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Board of Trustees Minutes, June 13, 2008

Coastal Carolina University

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Minutes
Coastal Carolina University
Board of Trustees

Williams-Brice Recreation Center, Room 159
June 13, 2008

Presiding: Mr. William H. Alford

Board Members Present:

Mr. William S. Biggs
Mr. Gary W. Brown
Mr. Robert D. Brown
Mr. Joseph L. Carter
Mr. Samuel H. Frink
Mr. J. Wayne George
Mr. Charles J. Hodge
Mr. Daniel W. R. Moore Sr.
Mr. Clark B. Parker
Mr. Robert L. Rabon
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Mr. Tommy M. Stringer
Dr. Samuel J. Swad
Mr. Robert G. Templeton

Board Members Not Present:

Mr. William L. Lyles Jr.

Others Present:

Ms. Stacie A. Bowie
Ms. Jean Ann Brakefield

Dr. Barbara Burd
Mr. Josh M. Chesson
Ms. Lori G. Church
Dr. David A. DeCenzo
Dr. Edgar L. Dyer
Ms. Mary E. Eaddy
Mr. Wilbur L. Garland
Mr. Stanyarne R. Godshall
Ms. Alison L. Hawk
Ms. Haven Hart
Ms. Rose Marie Hussey
Mr. J. Scott Joyner
Mr. Warren Koegel
Mr. Tim Meacham
Ms. Anne T. Monk
Mr. Caesar C. Ross
Dr. Rob Sheehan
Dr. Judy W. Vogt
Dr. Susan Webb
Ms. Greg Weisner
Dr. Lynn Willett
Mr. Rick Zook
Ms. Nila S. Hutchinson
Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Ms. Claudia Lauer of The Sun News was in attendance.)

I. Call to Order

Chairman Alford brought the meeting to order at 9:05 a.m. New trustee Robert G. Templeton was welcomed.

Roll call was taken.

All trustees with Dr. DeCenzo, Dr. Dyer, Dr. Sheehan, Mr. Koegel, Mr. Garland, and Ms. Williams toured the Williams-Brice Recreation Center, Kimbel Arena, and outlying portables.

**Board of Trustees Meeting
June 13, 2008**

Upon reconvening, a moment of silence was held to honor Mr. Eldred E. Prince Sr., long-time supporter of Coastal Carolina University.

Mr. Tommy Stringer was congratulated on his success as the Republican candidate for House of Representatives District 18.

Appreciation was expressed to Dr. Lynn Willett, Vice President of Student Affairs, for her leadership in Student Affairs as she has served the University and the students unbelievably well. In the future, she will work on special projects for the Provost.

The following were introduced: Ms. Haven Hart, interim Associate Vice President of Student Affairs and Dean of Students, and Dr. Barbara Burd, Executive Director of the Library and Instructional Technology.

II. Approval of Minutes

Mr. Spivey moved to approve the minutes of April 4, 2008. Mr. Frink seconded and the motion passed.

III. President's Report

Dr. Vogt reported that we had a target goal of 1,675 freshmen for Fall 2008. This year there has been a 14.4% increase in freshman Fall applications (447 in-state and 484 out-of-state), and a 15.6% increase in acceptances (316 in-state and 270 out-of-state). The in-state increase is a result of increased efforts in working with guidance counselors, revisiting schools throughout the year, hosting two free applications days on campus, and priority advisement day for local students. The impact of the economy is reflected in the freshmen deposits which remain about the same from last year. Other current statistics include: Horry County freshmen - 223; minority freshmen – 296; student population – female 51.4% and male 48.6%; transfer – 383; continuing students - 364 (8.75% increase).

Mr. Rabon asked if students have been apprised of the possible proposed increase in tuition. Dr. Vogt stated that Admissions has been packaging that increase and students and parents have been forewarned of what tuition might be. Financial Aid is making certain that Pell grants and loans are available.

Everyone received a copy of the Strategic Plan which will be reviewed at the Board Retreat in July.

The search committee for the Vice President of Institutional Advancement is chaired by the Provost. The committee is in the process of selecting a search firm that specializes in advancement placements. A list is being compiled of the attributes and characteristics we are looking for in a successful candidate.

**Board of Trustees Meeting
June 13, 2008**

IV. Standing Committee Reports

Academic Affairs Committee

Dr. Smith reported that the Provost had reviewed the status of the twelve 2007-2008 academic goals and objectives at yesterday's committee meeting. The new organizational chart for Academic and Student Affairs Division was also reviewed.

At the recommendation of the Academic Affairs Committee, Dr. Smith moved to hire Dr. Donald S. Sloan, Chair of the Department of Music, with tenure. Mr. Biggs seconded and the motion passed unanimously.

At the recommendation of the Academic Affairs Committee, Dr. Smith moved to promote Dr. Peter G. Lecouras to full professor. Dr. Swad seconded and the motion passed.

Alumni Affairs Committee

There was no report.

Athletics Committee

Mr. Biggs congratulated Mr. Koegel for being chosen the 2008 NACDA Southeast Region Division I FCS Athletic Director of the Year.

Mr. Koegel presented an athletics update:

- The NCAA Division I 2006-2007 Academic Progress Rate (APR) (based on a four-year average) denotes that Coastal Carolina University is in good standing. This report measures athlete's retention and eligibility. The only concern is men's outdoor track with a multi-year APR of 903 of 1000. It is not in any danger of historical penalty; however, we have submitted a plan to increase the score. Next year's score will increase significantly.
- He is currently serving on a national NCAA committee to help the 35 universities around the country having problems with football and academics. They are smaller schools who don't have the money for summer school, etc. One of the things that Coastal will do is to put the money, after expenses are paid, from the Penn State and Clemson football games into a fund to help with summer school and Maymester to help athletes graduate.
- The NCAA Cohort Graduate Rates include 2001-2002 graduation from Coastal Carolina University success rate of 75% and student-athlete graduation success rate - 92%. These are the highest scores that we have had.
- Spring 2008 Athletic Academic Fact Sheet denotes teams overall 2.945 GPA. Our goal is 3.0.
- Several student-athletes were honored at Honors Convocation: Blair Paul (track) – 2007-2008 Faculty Distinguished Student Excellence Award; Chris Halkowitz (MBA), Ashleigh Gunning (Communications) and Felicitas Mensing (Mathematics) - Department Awards for Outstanding Academic Accomplishments; Jack Leasure for NCAA Postgraduate Scholarship; Blair Paul and Felicitas Mensing – McCloskey Insurance Big South Conference Graduate Fellowship; Felicitas Mensing – 2008 Big South Conference Christenberry Award; and 197 student-athletes received the Big South Conference Presidential Honor Roll Award.

**Board of Trustees Meeting
June 13, 2008**

- Baseball had a tremendous season with 50 wins. Coastal very successfully hosted NCAA Baseball Regionals. For the first time ever in the history of NCAA, the regional was given to a school that had less than 1,000 seats. We added 1,500 seats. It was a tremendous weekend and a great team effort.
- Men's tennis alum Thomas Malik was inducted in the Big South Conference Hall of Fame.

Audit Committee

Mr. Stringer reported that the Audit Committee received a report from Ms. Bowie on the response to the 2007 audit and the issues have been addressed. Ms. Church had also reported on the risk assessments.

Everyone received a copy of the State's MMO procurement audit. Basically, the items noted are the ones we had already disclosed. As a result, the certifications or our internal procurement office's purchase level authority was reduced by half. Our certifications will be reviewed next year.

We are developing a culture of accountability on campus and Ms. Hawk has been very helpful in guiding the financial staff.

Dr. DeCenzo noted that we were well into this fiscal year when some of these audit issues were addressed and they will continue to be an issue for the next 18 months or so.

Executive Committee

Chairman Alford noted that the committee had met this morning.

Facilities Committee

Mr. Rabon noted the list of 16 on-going projects.

Dr. DeCenzo stated that the University is in the process of pursuing a seven-year lease for \$100,000/year for the old Academy of Arts, Science and Technology on 79th Avenue in Myrtle Beach. The facility is 56,000 sq. ft. An interesting part on the lease is that if we are successful in abating taxes on the facility, about \$60,000/year, will be deducted from the lease. The net lease should be about \$40,000/year. This is part of the plans to rebuild our image and presence in Myrtle Beach.

At the recommendation of the Facilities Committee, Mr. Rabon made a motion for Coastal Carolina University to pursue the lease of the property located on 79th Avenue North in Myrtle Beach. Mr. Parker seconded and the motion passed unanimously.

At the recommendation of the Facilities Committee, Mr. Rabon made a motion to pursue the purchase of ten acres located on Highway 544 at a cost of \$1,120,000 from the South Carolina Forestry Commission. This will be paid for from University reserve funds. Mr. Parker seconded and the motion passed.

At the recommendation of the Facilities Committee, Mr. Rabon moved to approve the lease from the Student Housing Foundation for the Elvington House in the amount of \$15,600 beginning

**Board of Trustees Meeting
June 13, 2008**

September 15, 2008 and ending September 14, 2009. Mr. Parker approved. Messrs Hodge and Moore did not vote. The motion passed.

Mr. Rabon noted that the Horry County Higher Education Commission is purchasing the Colors on Parade Building in the Atlantic Center for \$2.1 M to be used for storage and administrative spaces.

When University Boulevard was straightened, the Board of Trustees and the Coastal Educational Foundation approved the land swap of five acres surrounding Kingston Hall and the five acres where the old road was located. The transfer has not taken place and the deeds have not been recorded. **To be on the safe side, Mr. Rabon moved to approve this land swap of five acres with Coastal Carolina University and the Coastal Educational Foundation. Mr. Biggs seconded and the motion passed.**

About 600 new parking spaces will be added to campus for the fall.

Finance Committee

Mr. Parker reported that the Finance Committee recommended delaying approval of the 2008-2009 budget and fees until later in June. The meeting will be held by teleconference.

Also, Mr. Parker reviewed a personal list of ten recommendations.

At the recommendation of the Finance Committee, Mr. Parker moved to approve the following change in the Expenditure Policy on p. 3: add CCU Alumni Association Board Endowed Scholarship under Tuition Abatements. Mr. Stringer seconded and the motion passed by acclamation.

At the recommendation of the Finance Committee, Mr. Parker made a motion recommending the approval of the resolution requesting the issuance of State Institution bonds not to exceed \$54M to fund:

<u>Project</u>	<u>Estimated Cost</u>
1. Parking/Infrastructure	\$4M
2. Kingston Hall	\$3M
3. Kimbel Library/Information Commons	\$6M
4. Smith Science Center Annex	\$15M
5. Activity/Recreation Center	<u>\$26M</u>
TOTAL	\$54M

Mr. Biggs seconded and the motion passed unanimously.

Mr. Hodge asked if the penny sales tax referendum is approved, will it limit future bonding. Mr. Garland said we must spend the money on the projects listed in the resolution as noted above, but we can continue to ask for additional bonding. These are different pools of money.

Mr. Parker noted that there was a great story about the Coastal Carolina's baseball team in USA Today. He feels that we need to develop a marketing plan.

**Board of Trustees Meeting
June 13, 2008**

Government Affairs Committee

Mr. George noted that we need to thank the entire Horry Legislative Delegation for their help in passing the penny sales tax referendum and, in particular, Senator Cleary, Rep. Barfield, Rep. Clemmons and Mr. Mark Kelley.

Dr. Dyer reported that the University has added an officer to the solicitor's Horry County Drug Task Force. Dr. DeCenzo noted that when the drug and weapons dogs were on campus, they were looking only in common areas—note personal rooms. Of the 16 hits, most were for drugs and drug paraphernalia and ammunition in one hit. Three arrests were made. We are making it clear, that illegal drugs and weapons activity are not welcome on campus. We are trying to make it a safe and secure campus as possible.

Institutional Advancement Committee

Mr. Joyner reviewed a works-in-progress giving report. Outstanding pledges are being reviewed and followed up. Advancement was asked to provide a pledge report by the July retreat.

Advancement has met with Athletics and developed a survey for seasoned ticket holders and the Chanticleer Club regarding seating at the football stadium. Mark Mitchell will help with the survey.

An alumni chapter has been established in New York City. Two chapters will be started at the end of the month in Charlotte and Columbia. Other meetings will be held in Washington, DC, Charleston, Georgetown, Greenville-Spartanburg, Columbia, Raleigh-Durham, and Philadelphia-South Jersey areas.

At the recommendation of the Institutional Advancement Committee, Mr. Moore made a motion recommending that the administration reallocate personnel resources to assist University Advancement with data entry. Dr. Swad seconded and the motion passed.

Student Affairs Committee

Mr. Spivey stated there were no action items.

Campus Master Plan Ad-hoc Committee

Mr. Gary Brown reported that the Campus Master Plan Ad-hoc Committee has been suspended until there is a tighter grasp on the strategic plan and other projects.

Dual Role Ad-hoc Committee

As the Dual Role Ad-hoc Committee had fulfilled its assignment, Dr. Swad made a motion to dissolve the committee and Mr. Frink seconded. The motion passed.

Honorary Degree Ad-hoc Committee

Mr. George had nothing to report.

**Board of Trustees Meeting
June 13, 2008**

President's Compensation Ad-hoc Committee

Mr. Stringer noted that the committee is waiting for information from the Coastal Educational Foundation.

V. Chairman's Report

Mr. Alford had nothing to report.

VI. Unfinished Business

There was nothing to report.

VII. New Business

There was nothing to report.

VIII. Executive Session

Mr. Rabon moved to go into Executive Session and Mr. Biggs seconded. No action was taken during Executive Session.

IX. Adjournment

As there was no further business, the meeting adjourned.

Respectfully submitted,

Tommy M. Stringer
Secretary/Treasurer