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On Campus, April 15, 1996

Coastal Carolina University

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On Campus

A Newsletter for Faculty and Staff of Coastal Carolina University • Volume 5, Number 8 • April 15, 1996

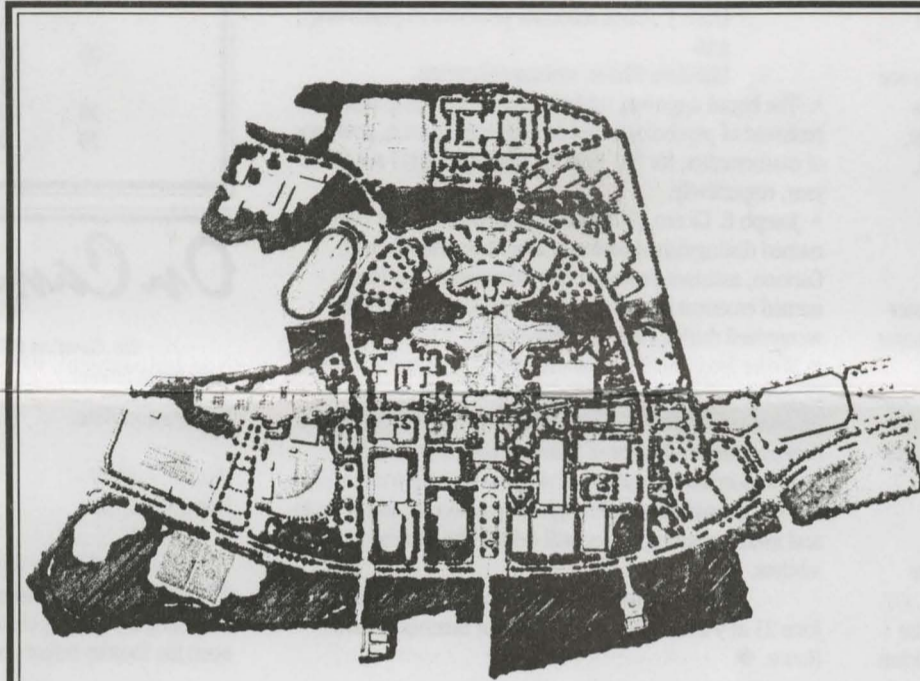
Coastal unveils Campus Master Plan for the future

The Board of Trustees was presented with the Campus Master Plan that will guide campus planning into the 21st century. The plan includes an estimated \$70 million in capital improvements. The board met for its quarterly meeting April 5.

"The development process for this plan has involved the input of students, faculty, administrators and our many constituent groups," said Coastal President Ronald R. Ingle. "The trustees have encouraged building a plan that realizes the infinite potential and guides the vision of Coastal Carolina for providing educational and enrichment opportunities for our students and the region," Ingle said.

"While the plan addresses the university's priorities for classrooms, laboratories and learning environments, the need for increased public and private support for Coastal Carolina has become increasingly critical," Ingle said.

Scheduled for completion prior to the year 2000, the plan includes the 118,000-square-foot Humanities and



Prior to 2000

- Humanities and Fine Arts Bldg.
- Science Bldg. addition/renovations
- New Residence Halls
- Athletic Practice Fields
- Welcome Center
- President's Residence (privately funded)

After 2000

- Kimbel Library addition/renovations
- Student Center addition
- Wheelwright Auditorium renovations
- Williams-Brice
- New classroom buildings

Fine Arts Building, a 50,000-square-foot addition and renovations to the Science Building, new residence halls, athletic practice fields, a welcome center, and a president's residence. For completion after 2000, the plan includes additions and renovations to Kimbel Library, the Student Center, Wheelwright Auditorium and Williams-Brice

Physical Education Center, two new classroom buildings, and a proposed arena for university and community use.

According to Sally Horner, Coastal's executive vice president, "The university's physical plant space has not kept pace with the tremendous enrollment growth the

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Coastal receives National Science Foundation Award

Coastal has been awarded \$700,000, the largest grant in the school's history, by the National Science Foundation (NSF) for an extensive research project on oyster reefs and tidal creeks. A supplemental \$10,000 NSF grant also has been approved for the project, according to Richard Dame, professor of marine science and a principal investigator on the study.

"Not only is this the largest single grant ever received by Coastal, it is one of the largest grants that the NSF awards to any organization," said John Idoux, Coastal's provost and vice president for academic affairs. Coastal will match 8 percent of the award for personnel and equipment costs.

The purpose of the four-and-one-half-year study, now in the planning stages, is to examine the influence of oyster reefs on the tidal creek ecosystems of the Southeastern United States and, in the process, to train undergraduate research scientists. Eric Koepfler, assistant professor of marine science, also is a principal investigator on the project.

The experiments will be carried out in eight tidal creeks at the North Inlet Natural Estuarine Research Reserve near Georgetown, S.C. Oyster reefs will be carefully removed in some of the creeks so that scientists can compare the biological and physical aspects of creeks which have oyster reefs against those which don't have reefs. A second series of experiments will examine the influence of

oyster reef dams on creek flow and water residence time.

"The study will help us understand the consequences of the removal of oyster reefs, a process that is occurring on a larger scale as a result of human influences," said Dame. "By studying the oyster reef dams, we will advance the understanding of the impact of sea level rise in shallow coastal ecosystems." Supportive studies will be conducted on plankton, bacteria, mobile animals, nutrient cycling and metabolism.

The University of South Carolina's Belle W. Baruch Institute for Marine Biology and Coastal Research professors Dennis Allen, Dave Bushek, Don Edwards, Bjorn Kjerfve, Allan Lewitus and Joe Schubauer-Berigan will participate in the investigation.

Dame joined the Coastal faculty in 1971. He served as chair of the Department of Marine Science until 1991 when he was named the first Palmetto Professor in the state. He earned a Ph.D. in biology and marine studies from the University of South Carolina in 1971; a master's degree in zoology and ecology from the University of North Carolina in Chapel Hill in 1967; and a bachelor's degree in biology from the College of Charleston in 1964.

Koepfler joined the Coastal faculty in 1990. He earned a Ph.D. in marine science from the College of William and Mary in 1989; and bachelor's degrees in biology and chemistry from the University of Toledo in 1981. ♦

Deer Trail Preserve nature trail to open

Though Coastal biology major Cissy Lynn Elliott graduated in December 1995, she has devoted much of the new year to a project which she began as an intern last fall — Deer Trail Preserve, the university's first nature trail.

The mile-long trail is set on a 10-acre tract located directly across College Boulevard from the campus near the entrance to Quail Creek Golf Course. Elliott has identified 16 species of trees along the path.

The project is made possible through a \$3,930 grant from the South Carolina Forestry Commission to Coastal biology professors Colleen Lohr and Katherine Taylor for the development and assessment of an urban forest appreciation program.

In addition to enhancing the campus' natural environment, the project is designed to encourage public and private maintenance of trees and improve the public's

knowledge and understanding of the area's trees and vegetation.

Lohr, Taylor and Elliott have named the path Deer Trail Preserve because much of it follows an old deer track. The trail will open in conjunction with campus Earth Day festivities on April 19.

Lohr joined the Coastal faculty in 1974. She earned a Ph.D. in biology from the University of South Florida in 1974 and a bachelor's degree in biology from California State University in 1968.

Taylor joined the Coastal faculty in 1992. She earned a Ph.D. in botany from Louisiana State University in 1992, a master's degree in biology in 1988 and a bachelor's degree in biology, both from Western Washington University. ♦



SGA officers elected

Albert McCormick, a senior physical science major from West Milford, N.J., has been elected president of Coastal's Student Government Association (SGA) for the 1996-1997 academic year. Michael "Papa" Hursey, a junior physical science major from Columbia, S.C., was elected vice-president; Gina DiBitetto, a sophomore management major from Montgomery, N.Y., was elected treasurer; and Randy Tranger, a sophomore history major from Point Pleasant, N.J., was elected secretary.

McCormick said that his goal for the coming year is to "work to increase student support for campus functions and activities. I think of Coastal as a family," he said.

"Involvement is important in a family; if each member of the student body is involved in some way, it makes college more meaningful."

More than 620 students voted in the March 27 election, a "much higher turnout than in previous elections," according to Ellen Parsons, Coastal's director of student activities. "It was also a much closer race than we have seen in many years," she said.

The Student Government Association serves as a liaison between students and the administration. SGA officers serve on many joint faculty-student committees and represent student opinion to the administration. ♦



COASTAL CAROLINA UNIVERSITY

Did you know?

Of the students enrolled for the Fall 1995-40 percent were male and 60 percent were female.

Campus Master Plan is unveiled

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institution experienced in the 1980s. With more than \$8 million in new construction in the past year, and another \$20 million

planned for the next two years, Coastal's physical resources must continue in a growth mode, while the academic programs enter a period which emphasizes quality over growth," she said.

"Campus safety and environmental concerns are of prime importance to our students; the plan addresses these kinds of issues as well as landscaping and signage, building design and maintenance," said Stan Godshall, Coastal's director of Facilities Management, the office responsible for directing campus planning and capital projects.

J. David Utterback, a Myrtle Beach-based landscape architect/site planner, prepared Campus Master Landscape Guidelines which are part of the Campus Master Plan.

In other action:

- The board approved admissions criteria, to be phased in through five years, which are based on the applicant's SAT score and high school grade point average. "These performance standards are part of Coastal Carolina's progression as a university," said John Idoux, Coastal provost and vice president for academic affairs. "We are trying to send a message of expectation to students. Although the accepted SAT scores for admission may rise 100 points in five years, the new policy also has a provision

for students who may not meet our admission standards but we believe may have the potential to be successful at this university," he said.

- The board approved an increase in residence hall fees. Effective August 1996, students will be charged \$1,405 per semester, plus fees for health services and meal plans. The increase reflects a 3.31 percent increase, or an additional \$45 per semester.
- The board approved Eric T. Koepfler to be promoted, with tenure, to associate professor of marine science, effective Aug. 16, 1996.
- The board approved the following faculty members for tenure, effective Aug. 16, 1996:

William B. King Jr., associate professor of psychology;
Linda J. Palm, associate professor of psychology; and
Marchita Phifer, assistant librarian.

- The board approved sabbatical leave for Wade Baird, professor of psychology, and for Subhash Saxena, professor of mathematics, for fall 1996 and the 1996-1997 academic year, respectively.

- Joseph E. Cicero, professor of mathematics, has been named distinguished professor emeritus; and Albert B. Cannon, assistant professor of mathematics, has been named emeritus professor. Cicero and Cannon will be recognized during May commencement.

- Writer Jonathan Kozol will receive the honorary degree Doctor of Public Service and Georgia State University Professor of English William Alfred Sessions will receive the honorary degree Doctor of Humane Letters during May commencement. Kozol, who has been an influential voice for educational reform through his passionate, widely-read and award-winning books, will deliver the commencement address.

The next meeting of the board will be Friday, June 21 at 9 a.m. in the Wall School of Business Board Room. ♦

Coastal offers On-Line Summer job information

Coastal is offering access to information about jobs and employers through JOBTRACK, an electronic job listing service.

JOBTRACK utilizes an Internet-based delivery system through the World Wide Web and includes information for more than 100,000 employers nationally and internationally.

According to Tim Buffkin, of Coastal's Office of Students Employment and Career Management Services, students and alumni interested in a job listing can find out exactly what they need to know about a company and its available positions, and names of contact persons.

"Employers will see a huge advantage as well,"

Buffkin said. "They can list their company's profile at no charge, even without any available listings and will benefit from the interest generated in response to that profile."

Buffkin also added that participants will be able to send their resumes via facsimile, e-mail address, or by the U.S. Postal Service, giving them a tremendous advantage over more time-consuming ways of conducting a job search.

For more information, call Mollie Fout in Coastal's Office of Student Employment and Career Management Services at 349-2333. ♦

University receives \$55,000 grant from Knight Foundation

Coastal has received a \$55,000 grant from the John S. and James L. Knight Foundation which will be used for new curricula designed to redefine the long-term educational mission of the E. Craig Wall Sr. School of Business Administration and Computer Science, according to Peter Barr, dean of the school. The Knight Foundation is private, philanthropic organization which supports worthy causes in communities served by the Knight-Ridder newspaper chain.

According to the proposal submitted to the Knight organization by the Coastal Educational Foundation in September 1995, the grant will be combined with monies from local governments and other gifts to help underwrite three programs designed to link the educational mission of the Wall School of Business to the needs of the local community, particularly the area's tourism industry.

The three programs are: the Cooperative Golf Management Program, begun in 1994, which trains golf course professionals through an educational and apprenticeship process; Applied Tourism Research, a comprehensive, on-going program of data collection and analysis

encompassing the Grand Strand's tourism industry; and the establishment of educational links with local high schools, which will involve approximately 120 Horry County high school students in a four-year program exposing them to the value of higher education and its relevance to success in the modern business world.

Barr says university faculty traditionally tend to focus upon specific research which they feel will best serve the needs of a particular academic discipline. "But given the external pressures and the rising costs of education, this flexibility is no longer feasible. Faculty members must continue to conduct research but must direct their efforts toward the mission of the school and the community it serves," said Barr. "This initiative will begin that process."

Barr joined the Coastal faculty in 1987. He earned a doctorate in business administration from Louisiana Tech University in 1985; a master's degree in business administration from Marshall University in 1977; and a bachelor's degree in business administration from Marshall University in 1975. ♦

Golf Tournament to benefit Third Quarter

Coastal will host the first annual Jimmy D'Angelo Third Quarter Invitational Golf Tournament Sunday, June 23 at Belle Terre Golf Course. Proceeds from the tournament will establish an endowment for Third Quarter, which is an academic enrichment program for men and women who are age 50 or older.

Established in 1988, Third Quarter has brought together individuals with diverse backgrounds, skills and interests in the pursuit of knowledge. Administered through the School of Education's Center for Education and Community, the program is unique in that it has been developed and is directed by its participants. One of the

group's main objectives is to fund the construction of a building which will house Third Quarter activities.

The tournament will consist of up to 36 four-person teams, captain's choice, and will begin at 8:30 a.m. with a shotgun start. Check-in begins at 7:30 a.m. Cost of the tournament is \$50 and includes cart and greens fees; space is limited, early registration is recommended. An awards reception will be held at Thoroughbreds Restaurant in Myrtle Beach from 4 to 6 p.m. following the tournament.

For more information or to register, call Danielle Eiler at Coastal's Center for Education and Community at 349-2673. ♦

A reminder from the Office of Public Information

The Coastal Carolina University logo is a registered and fully protected trademark. As such, the logo must only be used for approved purposes and cannot be modified in any way without prior approval from the Office

of Public Information.

For more information and for logo approval, call the Office of Public Information at extension 2003 or 2017.

Birthdays in April

15	Gregg Reed
16	John Mack
17	Jim Henderson
19	Kim Jenerette
20	Alan Case
22	Jennifer Agresta Richard Collin Marios Katsioloudes Christopher Shaffer
24	Paul Banta Mikki Mathews-Rogers
25	Janet Files Lawrence Jones
26	Emory Helms Jim Rogers
28	Matt Nicholson
29	Dawsey Conner

On Campus

On Campus will be published during the spring semester as follows:

Publication date:	Submission deadline:
Monday, April 29	Tuesday, April 23
Monday, May 13	Tuesday, May 7

On Campus is published biweekly on Monday by the Office of Public Information. Items to be included should be submitted to the Office of Public Information in EMS 204 by noon the Tuesday before publication.

Coastal Carolina University is an affirmative action, equal opportunity institution.

Greek Week stresses community service

Coastal Carolina University fraternities and sororities will assist the city of Conway in an all-day beautification project Tuesday, April 16, as part of "Greek Week 1996."

Approximately 50 students will participate in "trash sweeps" along Main Street and Highway 378 in Conway. Students will pick up trash on Main Street from Collins Park to the downtown area and on Highway 378 from Jones Park to the downtown area.

"This is the first year that community service projects have been planned in conjunction with Greek Week, and we plan to increase our involvement with the local community in the future," said Debbie Conner, Coastal's Greek life coordinator.

Participating students also are seeking donations from citizens interested in sponsoring their efforts. The funds they raise will be donated to the Horry County Shelter Home and to St. Jude Children's Research Hospital.

Other events planned for Coastal's Greek Week, April 15 to 19, include a car wash for Coastal faculty and staff, intramural sports activities, an academic awards presentation, and Earth Day activities. ♦

Cafeteria Menus

The campus cafeteria is open Monday through Thursday from 7 a.m. to 7 p.m., Friday from 7 a.m. to 6:30 p.m., and Saturday and Sunday from 11 a.m. to 1 p.m. and 4:30 to 6:30 p.m.

Week of April 15
Monday: Barbecue Chicken or Pot Roast
Tuesday: Lasagna or Italian Sausage
Wednesday: Fried Chicken or Kielbasa with sauerkraut
Thursday: Sweet and Sour Pork or Szechuan Chicken
Friday: Taco Salad or Cajun Baked Fish

Week of April 22
Monday: Lemon Baked Chicken or Pot Roast
Tuesday: Spaghetti with Marinara Sauce or Chicken Cordon Bleu
Wednesday: Fried Chicken or Pork Fried Rice
Thursday: Chicken Kabob or Pork Fried Rice
Friday: Taco Salad or Shrimp Creole

Note: Menus are subject to change due to product availability.

University Theater to perform A.R. Gurney's *Later Life*

Coastal Carolina University Theater will perform A.R. Gurney's Contemporary comedy of romance and marriage, *Later Life*, as part of the 1995-1996 Wheelwright Series, Friday, April 19 and Saturday, April 20 at 7:30 p.m., and Sunday, April 21 at 3 p.m. in Wheelwright Auditorium. Tickets are \$8, \$5 for students.

Later Life stages a rollicking cocktail party highlighted by the reunion the seemingly mismatched Austin and Ruth. Now divorced and separated, the Boston banker and the art gallery owner explore who they have been and what they might become.

According to Director David Millard, "because *Later Life* requires four actors to portray 12 characters, the play provides an excellent opportunity to showcase the versatility of some of Coastal's young actors."

A.R. Gurney, winner of the 1987 Award of Merit from the American Academy and Institute of Arts and Letters, has written more than 17 plays and three novels. He

won a Drama Desk Award in 1971, a Rockefeller Award in 1977, a National Endowment Award in 1982 and a Lucille Lortel Award in 1989. He also is a member of the Artistic Board of Playwrights Horizons in New York City, where many of his works have been performed.

James Gross of Coastal's Department of Theater is set and lighting designer.

Cast members include:

- Chris Freedman (Ruth): a freshman theater major from Chesapeake, Va.;
- Andrew Gogliardi (Austin): a sophomore English major from Bradford, Conn.;
- Eric Lavoie (Jim, Roy, Duane, Ted and Walt): a senior theater major from Little River, S.C.; and
- BreAnne Terry (Sally, Marion, Nancy, Esther and Jodith): a freshman theater major from Farmington Hill, Mich.

For more information, call the Wheelwright Box Office at 349-2502.

Faculty invited to Honor Program Senior Thesis presentation

All faculty are invited to attend the Honors Program Senior Thesis presentation Thursday, April 25 in the Admissions Building, room 003 at 3:30 p.m. A reception will follow. For more information contact Sara Sanders at extension 2088.

Credit Union hours

Coastal's branch of the Carolina Collegiate Federal Credit Union will be closed the following dates:
 Friday, April 12, 1996
 Week of May 13 to 17, 1996
 Friday, June 21, 1996
 Week of July 29 to August 2, 1996

For assistance during the above dates, contact the Columbia office at 1-800-476-5861.

Check out Coastal's test web site

Coastal Carolina University's World Wide Web site is moving closer to a launch date. The temporary site is: <http://www.coastal.edu/pages/kiosk.htm>

The page is best viewed in Netscape version 1.2 or a later version, with a video driver which supports 256 colors or better.

Please examine the site and feel free to direct your comments and suggestions to Walter Enzor at webmaster@coastal.edu. "We want to make this site useful for people new to Coastal, as well as for employees," said Enzor. "If you have an idea about adding something useful to the site, please let us know."

Upon launching the site, the official address will be: <http://www.coastal.edu>.

CINO Day activities set for April 26

Coastal Carolina University students, faculty, staff and alumni are invited to take part in CINO (Coastal Is Number One) Day activities Friday, April 26 at Coastal's soccer stadium.

Sponsored by the Campus Program Board, a student planning committee, CINO Day will feature a wide range of "novelty" events between 11 a.m. and 3 p.m., including air boxing and jousting, human foosball in an inflatable arena, and home run derby, a simulated baseball game played with an automatic pitching machine.

Admission is \$1. Food and beverages will be served.

Do you have test anxiety?

"Test Anxiety Reduction Clinics," designed to teach relaxation and study skills, will be held Monday, April 22 from 5 to 6:30 p.m. and Tuesday, April 23 from 12:30 to 2 p.m. in the Student Center, room 201.

On Campus Calendar

APRIL

16

Volunteer Community Service Day

Greek Week activity: all day, Conway Beautification Project downtown Conway

Office of Student Activities

Business of Art Workshop

9 a.m. - 5 p.m. ADM 003

Charles Wright

La Table Francaise/French Conversation Table

noon to 1 p.m., Cafeteria

Suzanne Thompson

Senior Art Show

featuring artists Drew Robertson, Chris Enter and Shannon Thomas:

Art Gallery, ADM Building, Reception-2 p.m.

exhibits continues through Saturday, April 20.

M.A.T. Testing

3 p.m., PRIN 215. Linda Ford

Movie Night

Heat

Greek Week activity: 7 p.m., Wall Auditorium

Office of Student Activities

17

Free Car Wash

Faculty/Staff Appreciation Day

Greek Week activity: -11 a.m. to 5 p.m., ADM Building parking lot.

Office of Student Activities

La Table Francaise/French Conversation Table

noon to 1 p.m., Cafeteria

Suzanne Thompson

Softball

College of Charleston at Coastal, 3 p.m.

Salute to Education

a forum, 1996 African American Celebration

6:30 p.m., Wall Auditorium

Pat Singleton-Young

Narcotics Anonymous Closed Meeting

6:30 p.m., KH 106

Vicki Gardner

Baseball

Coastal at The Citadel, 7 p.m.

18

Women's and Men's Spring Flag Football and Cookout

Intramural Day, Greek Week activity: 2 to 5 p.m.,

Intramural Field. IFC/Panhellenic Council/Office of Student Activities

Awards Program

Greek Week activity: to follow Intramural games

Office of Student Activities

19

Earth Day '96 Celebration

10 a.m. to 5 p.m., Spadoni Park

Rob Young

Task Force on Teaching Effectiveness seminar

Making the Most Out of Your Student Evaluations

presented by Mike Ferguson: 1:30 to 2:30 p.m., WALL 309

Jim Eason

Later Life

Coastal Carolina Theater performance: 7:30 p.m., WA.

Wheelwright Box Office

Softball

Coastal at Big South Conference in Rock Hill, TBA;

continues through Sunday, April 21

Men's Golf

East Carolina Invitational, Greenville, N.C.;

continues through April 20.

20

Third Annual Triathlon

8 a.m., TBA.

Alan Case/Jody Davis

Baseball

Maryland-Baltimore County at Coastal, double header, 1 p.m.

Narcotics Anonymous Open Meeting

6:30 p.m., KH 106

Vicki Gardner

Later Life

Coastal Carolina Theater performance: 7:30 p.m., WA.

Wheelwright Box Office

Softball

Coastal at Big South Conference in Rock Hill, TBA;

continues through Sunday, April 21

21

Later Life

Coastal Carolina Theater performance: 3 p.m., WA.

Wheelwright Box Office

Baseball

Maryland-Baltimore County at Coastal, 1 p.m.

Softball

Coastal at Big South Conference in Rock Hill, TBA

23

Senior Art Show

featuring artists Lisa Santoro, Brian Vaughn and Anthony Simpson

Art Gallery, ADM Building, Reception-2 p.m.;

exhibits continues through Saturday, April 27.

M.A.T. Testing

3 p.m., PRIN 215.

Linda Ford

Honors Convocation

7 p.m., WA. Student Affairs

24

Shakespeare's Birthday

11 a.m. - 4 p.m. - Spadoni Park.

Sigma Tau Delta.

Grand Opening New Dining Facility

noon to 2 p.m., New Residence/Dining facility

La Table Francaise/French Conversation Table

noon to 1 p.m., Cafeteria

Suzanne Thompson

Narcotics Anonymous Closed Meeting

6:30 p.m., KH 106

Vicki Gardner

Baseball

Coastal at UNC Wilmington, 7 p.m.

25

Men's Golf

Palmetto Classic, Charleston, S.C.; continues through April 27

Senior Thesis Presentations

3:30 p.m. ADM 003

26

Coastal Day

wear Coastal logo items to show your Team Coastal spirit

CINO Day

11 a.m. to 3 p.m., Soccer Field. Student Affairs

Last day of classes for regular Spring classes

27

Baseball

UNC Asheville at Coastal, double header, 1 p.m.

Softball

Coastal at University of Tennessee Tournament, Coastal vs Middle

Tennessee State-1 p.m.; Coastal vs Tennessee-3 p.m.; Coastal vs St.

Louis-7 p.m.; continues Sunday, April 28

Narcotics Anonymous Open Meeting

6:30 p.m., KH 106

Vicki Gardner

28

Baseball

UNC Asheville at Coastal, 1 p.m.

Softball

Coastal at University of Tennessee Tournament, Semifinals-noon;

Championship/Consolation Games-2 p.m.

29

Final exams for regular Spring semester classes

continue through Friday, May 3



The business of art

"The Business of Art," a full-day workshop designed to improve the marketing skills of artists, will take place Tuesday, April 16, from 9 a.m. until 5 p.m. in the Admissions Building, room 003. Professional consultant Libby Platus will lead the workshop, which offers practical strategies designed to help artists become financially successful. The cost is \$10 for the public; no charge for Coastal students. Contact Horry Cultural Arts Council, co-sponsor of the event with Coastal Carolina University, for more information at 248-7200.