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CCU Newsletter, October 28, 2002

Coastal Carolina University

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Coastal Carolina

UNIVERSITY NEWSLETTER

October 28, 2002

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 13, Number 17

Conference to focus on international tourism issues



Horst Schulze

“Managing and Marketing Tourism in the International Environment,” a conference designed to help hospitality-based businesses and organizations attract and serve

international visitors and manage multicultural work forces, will be held Friday, Nov. 1 and Saturday, Nov. 2 at the Embassy Suites at Kingston Plantation in Myrtle Beach.

The cost of the conference, which is sponsored by Coastal Carolina University and the Myrtle Beach Area Hospitality Association, is \$65.

The conference’s keynote speaker is Horst Schulze, who was president and chief operating officer of the Ritz-Carlton Hotel Company from 1983 to 2002. During Schulze’s tenure, the Ritz-Carlton expanded from one property to more than 40 worldwide in 41 countries and twice won the prestigious Malcolm Baldrige National Quality Award. A recognized leader in the service world, Schulze has been instrumental in reshaping the concept of customer service in the hospitality and the service industries.

Other featured conference speakers include: Chiny Carothers, director of marketing for Travel South USA, an

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Coastal takes leading role in Heart Walk

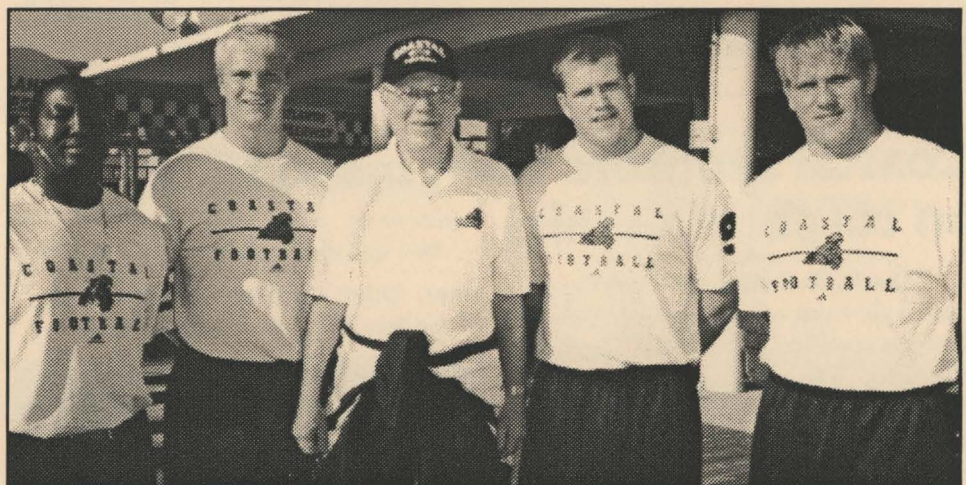
Coastal Carolina University had a significant involvement in the annual American Heart Walk and Fitness Festival, held Saturday, Oct. 19 in Myrtle Beach. Chaired by Coastal President Ronald R. Ingle, this year’s event attracted more than 1,000 walkers and raised more than \$88,000 for the American Heart Association.

Coastal’s student-athletes—and Chaucey—took part in the walk and also assisted in the organizing and executing the event. Members of the football team

led the warm up exercises for the participants and even sang the national anthem to kick off the event. Student-athletes worked behind the scenes registering walkers, selling T-shirts and giving out prizes for the best original T-shirts.

Coastal staffer Kay Alford was the champion fund raiser, collecting more than \$1,000 in donations.

Heart Walk T-shirts are still available for a \$15 donation. Contact Diane Gunnin at 349-2811.



President Ingle (center) with Coastal football players (l to r) Stuart Gordon, Cortney Furr, Landon Johnson and Troy Canipe at the American Heart Walk.



CCU Newsletter Publication Dates

Submission deadlines:
Monday, November 4
Monday, November 18

Publication dates:
Monday, November 11
Monday, November 25

Coastal Carolina University Newsletter is published biweekly during the academic year and monthly during June, July and August by the Office of Marketing Communications. Submissions should be sent to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication.

Deadline to submit information for the next issue is Monday, November 4 at noon.

Conference

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organization that promotes tourism in 12 southeastern states; Dwight Falkner, a member of the Immigration and Naturalization Service in Atlanta; Jay Kirkpatrick, responsible for European marketing and tour packaging for the southern United States for Unique Tours, a Tennessee-based group travel company; Lawrence J. Needle, an attorney specializing in business immigration, labor and employment matters; and Rand Romaine, international sales manager responsible for the United Kingdom, Ireland and Scandinavian markets for the South Carolina Department of Parks, Recreation and Tourism (SCPRT).

The conference is made possible through a Title VIB Grant for Business and International Education from the U.S. Department of Education that Coastal Carolina University received for the time period 2001 to 2003.

For more information about the conference, contact Darla Domke-Damonte, director of international programs for Coastal's E. Craig Wall Sr. College of Business Administration, at 349-2129. For a registration form, visit the Web site at www.coastal.edu/business.

MAT information sessions scheduled

Coastal Carolina University's College of Education will hold two information sessions in November for people interested in earning a Master of Arts in Teaching (MAT) degree. Sessions are scheduled for Monday, Nov. 4 in Kearns Hall 109 and on Thursday, Nov. 7 in Kearns Hall 110. Both sessions will be held from 5 to 6 p.m. and will provide information on admission to the program, curriculum requirements and teacher certification.

The MAT program offers graduate-level programs of study that lead to teacher certification in selected areas.

The MAT is typically begun after the completion of the bachelor's degree and usually takes one academic year and two summer sessions to complete.

Programs leading to teacher certification in South Carolina are available for grades 7 to 12 in English, mathematics, science and social studies. Programs in art, foreign languages (French and Spanish) and music for grades PreK to 12 are available.

For more information, contact Gilbert Hunt, dean of Coastal's College of Education, at 349-2607.

Advisement and Advance Registration scheduled

Advisement for the Spring 2003 is scheduled for Nov 4 to 8. Advance registration is set for Nov. 11 to 15, according to the following schedule:

Nov. 11: Seniors and Graduate students (90 credit hours or more)—beginning at 12:01 a.m. via WebAdvisor.

Nov. 12: Juniors (60 to 89 credit hours)—beginning at 3 p.m. Nov. 11 via WebAdvisor.

Nov. 13: Sophomore (30 to 59 credit hours)—beginning 3 p.m. Nov. 12 via WebAdvisor.

Nov. 14: Freshmen (up to 29 hours)—beginning at 3 p.m. Nov. 14 via WebAdvisor.

To register via WebAdvisor, students must have their login ID and PIN. These are available at my.coastal.edu.

For more information, call 349-2030.

Coastal sponsors town meetings on corporate ethics

"Enron, WorldCom... What's Going On?" is the topic of two upcoming town meetings sponsored by Coastal Carolina University. These forums, which will focus on ethics and modern business practices in corporate America, are scheduled for Thursday, Nov. 14 at 7 p.m. at the Litchfield Beach and Golf Resort and Wednesday, Nov. 20 at Chapin Library in Myrtle Beach. Both events are free and open to the public.

Benedict P. Rosen, chairman of the board of AVX Corporation, will serve on the panel of the Nov. 14 meeting, and Larry L. Biddle, a director of Burroughs & Chapin Company, Inc., will serve on the panel of the Nov. 20

event. Other panelists include Claudia McCullough, chair of Coastal Carolina University's Department of Philosophy and Religion; Greg Krippel, associate professor of accounting at Coastal; John Mortimer, assistant professor of accounting at Coastal; and Phil Schneider, associate professor of philosophy at Coastal.

The event is sponsored by the Board of Visitors of Coastal Carolina University's Thomas W. and Robin W. Edwards College of Humanities and Fine Arts and the E. Craig Wall Sr. College of Business Administration.

For more information, call 349-2421.

Coastal Carolina Invitational fishing tournament postponed

Near gale-force winds and eight-foot seas have forced the postponement of the 29th annual intercollegiate fishing match sponsored by Coastal Carolina University. The Coastal Carolina Invitational will be fished on Friday, Nov. 1. Participating teams include Clemson, USC, Francis Marion, and Coastal. Student anglers will be fishing out of Captain Dick's Marina in Murrells Inlet with weigh-in at 4 p.m.

Coastal Carolina People

Faculty and staff are encouraged to submit information to be included in the "Coastal Carolina People" section of this newsletter. Information will be published following the presentation or activity.

- **Bill Bayer**, director of Coastal's POWER network, was named the 2002 HR Professional of the Year by the Myrtle Beach area chapter of the Coastal Organization of Human Resources (COHR).
- **Preston McKeever-Floyd** was invited to deliver a lecture for the Women's Studies Research Series at the University of South Carolina. The lecture, "Gifts of Power: Spirituality and Liberation in the Life of Rebecca Cox Jackson," was delivered on Oct. 17.
- **Jo-Ann Morgan** has been selected to participate in a traveling art exhibition called "The Suitcase Show," organized by the Tri-State Sculptors' Guild.

- **Sharon Thompson** and **Elissa Howard** recently conducted presentations at the American School Health Association's 76th National School Health Conference in Charlotte, N.C., on Oct. 2 to 5. Thompson's session was titled "Weight Loss Methods and Familial Sources of Dieting Information among School-age Children." Howard's presentation was titled "Special Populations and Sexuality Education: Advocating for Success." Thompson also recently presented continuing education information to the South Carolina Dietetic Association's fall meeting.
- **Randall A. Wells'** article "Let's call it 'The Horry County Oral History Project'" was published in the *Oral History Review* Summer/Fall 2002 issue, a publication of the University of California Press for the Oral History Association. The article cites the contributions of **Sallie Clarkson**, **Bill Edmonds**, **Charles Joyner** and **David Parker**.

Campus Notes

Alumni Office moves

The Office of Alumni Affairs has moved to Atheneum Hall rooms 001a and 001b. The new fax number is 349-2141.

Student forum to debate campus growth

"The Impact of Growth on Campus" is the topic of an Open Forum to be held Thursday, Oct. 31 from 1:30 to 3:30 p.m. on the Prince Lawn. The event is sponsored by the ODK and SGA.

Major Days program a success

Major Days, a series of programs highlighting degree programs offered by the Wall College of Business, were held once a week throughout October. Programs focusing on marketing, management, finance and accounting were presented by faculty and by area business people, including several Coastal alumni.

Accreditation team visits Dept. of Computer Science

A team from the Accreditation Board for Engineering and Technology (ABET) visited the Department of Computer Science Oct. 20 to 22. The department is seeking accreditation for the theoretical option portion of Coastal's computer science major. The ABET Commission will meet in July to vote on accrediting Coastal's program.

Men's soccer team unbeaten

Coastal's unbeaten men's soccer team (13-0-1), the top team in the Big South Conference, will play the University of South Carolina on Nov. 1 at the College of Charleston Soccer Tournament.

Gospel Choir performs

Coastal's Gospel Choir will perform a free concert of sacred music on Sunday, Nov. 3 at 4 p.m. in Edwards Recital Hall.

Birthdays

October	
28	Wayne Stevens
29	Veronica Gerald
	Brenda Rabon
	Jill Sokolik
30	Patrick Parker
	Bruce Stewart
31	Louis Keiner
	Anne Monk
November	
1	Kenyon Faircloth
	Joan Piroch
	Tammie Scott
	Timothy Touzel
4	Peter Balsamo
	Jean Ennis
	Edward Sipes
5	Sandi Shackelford
6	Jean Reid
7	Janice Sellers
	John Stamey
8	Francis Butler
	Reubin Fullwood
10	Shelley Lang
	Chris Martin
	Regis Miner
	Robert Robinson
11	Carl Dresden
	Forest Krechel

Campus Calendar

Thursday, Oct. 31

- Open forum, "The Impact of Growth at CCU," Prince Lawn, 1:30 p.m.

Friday, Nov. 1

- Managing and Marketing Tourism in the International Environment, Kingston Plantation

Saturday, Nov. 2

- Managing and Marketing Tourism in the International Environment, Kingston Plantation

Sunday, Nov. 3

- Coastal Gospel Choir concert
Edwards Recital Hall, 4 p.m.

Monday, Nov. 4

- Advisement for Spring 2003, through Nov. 8
- Information session:
Master of Arts in Teaching (MAT) degree,
Kearns Hall room 109, 5 p.m.

Tuesday, Nov. 5

- Election Day Holiday

Thursday, Nov. 7

- Information session:
Master of Arts in Teaching (MAT) degree,
Kearns Hall room 110, 5 p.m.

Monday, Nov. 11

- Advance registration starts, through Nov. 15

Thursday, Nov. 14

- "Enron, WorldCom...What's Going On?"
town meeting, Litchfield Beach and Golf
Resort, 7 p.m.

Wednesday, Nov. 20

- "Enron, WorldCom...What's Going On?"
town meeting, Chapin Library in
Myrtle Beach, 7 p.m.

Thursday, Nov. 21

- Information session: Bachelor's degree in
interdisciplinary studies,
University Hall 225, 6 p.m.

ATHLETIC EVENTS

Friday, Nov. 1

- Women's Soccer at Indiana Purdue, 7 p.m.
- Volleyball hosts Radford, 7 p.m.
- Men's Soccer at College of Charleston
Invitational vs. South Carolina, 7 p.m.

Saturday, Nov. 2

- Volleyball hosts Liberty, 2 p.m.
- Men's Cross Country at Big South Conference
Championship, 11 a.m.
- Women's Cross Country at Big South
Conference Championship, 11 a.m.

Sunday, Nov. 3

- Men's Soccer at College of Charleston
Invitational vs. College of Charleston, 2 p.m.

Monday, Nov. 4

- Women's Golf at Edwin Watts/Palmetto
Women's Intercollegiate, through Nov. 5

Wednesday, Nov. 6

- Men's Soccer at Winthrop, 7 p.m.
- Men's Basketball hosts U.S.A.F. All-Stars
(exhibition) 7 p.m.

Friday, Nov. 8

- Volleyball at Winthrop, 7 p.m.
- Men's Soccer hosts High Point, 7 p.m.

Saturday, Nov. 9

- Men's Soccer hosts Birmingham-Southern, 7 p.m.
- Volleyball at UNC Asheville, 2 p.m.

Coastal Carolina

UNIVERSITY NEWSLETTER

Office of Marketing Communications

Coastal Carolina University

P.O. Box 261954 • Conway, SC 29528-6054

This Issue:

- *Heart Walk 2002*
- *Conference On International Tourism*
- *Town Meetings On Business Ethics*

Coastal Carolina University Theater presents

A FUNNY THING HAPPENED ON THE WAY TO THE FORUM

Directed by
Greg London

Book by

Bert Shevelove and Larry Gelbart

Music and Lyrics by

Stephen Sondheim

This production is made possible through special arrangement with Musical Theatre International, 421 West 54th Street New York.

Wheelwright Auditorium

Friday, Nov. 8, 2002, 7:30 p.m.

Saturday, Nov. 9, 2002, 7:30 p.m.

Sunday, Nov. 10, 2002, 3 p.m.

Friday, Nov. 15, 2002, 8:30 p.m.

\$10 General Admission

\$5 students under 18

Students, faculty and staff are admitted free
with valid Coastal I.D.

Information:

349-2502



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