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## CCU Newsletter, February 23, 2004

Coastal Carolina University

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# Coastal Carolina University Kimbel Library

# Coastal Carolina

## UNIVERSITY NEWSLETTER

Kimbel Library

(20)

Feb. 23, 2004

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 14, Number 4

## Spring public engagement prof is named

Veronica Davis Gerald is working this semester with area chambers of commerce to incorporate information about African American history and culture into their marketing efforts.



Veronica Gerald

The project is part of Coastal's Public Engagement Directed Studies program. Davis is the seventh professor to be selected to lead a Public Engagement study.

During the spring semester, Gerald will research and compile a 25-page booklet to be called "Grand Strand Black Heritage" that will tell the story of African Americans in the area. The brochure will be included in the chambers' promotional materials.

"The story of black people who live in this region has gone unnoticed and unwritten about in the literature about and promotion of the Grand Strand, an area visited by millions of people every year," said Gerald. "Most of the black people who presently live in and around the Grand Strand are descendants of the Gullah people brought to the area as early as the late 1600s. Their presence and influence should be visible in the literature about the region."

The Public Engagement project, initiated in the spring 2003 semester, is a university-community partnership in which Coastal professors work full-time, 40-hour-per-week "internships" with area organizations. They share their knowledge and expertise with their respective partner organizations.

## CCU proposal gets Ward grant

Coastal has been named the recipient of the first Ashby Ward Research Fellowship Award, a \$9,375 grant for tourism research from the South Carolina Travel and Tourism Coalition. The purpose of the award, presented at the S.C. Governor's Conference on Travel and Tourism recently, is to develop and conduct a statewide study on school start dates.

The principal investigator chosen to receive this first-ever award is Jerome Christia, an assistant professor of marketing in Coastal's Wall College of Business. Working with him on the study will be a team of researchers including Coastal professors Aaron Ard and Dennis Rauch. The study will be conducted under the auspices of Coastal's Clay D. Brittain Jr. Center for Resort Tourism and the Coastal Federal Center for Economic and Community Development.

The S.C. Travel and Tourism Coalition developed the grant award to address the current lack of research on the issue of school start dates. For the past two years, state legislators, educators and tourism leaders have debated the pros and cons of early vs. late school start dates with a view toward maximizing the economic potential of South Carolina's tourism industry while pressing forward on the state mandate to improve education.

To date, there has been no statewide,

empirical study of parents' sentiments on the issue. To meet the requirements set forth by the grant, Christia will design and implement a survey that will be mailed to approximately 7,500 parents of public school children, collecting their views on school start/finish dates and year-round vs. traditional school calendars. The survey must be carefully designed to ensure a high level of objectivity and accuracy. The results will be analyzed and compiled in a written report with detailed tabulated results, which Christia hopes to accomplish by the fall of 2004.

"We view this as an opportunity to obtain invaluable information on a subject that is extremely important, not only to the tourism industry, but to the state of South Carolina as a whole," said Gary Loftus, director of the Coastal Federal Center for Economic and Community Development at Coastal.

"The study will yield solid data that will be invaluable in the discussion," said Taylor Damonte, director of Coastal's Clay Brittain Jr. Center for Resort Tourism. "When the survey is completed, the public and the officials who will be making decisions will have valid and reliable research on which to base their actions."

The research fellowship was named for the late Ashby Ward, longtime president and CEO of the Myrtle Beach Area Chamber of Commerce.

### CCU Newsletter Publication Dates

Submission deadlines:  
Monday, March 1  
Monday, March 15

Publication dates:  
Monday, March 8  
Monday, March 22



*Coastal Carolina University Newsletter* is published biweekly during the academic year and monthly during June and July by the Office of Marketing Communications. Submissions should be sent to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication.

Information for the CCU Newsletter should be submitted to [news@coastal.edu](mailto:news@coastal.edu) in the Office of Marketing Communications, Singleton 204.

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**Feb. 23-29**

- Sharon Thompson on CCU students' new cookbook, "Tasteful Treasures"
- Coach Chris Powers and student Simon Taylor on tennis
- Student Jason Whaley on "No Boundaries Week"
- Celebration of Inquiry

**March 1-7**

- Linda Floyd on S.C. Campus Safety Conference
- Coach Allen Terrell and student Dustin Johnson on Men's Golf
- William Hamilton on the "Batucaje" Faculty Jazz Concert
- Alumni profile: Billy Alford

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**Birthdays**

**February**

- |                                      |                    |
|--------------------------------------|--------------------|
| 21 David DeCenzo<br>Susan Libes      | 26 Danny Nicholson |
|                                      | 27 Alan Leforce    |
| 22 David Millard<br>Christine Rockey | 29 Jessie Brown    |
| 24 Barney Dewitt                     |                    |

**March**

- |   |  |
|---|--|
| 1 Jackie King   | 9 Jane Guentzel<br>Jeffrey Linder<br>Linda Lyerly                  |
| 3 Victor Boyd<br>Kevin Brown                          | 10 Mary Gunn   |
| 5 Gayle Britt<br>Kathy Ward-Graham<br>Shannon Stewart | 11 Virginia Levens<br>William Suggs<br>Margo Turner<br>Eric Wright |
| 8 Ronald Dusterhoft<br>Geoff Parsons                  |  |

**'City of Angels' opens this week**

Coastal will present the musical comedy, "City of Angels," Feb. 25 to 29 in Wheelwright Auditorium.

Performances will be at 7:30 p.m. each evening except Sunday with an additional 2 p.m. matinee on Saturday and a 3 p.m. show on Sunday. Tickets are \$10 general admission, \$5 for students 18 and younger, and free with Coastal ID.

Hailed by Newsweek as "a miracle on Broadway, an American musical that's smart, swinging, sexy, and funny," "City of Angels" is based on two unmistakably American creations: jazz and the Hollywood private eye film.

Directed by Greg London, assistant professor in the Department of Performing Arts at Coastal, the 28-member cast stars Danny Garrity, Chris Bergamo, Diane Fabiano and Emily Bryant, all CCU students or graduates.

The play is essentially two shows with two interwoven plots. One is the writing of a screenplay in the legendary Hollywood of the '40s; the other is the enactment of that screenplay. Because of this double feature quality, the show is "color coded." All costumes and sets for scenes from the movie within the show are presented in black and white while the show's real life scenes are all played out in Technicolor.

In addition, almost every actor appears in two roles – one in the black and white fantasy, the other in the show's colorful reality. "City of Angels" even boasts two musical scores: one to reflect emotions and celebrate particular



Chris Bergamo and Diane Fabiano star in 'City of Angels,' opening Wednesday, Feb. 25.

moments and the other to emulate a vintage 1940s movie soundtrack.

The wickedly witty musical – written by Larry Gelbart, creator of TV's "M.A.S.H.," opened on Broadway in 1989. With four-part harmonies by Cy Coleman and lyrics by David Zippel, "City of Angels" went on to win numerous honors in 1990, including the Tony, Outer Critics Circle and the New York Drama Critics Circle awards for best musical.

Call the Wheelwright Box Office at 349-2502 for more information or to purchase tickets.

**Women's History events coming up**

Coastal is hosting a series of events to be held throughout March to celebrate Women's History Month. The events, organized by Coastal's Women's Studies Program, are free and open to the public.

Here are some of the events:

- *Carol Hepper: Mixed Media exhibition*, Feb. 26 to April 14, Rebecca Randall Bryan Art Gallery, Monday to Friday 9 a.m. to 5 p.m.

Raised on a South Dakota Sioux reservation, artist Carol Hepper says that she is moved to make art that is "charged with the history of the animals that have lived within their skins." This exhibit explores her work in a variety of media.

- "The Mogul Tale" student production,

March 2 and 3, 7:30 p.m., Edwards Black Box Theater.

A short 18th-century British comedy by Elizabeth Inchbald about three Londoners who take a ride in a balloon and end up landing in the middle of central Asia – and in the middle of trouble!

- *Reading by Amy Blackmarr*, March 4, 4 to 5:30 p.m., Edwards 249

Sponsored by the Edwards College of Humanities and Fine Arts and Coastal's Women's Studies Program in honor of Women's History Month, this reading by nature writer Amy Blackmarr, author of "Going to Ground: Simple Life on a Georgia Pond," will have special appeal to those interested in literature as well as philosophy, spirituality and natural science.



# Coastal People

**Brian Nance** recently completed his tenure as Edwin S. Nation Fellow in the History of Medicine at the Huntington Library in San Marino, Calif.



*Brian Nance*

The fellowship provided research support at the library for one month, during which Nance examined a number of 16th-century texts and manuscripts for a book on Renaissance medical narratives.

Five members of the Department of Philosophy and Religion attended the biennial joint meeting of the South Carolina Society for Philosophy



*Phil Schneider*

and the North Carolina Philosophical Society. **Phil Schneider** presented a paper on "A Heuristic for Normative Ethics," and **Renee Smith** gave a paper on "Introspection and Qualia." **Nils Rauhut** presented a paper on "Is Kant a Rationalist? Some Responses to Bonjour's Assessment of Kant's Epistemology." **Michael Ruse** presented a paper on "History, Chronology and Technological Determinism," and **Dennis Earl** gave a paper on "An Improved Reply to the Argument from Categorization."

**Arne Flaten** has received a research grant from the Getty Research Institute for a study he will conduct this summer on Renaissance art historian Ulrich Middeldorf.

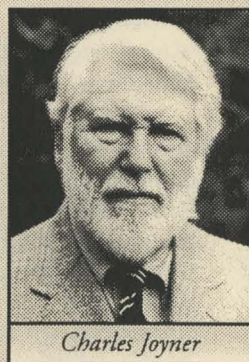
**Jo Ann Morgan** gave a lecture at the University of South Carolina on "Hammatt Billings' Engravings for



*CCU graduate Dr. Darin V. Sutton meets with Joseph L. Carter, member of the Board of Trustees and chair of the Board of Visitors for the College of Natural and Applied Sciences. Sutton, who practices medicine in Columbia, was recently appointed to the Board of Visitors for the College of Natural and Applied Sciences.*

'Uncle Tom's Cabin' – Images Join Words to Challenge Patriarchy." She also delivered a paper at the annual College Art Association annual meeting in Seattle recently. Her paper was titled "Evangelical Christianity Hitches a Ride Down the River: Visual Texts of 'Uncle Tom's Cabin.'" She was part of a panel of scholars speaking on "Religion in Nineteenth Century American Art."

**Charles Joyner** will deliver a public lecture at Oxford University on March 3 on "The Civil War in Southern Memory." A seminar is also scheduled.



*Charles Joyner*

Joyner, Burroughs Distinguished Professor of Southern History and Culture, has been awarded an honorary life membership in BRANCH, the association of British American Nineteenth Century Historians in recognition of his contribu-

tion to the transatlantic understanding of American history. In November, Joyner will take office as president of the Southern Historical Association, an international organization with more than 5,000 members.

Coastal's rock 'n' rollers Virtue Trap now has a regular gig at the Pour House on S.C. 544 about half a mile north of campus. Members of the faculty rock band include **Dan Ennis**, **Steve Nagle**, **Steve Hamelman**, **Arnie Flaten** and **Cliff Saunders**. Band members promise that the new gig means "new songs, more practice and a better cut of rock and roll."

**Jim Blackburn** played the role of Gerald Lyman in the play "Bus Stop" by William Inge, presented at the Murrells Inlet Community Theater earlier in the month.

**Elinor S. Miller** died on Jan. 18 in Port Orange, Fla. She was vice chancellor of academic affairs from 1984-1986 at Coastal, which was then USC Coastal Carolina College.



# 'On Being American' discussion series to kick off soon

"On Being American: A Community Dialogue," a series of public forums presented by Coastal faculty members, will explore the topic "Politics, American Style," a participatory investigation of America's political landscape (past, present and future) as the nation approaches the 2004 elections. The lectures are free and open to the public.

The "On Being American" series, created in 2003 by the Board of Visitors of Coastal's Thomas W. and Robin W. Edwards College of Humanities and Fine Arts, is designed to involve area citizens and Coastal faculty members in discussions about the basic tenets of American life and culture. For more information, contact the Edwards College of Humanities and Fine Arts at (843) 349-2421.

The following events are scheduled:

## American Politics in Art, Literature, and the Media

Tuesday, March 2, 7 to 8:30 p.m., Prince George Parish Hall, Screven & Highmarket streets, Georgetown

- *Politics in the Theater* – Greg London
- *Political Rhetoric in American Literature* – Steve Hamelman

- *Television's Effects on Campaigns* – Lee Bollinger

## Parties and Partisanship

Wednesday, March 3, 7 to 8:30 p.m. at Temple Emanu-El, 65th Ave. N. and Kings Hwy., Myrtle Beach

- *The Emergence of Party Politics* – John Navin
- *The Rise of the Republican Party in the South* – Eldred "Wink" Prince
- *Politics in 20th Century Horry County* – Roy Talbert

## The U.S. and the U.N.

Tuesday, March 9, 7 to 8:30 p.m., Prince George Parish Hall, Screven & Highmarket streets, Georgetown  
 Wednesday, March 10 at 7 p.m., Temple Emanu-El, 65th Ave. N. and Kings Hwy., Myrtle Beach



Roy Talbert

- *History of the U.N. and U.S. Involvement* – Fred Newby
- *A Case for Multilateralism* – Jim Henderson
- *A Case for Unilateralism* – Pam Martin



Jim Henderson

## American Elections and Representation: Fact or Fiction?

Tuesday, March 16, 7 to 8:30 p.m., Prince George Parish Hall, Screven & Highmarket streets, Georgetown  
 Wednesday, March 17, 7 to 8:30 p.m., Temple Emanu-El, 65th Ave. N. and Kings Hwy., Myrtle Beach

- *Do Campaigns and Elections Matter?* – Jack Riley
- *How Do You Vote When Both Sides Are The Middle?* – Michael Ruse

## Titanic discoverer Ballard to speak at Coastal soon

Robert Ballard, one of the world's best known oceanographers, will speak at Coastal on Wednesday, March 10 at 3:30 p.m. in Wheelwright Auditorium. The event is free and open to the public.

Ballard, best known for his discovery of the wreck of the legendary oceanliner *Titanic*, has led or participated in more than 100 deep sea expeditions, many featuring the use of deep-diving submersibles to explore hidden features of the ocean bottom.

Ballard is the founder of the JASON Project, a nonprofit educational organization working in partnership with teachers, students, corporations, educational institutions and government to inspire in students a lifelong passion in learning in science, math and technology through exploration and discovery.

## Campus Calendar

### Monday, Feb. 23

- "La Vidaes Dilbar" (Life Is To Whistle), Foreign Film Series, 7 p.m., Wall Auditorium

### Wednesday, Feb. 25

- "City of Angels," 7:30 p.m., Wheelwright Auditorium, free with CCU ID

### Thursday, Feb. 26

- Carol Hepper Art Exhibition opens, Rebecca Randall Bryan Gallery
- Motivational speaker John Artis, 7 p.m., Wall Auditorium, African American Celebration
- "City of Angels," 7:30 p.m., Wheelwright Auditorium, free with CCU ID

### Friday, Feb. 27

- "City of Angels," 7:30 p.m., Wheelwright Auditorium, free with CCU ID

### Saturday, Feb. 28

- "City of Angels," 2 and 7:30 p.m., Wheelwright Auditorium, free with CCU ID

### Sunday, Feb. 29

- "City of Angels," 3 p.m., Wheelwright Auditorium, free with CCU ID

### Tuesday, March 2

- "20/20: An Inspirational Look at 20 African-American Women," 7 p.m., Wall Auditorium, free

### Thursday, March 4

- Reading by Amy Blackmarr, nature writer, 4 to 5:30 p.m., Edwards 249, free

### Saturday, March 6

- Kusun Ensemble, West African musicians and dancers, 7 p.m., Wheelwright Auditorium, free

### Tuesday, March 9

- Batucaje Faculty Jazz Concert, 7:30 p.m., Wheelwright Auditorium, free

### March 15-19

- Spring Break



## Coastal Notes

### Clothing, game balls sought for children

The Numbers & Bytes Club is working to assist Alan Case, associate professor and recreation coordinator who is currently serving in Afghanistan with the S.C. National Guard. He is collecting warm clothing (new or like new) for children of elementary to high school age, as well as school supplies and game balls, such as soccer, volleyball, etc. The collection will be received until the end of the month. Call Sandy Mishoe, adviser of the Numbers & Bytes Club, at 349-2116 for more information and suggestions.

Remember, game balls – soccer balls, basketballs, footballs – and children's clothing are the most needed items. Money is also acceptable if that is your preference.

### Coastal wins marketing awards

Coastal went home with six silver and gold ADDYs recently following the annual competition sponsored by Coastal Advertising and Marketing Professionals.

*Archarios*, Coastal's student literary art magazine, won the Best of Show STADDY (student Addy) for last year's publication. Andrea Nunzianta was editor.

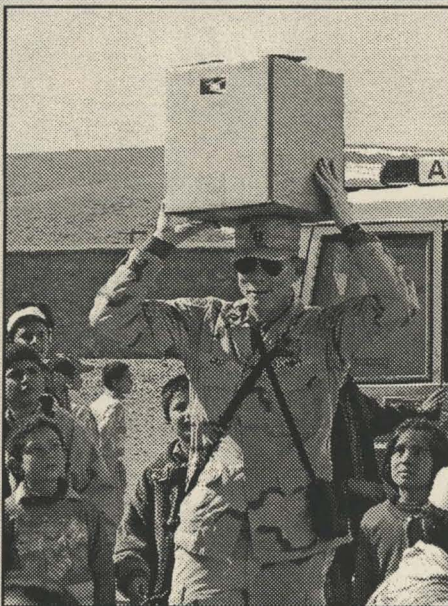
A gold ADDY was awarded to the Office of Marketing Communications for collateral material for the university's 50th Anniversary Initiatives. In the same category, CCU won a silver ADDY for the CCU Marching Band recruitment poster by Rob Wyeth with photography by Bill Edmonds.

In Advertising for the Arts, Coastal won a silver ADDY for its 2003 fall cultural brochure.

Two more gold STADDYs went to CCU for a logo design by Brittany Whiteman and to *Archarios*.

### Staff Excellence Award nominations

It's time to get those nominations in for the 2004 Staff Excellence Awards. The Office of Human Resources and Equal Opportunity is accepting the nominations until March 10. The awards have been developed to recognize the exemplary achievement of non-teaching staff at Coastal. Two cash awards in the amount of \$500 are given annually to a Support Staff member and a Professional Staff member. Call HREO at 349-2134 for detailed criteria.



*Alan Case picks up school supplies and children's clothing that have been mailed to him in Afghanistan.*

### Humanities intern program works

Seven humanities students interned during the fall semester, and 14 more interns have been placed in businesses for the spring semester, reports Lee Bollinger.

Interns are working at local television stations WBTW and WPDE, the Conway Chamber of Commerce, the Children's Museum, the Horry County Museum, the Horry County Historical Society, Robert Brooks' USAR (Alliance Racing) venue, the Horry County Solicitor's office, Myrtle Beach City Council, the South Carolina Ethics Commission (Columbia) and Brookgreen Gardens.

Majors of interns include English, history, politics, philosophy and minors in women's studies and journalism.

Internship programs are already in place with 25 businesses in the county for next fall.

### Staged readings of four short monologues

The Coastal community is invited to an evening of monologues developed by David Zinman and Lee Bollinger. These are staged readings in the Wall Auditorium on Friday, March 12 at 7 p.m.

They include Zinman's "Pigtails on the Diamond" and "The Two Mister Bernsteins," and Bollinger's "DWTD (Down With the Wind)" and "One Perfect Rose."

## Home athletic events

### Thursday, Feb. 19

- Baseball hosts Missouri, 4 p.m.

### Friday, Feb. 20

- Baseball hosts Evansville, 1 p.m.

### Saturday, Feb. 21

- Baseball hosts Missouri, 1 p.m.

### Sunday, Feb. 22

- Baseball hosts Albany, 4 p.m.

### Monday, Feb. 23

- Women's basketball hosts High Point, 7 p.m.

### Friday, Feb. 27

- Baseball hosts Kent State, Beach Blast Tournament, Coastal Federal Field, 3:30 p.m.

### Saturday, Feb. 28

- Baseball hosts Ohio State, Beach Blast Tournament, Coastal Federal Field, 3:30 p.m.
- Men's basketball hosts Charleston Southern, 7 p.m.

### Sunday, Feb. 29

- Coastal hosts Richmond, Beach Blast Tournament, Coastal Federal Field, 3:30 p.m.

### Monday, March 1

- Women's basketball hosts Birmingham-Southern, 7 p.m.

### Tuesday, March 2

- Softball hosts Boston College, 2 p.m.
- Baseball hosts Elon, 4 p.m.

### Friday, March 5

- Baseball hosts Ball State, 4 p.m.

### Saturday, March 6

- Women's track hosts Coastal Carolina Opener, here, 10 a.m.
- Baseball hosts William & Mary, 1 p.m.
- Women's basketball hosts Charleston Southern, 7 p.m.
- Men's track hosts Coastal Carolina Opener, here, 10 a.m.

### Sunday, March 7

- Teal-White Spring Football Game, 2 p.m., \$5 general admission at gate, open seating, students, faculty and staff, free
- Baseball hosts Seton Hall, 4 p.m.



# Coastal Carolina

UNIVERSITY NEWSLETTER

Office of Marketing Communications  
Coastal Carolina University

P.O. Box 261954 • Conway, SC 29528-6054

## This Issue:

- *CCU proposal gets Ashby Ward grant*
- *Gerald is selected for Public Engagement*
- *'City of Angels' is a play within a play*
- *'On Being American' series starts soon*




Coastal Carolina University Theater presents

# City of Angels

Wed., Feb. 25 at 7:30 p.m.  
Thurs., Feb. 26 at 7:30 p.m.  
Fri., Feb. 27 at 7:30 p.m.  
Sat., Feb. 28 at 2 and 7:30 p.m.  
Sun., Feb. 29 at 3 p.m.

*Wheelwright Auditorium*

General Admission \$10 • Children 18 and under \$5  
Free admission with Coastal ID



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