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Board of Trustees Minutes, January 12, 2007

Coastal Carolina University

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Minutes
Coastal Carolina University
Board of Trustees

Wall College of Business Board Room
January 12, 2007

Presiding: Mr. Charles J. Hodge

Board Members Present:

Mr. William H. Alford
Mr. William S. Biggs
Mr. Robert D. Brown
Mr. Joseph L. Carter
Mr. Fred F. DuBard, Jr.
Mr. Samuel H. Frink
Mr. J. Wayne George
Mr. Charles J. Hodge
Dr. James F. Kane

Mr. William L. Lyles, Jr.
Mr. Daniel W. R. Moore, Sr.
Mr. Clark B. Parker
Mr. Robert L. Rabon
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Mr. Tommy M. Stringer
Dr. Samuel J. Swad

Others Present:

Ms. Betty Asher
Mr. Tom Bair
Dr. John Beard
Mr. David Bennett
Ms. Stacie Bowie
Dr. Barbara Chesner-Buckner
Dr. Janis Chesson
Mr. Josh Chesson
Mr. Ned Cohen
Dr. Debbie Conner
Ms. Paula Drummond
Mr. Edgar Dyer
Dr. David Evans
Mr. Stan Godshall
Ms. Diane Gunnin
Dr. Linda Henderson
Dr. Lloyd Holmes
Dr. Gilbert Hunt
Ms. Nila Hutchinson
Mr. Chris Johnson
Mr. Warren Koegel
Ms. Paula Lippert
Dr. Colleen Lohr

Ms. Sandra London
Ms. Linda Lyerly
Mr. Marvin Marozas
Dr. Danny Nicholson
Ms. Jessie Palmer
Mr. David Parker
Dr. Joan Piroch
Ms. Mona Prufer
Dr. William Richardson
Mr. Scott Royce
Dr. Emma Savage-Davis
Mr. Dan Sine
Mr. David Singleton
Mr. Doug Smith
Mr. Keith Smith
Ms. Kimberly Staats
Dr. Judy Vogt
Ms. Kathy Watts
Mr. Greg Weisner
Dr. Richard Weldon
Dr. Lynn Willett
Ms. Stacy Willette
Mr. Greg Richardson

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In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location and agenda for the meeting. The following media were present:

Ms. Lisa Edge – WBTW 13
Ms. Jessica Foster – The Sun News
Mr. Jim Heath – WPDE 15
Mr. David Joyner – The Horry Independent
Ms. Mola Lenghi – WPDE 15
Ms. Janet Morgan – The Sun News
Ms. Emily Notts – Chanticleer
Ms. Carolyn Smith – Chanticleer
Mr. Nick Stavrakis – WBTW 13
Mr. David Ward – Chanticleer
Mr. Josh White – WPDE 15

I. Call to Order

Chairman Hodge called on Dr. Oran Smith to deliver an invocation.

Mr. Hodge then recognized Mr. David Singleton, President of the Coastal Educational Foundation, and asked that he give a report on behalf of the Foundation.

Mr. Singleton reported that the Foundation is looking forward to accelerating the fundraising efforts and implementing some new strategies of the Foundation. They are going to continue development activities and management of the various properties that they have and look forward to receiving a few more pieces of real estate in the coming year. They are monitoring the progress of the arena. He realizes that additional funding requests will be coming from the University.

Mr. Singleton, on behalf of the Foundation, expressed the admiration and respect that they have for Dr. Ingle and all that he has done during his tenure. He stated that Dr. Ingle will be greatly missed but they have every confidence that the Trustees will select someone to move us forward although they have some big shoes to fill.

Roll Call was then taken.

II. Approval of Minutes

Mr. Spivey moved to approve the minutes of the October 6, 2006 Board Meeting; Mr. Frink seconded, and the motion carried.

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Mr. Spivey moved to approve the minutes of the October 6, 2006 Joint meeting of the Board of Trustees and the Coastal Educational Foundation; Mr. Frink seconded, and the motion carried.

Mr. Spivey moved to approve the December 9, 2006 minutes of the Board of Trustees and the Presidential Search Advisory Committee; Mr. Frink seconded; and the motion carried.

III. President's Report

Dr. Ingle distributed a report prepared by Dr. Jerome Christia of the Wall College of Business on the Economic Impact of Coastal Carolina University Football.

Senator Dick Elliott has pre-filed a Bill to amend the Code related to public institutions of higher learning as it relates to funding. The Commission on Higher Education would have more of a direct role under this Bill and also in dealing with equity or pairing funding of institutions such as Coastal who are not receiving what we should receive under MRR or formula funding. That has been referred to the Finance Committee of the Senate.

Dr. Judy Vogt then gave an Enrollment Report.

Dr. Vogt stated that for Fall the total Undergraduate and Graduate enrollment was 8,049 students which was a 5.7% increase in enrollment over the prior year. Dr. Ingle stated that 3-4 years ago we had discussions to use as our target 5% and we have been right at that goal for the last three years.

We are continuing to enroll Spring 2007 students.. We now have 291 additional undergraduate students compared to last year which shows a 5.1% increase in undergraduates

We have exceeded 90% retention of our freshmen who entered in the Fall and have returned.

IV. Standing Committee Reports

Executive Committee

No action was taken by the Executive Committee

Academic Affairs

Dr. Smith presented the honorees for May Commencement which were approved by the Academic Affairs Committee and moved that they be approved:

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General James Hackler – activities in promoting the golf industry and his work with Coastal;

Mr. James C. Benton – local businessman - charity work, worked with children, he has worked with special education and strongly supported the arts at Coastal;

Ms. Judy Ingle – local educator; contributions to the arts and her work as our University’s first lady;

Ms. Josephine Humphreys – noted South Carolina author and recipient of the Lyndhurst Prize;

Dr. Ronald R. Ingle – Commencement speaker

Mr. DuBard seconded the motion and it carried unanimously.

Dr. DeCenzo updated the Committee on a number of fronts. The First Year Experience has been instrumental in improving retention. From Fall 2005 to Spring 2006 the Retention was 87%. As of Wednesday of this week the retention rate is 90.1%.

Dr. DeCenzo led the development of the MBA program. The goal was a very modest number of 15. The goal was doubled with 33 enrolling and, as of today, we have 43 students enrolled in the MBA program which has been virtually unadvertised.

Dr. Don Schunk, a well known economist in the state, has been hired at Coastal to be our Research Economist.

Dr. Ingle informed the Board that Dr. Charles Joyner will retire at the end of the semester. He is a well respected southern historian and holds the Burroughs Professorship. We are in the process of searching for his replacement. Dr. Richardson then commented on the characteristics of those who have applied for this position. A small pool of applicants has been received for the position and they are all extraordinary. It is going to be difficult to identify the top candidates to bring to campus. They have extraordinary reputations. They all deal with Southern history and have national reputations. They are excited about the possibility of coming to Coastal. We want to bring in someone who will flourish here at Coastal. The sort of people who are Endowed Chairs, especially in history, tend to like research institutions. We have candidates who are eager to work with undergraduates, people in the community, in the state and throughout the South.

Development and Alumni Affairs Committee

Mr. Moore stated that the Development and Alumni Affairs Committee met this morning and there were no action items; however, he called on Dr. Danny Nicholson to give a report on Development.

Dr. Nicholson said that Fundraising Goal Summary in their books showed that as of December 15, 2006 we have currently raised a little over \$7.5 million of our \$8 million goal. We have had over \$340,000 come in over the two week period prior to December

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31, 2006 which moves us really close to the \$8 million goal. That seems to indicate that people believe in the promise of the institution.

Some of the recent commitments have come from the Holliday Family Endowed Scholarship and Wilson and Pat Lowerey. We are working on a potential million dollar gift and we have someone who would like to invest \$650,000 in an endowed scholarship who is from Baltimore.

New members of the University Advancement team were introduced:

Scott Royce - Major Gift Officer
Karen Godfrey – Administrative Coordinator
Nicole Schlunn – Associate Director of the Coastal Fund

Plans are underway to hire an Associate Vice President and another major gift officer, as well as an athletics major gift officer.

Debbie Conner then gave an update on Alumni.

Currently we are searching for a new Alumni Director and hope to have someone in place by the first of March. We are starting to see the results of the hard work put into our Benefits Program. Alumni are participating in the insurance program and loan consolidation programs. We continue to get updates on-line.

The Alumni hosted several successful events in the Fall. A pipe in the Alumni House burst recently and caused extensive damage so we are having to redo the house again and hope to be able to host events again in approximately a month and a half. We are looking forward to Spring events which are now being planned – one of those events is a Meet the Coaches event at Logan's on February 15 during Buzz Peterson's radio show. A successful grad finale was held last semester and we will hold one in the spring. Approximately 80% of the seniors participate in that program. A Senior Celebration for Winter Commencement was held and approximately 60 students joined the 1954 Society, which is a three year commitment to give unrestricted dollars to the annual fund. Hopefully, we will double that number for the Spring semester. We continue to work on athletic and interest group reunions.

A couple of calendar events were brought to the Board members' attention: January 24 – Legislative Reception at Clarion Town House in Columbia; February 13 - Kimbel Lecture speaker Jean-Michel Cousteau.

Dr. Ingle informed the Board members that Debbie Conner's dissertation had been nominated by Clemson University for a national award.

Planning and Fiscal Affairs Committee

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Mr. Spivey reported that the Planning and Fiscal Affairs Committee met on Wednesday. Updates regarding "10" Funds, Revenue Projections and Housing Trends were discussed and information is in Board member's packets.

On behalf of the Planning and Fiscal Affairs Committee, Mr. Spivey moved that the Student Housing Fee for 2007-08 be increased by \$80 per semester, to a total of \$2,190 (a 3.79% increase from 2006-07); and the Student Board Fee be increased by \$40 per semester (a 3.6% increase from 2006-07), to a total of \$1,150. Mr. Rabon seconded the motion and it carried.

Student Affairs Committee

Mr. Lyles reported that the Student Affairs Committee met this morning and were bringing forward the following motion:

The Student Affairs Committee moves to have the full Board of Trustees approve the Freshman Housing Requirement that all freshmen live in University Housing during their first year at Coastal Carolina University, beginning in Fall, 2008; second by Mr. Carter and passed unanimously.

Mr. Rabon stated that for the record there are some provisions, ie. students who live within a 50 mile radius, etc. which do not apply.

Mr. Koegel then gave an update on sports. Football had a great year finishing 9-3. We were one of 16 teams invited to play in the I-AA Championship. Our team played well against Appalachian State. We are proud of what David, his staff and team achieved. Tyler Thigpen finished seventh in the country for the Walter Payton Award and was named First Team All-American.

Volleyball was in a growth year and had a 10-23 record. We expect that program to come back up.

Men's Soccer finished with an 11-7-2 record. We did go to the Men's Big South Championship winning the first round game and defeated in the semi-finals. Women's Soccer had a great year of 13-6-1 and won their first ever tournament game.

Men's Cross Country finished second in the Conference Championship. Women's Cross Country also finished second. Julia Viellehner was the Big South Champion earning her Rookie of the Year and Runner of the Year for the 2006 season.

Men's Basketball has a 9-6 record so far. They are playing well as a team. Women's Basketball is now 9-4 for the year.

Women's Golf had their fall season and played fairly well. Aruka Felgueroso won medalist honors in her first-ever collegiate golf tournament. Men's Golf was ranked as high as 5th in the country during the Fall. Dustin Johnson at one point was ranked the

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#1 amateur golfer in the United States.

A Fall 2006 Athletic Academic Fact Sheet was reviewed. Josh Hoke is up for a post graduate scholarship from the American Athletic Director's Association. The Current Academic Grade Point Average was distributed with a combined GPA of 3.015.

David Bennett has committed to stay at Coastal Carolina University. We are working on the details of his contract.

Capital Projects Committee

Mr. Moore stated that the Capital Projects Committee met and received information and updates on the Myrtle Beach Center site. We do have a Memorandum of Understanding in terms of a gift of land in the Sayebrook area and are in discussions with the Jackson Family on that property. We are also in anticipation of an additional gift of land that could also serve as an additional potential site with excellent exposure. We are not at liberty to disclose the donor at this time since we do not have anything in writing. Once receiving this documentation we will probably convene by teleconference to discuss the development of one or both sites for the replacement of the Myrtle Beach satellite campus.

Dr. Weldon stated that several projects are going on which are already funded including landscaping, roofing, sidewalks, Student Center Renovation, lighting, etc. The relocation of the road for the arena is underway. This is a Department of Transportation project. The Field House project will be underway soon. We will try to accommodate this project so as not to be inconvenient during the next football season.

Dr. Ingle stated that he had a report from the developers of the arena this week, some of it being contractual in nature. Given the positive turn of the bond market, the bond sales look like they are coming into play. They have reached an agreement with a national management company to manage the arena and have selected the contractor to build the arena.

Dr. Ingle reported on Ms. Stalvey's accident and asked Ms. Hutchinson to give an update on her condition. Ms. Hutchinson stated that she had been in an accident the Monday after Commencement, had several fractured ribs, a fractured pelvis and a punctured lung. She stayed in the hospital for three weeks and was released. After going for her check up, they detected a blood clot in her lung and her leg. After being released from the hospital she is expected to go to rehab for therapy. She appreciates so much the cards, phone calls and visits from all of the Board members.

Mr. Hodge then proposed the following resolution to be presented to Ms. Stalvey:

Resolution

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State of South Carolina
County of Horry
Coastal Carolina University

WHEREAS, Chyrel Stalvey has effectively served the University, the Office of the President and this Board of Trustees with expertise and grace for a number of years and has been a wonderful resource; and,

WHEREAS, Chyrel was recently the victim of a reckless driver while on her way to work, causing extensive injuries and an extended hospital stay; and,

WHEREAS, due to complications after her discharge from the hospital, Chyrel was readmitted and is recovering at this time; and,

WHEREAS, Chyrel has been noticeably and sadly absent from the Office of the President and from our Board meetings; now, therefore, be it

RESOLVED, that this Board, speaking on behalf of the entire Coastal Carolina family, does wish Chyrel Stalvey a speedy and complete recovery from the injuries she received in her recent mishap and, further, we would like for her to know that she has been sorely missed by all and that we look forward with great anticipation to her return to us.

Done this twelfth day of January, Two Thousand and Seven

Mr. Brown seconded the Resolution and it passed unanimously.

Audit Committee

Mr. Parker stated that the Audit Committee had met earlier in the morning and he was elected Chair.

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The Charge of the Committee is as follows:

- 1) To review and understand the financial statements;
- 2) Assure the board that the statements reflect the Institution's financial condition;
- 3) Determine the adequacy of internal controls, including those established for financial information systems;
- 4) Assuring the board that any significant noncompliance with regulatory matters has been brought to their attention; and,
- 5) Ensuring adherence to the Institution's Conflict of Interest Statement.

This is the committee's charge and at this point there were no recommendations to bring forward at this time.

Chairman's Report

Mr. Hodge stated that the next item of business was the matter of the next President of Coastal Carolina University.

Mr. Hodge made the following remarks:

In 1954 the people of vision of Horry County set in motion a college sorely needed in the community. A little over 50 years later their legacy is a University with a little over 8000 undergraduate and graduate students. 1993 was the year that Coastal was granted independence from the University of South Carolina System. Since that time we have had one leader – a man of vision, principle and integrity. In previous remarks, I noted how the American people turned to Franklin Delano Roosevelt at a time of financial crisis, the Great Depression, and later depended on him to lead us through World War II. When he passed, in 1945, many felt that they had lost their father. He was the only president they had known. Ron Ingle is our FDR. He has taken Coastal from its independent infancy and overseen development and growth which has positioned CCU to become the third major university in this state and one of the leading universities in the country. He had the foresight to support development of a football program which in 4 short years has already been to the national playoffs and contributed directly or indirectly to millions of dollars in contributions to this University. We have completed the first semester of a Masters in Business Administration program. We have 43 persons enrolled in that program. Every new building you see, every project in the works, every new program that Coastal has, bears Ron Ingle's stamp and vision. He's as comfortable with the lawn crew as he is with a CEO. With Ron, what you see is what you get. Now the time has arrived for him to transition to a new phase of life. He will forever be linked to Coastal. The debt of gratitude that we owe him can never be repaid. Please join me in a round of applause.

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When change occurs there is naturally anxiety because of the unknown. It is especially true at this juncture of Coastal's history, since Ron is the only independent president that we have known. The Advisory Selection Committee headed by Fred DuBard and ably assisted by Sam Frink and many others has performed a tremendous service and worked extremely long and hard in providing the Board of Trustees with an excellent slate of candidates. I would like to personally thank each member of that advisory committee and ask that they stand for a round of applause.

Your Coastal Board of Trustees has likewise spent enormous hours in meetings, review of qualifications, and interviewing candidates. Additionally, we have paid close attention to the concern expressed by individuals, groups, and businesses regarding the next President. We understand the emotional investment supporters of this institution have. It has been said a unique feature of Coastal is how it is like a family. The Board wishes to publicly express that we have treated this process accordingly. Our charge is a simple calling yet it is a high calling as well – we are to select the best candidate possible for the future of this University. When an airport is built, it is not created for the needs of the present but rather for the needs of the future – 10, 20, perhaps 50 years in the future. Your Board of Trustees is charged with the policy making function of the University while the President leads the administration. Certainly the Board must have input of the administration to effectively set policy and the President is an integral part. But ultimately, your Board must enact the vision for growth, development, and where we are to be in the future. It is a responsibility we regard with the utmost sanctity. Because of the importance of the role of President, we have scrutinized each of the candidates and their spouses. They are all outstanding; individuals of character, integrity and intelligence. Each possesses the ability to be a tremendous President. This is a very difficult decision because they are all so good. Whoever is selected should be rallied around because this institution is more important than any individual or group. In financial terms alone, Coastal contributes over \$200 million dollars to the local economy – directly or indirectly per annum with totals of \$250 million statewide.

And now for the matter at hand – Do I have a motion for recommendation by the Coastal Carolina University Board of Trustees for the next President of this University?

Mr. Fred DuBard moved that the Board of Trustees of Coastal Carolina University offer the position of the next President of our institution to Dr. Maurice Scherrens of George Mason University. Mr. Frink seconded the motion. The vote was unanimous.

Mr. Hodge then appointed a nominating committee for the next Chairman of the Board of Trustees to include Mr. Wayne George, Mr. Clark Parker and Mr. Fred DuBard.

Mr. George stated that the committee meetings this morning were very short and that consideration should be given to extending these meetings. Mr. Hodge stated that due to the unique circumstances surrounding the presidential selection our schedule was altered. Committee meetings are normally scheduled for one hour and we try to overlap as few as possible.

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Mr. Spivey made a motion for the Board to go into Executive Session; seconded by Mr. Frink and so moved.

Following Executive Session, Dr. Oran Smith moved that Dr. Michael H. Roberts, the newly hired Dean of the College of Natural and Applied Science be hired with tenure. The motion carried unanimously.

Dr. Smith then moved that we award Dr. Sara Sanders the Kearns Palmetto Professorship. Dr. Sanders is Professor and Chair of the Department of English Communications and Journalism. The motion carried unanimously.

Dr. Smith moved that the following faculty be awarded emeritus status:

**Dr. Virginia Levsen – Emeritus Professor
Dr. Richard Koesterer – Emeritus Professor
Dr. Gerald Boyles – Distinguished Professor Emeritus
Dr. William Hamilton – Emeritus Professor
Dr. Charles Joyner – Distinguished Professor Emeritus
Dr. Randall Wells – Distinguished Professor Emeritus**

Mr. George seconded the motion and the motion passed unanimously.

Mr. Lyles moved that the Board prepare three resolutions:

- 1) Tyler Thigpen – named First Team IAA All American Quarterback; and the All American Honorees;**
- 2) Coaching Staff – for taking us to the IAA playoffs**
- 3) Resolution to Commend the Football team**

Mr. Frink seconded and the motion carried.

Mr. George requested that Chairman Hodge comment on Dr. Scherrens. Mr. Hodge stated that each of the candidates were outstanding; and, specifically we should mention our internal candidates Dr. David DeCenzo and Mr. Edgar Dyer. This decision was not a decision of eliminating the worst but a matter of trying to pick the best of the best. Dr. Scherrens has a Doctorate in Higher Education from the University of Southern California; a Juris Doctor from George Washington University; a Masters in Business Administration from Central Michigan University and a Bachelor in Business Administration from Central Michigan University. He has been Assistant Vice President of Business and Finance; Vice President for Finance and Planning, Executive Vice President of George Mason University and most recently he has been Senior Vice President at George Mason University. He has been involved and has had his hands on the pulse of every major development at George Mason University. He took a school that had 8,000 students, approximately our size, and they now have 30,000 students. He is point man for their involvement with the Virginia State Legislature. They have a \$550

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million dollar budget. He currently is involved in the arena revision at George Mason (the 12,000 seat arena is approximately a \$42 million dollar project). He has been the point man in the development of the George Mason University branch in the United Arab Emirates. He is dealing with millions of dollars, he understands fundraising and business. We hope that one of the great advantages also is that perhaps we will be able to retain the two internal candidates and we have this outstanding individual coming from George Mason. We are hopeful and we believe that this candidate will be an excellent representative as President of Coastal Carolina University.

Mr. Hodge asked that the Board return to Executive Session to take care of one further matter.

Following Executive Session, Dr. Oran Smith moved that as a part of our offer to Dr. Maurice William Scherrens that he be awarded tenure in the department appropriate to his discipline. The motion was seconded and passed unanimously.

Mr. Hodge appointed a transition team to assist Dr. Ingle and Dr. Scherrens. This team will consist of members of the Executive Committee, Mr. Charles Hodge, Mr. Daniel Moore, Mr. Sam Frink, Mr. Fred DuBard, along with Mr. Robert Rabon and Dr. Oran Smith.

There being no further business, the meeting adjourned.

Respectfully Submitted,

Samuel H. Frink
Secretary/Treasurer