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Board of Trustees Minutes, October 6, 2006

Coastal Carolina University

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**Minutes
Coastal Carolina University
Board of Trustees**

**Waccamaw Higher Education Center, Room 109
October 6, 2006, 9:00 a.m.**

Presiding: Mr. Charles J. Hodge

Board Members Present:

Mr. William H. Alford
Mr. William S. Biggs
Mr. Robert D. Brown
Mr. Joseph L. Carter
Mr. Fred F. DuBard, Jr.
Mr. Samuel H. Frink
Mr. J. Wayne George
Dr. James F. Kane
Mr. William L. Lyles, Jr.
Mr. Daniel W. R. Moore, Sr.
Mr. Clark B. Parker
Mr. Robert L. Rabon
Mr. Eugene C. Spivey
Mr. Tommy M. Stringer
Dr. Samuel J. Swad

Others Present:

Dr. Ronald R. Ingle
Ms. Stacie Bowie
Mr. Josh M. Chesson
Dr. David A. DeCenzo
Dr. Edgar L. Dyer
Dr. David W. Evans
Mr. Warren Koegel
Ms. Linda P. Lyerly
Ms. Anne T. Monk
Dr. Danny Nicholson
Mr. Keith S. Smith
Dr. Judy W. Vogt
Dr. Richard N. Weldon
Dr. Lynn Willett
Ms. Nila S. Hutchinson
Ms. V. Chyrel Stalvey

Board Member Not Present:

Dr. Oran P. Smith

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting.)

I. Call to Order

Chairman Hodge called the meeting to order at 9:07 a.m. and Mr. Frink offered an invocation.

Roll call was taken.

II. Approval of Minutes

Mr. Carter moved to approve the minutes of July 14, 2006, and Mr. Spivey seconded. The motion passed.

III. President's Report

Dr. Ingle asked Dr. Vogt for a preliminary update on fall enrollment.

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She reported a 14% increase in applications for fall and noted an undergraduate increase of 4.1%. There were 1,473 new freshmen (651 in-state); 614 new transfers (Horry-Georgetown Technical College primary feeder group). Coastal Carolina remains 26 points above the national average and 62 points above the state average for Fall 2006 college bound seniors (1047/1021 NAT and 1047/985 SAT). The Average GPA for transfer students was 2.806.

Retention rates are improving: one-year retention rate for new freshmen is 67.4% (64.3% for 2005) and undergraduate retention rate is 80.6% (79.4% for 2005). Dr. Ingle noted his pleasure in the steady progress for retention.

Dr. Vogt modeled the new Coastal Carolina blazers which are available from the Haberdashery/Herdashery in Conway and reminded everyone that the proceeds of the sales will establish a scholarship.

Dr. Ingle reported that he and Dr. Conner attended a national YMCA Diversity Conference in Anaheim, CA in September. They made a presentation in regards to bringing the Amistad to Georgetown County and its impact on the region. Three other individuals from Georgetown County also attended and reported on the continuing diversity efforts within the county.

The Board of Trustees website is now live and can be reached through Coastal Carolina's home page, clicking on "About Coastal" and then "Boards."

The science and business deans' interviews will take place in Charlotte the first week of November with the hopes to announce the selections before the holidays.

Mr. Rabon expressed concern regarding the hiring of deans before the new president arrives on campus. Dr. Ingle responded that typically the dean's level is not as likely to change during a presidential transition.

On October 2, the University lost its number one fan when Margery "Ma" Bennett, Coach David Bennett's mother, passed away. A very touching funeral was held for her in Cheraw. Three busloads of football players attended. Six of the team members, Ro and the Men, sang a very poignant song.

In her memory, "Hail to the Chants" pins were given to members of the Board and will be handed out at the game on Saturday.

Faculty Senate Chair, Dave Evans, was asked to give an update on the Senate business. He noted that changes to the core curriculum had been developed to loosen credit hour restraints and it is hoped to present the proposed changes in the May 2007 Board meeting for approval. He remarked that Dr. DeCenzo had been instrumental in getting students involved in the discussions for the changes to the core curriculum.

The proposed changes to the Faculty Manual's Promotion and Tenure Policy have been accepted by the Faculty Senate and were long overdue and much needed.

Mr. Frink was complimentary of the New Student Convocation held in August and noted that it was a wonderful beginning for the freshmen students. Dr. Willett has been instrumental in

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moving this project forward to help students feel a part of the academic community at the very beginning of the semester.

V. Standing Committee Reports

Executive Committee

Mr. Hodge made a motion to establish a standing Audit Committee and a Capital Projects Committee. Mr. Rabon seconded, and the motion passed.

At the last Board meeting, Chairman Hodge appointed Messrs. Clark B. Parker, J. Wayne George, and Tommy M. Stringer to serve on the Audit Committee. The Capital Projects Committee members will remain the same. Each committee will need to elect a chair.

Academic Affairs Committee

As Dr. Smith could not be in attendance, Dr. Kane reported in his absence.

Upon review and approval by the Faculty Senate and the Board of Trustee's Academic Affairs Committee of the proposed changes to the Faculty Manual's Promotion and Tenure Policy, Dr. Kane made a motion to endorse these changes. Mr. Frink seconded and the motion carried.

Dr. Kane stated there are two items for Executive Session.

Development & Alumni Affairs Committee

Mr. Moore asked Dr. Nicholson to give a University Advancement update.

Dr. Nicholson reported that \$5.4M had been raised as of August 31, 2006, as Advancing the Dream Initiatives continue.

The mentoring event on September 29 at Brookgreen Gardens was outstanding. More than 250 Horry County elementary and middle school students and 116 Coastal Carolina undergraduates gathered to participate in the official recognition of the establishment of the Dalton and Linda Floyd Family Mentoring Program. The Floyd family recently made a \$250,000 gift to Coastal to expand the University's Mentoring Program and to provide a statewide model for such programs.

Several concerted efforts have been made to garner friends for the University:

- Dr. Paul Gayes continues to cultivate ties with the Debordieu area and an environmental internship has been established to address concerns for that area.
- Ken McDonald held a reception for 150 people his yacht.
- Charlie and Ellen Hodge held a very successful reception the weekend of the Wofford football game.
- The Blanton professorship continues to grow.

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As this is Family Weekend, Alumni Affairs is very involved in preparing and could not be in attendance. Dr. Nicholson expressed appreciation to Billy Alford for his help in refurbishing the temporary Alumni House.

Planning & Fiscal Affairs Committee

After the review of the Planning & Fiscal Affairs Committee, Mr. Spivey moved to approve the changes to the Expenditure Policy, as noted on pages 2, 5, and 8 of the document. Mr. Rabon seconded and the motion passed.

Dr. Ingle stated that he will go before the General Assembly leadership to ask for equity in funding for next year.

Everyone received the Comprehensive Annual Financial Report prepared by Linda Lyerly and Stacie Bowie. The report will be reviewed at the January Board meeting.

It was noted that Ms. Walda Wildman had reported on the audit to the Planning & Fiscal Affairs Committee. She noted that the relationships between the Board of Trustees, Coastal Educational Foundation, Horry County Higher Education Commission, University Student Housing, and the Chanticleer Club should be clearer. Dr. Ingle stated that the administration will prepare a matrix to better define their individual roles and their working relationships.

Mr. Hodge mentioned that it was reported yesterday that the new Student Health Services, which the Board had approved last October, had a very good beginning. Student Health Services had budgeted carefully and there is a surplus of \$161,819. Dr. Willet added that 25-30 students a day are seen by the part-time physician and the fulltime provider. A letter has been mailed to all students and parents regarding the vaccination program for meningitis.

Student Affairs Committee

Mr. Lyles was elected 2006-2007 chair of the Student Affairs Committee.

Dr. Willet stated that a proposed Freshmen Housing Requirement was presented for information in the Student Affairs Committee meeting. The plan will be brought forward at the January meeting for the committee and the full Board to review. This requirement is a common practice at other institutions. About 70-85% of the freshmen live on campus now and it will affect an additional 100 students.

If accepted, it would not go into effect until Fall 2008. The reason for this being the timely publication of information mailed to parents and perspective students.

(At this point Messrs. Alford and Frink left to attend the Coastal Educational Foundation meeting which was meeting at 10:00 a.m. in order for them to have a quorum. Mr. Brown left the meeting at 10:20 a.m.)

Mr. Koegel presented an athletics update:

- Dr. Winston McIver, general practitioner for the football team and part-time physician at Student Health Services, is doing an excellent job.

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- A couple of weeks ago, the Hall of Fame induction ceremony was held to honor: President Ingle, softball player Sarah Lockett, baseball player Scott Sturkie, and runner Jolene Williams.
- Student-athletes continue to do well academically. In accordance with the new NCAA reporting requirements, the graduation rate is now 95%.
- Mr. Koegel has been in conversation with the Adkins brothers and believes that more support will be coming from their organization.
- Julia Viellehner, a freshman from Germany, has had three stellar performances in all three meets so far this season and has been named the Big South Conference Runner of the Week. Senior golfer Dustin Johnson is ranked as the No. 5 amateur in the U.S.

Capital Projects Ad Hoc Committee

Mr. Moore stated that the previous day's committee meeting was centered on a University satellite location. There is concern regarding the lack of presence in the Myrtle Beach area and the loss of revenue. At one time there were 1,200 students in that area and now only 300 students are enrolled. The committee discussed available options and The Jackson Companies made a presentation.

After discussion, Chairman Hodge asked the Capital Projects Committee to review the options for a satellite location and make a recommendation to the Board within 30 days, if at all possible.

VI. Chairman's Report

Chairman Hodge stated that the University's Founders' Day Celebration went very well and the recipients of the Founders' medallion were former Governor Carroll Campbell (presented posthumously), Trustee Clark Parker, and Dr. Ingle.

Mr. DuBard noted the next meeting of the Presidential Advisory Search Committee will take place on October 27, and the applicants will be reviewed. Offsite interviews will be conducted the first week in November.

Dr. Dyer briefly reviewed the Conflict of Interest Statements and encouraged the trustees to sign them.

II. Unfinished Business

Nothing to report.

VIII. New Business

Nothing to report.

IX. Executive Session

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Mr. Carter moved to go into Executive Session as there were personnel and contractual issues to discuss. Mr. Spivey seconded, and the motion carried. No action was taken during Executive Session.

At the recommendation of the Academic Affairs Committee, Dr. Kane made a motion for the following retiring faculty members to receive Emeritus Professor status: William D. Davis (awarded posthumously), Linda Smoak Schwartz, and Stephen H. West. Mr. Spivey seconded and the motion carried.

Dr. Kane made a motion to bestow honorary degrees at December's commencement to William J. Baxley, H. Neyle Wilson, Emma Lou Johnson, and M. Lois Ergle. Mr. DuBard seconded. The motion passed.

Mr. Carter moved to create the Margery "Ma" Bennett Buckeye Fund to be established by the Board of Trustees to be used for campus beautification and/or projects designated by the Board. Mr. George seconded and the motion carried.

X. Adjournment

As there was no further business, Mr. Carter made a motion to adjourn and Mr. Spivey seconded.

Respectfully submitted,



Samuel H. Frink
Secretary/Treasurer