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# Coastal Carolina College This Week, December 16, 1981

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A Newsletter for faculty, administration, and staff of Coastal Carolina College

VOL. 3 NO. 10

**USC-COASTAL CAROLINA COLLEGE** 

**DECEMBER 16, 1981** 

### USC-COASTAL RECEIVES RATING IN TEXAS ASSEMBLY

The Southern Association of Colleges and Schools, assembled here for its 1981 Annual Meeting has officially reaffirmed accedditation for USC-Coastal Carolina College.

The reaffirmation was based on a lengthy self-study of Coastal Carolina College conducted by faculty and administratives under the direction of Dr. Wade K. Baird. The self-study was examined and appraised by a committee of the Southern Association, which visited the college and which was headed by Dr. Raymond L. Cravens of Western Kentucky University.

Accredition by the Southern Association of College and Schools means the institution is endorsed by the association as being among the colleges and schools in the nation which are qualified to provide a competent, diverse education for students. The accreditation recieved by Coastal Carolina College and reaffirmed in this meeting means the college meets the demanding standards put forth by the Southern Association of Colleges and Schools, which is based in Atlanta. Besides Coastal Carolina College, institutions like the University of Georgia and the University of Tennessee also received reaffirmation of accreditation.

"Reaffirmation of accreditation for USC-Coastal Carolina College is a testimony to the caliber of faculty, admistrators and programs now exsisting at the college," says college Chancellor Dr. Edwaed M. Singleton.

"Coastal Carolina College has overcome many obstacles to become the type of accredited four-year institution of higher education that it is today," he says. "The challenges which continue to face us are numerous, but the faculty and administration remain generally dedicated to continued development and service as a vital center of higher education.

"The faculty, administration and student body are particularly grateful to the Coastal Educational Foundation, the Horry County Higher Education Commission and the USC Board of Trustees for continued guidance and assistance. We are especially gratful to the many supporters of Coastla Carolina College, who have provided the college much of the support necessary to the develop the quality education which resulted in this positive rating by the Southern Association of colleges and Schools.

#### USC-COASTAL STUDENTS NAMED TO WHO'S WHO

Twenty students from USC-Coastal Carolina College have been named to Who's Who Among Students in America Universities and Colleges for 1982, college officials have announced.

Campus nominating committees and editors of the annual Who's Who directory have included the names of these students based on their academic achievement, service to the community, leadership in extracurricular activities and future potential.

They join an elite group of students selected from more than 1,300 institutions of higher learning in all 50 states, the District of Columbia and several foreign nations.

The Coastal Carolina College students have been notified of the honor and their names will appear in the 1982 edition of Who's Who among Students in American Universities and Colleges.

The Coastal Carolina students named in Who's Who this year are: Kelly J. Black, Francis Brett Cox, Jacqueline M. Flinchum, Martin R. Freed, Michelle Ann Godkin, Roger Dale Grier, David L. Hall, Archie Johnson, Barbara I Lee, Jeffrey C. Lee, Leonardo Yoshio Nakayama, Walter A. Poston, Jr., Jack A. Purcell, Linda Sellers, Carolyn Jane Smith, Clifford Smith III, P.C. Spivey, Cynthia Lee Turner, Patricia M. Wain, and James David Whisnant.

An interview with Dr. Darcy Carr, Dean, School of Business Administration and Michael Polen, Assistant Professor of Marketing was aired over WKZQ's Community Forum on November 22 and 23. The topic discussed was "The Status of the Economy."

On December 3, 1981 Dr. Darcy R. Carr, Dean, School of Business Administration presented a paper entitled "Tourist Viewpoints of the Grand Strand" to Leadership Grand Strand II (A program of the Myrtle Beach Area Chamber of Commerce).

Dr. Dennis Wiseman has published the following article: "It the Captive Audience an Adaptive Audience? Graduate level Middle School Curriculumand Organization" in the Journal of the North Carolina League of Middle/Junior High Schools.

Director or Publis Relations Rod Gragg was invited by the USAF to join a group of Grand Strand officials touring Air Force installations in Louisiana and Flordia this week.

#### FINANCIAL AID FOR DEPENDENTS

The financial Aid Office now has applications for the 1982-83 Faculty/Staff Dependents' Scholarship Program. This program is open to dependents of full-time slotted University of South Carolina system employees who meet all established eligibility criteria. Deadline for application submission is February 15, 1982. Anyone interested in more information or applicants should call, ext. 205.

### GREAT MOMENTS IN HIGHER EDUCATION

#### 1776

Students at Hampden Sydney College, resplendent in coonskin caps and hunting shirts dyed purple with pokeberry plants, organize the first student militia in the country.

Sponsored by C.A.S.E. (Council for Advancement and Support of Higher Education.

## VISIONS OF SUGAR PLUMS

First grade students from Horry County's Daisy Elementary School received a personal interview with Saint Nick at a Christmas party sponsored by the Business Club at USC-Coastal Carolina College last week. Thirty seven first graders selected on a need criteria by educators at Daisy Elementary were treated by the club to a visit with Santa and an armload of presents. The former official White House Santa Claus was guest of honor at the party, which is an annual event organized by Business Club students at the college.

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