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## CCU Newsletter, January 13, 2003

Coastal Carolina University

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# Coastal Carolina

## UNIVERSITY NEWSLETTER

January 13, 2003

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 13, Number 1

### Ingle re-elected to chair Sea Grant Consortium

Coastal President Ronald R. Ingle has been re-elected as chair of S.C. Sea Grant Consortium Board of Directors. Ingle began his one-year term this month.

"I look forward to serving with the S.C. Sea Grant Consortium for another year," Ingle said. "It's extremely important that organizations across the state work together to support efforts that preserve and protect the fragile environments which make South Carolina a beautiful place."

The consortium's Board of Directors is composed of the chief executive officers of its member institutions. Currently serving on the board with Ingle are: James F. Barker, president of Clemson University; Hon. Ernest A. Finney Jr., interim president of S.C. State University; Raymond S. Greenberg, president of Medical University of South Carolina; Maj. Gen. John S. Grinalds, president of The Citadel; Leo I. Higdon Jr., president of the College of the Charleston; Paul A. Sandifer, executive director of S.C. Department of Natural Resources; and Andrew A. Sorensen, president of the University of South Carolina.

S.C. Sea Grant Consortium is one of 30 programs in the National Sea Grant College Program, which is federally funded through the National Oceanic and Atmospheric Administration. The Consortium maximizes the economic, social and environmental potential of the states' coastal and marine resources through research, education and outreach.

### Coastal celebrates African-American history and culture

The Martin Luther King Jr. Day Observance will kick off Coastal's annual African-American Celebration on Friday, Jan. 17.

Community members will join hands as Preston McKeever-Floyd delivers a prayer for peace at 12:30 p.m. in Wall Auditorium. The Coastal Carolina University Gospel Choir, under the direction of Sheryl Ward, will perform.

Guest speaker Walter Jackson, CEO of Kyndacris Enterprises in Irmo, S.C., will give the keynote address titled "Catching the Dream."

Coastal's African-American Celebration will be held through the 2003 spring semester and also includes the following events:

- Actor Darryl Van Leer will perform his one-man show, *Power on Earth*, Tuesday, Feb. 4 at 7 p.m. in Wall Auditorium. The show has earned high praise from critics and audiences throughout the country. It features vivid dramatizations of some of history's most important and influential African Americans. Van Leer portrays eight different characters, beginning with slave insurrec-



tionist Nat Turner and ending with the late Supreme Court Justice Thurgood Marshall.

- The Gospel Sing Out, a celebration of joyous music, will feature the harmony of the Coastal Carolina University Gospel Choir with special guest choirs from around the region. The Sing Out will be held Sunday, Feb. 9 at 4:30 p.m. in Wheelwright Auditorium.

- The African-American Heritage Showcase will feature skits, music and dance highlighting the history and culture of African Americans. The event, sponsored by

*continued on page 2*



#### CCU Newsletter Publication Dates

Submission deadlines:  
Monday, January 20  
Monday, February 3

Publication dates:  
Monday, January 27  
Monday, February 10

*Coastal Carolina University Newsletter* is published biweekly during the academic year and monthly during June, July and August by the Office of Marketing Communications. Submissions should be sent to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication.

*Deadline to submit information for the next issue is Monday, January 20 at noon.*

## Campus Notes

### New recruits

During the next three months Coastal's admissions counselors will visit 150 different high school in 20 different cities around the country recruiting out-of-state students. About half of Coastal's new freshmen are from out of state. The highest percentage of out-of-state students comes from Virginia. Staff will also continue to visit high schools within the state.

### Listen Up

An interview with physics professors Teresa Burns and Louis Keiner is scheduled to run on the Monday, Jan. 20 edition of "Speaking of Schools," the weekly radio program hosted by Doug Keel which airs over South Carolina Educational Radio. Burns and Keiner will talk about innovative classroom approaches to teaching physics.

### Department changes name

The Department of Art has approved the changing of the name of the department to the Department of Visual Arts. This name change is consistent with the music and theater departments and allows for uniformity in the naming of the arts departments within the College of Humanities and Fine Arts.

### Who's Who applications

Letters of invitation and application forms have been sent to more than 800 juniors and seniors who are academically eligible for elections to Who's Who Among Students in American Universities and Colleges. Elections to Who's Who is an indication of undergraduate achievement. To be eligible, a student must be of junior or senior status with a 3.0 GPR or better. Students must have attended Coastal for a minimum of two semesters, and must be, or have been, involved in co-curricular activities on the campus. Students who have not received a mailing and who consider themselves eligible should contact the Office of the Vice President for Student Affairs. Students who have received a mailing are encouraged to complete the form and return it by the 4:30 p.m., Friday, Jan. 24, 2003, deadline.

## Coastal business majors place in top third on exit exam

Twenty-five students from the E. Craig Wall Sr. College of Business Administration at Coastal Carolina University were recently recognized for placing above the 75th percentile on the Business Major Field Test from the Educational Testing Service.

Four hundred forty-one schools and colleges gave the exam this year. Overall,

students from the Wall College placed in the top third of all schools.

"I am pleased with the performance of our students. They continue to perform and excel at the top levels of the exam," said Samuel Wathen, professor of management at the Wall College.

*Coastal students who scored better than 75 percent of those taking the test were:*

- Blake Badger, a management major of Hemingway;
- Benjamin Brown, a finance major of Myrtle Beach;
- Jason Burton, a marketing major of Newark, Ohio;
- Doug Colacicco, an accounting major of Riva, Md.;
- Amy Culpepper, a marketing major of Gaithersburg, Md.;
- Cameron Donahue, a finance major of Myrtle Beach;
- Luke Evans, a golf management major of Nova Scotia, Canada;
- Maria Flores, an accounting major of Conway;
- Jason Garvine, a finance major of Conway;
- Craig Gordon, a golf management major of Conway;
- Jeanne Handline, an accounting major of Murrells Inlet;
- Haukur Hauksson, a finance major of Reykjavik, Iceland;
- Geoffrey Hiland, a golf management major of Lakewood, Colo.;
- Jeanne Lambert, a management major of Burnsville, Minn.;
- Lara Lendenmann, a finance major of Zurich, Switzerland;
- Sarah Lockett, a finance major of Kennesaw, Ga.;
- Ladd Mangum, a management major of Myrtle Beach;
- James Miller, a marketing major of North Augusta;
- Christopher Pitcock, a finance major of Myrtle Beach;
- Alison Poling, an accounting major of Cornelius, N.C.;
- Timothy Ritter, a finance major of La Plata, Md.;
- Brian Seiwert, a golf management major of St. Louis Park, Minn.;
- James Shoemaker, an accounting major of Myrtle Beach;
- Gino Taliento, a golf management major of Portland, Maine; and
- Julia Winnell, a marketing major of Conway.

## African-American history *continued from cover*

Coastal's African-American Association and NAACP chapter, will be held Thursday, Feb. 27 at 7 p.m. in the Recital Hall in the Edwards College of Humanities and Fine Arts Building.

• The Adande African Dance Company, an authentic group of African drummers and dancers, will perform Saturday, March 8 at 7 p.m. in Wall Auditorium. The disciplined yet magical beat of the African chant and drum conveys a high level of energy and rhythm that is distinctive of this evocative art form. The company, an authentic group

of African drummers and dancers, is under the artistic direction of Jesse Thrower.

• Enjoy African-American poetry written or read by Coastal Carolina University students, faculty, staff and friends Wednesday, March 26 at 6:30 p.m. in Student Center, 208.

• "Cultural Celebration," an annual, day-long festival celebrating cultural diversity through music, art, food and more, will be held Wednesday, April 2 from 11:30 a.m. to 3 p.m. on Prince Lawn. The rain date is on Wednesday, April 9.

# Teaching with Technology Grants for 2002-2003 awarded

Seven Coastal Carolina University faculty members have received grants as part of a faculty support program designed to fund projects that will strengthen the use of technology in classroom or laboratory instruction. The projects make creative, innovative use of technologies such as the Internet, computer-based simulations and interactive multimedia presentations to enhance active learning.

Funded by the Coastal Educational Foundation, microgrants from the Teaching with Technology program are awarded and administered through the Office of the Provost. All full-time tenured and tenure-track faculty and instructors were invited to submit proposals based on established guidelines. This year's awards total \$20,500.

Grants were awarded to the following faculty for these projects:

- **Gibson Darden**, associate professor of health, physical education and recreation, for a project entitled "Mobile Computing in Health, Physical Education, and Recreation." A departmental notebook computer will be a model unit to meet the software and technological applications for instruction and outreach within the Department of Health, Physical Education and Recreation. This technology will be used in field-based data collection, interfacing with a variety of laboratory software and equipment, and for community visits and professional conferences.
- **Sharon Gilman**, assistant professor of biology, for a project entitled "Biology 121 Lab: Cell Division On-Line." An on-line lab exercise on cell division will be developed

using software that provides still and moving images of cell dividing that can be magnified, manipulated and measured. This technology will enable students to "catch up" on any missed work or review the lab material at any time.

- **Jean-Louis Lassez**, professor of computer science, for a project entitled "Management of Distributed Biodata." Databases of biodata (DNA, genes, proteins, microarray gene expression data) are created by universities, government labs and private companies and are accessible on the Internet with varying degrees of reliability. A proposed course entitled 'Management of Distributed Biodata' will be lab-intensive, emphasizing investigation and projects. Data and software will be located, evaluated and generated to, then, lend itself to graphic-intensive Web-based instructional presentations.

- **James Luken**, professor of biology, for a project entitled "Making the Digital Transition in the Department of Biology (Or...three steps toward eliminating chalk dust)." With the proliferation of Powerpoint lectures, this project will establish a scan station in the Department of Biology where a series of mini-seminars will be aimed at maximizing the impact of digital technology in the classroom. Production of publication quality images will be possible by updating current 35mm slides to digital format.

- **Sandra Nelson**, assistant professor of health, physical education & recreation, for a project entitled "Using Technology within the Physical Education Environment." The acquisition of videotaping equipment will

enable physical education students to be involved in teaching behavior research. After students' initial practicum experience wherein they will be videotaped, they will analyze their teaching behaviors and develop, with assistance from the cooperative teacher and professor, instructional goals and determine lesson planning alternatives. This project will make efficient use of lab space and enhance student engagement.

- **Julia Orri**, assistant professor of health, physical education and recreation, for a project entitled "Enhancing CCU's Exercise Physiology Laboratory with Computer Technology." This project will incorporate a computer data analysis center into the recently developed exercise physiology lab in Williams-Brice Building. Students in several courses, specifically PHED 400, 401 and 402, will utilize this equipment to accomplish their curricular assignments. This project will help meet the target outcomes of the technology strand as defined in the 2001 NASPE/NCATE Initial Physical Education Standards.

- **Charles Wright**, associate professor of art, for a project entitled "Computer Server for the Department of Art." A server for the Department of Visual Arts will enable a digital image database to be developed and maintained via the department's Web site. When completed, this project will make available to potentially all students at Coastal Carolina University its collection of 20,000 slide images. The server will also allow the department to integrate the tools of graphic design, from "ink to paper" to electronic media.

## Study tours explore the Rockies, America's Southwest

Coastal will offer information sessions on Smithsonian Study Tours to the Canadian Rockies and America's Southwest. The informational session for the Canadian Rockies trip will be Tuesday, Feb. 4 from 2 to 3 p.m. or 6:30 to 7:30 p.m. in University Hall, 228. The informational session for the Discovering America's Southwest trip will be Wednesday, Feb. 5 from 2 to 3 p.m. or

6:30 to 7:30 p.m. in University Hall, 228. The sessions, sponsored by the university's Lifelong Learning Society and Office of Alumni Affairs, are free and open to the public.

The Canadian Rockies trip will concentrate on the area's magnificent geology and wildlife. The trip is scheduled for Aug. 21 to 29.

The trip to the Old West will explore the region's history and the Native American culture with visits to Santa Fe, Aspen, Vail and Denver. The trip is scheduled for Oct. 8 to 18.

For more information contact Peter Balsamo at 349-2648 or Carrie Toal at 349-2586.

## New evening course to examine Beach Music

A new evening course for adults, "Beach Music: Yesterday, Today & Forever," will be offered through Coastal Carolina University's Lifelong Learning Society on Tuesday evenings, Jan. 21 to Feb. 11, from 7 to 8 p.m. in the Edwards Humanities Building Recital Hall. The fee for the course is \$40 or \$30 for members of the Lifelong Learning Society.

The course will explore the origins of Beach Music to discover how it became a distinctive part of the lifestyle of the Carolinas, according to course instructor Harry Turner, president of the Beach Music Association International (BMAI) and a preeminent authority on the subject.

The course is designed to be interactive and entertaining, with Beach Music performers and songwriters visiting the class for discussions and demonstrations.

Coastal established a partnership with BMAI in late 2002 for the purpose of integrating the study of Beach Music, an art form indigenous to the Grand Strand area, into Coastal's academic curriculum.

Turner has been recognized by the South Carolina House of Representatives for his contribution to the increased awareness of Beach Music throughout the state and the world. He is the author of *This Magic Moment*, a historical anthology of Beach Music, rock 'n' roll and doo-wop.

## Higher Education Commission creates new scholarships

The Horry County Higher Education Commission (HCHCEC) has established two new scholarship programs that will benefit outstanding local students who want to attend Coastal Carolina. Each scholarship awards \$2,500 per academic year for up to four years.

The Commission recently voted to create four Leadership Scholarships and two Visual and Performing Arts scholarships to be awarded to qualifying Horry County students.

The Horry County Higher Education Commission Leadership Scholarships are designed to promote service and citizenship and to recognize students for their leadership, volunteerism and academic excellence. To qualify, applicants must have earned at least a 2.5 high school grade point average through their junior year and have an established record of community service. It will be the first scholarship of its kind at Coastal Carolina.

The Horry County Higher Education

Commission Visual and Performing Arts Scholarship is designed to assist exceptionally talented Horry County seniors who plan to major in art, music, musical theater or dramatic arts. This scholarship will also require a 2.5 high school grade point average, among other criteria.

These new scholarships will replace the HCHCEC Academic Scholarships, which have been awarded to Horry County students for many years. HCHCEC will continue to support the 23 students attending Coastal Carolina on academic scholarships. The academic scholarships were originally created to cover tuition. The commission recently voted to change those guidelines because of recent changes in the Life Scholarship Program.

About 65 percent of Coastal Carolina's students receive some form of financial aid, which is close to the national average.

## In Appreciation

I would like to extend a heartfelt thank you. When our daughter, Chelsea, was diagnosed with a brain tumor, it felt as if the entire world had been placed upon our shoulders. Twyla and I were in total shock. The only thing that we knew to do was pray and be with our daughter. Not knowing what our future held, we were just clinging to every moment with our children. As the word of Chelsea's illness spread, the love and friendship started pouring in. Our family was overwhelmed by the tremendous love and unselfish generosity shown by everyone at Coastal. In times of need, the folks at Coastal always extend a hand of love, kindness and generosity to their fellowman. The love, kindness and generosity shown to my family humbled me so much that words can't even describe it. Chelsea continues to improve each and every day, and I find myself being thankful for just the simple things in life—love, family and friends. I am most thankful to God for all that He has done in our lives, but I want to again thank everyone at Coastal from the bottom of my heart for all that you have done. May God bless you all. I appreciate each and every one of you, and I am proud for people to know that I work at Coastal Carolina University. Not only are we a great academic facility—we are a great family. Thank you.

*Del Altman*

I sincerely thank the Coastal Carolina University community for the thoughts and prayers for me and my family as we dealt with the death of my father. Your kindness is greatly appreciated. As many of you have also found, it is a blessing to have this extended family of friends in times of sorrow.

*Eddie Dyer*

*Premier Undergraduate Education*

## Wester presents art show

"Metamorphosis II," a new exhibit featuring works by muralist and illustrator Celia Wester, will be displayed in the Rebecca Randall Bryan Art Gallery from Friday, Jan. 24 through Friday, Feb. 21. Wester will discuss her work at the exhibit's opening reception, scheduled for 6 p.m. on Jan. 24.

A self-taught artist, Wester says she began her career at the age of three when her father

gave her permission to color her bedroom walls. In 1991, she started her own mural business, painting both businesses and homes. In her native North Carolina, Wester's customers have ranged from Northeast Medical Hospital in Charlotte to NASCAR driver Rusty Wallace. Her work includes murals, book illustrations, drawings, carved dimensional exhibits and paintings.

## Coastal Carolina People

*Faculty and staff are encouraged to submit information to be included in the "Coastal Carolina People" section of this newsletter. Information will be published following the presentation or activity.*

• **Philip Whalen** presented a paper on "Provincial Influences on the Annales Tradition" and chaired the Fixing Local and National Identities session at the Social Sciences Historical Association Conference in St. Louis, Mo.

• At the state conference of the AAUP, held at Francis Marion University, **James Henderson** was inaugurated president and **Randall Wells** was chosen vice president of Coastal's chapter. Other members attending included: **Treelee MacAnn**, **James Blackburn**, **Joanne Flanders** and **Elsa Crites**.

• **Tom Jones** and **Paul Peterson** presented papers at the 2002 Annual Joint Meeting of the Popular Culture Association in the South and the American Culture Association in the South held in Charlotte. Jones presented a paper titled, "Orson Welles' Shakespearean Camera in *Chimes at Midnight*" and Peterson presented a paper titled "But All the Pages are Blank": Edmund Morris, Peggy Noonan, and Obsessing About Ronald Reagan."

• **Jill Sessoms** attended the SAMLA (South Atlantic Modern Language Association) Conference in Baltimore. Sessoms is a member of the Advisory Board of the South Atlantic Association of Departments of English which holds its bi-annual meeting

every year at SAMLA. Sessoms also attended the National Council of Teachers of English Conference in Atlanta from Nov. 21-24 with **Carol Osborne** and students in the M.A.T. program in English.

• **Steve Hamelman** presented a paper called "Vehicular Myths: Trains, Planes, Automobiles, and other Vessels of Meaning" at the SAMLA session sponsored by the Popular Culture Association.

• **Sara L. Sanders**, **Margaret A. Fain** and **Stephen J. Nagle** presented a paper entitled "Metaphors of Death and Dying" at the Southeastern Conference on Linguistics in Baltimore.

• **Dennis Wiseman** has been asked to serve on the Substantive Change Committee of the Southern Association of Colleges and Schools for the Tennessee System Regents' Online Degree Program (RODP). The review will include the online degree programs offered by the 19 colleges and universities of the Tennessee Board of Regents System. Wiseman has also been asked to serve on the Reaffirmation Committee of the Southern Association of Colleges and Schools for Sandhills Community College in Pinehurst, N.C.

• **John Navin** presented a paper titled "The War in Print: How Northern and Southern Library Patrons Viewed the Causes, Conduct, and Consequences of the 'War of Northern Aggression'" at the American Studies Association 2002 Annual Meeting.

## Campus Calendar

Friday, Jan. 17

- Peace Circle: Martin Luther King Jr. Celebration, Prince Lawn, 12 p.m.

Friday, Jan. 24

- Metamorphosis II, Rebecca Randall Bryan Art Gallery, 6 p.m.

## Athletic Events

Monday, Jan. 13

- Men's Basketball at Elon, 7 p.m.
- Women's Basketball hosts Elon, 7 p.m.

Friday, Jan. 17

- Women's Basketball hosts Winthrop, 6 p.m.

Saturday, Jan. 18

- Men's Basketball hosts Charleston Southern, 4 p.m.

Monday, Jan. 20

- Men's Basketball hosts Radford, 7 p.m.

Wednesday, Jan. 22

- Women's Basketball at UNC Asheville, 7 p.m.

Saturday, Jan. 25

- Women's Basketball hosts Charleston, 5 p.m.
- Men's Basketball hosts Liberty, 7 p.m.

## Birthdays

### January

14 Mirinda Chestnut	26 Bruxanne El-Kammash
15 Teresa Burns	Jason Hughes
16 Dan Ennis	Sheila Nichols
Linda Ford	27 Susie Turbeville
Andrew Incognito	Linda Vereen
Greg Krippel	28 Taylor Damonte
18 Tony Albiniak	Jack Dawson
Charles Gleason	Linda Palm
19 Marvin Marozas	Linda Seal
22 Carol Collins-Bunn	29 Jennifer Fallone
Perry Lee Walker	30 Elsa Crites
24 Sheila Mooney	Tim McCormick
Jeanwood Smith	Theodore Jeffries
Janet Straub	Pat Singleton-Young
25 Josh Chesson	31 James Mills
John Mortimer	
Ann Wegner	



COASTAL CAROLINA  
UNIVERSITY

# Coastal Carolina

UNIVERSITY NEWSLETTER

Office of Marketing Communications

Coastal Carolina University

P.O. Box 261954 • Conway, SC 29528-6054

## This Issue:

- *African-American Celebration*
- *Ingle re-elected to chair Sea Grant Consortium*
- *Coastal business majors place in top third on exam*
- *Teaching with Technology Grants awarded*

## STUDENT ALUMNI AMBASSADORS

# Spring Membership Drive

Kickoff January 21, 2003

Applications due February 7

Join us for a Student Alumni  
Ambassadors Information Session  
on Wednesday, January 29 at 5 p.m.  
in the Wall Board Room.

Pick up your application in the  
Office of Alumni Affairs –  
Atheneum Hall 001B



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