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On Campus, April 4, 1994

Coastal Carolina University

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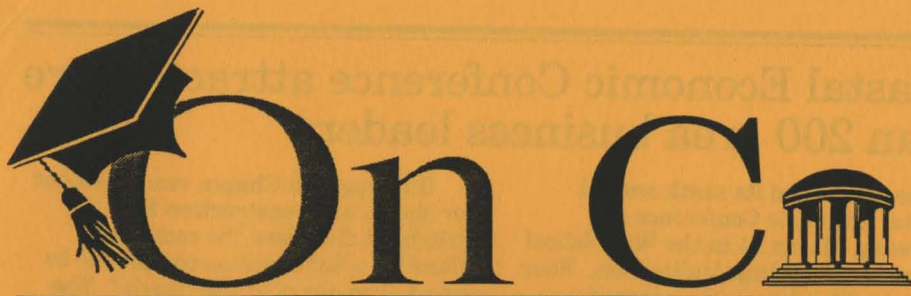


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On Campus

A Newsletter for Faculty and Staff of Coastal Carolina University

Vol. 3, No. 7

April 4, 1994

Campus Calendar

Monday, April 4

- Baseball: Augusta College at Coastal, 7 p.m.
- Women's Golf: Big South Tournament, TBA
- Men's Golf: Big South Tournament, TBA

Tuesday, April 5

- MAT Testing: 3 p.m., Academic Center, ACAD 215. Linda Ford
- Baseball: Augusta College at Coastal, 3 p.m.
- Women's Golf: Big South Championship, TBA
- Men's Golf: Big South Championship, TBA
- Softball: Coastal at UNC Wilmington, 6 p.m.

Wednesday, April 6

- 12th Annual Bargain Book Sale: 9 a.m. to 3 p.m., front of Kimbel Library. Charmaine Tomczyk
- Sidewalk Chalk Art: 10 a.m. to 6 p.m., front of Kimbel Library. Vicki Gardner
- International Food Sale: 11:30 a.m. to 1:30 p.m., front of Kimbel Library. Geoff Parsons
- Softball: College of Charleston at Coastal, 2 p.m.

Wednesday, April 6 *continued*

- Women's Tennis: Coastal at Charleston Southern, 2 p.m.
- Men's Tennis: Coastal at Charleston Southern, 2 p.m.

Thursday, April 7

- 12th Annual Bargain Book Sale: 9 a.m. to 3 p.m., front of Kimbel Library. Charmaine Tomczyk
- Sidewalk Chalk Art: 10 a.m. to 6 p.m., front of Kimbel Library. Vicki Gardner
- African-American Poetry Readings: noon, Wall Building Auditorium. Pat Singleton-Young
- Senior Sports Classic: campus, TBA. Alan Case

Friday, April 8

- 12th Annual Bargain Book Sale: 9 a.m. to noon, front of Kimbel Library. Charmaine Tomczyk
- Senior Sports Classic: campus, TBA. Alan Case
- Women's Tennis: Coastal at Barton College, 1 p.m.
- Men's Tennis: Coastal at Barton College, 1 p.m.
- Women's Track and Field: Coastal at Duke Invitational, TBA
- Men's Track and Field: Coastal at Duke Invitational, TBA

See Calendar on page 5.

Jason Ammons Free Enterprise Award presented to business leaders

The Wall School of Business Administration and Computer Science has awarded two business leaders with the Jason Ammons Free Enterprise Award.

Since 1990, the Wall School of Business has given the award to select individuals whose career achievements exemplify the limitless opportunities within the American free enterprise system. The award is named in memory of Jason Ammons, a Myrtle Beach businessman. Scholarships totalling \$2,000 also are awarded through the Jason Ammons Free Enterprise Project.

The 1994 recipients are: Joseph F. Sullivan, retired chair and CEO of Blue Cross/Blue Shield; and John A. Warren, chairman of the board emeritus of SCANA Corporation and senior adviser to the governor of commerce.

Joseph Sullivan is the retired chair and CEO of Blue Cross/Blue Shield of Camden, S.C. After several years as an IBM sales representative, Sullivan joined Blue Cross of Rhode Island where he held a variety of positions including claims manager, executive assistant, vice president, and senior vice president. In 1971, he became president and CEO of Blue Cross/Blue Shield of South Carolina where he remained until his retirement last year. Sullivan is a 1954 graduate of the University of Rhode Island, with a bachelor's degree in business administration.

John Warren is chairman of the board emeritus of SCANA Corporation and senior adviser to the governor for commerce in Columbia. Before joining SCANA Corporation as vice chairman and CEO in 1985, Warren served as CEO of South Carolina Electric and Gas Company; vice chairman and CEO of Carolina Energies, Inc.; and vice president of Goodwin Engineers, Inc.

See Jason Ammons on page 2.

Update on campus projects

The physical appearance of Coastal Carolina University is constantly changing as the institution grows. In an effort to update the campus community, Stan Godshall, the new Director of Facilities Management at Coastal, has reported the status of various projects on campus.

According to Godshall, "As we continue to build an exemplary institution at Coastal Carolina University, the Office of Facilities Management is committed to providing a quality environment that promotes our educational and instructional objectives."

Some of the projects in process are as follows:

Paving of Chanticleer Drive

The South Carolina Department of Transportation (DOT) has selected a contractor who has until May 31 to complete the paving project. Substantial preparation must be performed prior to the actual placement of asphalt, therefore, the contractor is expected to be on campus within one week to 10 days.

Academic Building

The building, located at the back

See Projects update on page 2.

Coastal Carolina People

Randall Wells made a presentation at an oral history workshop sponsored by the South Carolina Humanities Council held recently in Myrtle Beach. His topic was "The advantages and disadvantages of video tape, audiotape, and the written word for presenting material."

Sylvia Kenig and **Susan Shepherd** recently attended the annual meeting of the South Carolina Sociological Association held at Lander University. The theme of the annual meeting was "Improving the Teaching of Sociology." Kenig recently completed a two-year term as vice president and newsletter editor for the association. Shepherd serves as a board member of the association.

James Farsolas and **Jim Henderson** recently presented lectures in the Great Decisions Program sponsored by the Senior Scholars group of Georgetown Library. Farsolas lectured on the subject, "Conflict in the Former Yugoslavia: Quest for Solutions." Henderson's topic was "Argentina, Brazil, Chile: Democracy and Market Economics."

Jason Ammons

Continued from page 1.

He is a member of the S.C. Business Hall of Fame; the 1991 S.C. State Chamber of Commerce Businessman of the Year; and a 1990 Order of the Palmetto recipient. Governor Carroll Campbell declared January 31, 1990 John Warren Day.

The Jason Ammons award is presented during the annual Business Forum, which is a series of programs dealing with topics of interest to the business community, students and faculty. Speakers invited to the forum have traditionally represented some of the world's largest and most successful enterprises. "Business Forum 1994: Investment in our Future" was held March 21 through 24 and attracted more than 200 business leaders, students, faculty and administrators.

**The next issue of
On Campus will be
Monday, April 18;
deadline to submit
information is
Tuesday, April 12.**

Coastal Economic Conference attracts more than 200 area business leaders

Coastal hosted its ninth annual Coastal Economic Conference on Thursday, March 24 in the Wall School of Business Building Auditorium. Four recognized leaders in the areas of development and banking shared their views on the theme, "Investment in our Future" and discussed plans for development projects in the Myrtle Beach area.

Gene Lawrimore of Timberland Properties, Inc. began the program with a discussion of his company and its plans for a \$400 million theme park resort to be housed on the 1,000 acres of the closed Myrtle Beach Air Force Base. According to Lawrimore's statistics, 40 percent of the nation's population is within 650 miles of Myrtle Beach. "That's just a one day drive for some," he said. The complex will house a theme park, a Hale Irwin-designed gallery golf course for tournament play, conference center, hotels and villas, an amphitheater, stores and restaurants.

One concern of the project is that Timberland Industries, Inc. does not have the long-standing reputation of Burroughs & Chapin and WCI, leading some officials to question if the resort will be completed. "We look forward to the day when TPI can boast the longevity of WCI and Burroughs & Chapin," Lawrimore said.

The park is scheduled to open in two years.

Burroughs & Chapin vice president for design and construction Bill Pritchard discussed the company's plans for a \$250 million complex to be called "Broadway at the Beach." The first phase of the complex is scheduled to open next spring and could house as many as 12 theaters, three hotels and dozens of stores along U.S. 17 Bypass. "We want to create a healthy convention, entertainment and shopping mecca in Myrtle Beach," Pritchard said. "Move over BMW," he added, "the Grand Strand is the strongest economic engine in the state of South Carolina."

Another major project is the \$150 million Waccamaw Harbour, which is being developed by WCI Management Group, Inc. behind the Waccamaw Pottery on U.S. 501. The complex will house a golf course, hotels, theaters, restaurants and 700,000 more square feet of retail space. A 1,000 seat "Magic on Ice" arena and a 2,000 seat Gatlin Brothers theater will serve as focal points of the new complex. "We're creating a destination within a destination," said John Coté, president of WCI Management.

With 14 million annual visitors and continuous growth and development, according to Pritchard, Myrtle Beach could become one of the top 10 or 12 vacation destinations in the country.

Projects update

Continued from page 1.

entrance of the Singleton Building, is fully occupied and complete except for minor "finishing touches." The landscaping project will be undertaken within the next few months.

Printing/Mail Services Building

The new facility, located near the maintenance complex, is complete and occupied.

Athletic Administration Building

Construction of the facility is nearing completion. Occupancy is expected in late May or early June.

Athletic Track Facility

A proposal is being prepared citing

specifications for installation of track facilities. When the proposal is completed, the project will be advertised for the bidding process. The track and field facilities will be located beside the soccer practice field and near the new Printing/Mail Services Building.

Humanities Building

Bids have been accepted and the architectural selection committee has begun the process of selecting an architectural firm to design the facility. Completion is projected for 1998.

Additional information will be published in *On Campus* as details become available.



On Campus is published biweekly on Monday by the Office of Public Information. Items to be included

should be submitted by noon the Tuesday before publication.

Coastal Carolina University is an affirmative action, equal opportunity, state-supported institution.

East African study safari trip offered

Coastal will sponsor a 30-day study safari to Kenya, East Africa to observe and study wildlife and vegetation from June 5 to July 5. The program is not limited to Coastal students; it is open to the public. Students may earn four credit hours.

Space is limited; registrants will be accepted on a first-come, first-serve basis.

Rich Koesterer and Colleen Lohr will lead the trip. Koesterer is a zoologist and recently returned from a two-year Fulbright Fellowship in Kenya. Lohr, a botanist and marine biologist, is chair of the biology department.

From the coast and Great Rift Valley to Mt. Kenya (17,000 feet above sea level), the group will visit museums, national parks, hot springs, game reserves, and more.

From the Rift Valley, the group will travel to the arid, northern part of the continent through sandy plains to a terrain of volcanic rock with little vegetation. Elephant, zebra, oryx, ostrich, cheetah, leopard, hyena and baboon species will be observed at the Samburu Game Reserve in the southern part of the country.

Three days will be spent hiking to the summit of Mt. Kenya. The botanical trail is filled with juniper, bamboo forests, and alpine moorlands of plantlife.

The trip will conclude with an overnight train ride to the coastal Mombasa and three days of snorkeling over tropical reefs in the Indian Ocean.

Participants will camp in national parks and game reserves with minimal facilities.

For more information, contact Geoff Parsons at extension 2054.

Student accepts summer internship at Disney World

Coastal freshman Carrie Cerny has been offered a summer internship with Walt Disney World in Orlando, Fla. The English major from Conway is the daughter of Ed and Zoe Ann Cerny.

The Disney Internship program is offered to all college students nationwide. Participants are able to earn college credit as well as an income over summer or fall breaks. The internship will include 10 three-hour lecture courses at Disney University.

Coastal to host Senior Sports Classic

Coastal Carolina University and the Horry County Council on Aging will sponsor the 1994 Horry County Senior Sports Classic on Thursday, April 7 and Friday, April 8 on campus.

Those age 55 and older are encouraged to participate in competitive athletic and recreational events focusing on health, wellness and socialization.

This year's events include: golf, bowling, billiards, swimming, one- and three-mile walks, softball throw,

basketball free-throws, horseshoes, tennis, racquetball, checkers, bingo, quilting, bridge, and baking.

Assistant professor of recreation, Alan Case, hopes the event will draw large crowds. "We're proud to sponsor this competition and are looking forward to widespread community participation," he said.

For more information, contact Case at extension 2812.

Coastal's high school math contest attracts more than 200 students

Coastal's 15th annual Mathematics Contest for High School Students attracted more than 200 high school students representing 19 schools from around the state. The Hammond School of Columbia was the overall winner of the competition held on campus March 11.

The competition was funded, in part, by a grant from GTE to Coastal Educational Foundation, Inc. The 1994 contest marks the third year of sponsorship by GTE. The contest winner will be awarded \$500 in scholarship funds derived from the GTE gift.

In addition, the Horry County Higher Education Commission will award the top finisher from Horry County a full tuition scholarship to attend Coastal for four years and major in mathematics.

In addition to the Hammond School, participating South Carolina high schools included: Andrews, Berkeley, Brookland-Cayce, Conway, Georgetown, Goose Creek, Hammond, Hemingway, Irmo, James Island, Johnsonville, Lake View, Marion, North Myrtle Beach, Pee Dee Academy, Socastee, Waccamaw, Wando, and Wilson.

Students were given one-hour examinations consisting of written, objective questions. Participants competed for individual awards on two levels: Level I questions are taken from Algebra I, Algebra II, and Geometry; Level II questions are taken from Algebra I, Algebra II, Advanced Algebra,

Geometry, and Trigonometry. For each school, the top three scores in each level were added together to determine a team score. Schools were separated into two categories: Competition I for small schools and Competition II for large and private schools. An awards presentation followed the competition.

The winners are as follows:

Competition I- Small schools (1A, 2A) Level I

- 1st place: Erwin Lawrimore,

Johnsonville High School

- 2nd place: Mason King, Johnsonville High School
- 3rd place: Shanette Smith, Johnsonville High School
- Team Award:

Johnsonville High School
(Erwin Lawrimore, Mason King, Shanette Smith)

Level II

- 1st place: Adrian Langley, Johnsonville High School
- 2nd place: Swanek Hryniewilz, North Myrtle Beach High School
- 3rd place: Janna DeCamps, Johnsonville High School

- Team Award:

Johnsonville High School
(Adrina Langley, Janna DeCamps, Quetin Keith)

Competition II- Large Schools (3A, 4A, private schools)

Level I

- 1st place: Michael Allen, Hammond School
- 2nd place: Matt Michaud, Socastee High School
- 3rd place: Will Brumbach, Hammond School
- Team Award: Hammond School
(Michael Allen, Will Brumbach, Sarah Clark)

Level II

- 1st place: Jason Skinner, Marion High School
- 2nd place: Jennifer Fisher, James Island High School
- 3rd place: John Matthews, Hammond School
- Team Award:
James Island High School
(Jennifer Fisher, William Dickson Donahue, Brad Harris)

Overall Winner: Hammond School

Voice student to compete in regional competition

Coastal sophomore Christopher Hennigan has been selected to attend National Association of Teachers of Singing (NATS) auditions at James Madison University in April.

The regional competition will include participants from Maryland, North Carolina, South Carolina, Virginia and Washington, D.C.

To become eligible for the auditions, Hennigan and several of Coastal adjunct faculty member Karen Berry's voice students competed in auditions at the state level. Hennigan received an "honor" rating; Amy Barton, Patricia Collins, Deborah Deaton and Kerry Nale received ratings of "excellent."

Coastal students Megan Klein, Meagan Fuller and alumna Dee Ann Bishop provided piano accompaniment. ❖

Don't forget

Faculty, staff and students are invited to participate in the following activities:

International Food Sale

Sponsored by International Club

Contact: Geoff Parsons, extension 2054

- Wednesday, April 6: 11:30 a.m. to 1:30 p.m.

Sidewalk Chalk Art

Sponsored by the Office of Alcohol and Drug Prevention

Contact: Vicki Gardner, extension 2340

- Wednesday, April 6: 10 a.m. to 3 p.m.
- Thursday, April 7: 10 a.m. to 3 p.m.

12th Annual Bargain Book Sale

Sponsored by Kimbel Library

Contact: Charmaine Tomczyk, extension 2403

- Wednesday, April 6: 9 a.m. to 3 p.m.
- Thursday, April 7: 9 a.m. to 3 p.m.
- Friday, April 8: 9 a.m. to noon ❖

African-American poetry readings

African-American poetry will be the subject for readings on Thursday, April 7 at noon in the Wall Building Auditorium. The poetry-reading is part of the seventh annual African-American Celebration at Coastal which captures the art, history, music and theater of the African-American culture.

For more information, contact Pat Singleton-Young at extension 2304. ❖

Cultural Explosion to be held on campus

The third annual Cultural Explosion will be held Saturday, April 9 from 11 a.m. to 4 p.m. in Spadoni Park. Numerous events are planned to entertain and provide information for participants concerning other cultures. The Cultural Explosion events are free and open to the public.

Music, crafts and demonstrations will be provided to represent various cultures, such as South Korea, Greece, Panama, Native Americans, African Americans and many others. Groups will be performing on stage through music, jazz, storytelling, dance and creative movement. Clowns will be roving among

the crowd to entertain participants.

Food, featuring fare from various countries, also will be available for purchase.

Following the Cultural Explosion, Moja Nya, a reggae band from Washington, D.C., will perform in concert at 5 p.m. in Williams-Brice Gymnasium. Admission to the reggae concert is \$7, \$5 for students with a Coastal identification card.

Cultural Explosion is presented as part of Coastal's African-American Celebration.

For more information, contact Pat Singleton Young at extension 2304. ❖

Coastal joins Sister Cities Association

Coastal has recently joined the Myrtle Beach chapter of the independent, non-profit goodwill exchange program called Sister Cities International.

The organization is dedicated to the goal of furthering global understanding by encouraging and assisting U.S. communities and their citizens to link with similar communities throughout the world.

Sister Cities coordinates several major activities including: technical assistance programs with developing nations; youth and education programs; special conference programs; leadership

development programs and more.

Ed Cerny will serve as the group's president for the 1994-1995 year. Cerny hopes to promote cultural understanding through exchange and visitation programs with Myrtle Beach's three sister cities: Burlington, Ontario; Pinamar, Argentina; and Keighley, England.

Cerny was recently listed in the third edition of *Who's Who Among America's Teachers*. Only students who have achieved academic excellence themselves are invited to nominate a teacher who has influenced their success. ❖

Birthdays

April	
4	Richard Rohrberg
5	Kenneth Capps
7	Daisy Edwards Steve West
8	Fadi Baroody
9	Charles Gidney Ron Ingle
11	Jeffrey Pardue Preston McKeever-Floyd Joe Pinson Samuel Wathen
12	Pat West Sandy Bowden Karen Carpenter Gene Collins Lynne Smith
13	Jim Koster
14	Wendy Garland Kathy Watts
15	Gregg Reed
16	John Mack
17	Pat Snell Joseph Dunn Jim Henderson Judy Westman ❖

Cafeteria Menu

Week of April 4:

Monday: Spaghetti with Meat Sauce or Roast Pork Slices
 Tuesday: Hamburger and Rice Casserole or Lemon Baked Chicken
 Wednesday: Chicken Pot Pie or Roast Beef
 Thursday: Baked Chicken or Swedish Meatballs
 Friday: Fried Shrimp/Fried Clams or Seafood Casserole

Week of April 11:

Monday: Chili Macaroni or Stir Fried Chicken
 Tuesday: Meatball Subs or Salisbury Steak
 Wednesday: Barbecue Chicken or Beef Stew
 Thursday: Roast Pork with Apples or Stuffed Shells
 Friday: Tuna Casserole or Fried/Baked Fish

Menu listings are subject to change without notice due to product availability. ❖

Coastal's student newspaper wins awards

Coastal's student newspaper, *The Chanticleer*, and its staff members won six awards in the South Carolina Press Association 1993 Collegiate Division Contest. More than 300 entries from 13 schools were submitted for competition.

Coastal's awards were presented as follows:

- Best Overall Division #2 – third place, *The Chanticleer*
- Best Feature Story – third place, Abdul Abdullah, "South Africa: Listening to a Long Distance Cry"
- Best Editorial – third place, Jennifer Hyland, "Time to Raise Hell"
- Best Column – second place, Sarah Loudin, "Take Time to Make Fun of the World Around You"
- Best Sports Story – third place, Dwayne McLemore, "Dunkin Heading North to Catch CBA's Fever"
- Best Advertisement – third place, Jennifer Hyland, *The Chanticleer*

History Club sponsors grad school workshop

The History Club will sponsor "Everything You've Always Wanted to Know About Graduate School, But Didn't Know Whom To Ask," on Tuesday, April 12, at 4 p.m. in the Wall Building auditorium. The workshop is free and open to the public; a reception will follow.

The workshop, designed to provide assistance to anyone interested in attending graduate school, will cover topics such as choosing the best school, application processes and expectations.

Panelists are faculty members: Beatriz Hardy, Brian Nance, Dennis Rauch, Lance Bedwell, and Sara Sanders. Geoff Parsons, Director of International Studies Program, also will be available to assist participants. Sharon Johnson, Director of Graduate Studies at Winthrop University, will be the featured speaker.

For more information, contact Marlana Gardine at extension 2661.

Calendar

Continued from page 1.

Friday, April 8 *continued*

- Softball: Coastal at UNC Tournament, TBA

Saturday, April 9

- Cultural Explosion Festival: 11 a.m. to 4 p.m., Spadoni Park. Pat Singleton-Young
- Moja Nya Concert (Reggae Music): 5 p.m., Williams-Brice Gymnasium. Pat Singleton-Young
- Soccer: Pembroke State University at Coastal, 1 p.m.
- Baseball: Winthrop University at Coastal, 1 p.m.
- Women's Tennis: Anderson Junior College at Coastal, 10 a.m.
- Women's Track and Field: Coastal at Duke Invitational, TBA
- Men's Track and Field: Coastal at Duke Invitational, TBA
- Softball: Coastal at UNC Tournament, TBA

Sunday, April 10

- Baseball: Winthrop University at Coastal, 1 p.m.
- Softball: Coastal at UNC Tournament, TBA

Tuesday, April 12

- MAT Testing: 3 p.m., Academic Center, ACAD 215. Linda Ford
- Baseball: Coastal at UNC Charlotte, 7 p.m.
- Softball: Coastal at Campbell University, 2:30 p.m.
- *Everything You've Always Wanted to Know About Graduate School, But Didn't Know Whom To Ask*: 4 p.m., Wall Building Auditorium. Marlana Gardine
- Horry County Higher Education Commission Bylaws Committee meeting: 4 p.m., EMS Conference Room. June Brown

Wednesday, April 13

- Softball: Winthrop University at Coastal, 2 p.m.

Thursday, April 14

- Babatunde Olatunji Concert, African percussionist: noon, Wheelwright Auditorium. Don Harrell
- Women's Golf: WSIC Georgia Invitational, TBA
- Women's Tennis: Big South Tournament, TBA
- Men's Tennis: Big South Tournament, TBA

Friday, April 15

- Women's Golf: WSIC Georgia Invitational, TBA
- Women's Tennis: Big South Tournament, TBA
- Men's Tennis: Big South Tournament, TBA
- Softball: Frost Cutlery Tournament, TBA

Saturday, April 16

- Soccer: East Carolina University at Coastal, 7 p.m.
- Women's Golf: WSIC Georgia Invitational, TBA
- Women's Tennis: Big South Tournament, TBA
- Men's Tennis: Big South Tournament, TBA
- Softball: Frost Cutlery Tournament, TBA
- Baseball: Coastal at Towson State, 1 p.m.

Sunday, April 17

- Softball: Frost Cutlery Tournament, TBA
- Baseball: Coastal at Towson State, 1 p.m.
- Women's Golf: WSIC Georgia Invitational, TBA

Celebrate Youth brings Coastal students and children together for fun-filled day

In a recent Easter-season festivity, children from Tara Hall Home for Boys, the Horry County Shelter Home and TRIBES joined Coastal students during "Celebrate Youth."

The Students Taking Active Responsibility (S.T.A.R.) program, a community service organization for Coastal students, sponsored this event to provide a day of fun-filled activities for the children involved in the

programs listed above. Student volunteers participated in various games and an Easter egg hunt with the children.

Food and beverages for the event were donated by Sam's Club, Pepsi-Cola Bottling Company of Conway and Good Times of Surfside Beach.

For more information about the S.T.A.R. program, contact the Office of Student Affairs at extension 2301.

Internationally renowned African drummer to perform on campus

African percussionist Babatunde Olatunji will perform on Thursday, April 14 at noon in Wheelwright Auditorium. The concert is free and open to the public.

The Nigerian-born, American-educated master drummer gave millions of Americans their first exposure to African music with his classic 1959 LP *Drums of Passion* which sold more than five million copies. Early career milestones include performances with musicians Harry Belafonte, Herbie Mann and Carlos Santana. He has performed at Radio City Music Hall and the 1964 New York World's Fair.

Despite Olatunji's overwhelming success as a musician, his original plan was not to be a performer, but a politician. The 66-year-old came to the United States in 1950 to study at Morehouse College in Atlanta on a full Rotary scholarship. He wanted to be a diplomat and studied political science but discovered widespread ignorance and distorted impressions about Africa, even among African-Americans. He set out to destroy these false images and began giving talks around Atlanta, using drums to dispel these misconceptions.

While completing his master's degree and working on his Ph.D. at New York University, Olatunji realized that he could use his music to accomplish what traditional diplomacy could not. "Because politics has failed to bring us together," he said, "we have to take the cultural route. Then we can bring the grassroots together, both black and white. Music is what can do it, it's the universal language."

In the early 1960s, Olatunji founded

the Olatunji Center for African Culture in New York and Washington, D.C., and began introducing African music to students. This is how Grateful Dead drummer Mickey Hart, a participant in one of Olatunji's workshops, first met his mentor. Hart said in a recent *Downbeat* magazine interview, "Olatunji was the one who turned me on to talking drums. He was a big influence on me. Now here I am almost 30 years later, playing with him and producing him. It's full-circle."

In 1985, the master drummer opened at the Grateful Dead's New Year's Eve concert. The following year, Olatunji and Hart collaborated again with the grammy award-winning *Planet Drum*. Olatunji's 1988 release, *Drums of Passion: The Invocation*, was also a success. One critic said, "its immense sound scalds till you can feel the humidity coming out of the ground . . . (it) resonates like a polyrhythmic high mass."

Following the release of *Drums of Passion* more than 30 years ago, Olatunji appeared on national talk shows and in 1986 received the Liberty Award from the mayor of New York in recognition of his efforts toward positive cultural exchange.

Don Harrell, a Coastal adjunct faculty member who teaches African studies, would like to put African music in full perspective in this area through educating people. "People are moved by African music and its poignancy. Its import and impact on people is enormous and its implications

are far-reaching," he said.

Among Olatunji's most notable musical compositions are scores for the Broadway and Hollywood productions of *Raisin in the Sun*. The play is the American classic of an African-American mother teaching her children dignity and respect among the intolerances of an unfair world. Coastal Carolina University Theater will perform the play Friday through Sunday, April 22 through 24. Tickets are \$12, \$8 for students.

Olatunji assisted fellow Morehouse alum Bill Lee with the music for *She's Gotta Have It*, the hit film produced by and starring Bill's son, Spike Lee.

In addition to the creation and growth of the African learning center and his constant world touring, Olatunji has co-written a book about the origins and development of African musical instruments. He also has created the "Voices of Africa" foundation, an African aid project that will sponsor several benefit concerts, featuring such African artists as Ladysmith Black Mambazo, Hugh Masakela, and more.

With Coastal Carolina University, the performance is sponsored by the Student Government Association, the African-American Student Association and the Horry County School District.

An earlier performance is scheduled for the Horry County School District at 10 a.m. on Thursday.

For more information about the presentation, contact the Office of Public Information at extension 2015.★