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Coastal Carolina University

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School of Business unveils Wall Fellows Program

When more than 20 leaders of major U.S. corporations were asked what attributes they look for in young people who are entering the workplace, their responses pointed to individuals with strong leadership skills who have the ability to sustain and discharge significant responsibility with a high level of competence.

In an innovative response to this demand for quality professionals, the School of Business has instituted a new two-year Wall Fellows Program for business majors.

Inspired by the needs and concerns of the leaders of these major corporations, the program has been developed by the Wall Fellows Board of Advisors: Peter B. Barr, William J. Bailey Jr., Clay D. Cray, Frank R. Gilbert, John C. Griggs, E. Craig Wall Jr. and William Woodson.

The Wall Fellows Advisory Board has selected six Coastal business majors to participate in the privately funded program. They are:

- Daniel Arrowood - junior marketing major from Myrtle Beach
- Benjoli J. Boldtsson - junior finance and marketing major from Garðabær, Iceland
- Tammy Bazin - junior accounting major from Westminster, S.C.
- Vicki Elden - junior accounting major from Conway
- Jamie Lucan-Scladbre - junior finance major from Surfside Beach; and
- Miguel Patiño - junior marketing major from Murrells Inlet.

The board also is responsible for raising private funds to support the program. According to Wall Fellows Program Director William Woodson, support of the program is derived completely from private sources which have been raised by the board. He estimates that the cost to sustain each student in the program is approximately $10,000 per year - at no cost to the student or the university.

At the center of the multi-faceted program is a three-credit-hour undergraduate course per semester that covers numerous non-traditional areas including interpersonal skills, personal health and appearance, personal finance and planning, cultural skills, intellectual acuity, business and social etiquette, foreign language study, travel knowledge, business and personal ethics, and more.

According to Woodson, as students are immersed in this experience, they are exposed to a learning process that involves conceptualizing a situation, mentally reasoning through a situation, visualizing a response and articulating or executing a response.

The intent of the program is to professionally, socially and intellectually groom students in preparation for the highlight of the program: two two-month paid internships at the close of the junior and senior years.

The first internship is conducted at a major company in a metropolitan U.S. city such as New York, San Francisco or Dallas. The second internship is conducted at a major company in an international city such as Paris, Madrid or Milan. Students are sent in pairs to these cities where they work for separate companies from May through July.

Student internships are in fields other than the chosen majors of participants. According to Woodson, this is done to provide students with a broad knowledge of the business field.

"Our goal is to round out personal and social skills to complement academic training to make students fully competitive with business graduates from other schools," Woodson said. "There are no short cuts in the learning process," Woodson said.

According to Woodson, "The course is designed to supplement academic training that students are receiving in the business school with certain real world skills that are both necessary and important for them to succeed in business and the larger world of business in the 1990s."

Students are required to read from a multitude of sources. In addition to a subscription to the Sunday New York Times, students must regularly read magazines in the areas of business, general news, lifestyle, personal fitness, art and fashion.

Students use classic texts such as Jameson's History of Art, Machlil's The Enjoyment of Music, Emily Post's Etiquette - A Guide to Modern Manners and Walter Hoving's Tiffany's Table Manners.

Students work out with a personal trainer on campus three mornings a week and have a foreign language coach assigned to them. •

Coastal students hold leadership positions in Legislature

When the full session of the South Carolina Student Legislative convened in Columbia from Nov. 1 through 4, Coastal leaders were at the helm.

Several Coastal Student Government Association (SGA) leaders were elected to office in the legislature for the 1995-1996 year. They are:

- James Deans Jr. - SCSL Governor, senior secondary education and political science major from Kingsport, Tenn.
- Coastal SCSL student body president (SCSL Lt. Governor 1994-1995, SCSL President Pro-Tempore 1995-1996);
- Mike Shulka - SCSL Governor, senior history and political science major from Myrtle Beach, Coastal class president; and
- Trista Welsh - SCSL Supreme Court Chief Justice, senior political science major from Wilmington, Calif., Coastal SCSL treasurer (SCSL Supreme Court Justice 1994-1995).

Founded in 1994, SCSL is designed to educate students about the functions of democratic government and promote student input into public policy-making in South Carolina by passing bills and resolutions; sometimes these bills find sponsors in the General Assembly and become law.

SCSL is composed of approximately 150 delegates from 11 South Carolina colleges and universities, and is funded by the South Carolina General Assembly. •

The total fall 1995 headcount enrollment of 4,441 reflects an approximate 5.5 percent increase of full-time undergraduate students from fall 1994. •

ATTENTION

December Commencement will be held
Sunday, December 17, 1995
at 1 p.m.
Galatin Brothers Theatre
Fantasy Harbour
University Theater to perform Hair
Coastal Carolina University Theater will perform the Broadway musical Hair, with book and lyrics by Geronimo Ragin and James Rado and music by Galt MacDermot, Friday, Nov. 10 and Saturday, Nov. 11 at 7:30 p.m., and Sunday, Nov. 12 at 3 p.m. in Wheelhouse Auditorium. Tickets are $8, $5 for students.

The American tribal-love rock musical Hair endures as a unique medium for nostalgic travel to a mythical locale of harmony and understanding, empathy and brotherhood and love, and peace and psychedelia. The original rock musical, which opened on Broadway in 1967, is still the paramount showcase of the boundless energy and striving innocence of a time long gone.

According to director Charles Whetzel, "We're producing a tangible visual of a colorful and dayglow part of American history.

James Gross is set and lighting designer; Elizabeth Layton, a music and drama teacher at North Myrtle Beach High School, is musical director; and James Nance, a professor of History at Coastal, is dance director.

The performance will feature a live on-stage band composed of Coastal faculty members Michael Gilbert, Steve Hameleman and Thomas Yoder.

Major cast members and their roles include:
- Chuck Barranaweik (Woof): a senior English major from Waterford, N.Y.;
- Ben Brewer (Claude): community member;
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- Michael Gonzales (Bergen): a sophomore theater major from North Myrtle Beach;
- Michael Greene (Hut): a freshman from Conway;
- Penny Miller (Michelle): a freshman theater major from North Myrtle Beach;
- Annmarie O'Connell (Dionne): a freshman from Westfield, N.J.;
- Pipa Slow (Jeannie): community member;
- Beawares Terry (Grizzly): a freshman theater major from Farmington Hills, Mich.; and
- Leslie Turner (Stella): a freshman theater major from Terrace Park, Ohio.

For more information, call the Wheelhouse Box Office weekdays from noon to 5 p.m. at extension 2502.

Art professor wins award at juried show
Elizabeth Keller's work has been selected to appear in national and regional juried exhibitions.

- At The Whig Of Wind 92 was chosen to appear in the Kenneth-Douglas Monarch 1991 National Ceramic Competition held in Florence, Ala.; Keller received first place and a $2,000 award for her sculpture. The exhibition highlighted works of functional and sculptural art clay works; it also included 86 works by ceramic artists from 32 states.
- Firepit Top Teapot, Oliphant Teapot were chosen to appear in the Forty-Second Annual Per Dee Regional Art Competition Exhibition held in Florence, S.C. The show highlighted contemporary artworks in the Per Dee Region. All pieces submitted for the competition are original works of art, completed in the past two years and not previously exhibited at the Florence Museum.
- Other juried exhibitions include: Three Macan's Late 1952, Paul Olson's Electrophobia, a fungus from Myrtle Beach, who received an honorable mention and $65 for her Cabin Exile; and alumna Nina McCallister's Allegro.

Keller joined the faculty in 1994. She earned a master's degree in fine arts in ceramics from Clemson University in 1992; a bachelor's degree in art from Furman University in 1989 and a bachelor's degree in anthropology from the University of Massachusetts in 1975. She also attended Central Bible College in Springfield, Mo. from 1973 to 1975. •

Center assists with "Reclaiming Our Streets" project
Coastal's Center for Education and Community will serve as the information and communications hub for the Center for Education and Community. The Center has been dedicated to the idea of creating a closer look at the university at large, including the community in which the university is located.

Kane has been selected as one of the authors for the modern revised version of the Dictionary of National Biography. Known to scholars as the DNB, the publication has long been regarded as the original great biographical reference work in the English-speaking world, according to Roy Tallent. Originally published in 22 volumes in the late 19th century, Tallent said the new DNB is "a monumental effort eagerly awaited by scholars. It is a great honor for Coastal to have one of its professors selected to participate." The project is sponsored by Oxford University Press.

Nance will write the entry on Thomas Will; Susan Moore, court physician to Queen Henrietta Maria of Great Britain and Ireland, physician to Francis Russell, fourth Earl of Bedford, and first master of the Company of Distillers of England, will write the entry on Sir Thomas Farrer. Additional campus visits will be held Dec. 9, Feb. 17 and April 13.

For more information, contact the Office of Admissions at extension 2271.

November event planned
A "Thanksgiving Gathering," an event for Singleton House members, will be held Wednesday, Nov. 15 at 5:30 p.m. at the Singleton House. Food will be served at 5:30 p.m.

Coastal faculty and staff are eligible for membership and may join at any time during the fall or spring semesters. The fee is $30 per semester or $50 for the academic year.

The annual "Holiday/End of Semester" event is scheduled for Tuesday, Dec. 12 for Singleton House members.

For more information or to join Singleton House, contact Joan Fincher at extension 2271.

Going fishing?
The second annual Veterans' Day Saltwater Trout Fishing Seminar will be held Thursday, Nov. 9 from 7 to 8 p.m. on campus. The program is free and open to the public; however, reservations are required.

Don Millus is the seminar instructor and author of Fishing the Southeast Coast. For more information or to register, contact Millus at extension 2451. •
Facilities Management names "Employee of the Year"

The Facilities Management Department announced during its annual Fall Festival celebration that custodian Thomas "Ronnie" Howard was chosen "Employee of the Year." With 72 employees, Facilities Management consists of the departments of custodial, grounds, repairs and renovation, mechanical maintenance, facilities supply, transportation, design and engineering, and fire and safety. This year's election was unique because it was the first time each employee was given the opportunity to vote for their choice of "Employee of the Year." According to Custodial Superintendent Tyrone Smith, "Mr. Ronnie was evidently the first person that came to mind for the majority of the Facilities Management staff, because he works by a landslide."

A native of Conway, Howard has been employed at Coastal for 16 years and is described by co-workers as someone who takes pride in his work and is always willing to go the extra mile to help others. "Mr. Ronnie is one of the most dedicated employees Coastal has and he always gives 110 percent in his work," Smith said.

Influence of English language topic of lecture

Raymond Hickey, chaired professor of English at the University of Essen (Germany), will speak on "The Influence of Parent Names: On the Origin of Office." His lecture will be heard on Monday, Nov. 13 at 2-3 p.m. in RH 201. The program is free and open to the public.

Hickey's areas of expertise include Appalachian English, African-American English, Caribbean English and others in his presentation.

Presentation on Australia and Australian teaching methods

Tim Touzel will conduct two multi-media presentations about his recent trip to Australia. The programs are free and open to the public.

- "Australia: Schools in a Frontier" will be held on Wednesday, Nov. 8 at noon in ADM 003. The lecture will include video and slides, a question and answer session will follow.

Videoconference tape available in Kimbel Library

The interactive videoconference, "Accommodating Learning Disabled Students in Colleges and Universities," which was recently broadcast on campus is available on videotape in Kimbel Library's Media Collection and may be checked out with a valid Coastal identification card.

The program evaluation forms from Coastal participants indicated an above average rating.

In answer to the question of identifying the most valuable part(s) of the program, some responses from Coastal participants were: understanding the concept of appropriate accommodations and confidentiality of records in relation to faculty, specific classroom suggestions, legalities discussion, and giving an overall awareness and how to deal with students with LD.

The videoconference was produced by Old Dominion University and was broadcast at Coastal to assist faculty in accommodating the growing number of learning disabled students on campus.

For more information about the program, contact Charmaine Torscck at extension 2408.

Coastal Carolina People in the News

Items in the Coastal Carolina People section will appear in the "On Campus" issue following the presentation or event.

Arlene Adams recently published an article, "Process writing: A better answer to an old problem," in the October issue of Parent News. The article describes contemporary writing instruction as it occurs in schools, and explains to parents things they can do to help their children become better writers.

Alan Case was recently selected to publish the South Carolina Recreation and Parks Association's Job Service Bulletin. The bulletin is a monthly publication listing recreation, park, tourism and leisure services employment resources. Case and Archie Hardy present an instructional workshop on playground safety at the South Carolina Recreation and Parks Association Conference held recently at Springmaid Beach Conference Center. Case and Jeffrey Walsh from Lock Haven University presented a paper, "Playground Safety: It's Child's Play--Negative Societal and Parental Perceptions of Open Playground Behaviors," at Playground Safety-An International Conference held at Penn State Scarnecore Conference Center Hotel.

Marian Katsioloudes has had four papers accepted for presentation at the South-West Academy of Management to be held in San Antonio, Texas. The first two papers are case studies: "Karaduzi Yachting and Tourism, Inc."--a Turkish family owned and operated company in Istanbul, Turkey; and "Citizens Against Spouse Abuse (CASAA)--a nonprofit agency in Henry County, Ohio. The other two papers are co-authored with students. "The German Automobile Industry" is co-authored with Sypnys Charalambous, a marketing major with a minor in global studies. "The World Trade Organization" is co-authored with Meinunm Thoradardottir, a 1995 Coastal graduate in International Studies.

Subhash Saxena recently participated in a meeting of the South Carolina College and University Science and Mathematics Educators (CSSME) held at Francis Marion University. Saxena also serves as an executive board member. The group also toured Francis Marion University's new Hugh Leatherman Science Building.

Tim Touzel recently presented lectures on his work in Australia. He presented "Mathematics Task Centers and Teaching 'Down Under'" at the Southeastern Regional Meeting of the National Council of Teachers of Mathematics held in Knoxville, Tenn., Oct. 4 through 7. He was also invited to present "Excellence Through Educational Travel: An Australian Experience" at the Kappa Delta Pi Education Honor Society's fall initiation held Oct. 26 on campus.

Long range planning sessions set

The series of "Town Meetings" will continue through Thursday, Nov. 16 in an effort to receive broad-based input from Coastal's faculty and staff regarding the university's goals and the direction Coastal should take by the year 2004, which will mark the 50th anniversary of its founding.

The Long Range Planning Committee has sent full-time faculty and an information packet about the "Town Meetings." A suggested meeting attendance date is included in each packet; however, if the date listed is inconvenient, another date may be selected when returning the reservation form. The number corresponding to the meeting you are attending should be written on the reservation form and then returned to Brenda Cox in the Office of Fiscal Affairs.

The remaining meetings are scheduled as follows:
- Tuesday, Nov. 7 at 2 p.m. in ADM 003
- Friday, Nov. 10 at 9 a.m. in ADM 005
- Friday, Nov. 15 at 4 p.m. in ADM 005
- Thursday, Nov. 16 at 9 a.m. in ADM 003

For more information, contact Cox at extension 2403.

Indian-Pakistani Food Festival

Experience the flavor of another culture at the Indian-Pakistani Food Festival to be held Wednesday, Nov. 8 from 11 a.m. to 2 p.m. in the Student Center overflow area.

The event is sponsored by The Marketing Club and co-sponsored by ARAMARK. Reservations are not required, however, it would be helpful to estimate the number of participants. Participants who would like special seating should reserve a seat.

Menu items include Curry Chicken, Kabob, Samosa, Kheer, Bami Rice-Paloo, Shah-Undhiu, Halwa, Raus-Mahlab, and more.

For more information or to reserve a seating space, contact Jim DeMattio at 386-3851; Paul Burns at 636-9008, or Danish Khan at 347-3492.

Cafeteria Menus

The campus cafeteria is open Monday through Thursday from 7 a.m. to 7 p.m., Friday from 7 a.m. to 6:30 p.m., and Saturday and Sunday from 11 a.m. to 1 p.m. and 4:30 to 6:30 p.m.

Week of November 6
Monday: Lemon Baked Chicken or Pork Roast
Tuesday: Spaghetti with Marinara Sauce or Chicken Gordon Bleu
Wednesday: Fried Chicken or Pork Fried Rice
Thursday: Chicken Kabob or Pork Fried Rice
Friday: Taco Salad or Shrimp Ceviche

Week of November 13
Monday: Jerk Chicken or Hamburger Steak
Tuesday: Chicken Parmesan or Spaghetti with Meat Sauce
Wednesday: Fried Chicken or Quiche
Thursday: Chicken Polynesian or Beef and Broccoli Stir Fry
Friday: Taco Salad or Seafood Casarole

Note: Menus are subject to change due to product availability.
**November**

6  
Advance Registration for 1996 Spring Semester begins
continues through Friday, Nov. 17
Administrative Council meeting
9 a.m., EMS Conference Room
Mia Hutchinson
Good Hair Day/CARETEAM Benefit
11 a.m. to 4 p.m., WA
Diane Watson
Study Skills/Support Group for Students With Learning Disabilities and/or Attention Deficit Disorder
5 to 7 p.m., SC 201
Stacy Cretzmeyer
Volleyball
Indiana University-Purdue University at Indianapolis at Coastal, 7 p.m.
Last day to drop a course for Fall II without WF

7  
La Table Francaise/French Conversation Table
11:30 a.m. to 1:30 p.m., Cafeteria
Suzanne Thompson
Town Meeting #5
sponsored by Long Range Planning Committee
2 p.m., ADN 005
Brenda Cox

8  
Dean's Council meeting
9 a.m., EMS 121
Chris Martin
Indian-Pakastani Food Festival
11 a.m. to 2 p.m., SC 201 overflow area
Jamie DeMott/LCS 0951
Beginning Windows Workshop
2 to 4 p.m., WALL 109
Trent Brown
Tiffany Gochran lecturer:
1 p.m., Wall auditorium, free and open to the public.
Pat Singleton-Young

9  
STAMM11SCH/German Conversation Table
11:30 a.m. to 1:30 p.m., Cafeteria
Mike Gilbert
Mephisto, Foreign Film Series presentation (German)
2:30 p.m., PRIN 213
Suzanne Thompson
Women’s Issues Group
Nurturing the Professional Woman
presented by Mollie Proul: 5 to 6:30 p.m., SC 201
Steve Nagle
Study Skills/Support Group for Students With Learning Disabilities and/or Attention Deficit Disorder
5 to 7 p.m., SC 201
Stacy Cretzmeyer
Men’s Golf
Coastal at Charleston Southern Fall Invitational
continues on Nov. 14

10  
Town Meeting #6
sponsored by Long Range Planning Committee
9 a.m., ADN 005
Brenda Cox
Datatel Training
8:30 a.m. to 4:30 p.m., WALL 109
Trent Brown
Phi Sigma Sigma Fashion Show
7 to 10 p.m., Wall Auditorium
Tickets $1 in advance/$1 at door. Student Attendants/Phi Sigma Sigma
Hair
Coastal Carolina Theater performance: 7:30 p.m., WA
Wheelwright Box Office
Volleyball
Big South Conference Tournament, TBA, continues Nov. 11

11  
Hair
Coastal Carolina Theater performance: 7:30 p.m., WA
Wheelwright Box Office
Campus Visit for Prospective Students and their Families
8:30 a.m. campus, Office of Admissions
Volleyball
Big South Conference Tournament, TBA
Women’s Cross Country
NCAA Region III Championship, 9 a.m.
Men’s Cross Country
NCAA Region III Championship, 9 a.m.

12  
Hair
Coastal Carolina Theater performance: 5 p.m., WA
Wheelwright Box Office

13  
The Influence of Irish English on Overeous Varieties
Raymond Hickey lecturer: 2:30 p.m., KI 201
Steve Nagle
Study Skills/Support Group for Students With Learning Disabilities and/or Attention Deficit Disorder
5 to 7 p.m., SC 201
Stacy Cretzmeyer
Men’s Golf
Coastal at Charleston Southern Fall Invitational
continues on Nov. 14

14  
La Table Francaise/French Conversation Table
11:30 a.m. to 1:30 p.m., Cafeteria
Suzanne Thompson
Beginning DOS Workshop
2 to 4 p.m., WALL 109
Trent Brown
Blue
Foreign Film Series presentation (French)
2:30 p.m., PRIN 213
Suzanne Thompson

15  
Dean’s Council meeting
9 a.m., EMS 121
Chris Martin
Pegasus Mall for DOS
2 to 3:30 p.m., WALL 109
Trent Brown
Town Meeting #7
sponsored by Long Range Planning Committee
4 p.m., ADN 005
Brenda Cox
Singleton House Thanksgiving Gathering
4:30 p.m., Singleton House
Jean Finch

16  
STAMM11SCH/German Conversation Table
11:30 a.m. to 1:30 p.m., Cafeteria
Mike Gilbert
Town Meeting #8
sponsored by Long Range Planning Committee
9 a.m., ADN 005
Brenda Cox
Pegasus Mall for Windows
2 to 5:30 p.m., WALL 109
Trent Brown
Women’s Issues Group
Nurturing the Professional Woman
presented by Mollie Proul: 5 to 6:30 p.m., SC 201
Stacy Cretzmeyer
Coastal Night at Studebaker’s Attitude Adjustment Party
5 p.m., Studebaker’s, Myrtle Beach
Kathy Watts

17  
Coastal Day
Wear Coastal logo items to show team spirit.
Residence halls close for Thanksgiving Break
reopen Saturday, Nov. 25
Datatel Training
8:30 a.m. to 3:30 p.m., WALL 109
Trent Brown

20  
Thanksgiving Break
no classes Monday, Nov. 24 through Friday, Nov. 24
schedule resumes Monday, Nov. 27
Women’s Cross Country
NCAA Championship, 9 a.m.
Men’s Cross Country
NCAA Championship, 9 a.m.