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Coastal Carolina College This Week, July 14, 1981

USC Coastal Carolina College

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THIS WEEK

A Newsletter for faculty, administration and staff of Coastal Carolina College

USC-COASTAL CAROLINA COLLEGE

JULY 14, 1981

COASTAL DEAN AT HARVARD LEADERSHIP SCHOOL

It's a long way from Harvard Square in Cambridge, Massachusetts to the Academic Dean's office at USC-Coastal Carolina College, but Coastal Vice Chancellor Roy Talbert has travelled the distance to participate in Harvard University's prestigious Institute for Educational Management - a special leadership program for selected American educators.

Talbert, the Academic Dean at Coastal Carolina College, was invited to participate in the program with educators selected from across the nation who hold what Harvard University calls "both a concern for improving the quality of education and a commitment to their own professional development."

"I'm honored to be invited to participate in this program by Harvard University and I'm grateful to Coastal Carolina College for supporting me," says Talbert. "I hope I can acquire new skills and knowledge at the Harvard institute which will enable me to better serve the college and the community when I return."

Harvard's Institute for Educational Management, which lasts approximately half the summer, examines government decision-making, the future of American higher education, financial planning for institutions, marketing concepts, personnel policy-making, management techniques, and other educational problems and subjects.

Instructors at the institute range from circuit court judges to administrators and professors from Harvard, the University of Missouri, the University of Wisconsin, Cornell University, the University of Michigan, the University of Texas, Texas Christian University, Amherst, Pennsylvania State, Rutgers, and other universities.

USC-COASTAL OFFERS FISHING INSTRUCTION

USC-Coastal Carolina College is offering a series of one-day fishing workshops through the college Office of Continuing Education. The workshops are open to all ages and are aimed at both the beginning angler and the experienced fisherman who is new to coastal fishing.

Topics covered in the workshop will include identification of local fish, fishing techniques and selection of bait and tackle. Tuition for the workshop is \$15 per person or \$25 per couple and includes a day's fishing at a Grand Strand area fishing pier.

The workshop will be held two times during the summer: once on Saturday July 25th; and Saturday August 15th. Instruction lasts from 9 a.m. - noon, followed by fishing.

College officials say you may register by telephone (448-1481 or 347-3161), and the workshops are filled on a first-come, first-serve basis.

ALL-DAY HISTORY TOUR NOW OPEN ON THE GRAND STRAND

Visitors to South Carolina's Grand Strand are now going to be able to soak up some Southern history and culture along with their suntans. Coastal Carolina College, the four-year USC campus located between Conway and Myrtle Beach has launched a historical tour of the Waccamaw-Grand Strand Region. Sponsored by the college Office of Continuing Education and called "Rebels and Redcoats," the tour will leave the Coastal campus every Friday morning for an all-day trek by bus to historical spots like the probable site of an ill-fated Spanish colony planted on Winyah Bay in 1526; a preserved antebellum slave village; a 19th century fort; historic churches; a 17,000-acre wildlife preserve; Hobcaw Barony-which was visited by FDR and Winston Churchill; rice plantations and the birthplace of a signer of the Declaration of Independence. The tour lasts from 9:30 a.m. until 5 p.m., costs \$20 for adults, \$12 for children under 18 and includes a continental breakfast.

"On any given day in the summertime there are approximately 250,000 visitors on the Grand Strand, and they usually leave without acquiring any knowledge about South Carolina history and culture," says Director of Continuing Education Dr. Sally Z. Hare, the college administrator directing the tour. "Through this new historical tour sponsored by Coastal Carolina College, we hope to help our visitors take home more than a suntan.

"Few places in the nation have a more colorful story in American history than South Carolina's Waccamaw Region," Hare says. "We think this history tour is a great way for the college to communicate local history and culture to Grand Strand area visitors and to local residents. Not only are we trying to provide valuable, fascinating information, but we also think it's hard to find a day's worth of entertainment comparable to this tour for \$20 these days."

Seated in an air-conditioned bus, tour participants learn about the history of the region from the prehistoric Indian cultures through the American Colonial Period, the Revolutionary War, the Antebellum years of the great rice plantations, the American Civil War and the development of timber, tobacco and tourism.

SACS REPORT AVAILABLE IN LIBRARY

The self-study evaluation of USC-Coastal Carolina College made by the survey team from the Southern Association of Colleges and Schools has been released and is now available for study by faculty and staff in Kimbel Library. The original copy of the SACS evaluation document is on file at the library reference desk.

The SACS evaluation had few suggestions and few criticisms related to the function and goals of USC-Coastal Carolina College. Members of the SACS team which evaluated Coastal were generally complimentary when they finished their visit to the campus and their positive attitude is reflected in the evaluation document.

REGISTRATION NOW UNDERWAY FOR PRODUCTIVITY WORKSHOPS

Registration is now underway for productivity workshops scheduled at USC-Coastal Carolina College on July 30-31. The workshops are designed for training officers, personnel managers, supervisors and administrators who are responsible for improving personnel and employee performance.

"The major purpose of the Productivity Workshops is to develop and strengthen supervisory skills in motivating employees toward increased productivity and in understanding and using procedures for evaluating performance," explains Dr. Sally Z. Hare, director of the Office of Continuing Education, which is sponsoring the workshops.

"Participants will be exposed to techniques, strategies and tactics to assist in improving productivity. The information will be presented in lectures and small group activities."

The workshop scheduled for July 30th is entitled "Employee Motivation: The Key to Productivity and Profits." On July 31st a workshop called "Managing for Performance" is scheduled. Both workshops will be held in room 205 of Coastal's Student Center from 9 a.m. - 4:30 p.m., with an hour lunch break. Tuition is \$60 for one workshop or \$100 for both. To register or to receive more information, college officials say you should call Coastal's Office of Continuing Education at 448-1481 or 347-3161.