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Board of Trustees Minutes, April 4, 2008

Coastal Carolina University

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Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Sr. College of Business Administration, Board Room
April 4, 2008

Presiding: Mr. William H. Alford

Board Members Present:

Mr. Gary W. Brown
Mr. Joseph L. Carter
Mr. Samuel H. Frink
Mr. J. Wayne George
Mr. Charles J. Hodge
Mr. Daniel W. R. Moore Sr.
Mr. Clark B. Parker
Mr. Robert L. Rabon
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Mr. Tommy M. Stringer
Dr. Samuel J. Swad

Board Members Not Present:

Mr. William S. Biggs
Mr. Robert D. Brown
Mr. William L. Lyles Jr.

Others Present:

Mr. Larry Biddle
Ms. Stacie A. Bowie
Mr. Gene Bryant
Dr. Janis W. Chesson
Mr. Josh M. Chesson
Ms. Lori G. Church

Dr. Debbie Conner
Dr. David A. DeCenzo
Mr. Linley S. Dew
Dr. Darla Domke-Damonte
Dr. Edgar L. Dyer
Ms. Mary E. Eaddy
Mr. Bill Edmonds
Dr. David W. Evans
Mr. Wilbur L. Garland
Mr. Stanyarne R. Godshall
Ms. Alison L. Hawk
Mr. & Mrs. Henry O. Hucks
Mr. Marc Jordan
Mr. J. Scott Joyner
Mr. Mark S. Kelley
Mr. Warren Koegel
Mr. Marvin F. Marozas
Mr. Tim Meacham
Ms. Anne T. Monk
Dr. Danny Nicholson
Mr. Patrick Ransdell
Dr. Rob Sheehan
Dr. Judy W. Vogt
Dr. Lynn Willett
Ms. Nila S. Hutchinson
Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Ms. Claudia Lauer of The Sun News was in attendance.)

I. Call to Order

Mr. Alford called the meeting to order at 10:40 a.m. Mr. Moore introduced and welcomed Linley Dew and Marc Jordan from the North Myrtle Beach Chamber of Commerce. Both expressed appreciation for Coastal's leadership in the area and had enjoyed the Waties event on the previous evening. (At this point, they left the meeting.)

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Messrs. Alford, Biddle, and Bryant praised Mr. Henry O’Neal Hucks and his support and service as a student-athlete at Coastal Carolina University and in the Chanticleer Club.

Mr. Rabon made a motion to approve the following resolution declaring April 5, 2008 as Henry O’Neal Hucks Day at Coastal Carolina University and Mr. George seconded. The motion passed and Mr. Hucks received a standing ovation.

*Resolution
State of South Carolina
County of Horry
Coastal Carolina University*

WHEREAS his tremendous personality, quick wit and athletic prowess have brought honor and favor to Coastal Carolina University; and,

WHEREAS his skill as a ball handler and leader on the Chanticleer basketball team and versatility on the Chanticleer baseball team have enriched the legend of University athletics; and,

WHEREAS his warm, outgoing spirit, encouragement and superb shooting ability—especially on long shots before the days of the three-pointer—made Chanticleer basketball fun to play and watch;

BE IT THEREFORE RESOLVED that all Chanticleers affiliated with Coastal Carolina University, including athletes present, past and future, do commend and thank Henry O’Neal Hucks for his loyal support and friendship; and,

BE IT FURTHER RESOLVED that the University Alumni, Board, Administration, Students, Faculty and Staff appreciate and cherish the many contributions of Mr. Hucks to the welfare of the University, including his role as a Founding Member of the CINO Foundation; and,

BE IT FURTHER RESOLVED that the Board of Trustees declares April 5, 2008, as Henry O’Neal Hucks Day at Coastal Carolina University; and,

BE IT FINALLY RESOLVED that the passion for baseball and basketball, sense of humor, van driving ability and loyalty of Mr. Hucks shall live forever in Chanticleer history.

Done this fifth day of April, Two Thousand eight.

Mr. Hucks expressed his heartfelt appreciation. (At this point, the Hucks and Messrs. Biddle and Bryant left the meeting.)

II. Approval of Minutes

Mr. Spivey moved to approve the minutes of February 14, 2008. Mr. Hodge seconded and the motion passed.

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III. President's Report

Dr. Vogt reported that 2,400-2,500 new students are expected next fall. Over 7,000 applications have been received for the fall- 450 more than received by August 2007. Acceptance gains in-state are 146 and out-of-state 174. Another 500 applications are expected in the upcoming months, primarily from in-state students. About 35-37% of the accepted students actually come to Coastal; 45-47% are in-state and 30-31% are out-of-state. The freshman class should be between 1,695-1,792 students. About 50% of the transfer applications have been received. 1,100 freshman deposits have been received.

Dr. DeCenzo reported that considerable time has been spent in strategic planning. Dr. Darla Domke-Damonte reported that the first drafts of the goals and objectives and metrics are being prepared. The compiled plan should be available for review at the June Board meeting.

For information only, Dr. DeCenzo distributed a report of Tentative Facilities Plans listing several scenarios of capital projects priorities dependent upon options of public/private partnerships and the 1¢ sales tax referendum.

Dr. Conner distributed a request for fall football tickets and a flyer regarding the Penn State game. Everyone was asked to return the requests as soon as possible to University Relations.

Dr. DeCenzo expressed appreciation to the Board for participating in the Fisher study. The preliminary report has been received. A final draft of the report will be available on the website shortly.

At her request, Dr. Janis Chesson will be returning to associate professor status effective May 15 as she prepares to conclude her career at Coastal. Dr. Chesson was acknowledged and thanked for her years of service in leading human resources.

IV. Standing Committee Reports

Academic Affairs Committee

At the recommendation of the Academic Affairs Committee, Dr. Smith moved to approve the following:

- **Tenure: Brent Lewis and Kenneth J. Martin. Mr. seconded and the motion passed.**
- **Tenure and promotion to associate professor: Karen M. Aguirre, Dennis S. Edwards, Allison Faix, Arne R. Flaten, John J. Hutchens Jr., J. Kay Keels, Michael Latta, Pamela L. Martin, J. Alberto Perez, Brett K. Simpson, and Renee J. Smith. Mr. Parker seconded and the motion passed.**
- **Promotion to professor: Maria K. Bachman, Daniel J. Ennis, Phillip M. Powell, and Gary M. Stegall. Mr. Rabon seconded and the motion passed.**
- **Promotion to senior instructor: Jose L. Mireles, Mario Morales, and Rebecca L. Searle; Mr. Parker seconded and the motion passed.**
- **New hire with tenure: Barbara Burd and Philip L. Little. Mr. Parker seconded and the motion passed.**

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Alumni Affairs Committee

Dr. Swad stated there were not items for action.

Athletics Committee

Mr. Spivey reported that there were no items for action.

Mr. Koegel was pleased to announce three student-athletes had been inducted into the Wall Fellows Program (Ashley Frederick, Tina Petkova, and Jillian Nyhof) and two others were selected for the first class of Wall Fellows/Wall Fellows Rolls Royce Scholars (Shanta Johnson and Maranie Staab).

The University is appreciative of the Chanticleer Club's \$750,000 gift for the fieldhouse project.

Coastal is trying to work with the Pelicans to host the regionals baseball tournament and will put a bid in to host the super regionals.

Mr. Koegel was congratulated for having been selected as the Athletic Director of the Year for the Southeast Region.

Chairman Alford noted that it is amazing that the athletic program has had so much success considering the facilities that they have had to work with. He is also aware that some faculty and staff have challenging working conditions. The Board viewed an athletic video which noted the physical facilities challenges in the Athletic Department.

Mr. Rabon was given the charge to evaluate the athletic and academic portables on campus and to report back to the Board what it will take to upgrade or remodel the facilities.

Audit Committee

Mr. Stringer reported that the NCAA athletic audit has been completed and was distributed to everyone.

Coastal's final draft of the external 2006-2007 audit has been received and distributed. Dr. DeCenzo is in the process of addressing the issues raised. Ms. Bowie reported that the procurement audit will become public after the Budget and Control Board approves it on May 13.

Mr. Stringer asked everyone to turn in the Conflict of Interest Disclosure Statement, Related Parties Transactions, and the State Ethics Commission forms to Ms. Hawk.

Ms. Hawk has received 16 applications for the Audit Manager and 21 for the IT Audit Manager positions. The IT Audit Manager position should be filled by the middle of June.

The risk assessment process will begin as quickly as these positions are filled.

Executive Committee

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Mr. Alford appointed a Presidential Compensation Package Ad-hoc Committee comprised of Tommy Stringer as chair, Charlie Hodge, and Clark Parker.

Facilities Committee

Mr. Rabon stated that there were no action items.

Finance Committee

Ms. Bowie reported that this year's financials are coming in on target and there appears to be a \$1.5M contingency for next year.

Government Affairs Committee

Mr. Hodge acknowledged Mr. Kelley's success in working with Chairman Dan Cooper of the House Ways and Means Committee and the Legislative Delegation to put \$500,000 of non-recurring money back into the House's version of Coastal's budget for next year. This will help offset the 3% proposed budget cut. Mr. Kelley reported that the Senate's version is expected to but \$50M out of the budget in anticipation of a shortfall this year. Dr. DeCenzo expressed his appreciation to Mr. Kelley for his assistance in the economically bleak year.

Institutional Advancement Committee

Dr. Nicholson pointed out that the Fundraising Gift Summary through February 28 was in everyone's notebook. Advancement should meet the \$5.5M goal for the year. Dr. DeCenzo has a fundraising trip planned for New York in April.

Mr. Moore, at the recommendation of the Institutional Advancement Committee and Mr. Mark Nesselroad (Quail Creek owner), made a motion to name the driveway in front of the Quail Creek Club House "Ellis Howell Lane" honoring Quail Creek's first golf pro. Dr. Swad seconded and the motion passed unanimously.

Student Affairs Committee

Mr. Spivey stated that there were no action items.

Campus Master Plan Ad-hoc Committee

Mr. Gary Brown reported that the RFPs for the campus master planner had been sent out and will be reviewed on April 17. Interviews with five firms will be conducted on campus on May 15.

Dual Role Ad-hoc Committee

Dr. Swad stated that the Dual Role Ad-hoc Committee recommends that trustees should only serve on foundation boards and other related entities as ex-officio, non-voting members. The Board of Trustees will select one or more members as recommended by the Coastal Educational Foundation and the Student Housing Foundation to service on their boards as well as other related entities. The rotation and appointment of said members should be coordinated between the Board of Trustees and respective

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foundations. Timing should be determined by the individual foundation boards. The change should be implemented no later than December 31, 2008. This will give the boards time to put in place the implementation process.

These recommendations were based on information from the Association of Governing Boards advising that boards should be separate with the interaction between them mediated by the university president. Dr. Swad consulted with the board chairmen at the College of Charleston, Clemson, and USC. The College of Charleston does not allow any of their board members to serve on supporting boards. Clemson has one non-voting member on each of the supporting boards. USC has one non-voting and one voting member on each of the supporting boards with the exception of the Research Foundation which only has one non-voting member.

Ms. Kathy Hazelwood from the State Ethics Commission feels strongly that trustees should not serve at all on supporting boards. She was unaware of the USC and Clemson situations.

Furthermore, Dr. Swad stated that the Student Housing Foundation's (SHF) structure and its relationship to the University and the Board of Trustees were unclear. In anticipation of the sale of University Place, the committee recommended expanding the committee's role to evaluate how the Student Housing Foundation is structured, review its bylaws, how membership is chosen, and its relationship to the University and the Board of Trustees.

Because of their serving on supporting boards, Messrs. Alford, Frink, Hodge, and Moore recused themselves and left the room while discussion took place regarding dual role.

Mr. Carter moved that members of the Board of Trustees may only serve on foundation boards and other related entities as ex-officio, non-voting members. The Board of Trustees will select one or more members as recommended by the Coastal Educational Foundation and the Student Housing Foundation to serve on their boards, as well as other related entities. The rotation and appointment of the said members should be coordinated between the Board of Trustees and respective foundations. Timing should be determined by the individual foundation boards. This change should be implemented no later than December 31, 2008. Mr. Parker seconded and the motion passed.

Mr. George asked what was the recommendation regarding how many ex-officio members would be appointed to related boards. Mr. Stringer said that would be decided by the Board of Trustees and the term would be determined by the various boards. The bylaws for the boards will need to be changed to accommodate these recommendations. Mr. George felt that it would be important to have at least two members in case one could not be in attendance.

As points of discussion, Dr. Smith listed three negative aspects of the motion:

1. offending fellow board members
2. damaging our relationship with the other supporting boards; and,
3. losing control of the Student Housing Foundation.

Mr. Carter emphasized that he had been pleading the case for several months that trustees should not be serving dual roles on supporting foundations. He believes that we are in violation of state ethics guidelines and the situation should be corrected. He referred to the letter from Coastal Educational

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Foundation President David Singleton in support of non-voting, ex-officio members. Relationships with supporting foundations will be through the appointments of non-voting, ex-officio members.

Mr. Stringer noted that the Fisher report draft stated that the bylaws of the SHF are “verbose, confusing, unenlightened, and implicitly self-serving.” Once again, he stressed that the recommendations are not personal but the structure has to be put in place for future growth and prosperity.

Mr. Rabon stated that there would be no change in how the Horry County Higher Education Commission operates with the proposed motion. Commissioners are appointed by the Legislative Delegation. Their purpose is to support the University and Dr. DeCenzo makes requests to them for use of the millage.

After discussion, Dr. Smith moved to close the debate and take a vote. Mr. Parker seconded. Dr. Swad asked for all who are in favor to approve the motion on the floor and it was approved unanimously.

Mr. Carter made a motion to implement the recommendation of the Dual Rose Ad-hoc Committee to expand the committee’s role to evaluate the structure of the Student Housing Foundation, review its bylaws, how membership is chosen, and its relationship to the University and the Board of Trustees. The committee would like to have information by the June meeting. Mr. Spivey seconded and the motion passed unanimously.

Following the recused Board members return to the room, Vice-chairman Swad reported that the two recommendations were voted on and approved unanimously.

Mr. Hodge made a motion to repeal the action taken as there were members of the Board who are members of the Board of Visitors and the Chanticleer Club participating in the discussions. Mr. Moore seconded.

Mr. Carter confirmed that he is a member of the Science Board of Visitors and several trustees are *members* of the Chanticleer Club.

After debate, it was felt that dual service on “related entities” referred to those *servicing as board members* on the Coastal Educational Foundation, the Student Housing Foundation, and the Chanticleer Club—not just *membership* in the club. Mr. Stringer noted that “related entities” were those subject to audit. Mr. Garland added that the Boards of Visitors are not considered separate entities for audit purposes.

The voting on the above motion took place with the following voting in favor: Messrs. Frink, Hodge and Moore. The remaining Board members voted nay. The motion did not pass.

For further clarification, Chairman Alford asked the Dual Role Ad-hoc Committee to proceed with evaluating a true definition of “related parties.” He also noted that a review of the Student Housing Foundation had been a topic of discussion for a while and today’s motion would advance the process.

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Honorary Degree Ad-hoc Committee

On March 14, Dr. DeCenzo sent an e-mail to the Board asking for approval to invite Lt. Clebe McClary to be the commencement speaker and to present him with an honorary degree. The response was very positive. **Mr. George made a motion to confer an honorary degree of public service to Lt. Clebe McClary who will also give the May commencement speech. Mr. Carter seconded and the motion carried unanimously.**

V. Chairman's Report

Messrs. Parker and Rabon were appointed to serve on the Founders' Day Committee.

For the record, Mr. Alford stated that he had been planning to resign from the Coastal Educational Foundation for a while and would now do so as soon as a replacement could be appointed.

VI. Unfinished Business

There was nothing to report.

VII. New Business

There was nothing to report.

VIII. Executive Session

There was no Executive Session.

IX. Adjournment

As there was no further business, the meeting adjourned.

Respectfully submitted,

Tommy M. Stringer
Secretary/Treasurer