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## CCU Newsletter, November 25, 2002

Coastal Carolina University

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# Coastal Carolina

## UNIVERSITY NEWSLETTER

November 25, 2002

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 12, Number 20

## Fall 2002 Commencement to be held December 14

### From policeman to professor: Aaron Ard



Aaron Ard

Although he eventually received his doctorate degree from one of the country's most respected universities, and has been honored by Coastal students for his teaching, Aaron

Ard's road to academia was a winding one.

Ard, the December 2002 commencement speaker, dropped out of school at age 15 to go to work, helping his family during lean times. Two years later, on his 17th birthday, he joined the Navy, spending four and a half years with Special Operations Forces as a non-commissioned officer. He earned his GED while he was in the service. After the Navy, Ard became a police officer, working for agencies at the local and state levels.

"But because I didn't have a degree I couldn't seem to get promoted. That's when I decided to go back to school," he said.

He started at Florence-Darlington Technical College where his math instructors, especially Milton Clark, now vice president of the college, inspired him and encouraged him to continue his education. Ard followed the advice, going on to earn a bachelor's degree from Southern Illinois University and a master's degree and Ph.D. from Cornell University. He joined the Coastal faculty in 2000.

Ard says he was inspired to teach by several

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### Leatherman to receive honorary award

Coastal will recognize approximately 443 candidates for graduation during commencement exercises Saturday, Dec. 14 at 10 a.m. at the Myrtle Beach Convention Center. Two hundred sixty-nine fall candidates for graduation will be recognized, as well as 174 summer 2002 graduates. The public is welcome to attend.



Hugh Leatherman

Aaron Ard, assistant professor of management and statistics at Coastal, will deliver the commencement address. South Carolina Senator Hugh Leatherman will receive the honorary degree of Doctor of Public Service.

Ard was named the 2002 Distinguished Teacher of the Year, an annual honor presented by Coastal's Student Government Association to faculty who demonstrate excellence in teaching. The award is given each spring at the annual Honors Convocation. The recipient traditionally gives the December commencement address. Ard joined the Coastal faculty 2000.

Leatherman has served in the South Carolina Senate since 1981. As a Senator,

he has been a strong supporter of Coastal and has played an important role in securing state funding for the university. He is a member of the executive committee of the North Eastern Strategic Alliance (NESA), an organization which was created in 2000 to promote the joint development of the Pee Dee and

Waccamaw regions of South Carolina. Leatherman has served on numerous Senate committees, and has served as chairman of the Ethics Committee and vice chairman of the Transportation Committee. He was elected chairman of the Finance Committee in January 2001, and he also sits as a member of the Budget and Control Board.

A native of Florence, Leatherman is a managing partner of WyBoo Investments. He earned a bachelor's degree in civil engineering from N.C. State University. He has served as a member of the Quinby Town Council and as Mayor Pro Tem. Leatherman has received honorary degrees from Francis Marion University, the Medical University of South Carolina and the College of Charleston.



### CCU Newsletter Publication Dates

Submission deadlines:  
Monday, December 2  
Monday, January 6

Publication dates:  
Monday, December 9  
Monday, January 13

*Coastal Carolina University Newsletter* is published biweekly during the academic year and monthly during June, July and August by the Office of Marketing Communications. Submissions should be sent to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication.

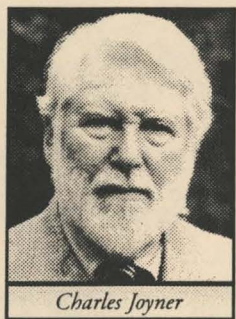
*Deadline to submit information for the next issue is Monday, December 2 at noon.*

Information for the CCU Newsletter should be submitted to [news@coastal.edu](mailto:news@coastal.edu) in the Office of Marketing Communications, Singleton 204.

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# Charles Joyner named president-elect of Southern Historical Association

Charles Joyner, Burroughs Distinguished Professor of Southern History and Culture at Coastal, has recently been named president-elect of the Southern Historical Association.



Charles Joyner

The Southern Historical Association, founded in 1935, is an organization of nearly 5,000 members across the world that

studies Southern history. Joyner has just completed a three-year term on the executive council of the association, and will assume the vice presidency of the association next year with an automatic promotion to president the following year.

"To be elected to this office by my colleagues in the historical profession is the greatest honor of my life," said Joyner. "The Burroughs Chair made it possible, because it enabled me to disseminate the findings of my research to scholars around the world."

The Burroughs Chair in Southern History and Culture was created in 1988 by Henry Buck Burroughs in honor of his parents, Franklin Augustus and Iola Buck Burroughs.

Joyner's election follows numerous honors over his career, including the South Carolina Humanities Council Governor's award for Lifetime Achievement; the honorary degree of Doctor of Humane Letters by Presbyterian College; and the Lifetime Commitment Award from Bluegrass on the Waccamaw.

Joyner is the author of *Down by the Riverside* (1984), a chronicle of the rice plantations of the Waccamaw River, which won the National University Press Book Award. His latest book is *Shared Traditions*, a collection of essays which illustrate how shared African and European traditions have shaped the American South.

An alumnus of Myrtle Beach High School and Presbyterian College, he holds two earned doctorates—a Ph.D. in history from the University of South Carolina and a Ph.D. in folklore and folklife from the University of Pennsylvania. He also held a post-doctoral fellowship in comparative slave societies at Harvard University.

# Fishing Tournament

After two years and one week of bad weather cancellations, student anglers from South Carolina were able to get offshore for the 29th Annual Coastal Carolina Invitational. The University of South Carolina fishing team, under the direction of Jerry Hilbish, professor of biological sciences, won for the first time in eight appearances.

Coastal's host team finished a close second, followed by Francis Marion University's anglers. Clemson University was not able to field a squad due to fall break. (The match had been postponed from its original October date because of eight-foot seas.)

Students and coaches drift-fished on the "New Captain Bill" out of Captain Dick's Marina in Murrells Inlet. Five king mackerel were boated, plus numerous amberjack and black sea bass. (One amberjack head weighing 19 pounds was boated. Since a shark had cut off the body of the fish, it could not be counted toward the championship under International Game Fish Association rules.)

The awards dinner at Murrells Inlet's Hot Fish Club featured the kings and blackfish caught by the students. The tournament is sponsored by the Coastal Educational Foundation. Conway National Bank provides T-shirts for all student competitors. Rods and reels were donated by Penn, Shakespeare, and Wright & McGill tackle companies.

# Aaron Ard

*Continued from cover*

of his professors, and his own teaching style blends the techniques he learned from them.

"You can't fake it with students. They're going to know if you know what you're talking about and they're going to know if you really care about them," he said.

Last year he was named Coastal's 2001-2002 Distinguished Teacher of the Year, an annual honor presented by the university's Student Government Association to a member of the faculty who demonstrates excellence in teaching.

In his commencement speech, Ard will focus on the students, their hard work and perseverance.

"We're in a different time in this country. I will tell them that from everything I've learned from them over the last two years I think our society will be OK with them at the helm," he said.

## Faculty and Staff Holiday Social

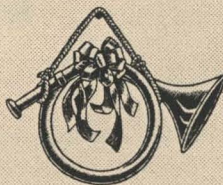
University Hall Rotunda

Tuesday, Dec. 3  
5:30 to 7:30 p.m.

*Followed by*

## Holiday Concert Symphonic Band and Concert Choir

7:30 p.m.



## Birthdays

### November

- 25 Jessica Causey
- Arizona Fairwell
- 26 Michael Lackey
- 27 Mary Bernstein
- Connie Lee
- Kathy Lee
- 29 Gary Gilmore
- Jenny Wickum
- 30 Christopher Podeschi

### December

- 1 Wade Baird
- Joseph Bennett
- Brett Simpson
- 2 Thomas Benedetti
- David Bennett
- Keith Massengill

- 3 Maura Kenny
- Ray Mode
- Bonnie Senser
- 4 Varavut Limpasuvan
- Evelyn Sherman
- 5 Rebecca Snyder
- 7 Allison Faix
- Paul Shank
- 8 Bill Hamilton
- Marcus McIntyre
- 9 Paula Holt
- 10 Geoffrey Cockrell
- Glenn Fisher
- 11 Tracy Jones
- 12 Tracey Teeter

## Coastal designated "family friendly"

Coastal Carolina was among 15 area organizations recently designated a "family friendly" organization by the Employee Certified Family Friendly Business Initiative.

The Employee Certified Family Friendly Business Initiative is a community-service project initiated by the Community Coalition of Horry County and the Coastal Organization of Human Resources.

Certification is based on a detailed survey completed by all employees of each organiza-

tion. The most significant criteria for Family Friendly status are related to health care, flexible work schedules, financial packages, career advancement, personal time off for family needs, and the encouragement of involvement in the educational process.

More than 2,000 employees from area businesses and organizations participated in the surveying process this year, bringing the total surveyed in the two years of the initiative close to 9,000.

## Coastal Carolina People

*Faculty and staff are encouraged to submit information to be included in the "Coastal Carolina People" section of this newsletter. Information will be published following the presentation or activity.*

• **Amber Anderson** recently accepted an award on behalf of the university from the South Carolina Governmental Fleet Managers Association (SCGMA) for the agency that was "Most Improved" with regard to fleet safety.

• **Wanda Lewis** was awarded a scholarship from the South Carolina Governmental Fleet Managers Association for her pursuit of an undergraduate degree. She is the first member to receive a scholarship. They are typically awarded to the children of members.

• **Lee Bollinger** was recently honored by the Conway Area Chamber of Commerce at its annual banquet. She received the Public Awareness Award in recognition of her volunteer work in the areas of research and public relations. With the assistance of Coastal journalism students, Bollinger conducted research about chambers across the country and developed a fundraising plan for the grand opening of the new chamber building. Bollinger, with the help of research assistant and Coastal alumnus Ashley Bruton, also wrote a comprehensive five-year public relations plan for the chamber.

• **Treelee MacAnn's** piece, *Schizophrenia*, has been accepted into the Boston Printmakers National Juried Exhibit. Jurors for the exhibit are Clifford S. Ackley and Ruth and Carl Shapiro, curators of Prints and Drawings at the Museum of Fine Arts in Boston. The exhibit will be held at Boston

University, with prizes being given out in mid-December. The show will be on display from Feb. 23 to April 6.

• **Phil Schneider** participated in a panel discussion at Conway Hospital as part of the seventh annual Pastoral Care Institute's program on Navigating the Entanglements of Ethical Dilemmas.

• **Nelljean Rice's** monograph, *A New Matrix for Modernism: A study of the Lives and Poetry of Charlotte Mew and Anna Wickham*, has been published by Routledge Press as #18 in the Major Literary Authors series edited by William Cain of Wellesley College.

• **Paul Olsen** and **Nelljean Rice** presented sessions at the Associated College presses/College Media Advisors national conference in Orlando. Olsen advises *Archarios*, Coastal's literary arts magazine, which won two awards at the conference, a fifth place table of contents design award in the Best of Collegiate Design competition, and a prestigious second place in the Best of Show competition at the conference. *Tempo*, Coastal's feature magazine, advised by Rice, won two third place awards in the Best of Collegiate Design competition in the table of contents and feature spread categories.

• **Claudia McCollough, Renee Smith** and eight Coastal students participated in a business ethics symposium held recently in Hilton Head. This 25th annual symposium, hosted by the Presbyterian Men of the Church, invites students and faculty from a number of southeastern universities to discuss a series of case studies based on real-life situations set in business environments.

## Campus Calendar

**Monday, Dec. 2**

- "From Our Perspective" senior art show, Rebecca Randall Bryan Art Gallery, 2 p.m.

**Tuesday, Dec. 3**

- Faculty and Staff Holiday Social, University Hall Rotunda, 5:30 to 7:30 p.m.
- Coastal's Symphonic Band and Concert Choir Holiday Concert, Wheelwright Auditorium, 7:30 p.m.

**Wednesday, Dec. 4**

- College of Education Senior Festival, Student Center game room, 11 a.m.
- Holiday Tree Lighting, Edward M. Singleton Building, 4 p.m.

**Friday, Dec. 6**

- *The Nutcracker*, Wheelwright Auditorium, 7:30 p.m.

**Saturday, Dec. 7**

- *The Nutcracker*, Wheelwright Auditorium, 3 p.m. and 7:30 p.m.

## Athletic Events

**Monday, Nov. 25**

- NCAA Division I Championships at Terre Haute, Ind., 11 a.m.

**Tuesday, Nov. 26**

- Women's Basketball hosts Campbell, 7 p.m.
- Men's Basketball at South Carolina State, 7:30 p.m.

**Friday, Nov. 29**

- Women's Basketball at Wofford, 7 p.m.

**Saturday, Nov. 30**

- Men's Basketball at Campbell, 3 p.m.

**Monday, Dec. 2**

- Women's Basketball at College of Charleston, 7 p.m.
- Men's Basketball at Georgetown, 7:30 p.m.

**Saturday, Dec. 7**

- Women's Track and Field, Coastal Carolina Inter-Squad, 10 a.m.
- Men's Basketball hosts Navy, 7 p.m.
- Women's Basketball at Cincinnati, 7:30 p.m.

## Budget Training

Individual budget training for Datatel users will be offered beginning in December. To participate you must have Datatel access to financial information. Classes are intended to assist users in understanding and maximizing online budget information. Sessions will run approximately 45 minutes. To register contact Tim Martin at extension 2038. All interested parties will be registered for a one-on-one session.

# Coastal Carolina

UNIVERSITY NEWSLETTER

Office of Marketing Communications  
Coastal Carolina University

P.O. Box 261954 • Conway, SC 29528-6054

## This Issue:

- *Fall 2002 Commencement*
- *Joyner to lead Southern Historical Association*
- *Coastal designated "Family Friendly"*
- *Student anglers*

# Coastal Carolina University presents Columbia City Ballet's NUTCRACKER

Friday, Dec. 6, 2002, 7:30 p.m.

Saturday, Dec. 7, 2002, 3 and 7:30 p.m.

Wheelwright Auditorium

General Admission \$15

Students under age 18 admitted free.

Information: 349-2502



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