

Yeldell creates book collection

Continued from page 1

government during World War II and then embarked on a long career teaching at colleges in Texas. She first taught social studies at Butler College and taught U.S. history at Jarvis Christian College and Texas College. Since her retirement in 1979, she keeps busy by volunteering to teach history. Under the program Senior Scholars, Yeldell and David Drayton, principal of the last black-only school in Georgetown County, have been teaching a course on the history of blacks in Georgetown County.

She has one son, five grandchildren and three great-grandchildren.
This Issue:

- Florida Yeldell creates memorial book collection
- Baseball playing area now called Vrooman Field
- Community Spring Festival is coming up soon
- Who's Who and who received grants at Coastal

African-American Celebration Presents

'A04 African-American Poetry & Jazz

Tuesday, March 30 • 6:30 p.m.
Wall Auditorium

Free and open to the public. For more information, contact the Office of Multicultural Student Services at 349-2863 or e-mail: breaves@coastal.edu.