5-6-2002

CCU Newsletter, May 6, 2002

Coastal Carolina University

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Kelley to receive honorary degree

Rep. Mark S. Kelley of Myrtle Beach will receive the honorary degree Doctor of Public Service from Coastal at the spring commencement ceremony to be held at Coastal Federal Field in Myrtle Beach on Saturday, May 11.

Kelley has served in the South Carolina House of Representatives since 1993. As a legislator, he has been a strong supporter of Coastal and has played an important role in securing state funding for many capital projects, including the university's track and field facility, the Thomas W. and Robin W. Edwards College of Humanities and Fine Arts Building, the proposed science building, and the proposed athletic facility. Kelley was also instrumental in bringing President George W. Bush to the Coastal campus when Bush was campaigning for the Republican nomination in 2000. He has served as chairman of the House Rules Committee and as a member of the House Ways and Means Committee.

A native of Buffalo, N.Y., Kelley graduated from Myrtle Beach High School and attended Coastal. He served in the U.S. Air Force from 1972 to 1976.

Other honorary degree recipients include CNN anchor Judy Woodruff, the commencement speaker, and Pulitzer Prize-winning journalist W. Horace Carter of Tabor City, N.C.

Helms elected secretary of the National Association of Alternative Certification

Emory Helms, associate professor of education at Coastal, has been elected secretary of the National Association of Alternative Certification (NAAC). Helms has been active with the South Carolina Program of Alternative Certification for Educators (PACE) for the past six years, serving as the chief curriculum designer and lead instructor in Coastal's program.

During his two-year term as secretary, Helms will help coordinate the NAAC's membership base and assist in planning the national conference that serves as both a professional training opportunity for members and allows program providers the chance to share ideas about successful program design and implementation.

PACE focuses both on the immediate skills needed by the new teacher and examines the theories associated with “best practice” in supporting student achievement. Candidates for certification participate in a two-year program of study on Coastal's campus while they are filling critical vacancies in classrooms across the state. Coastal has 723 participants enrolled in the program and will begin training with another 180 this summer. Approximately 300 participants complete Coastal's PACE teacher training program each year; Coastal is the largest single provider of teachers trained annually in South Carolina.

"What we find in analyzing the variety of programs and delivery systems across the nation is that the program model used by Coastal Carolina University is grounded in the best of all options," said Helms. The program at Coastal is a partnership with the State Department of Education, local school districts and Coastal's College of Education.

Alternative Certification options for credentialing educators have experienced rapid growth across the United States and is now in existence in 40 of the 50 states. "This alternative method of preparing beginning teachers to meet the challenges of the classroom has...continued on page 2
Helms . . . continued from page 1

The winner of the Coastal’s 2001-2002 Student Employee of the Year Award is Chika Ekeji, a student assistant in the Office of International Programs (OIP). Ekeji was nominated by his supervisor, Pat Bennett, for his outstanding contributions to the university.

Ekeji, a native of Nigeria, is a junior majoring in business and computer science, with a minor in mathematics. He has worked in the OIP since fall 2000.

A reception was held Wednesday, April 24 to recognize the 20 nominees.

The other 2001-2002 Student Employee of the Year nominees were: Jordanna Baker, Julie Berwanger, Leanne Birdsall, Sara Chambers, Tracy Clemons, Jennifer Dean, Jessica Doyle, Brandon Hudson, Caitlin McDonnell, Amy Mello, Laura Mello, Ryan Milling, Amber Nuzny, Meredith Putnam, Sam Rabon, James Ray Snell, Phillip Snyder, Christina Stover and Mario Travaline.

The Office of Career Services and Student Employment established the annual award last year. The award is given each spring semester to recognize students who have provided exemplary service to the university through on-campus employment.

Nelson named interim dean of the College of Natural and Applied Sciences

Douglas Nelson, associate dean of Coastal’s College of Natural and Applied Sciences, has been named interim dean of the college. Nelson will hold the position from May 15 until the conclusion of the 2002 fall semester while Valgene Dunham, dean of the College of Natural and Applied Sciences, serves as interim provost.

Nelson, professor of geology and marine science, joined the Coastal faculty in 1973. He earned a bachelor’s degree in geology from the University of Minnesota in 1968 and a Ph.D. in geology from the University of South Carolina in 1973. Nelson has served as associate dean since 1999.

Physics professors initiate new teaching technology at Coastal

Coastal professors Teresa Burns and Louis Keiner are teaching Physics 211 this year according to a new method involving the latest technology. This new method, called SCALE-UP (Student Centered Active Learning Environment for University Physics) is a model program developed by a consortium of university physics programs led by North Carolina State University.

SCALE-UP breaks down the traditional barrier between the lecture and laboratory components of physics instruction, placing great emphasis on group problem solving, according to Burns and Keiner, who both joined the Coastal faculty in 1998 as assistant professors of physics.

"Louis and I were dissatisfied with the results of the traditional lecture method," says Burns. "Based on assessment exam scores we felt that our students would benefit from learning in non-traditional settings."

The new method, based on group interaction and computer usage, involves students working at round tables, with five to nine students at a table. The computers being used in the course constitute the first wireless computer network on campus for academic use. Instead of separate lecture and lab sections, the class meets three times a week for two hours at a time. A typical class could involve any combination of lecture, discussion, lab, computer simulations and group problem solving.

Burns and Keiner believe the new method will help students gain a better understanding of the underlying concepts and principles of physics.

"In a sense, the students share in the teaching, because when they grasp the concepts being taught they help explain it to the others around the table," says Keiner. "This helps to reinforce their communications skills, which will benefit them when they go on to higher level courses. It will especially help those students who aspire to professional careers in science, where team-based research is standard."
Blakey and Gielstra honored with Staff Excellence Awards

Janice Blakey and Neal Gielstra are the recipients of Coastal's 2001-2002 Staff Excellence Awards. The awards are presented annually to recognize exceptional non-faculty university employees.

Blakey, an administrative specialist in the Department of Psychology and Sociology, received the Staff Excellence Award for Support Staff. She began working at Coastal in 1989 in the Center for Economic Development and has worked in the Department of Psychology and Sociology since 1994. Blakey lives in Myrtle Beach.

Gielstra, research specialist with Coastal's Center for Marine and Wetland Studies, received the Staff Excellence Award for Professional Staff. Since 1992 he has played a leading role in designing and building instruments and equipment used in the center's many marine research programs. A native of Holland, Gielstra earned a bachelor's degree in marine science from Coastal in 1991. He lives in Myrtle Beach.

Institute for Effective Teaching and Learning to be held at Coastal

The Institute for Effective Teaching and Learning, a continuing education program for South Carolina K-12 public school teachers and administrators, will be offered at Coastal June 11 to 27. The institute will address topics critical to the improvement of South Carolina's elementary, middle and high school classrooms. Eight courses will be offered in two-day sessions. Certified teachers and administrators may earn one hour of graduate credit for completing each course. The fee is $180 per course for South Carolina residents.

Developed by Coastal's School of Continuing Studies in collaboration with Coastal's College of Education, the institute provides access to the latest research-based instructional strategies, approaches and programs. The courses will be taught by scholars and practitioners who are recognized for their achievements at the state and national levels.

The courses offered include:
- Closing the Achievement Gap for the African-American Child
- Closing the Achievement Gap for the Hispanic-American Child
- Instructional Strategies for the ADD/ADHD Learner
- Meeting Social Studies and Language Arts National Standards through National Issues Forums in the Classroom
- Brain Compatible Teaching
- The Courage to Teach and Lead
- Differentiated Instructions: Making Accommodations for the Diversity Among Student Learners
- Survival Spanish for School Teachers and Administrators

For more information, contact Amanda Brown in Coastal's School of Continuing Studies at 349-2294 or visit www.coastal.edu/learn on the Internet.

Conway ranked as a top college town

Conway, home of Coastal Carolina University, has been recognized as one of the best college towns in the country. ePodunk.com, based in Ithaca, N.Y., recently released its College Town Index, a ranking of the top 10 college towns in four categories.

Conway was ranked 10th for college towns with a population of less than 20,000. ePodunk.com, a community information site, assessed college towns across the country, ranking them by statistics designed to measure intellectual, cultural and economic activity.

According to ePodunk.com, Conway "is proud of its history. Its population is growing, its unemployment rate is low and the beaches are just a short drive away."

The first-time study used 14 statistical measures, including population, median age, total college enrollment, per-capita income, unemployment rate and owner-occupied housing. The survey also took into account the number of restaurants, book stores and entertainment companies in each city, as well as public library holdings, circulation and expenditures.

Thank You

I would like to thank the many faculty and staff members who have given, and continue to give, support to my family and me during this difficult time. The phone calls, cards and notes make me realize how lucky I am to have so many co-workers who are also friends.

Thanks again,
Pat West

Birthdays

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Coastal presented awards for student academic achievement at the annual Honors Convocation on Tuesday, April 30. Faculty recognition awards also were presented.

Michael Slattery, a senior marine science major of Charleston, S.C., received the 2001-2002 Faculty's Academic Excellence Award. Candidates for this award must have a minimum cumulative grade point average of at least 3.5, the endorsement of a faculty adviser, and a record of academic honors. During his junior and senior years, Slattery has served as editor of the student magazine *Tempo* and played in the University pep band, while maintaining a cumulative 3.9 grade point average. Slattery is a member of Omicron Delta Kappa, the national academic honor society.

Michelle L. Ward, a senior physical education major of Trenton, N.J., received the 2001-2002 Ronald D. Lackey Service Award. Named in honor of the late Coastal faculty member and university chaplain, the award is given annually to a senior on the basis of conspicuous service to the university through involvement and leadership in campus organizations. In addition to her academic and student committee work, Ward has taken a leadership role in many charitable activities. She has served as a volunteer for American Red Cross blood drives, the Street Reach Mission soup kitchen, Hurricane Floyd Relief for the City of Conway, Habitat for Humanity of Myrtle Beach and Special Olympics of Horry County. During her senior year, she has been a counselor for the Grand Strand Rape Crisis Center.

Linda Hollandsworth, professor of English and director of Advisement and Retention at Coastal, was presented the Student Affairs Division Award, which honors faculty who make significant contributions to the quality of student life through participation and leadership in the co-curricular activities of the university. Hollandsworth joined the Coastal faculty in 1988. She earned a bachelor's degree in theater and speech from Greensboro College in 1969, a master's degree in humanities from Hollins College in Roanoke, Va., and a Ph.D. in English from Indiana University of Pennsylvania in 1990.

Aaron Ard was named the Distinguished Teacher of the Year, an annual honor presented by Coastal's Student Government Association to faculty who demonstrate excellence in teaching. Ard, an assistant professor of management, joined the Coastal faculty in 2000. He earned a bachelor's degree from Southern Illinois University and a master's degree and Ph.D. from Cornell University. Prior to his higher education studies, Ard was a law enforcement officer in Darlington and Columbia.

Richard Oliver Collin, professor of political science, received the Distinguished Teacher-Scholar Lecturer Award. Sponsored by HTC, Inc., this award was initiated in 1996 to recognize faculty members who distinguish themselves as teachers, scholars and communicators. During the fall, the recipient delivers a public lecture drawn from his or her area of expertise. Collin joined the Coastal faculty in 1984. He is the author of three political novels – *Imbroglio* (1981), *Contessa* (1994) and *The Man With Many Names* (1995), all published by St. Martin's Press – as well as many other books and articles on international affairs. Collin earned a bachelor's degree in classical languages and history from Canisius College, a master's degree in political science from Kansas University and a D.Phil. in politics from Oxford University.

Department awards were presented to 27 students in recognition of outstanding academic accomplishments and contributions to the academic quality of their respective departments. Candidates for academic awards are nominated by respective department faculty.

The following awards were presented:

**E. Craig Wall Sr. College of Business Administration:**
- Accounting – Alison Poling of Murrells Inlet
- Finance – Nacole Edwards of Myrtle Beach
- Management – Boris Menier of Myrtle Beach
- Marketing – Joni Hucks of Conway
- Wall Street Journal Student Achievement Award – Melissa Kern-Basehoar of Myrtle Beach
College of Education:
- Early Childhood Education - Christina Cochran of Conway
- Elementary Education - Kristie Shaulis of Myrtle Beach
- Health Promotion - Natalie Buckley of Independence, Mo.
- Physical Education - Charles Allen of Mount Croghan
- Recreation - Michelle Ward of Trenton, N.J.
- Secondary Education - Jaime Tiller of Myrtle Beach

Thomas W. and Robin W. Edwards College of Humanities and Fine Arts:
- Art Studio - Erin Ramsey of Conway
- English - Lisa Galloway of Surfside Beach
- Foreign Languages - Ginger Valasco of Conway
- History - Eric Sauthoff of Surfside Beach
- Music - Holly Strickland of Nichols
- Philosophy and Religion - Mary Gray Boyd of Conway
- Politics and Geography - Ashlee Bunting of Myrtle Beach
- Theater - Amanda Nicolau of Delhaven, N.J.

College of Natural and Applied Sciences:
- Biology - Stuart Williams of North Myrtle Beach
- Chemistry and Physics - Arnold Forman of Marathon, Fla.
- Computer Science - Jeffrey Wolfe of Myrtle Beach
- Mathematics - Margaret Smith of Surfside Beach
- Psychology - Chris Malinky of Westerville, Ohio
- Sociology - Susan McLean of Myrtle Beach

Candice Mickle of Piscataway, N.J., received the Interdisciplinary Studies Award from Coastal's School of Continuing Studies. Medallions were presented to the following students who have successfully completed the requirements of Coastal's Honors Program:
- Dorian Dalton of Rixeyville, Va. - Management
- Ala'a El Masri of Conway - Computer Science
- Alexander Harmon of Gaston - History
- Cherie Jenkins of Tampa, Fla. - Marine Science
- Paige Landry of Ontario, Canada - Marketing, Professional Golf Management
- Paula Laughinghouse of Loris - Elementary Education
- Michel Sabbagh of Myrtle Beach - Biology

Author and linguist Richard Lederer to speak at Coastal

Richard Lederer, best-selling author of the Anguished English series, will give a humorous talk about the peculiarities of the English language on Tuesday, May 7 from 8:45 a.m. to noon in University Hall 228 at Coastal Carolina University. The fee for the program is $39.

Lederer has been elected International Punster of the Year and been profiled in magazines as diverse as The New Yorker, People and the National Enquirer.

For more information, call 349-2665.

Coastal Today

The visit of the Amistad Freedom Schooner to Georgetown last November will be the focus of the next Coastal Today - An Inside Look at Coastal Carolina University, which will air May 5 through 11.

Preston McKever-Floyd, instructor of philosophy and religion at Coastal, is narrator of the show.
Coastal becomes OneStop partner

Coastal recently became an official partner with the S.C. Employment Security Commission (SCESC) at the Waccamaw OneStop Career Center located on Victory Drive near campus. Coastal President Ronald R. Ingle signed a memorandum with the SCESC to work cooperatively in accordance with the Workforce Investment Act (WIA) of 1998 and the Waccamaw Workforce Investment Board, which was established for the development, management and operation of the S.C. OneStop Career Center System. Coastal is the first four-year institution in South Carolina to become a OneStop partner.

Coastal's Mollie Fout, director of career services, Mollie Bethea Floyd, career counselor, and Carolyn Hickman-Williams, student employment coordinator, will provide career services through the OneStop Center approximately 15 hours per week. They received training on the computerized national database of employment opportunities and the financial and educational resources available through WIA.

Coastal students visit Charleston

Students from Jo-Ann Morgan's Art History 499 course - "The Old South from Within and Without," along with students taking other Southern Concentration courses, recently took a trip to Charleston.

The overnight excursion was highlighted by a motor coach tour of local historic sites given from the Black history perspective. While in Charleston the group viewed the Walter O. Evans collection of African-American art on exhibit at the Gibbes Art Museum and explored several downtown art galleries as well as the marketplace.

SAM Club takes first place at international conference

For the third straight year, Coastal's chapter of the Society for the Advancement of Management (SAM) was awarded first-place honors for medium size chapters in the Campus Chapter Performance Program at the SAM annual international conference held recently in McLean, Va.

Coastal's five-person team was one of 33 teams that competed in this year's international conference.

All teams were asked to prepare a SWOT (strengths, weaknesses, opportunities and threats) analysis on the Gannett Corporation, owners of USA Today. Each team presented a full analysis and solution to the case based on the corporation's current business situation and industry environment. The presentation was followed by a question-and-answer session. A panel of judges based its decisions on the students' solution, professionalism, presentation skills and how well they handled the question-and-answer session.

In the Student Case Competition open division, team partners Julie Berwanger, a senior marketing major of Leawood, Kan., and Heidi Stepzinski, a senior accounting major from Raleigh, N.C., took first-place honors. Coastal students who earned high marks in the case undergraduate division were Michele Dreiding, a junior marketing major from Trumbull, Conn.; Camilla Hakonadottir, a junior management major from Reykjavik, Iceland; and Ron Rosania, a senior management major from Myrtle Beach.

Hakonadottir was one of only three student representatives elected to serve on the SAM International Board of Directors. Stepzinski served on the board last year.

Coastal students presented with Regional Outstanding Student Awards were Berwanger, Dreiding and Stepzinski. Stepzinski was also chosen as one of only 15 Outstanding National Student Award winners.

SAM Club adviser Darla Domke-Damonte, assistant professor of management at Coastal, received an Outstanding Faculty Adviser Award.

Coastal's chapter of SAM was chartered in 1998 and has grown from 13 members in 1998 to more than 40 in 2002. The organization's goals this past year were to focus on the professional development of its student members.

The mission of SAM is to provide an opportunity for the members to increase management skills and expertise through participation in programs and services designed to improve the professional quality of their knowledge, performance and leadership ability. Membership in Coastal's SAM club is open to all campus community members.

For more information, contact Domke-Damonte at 349-2129.
Coastal Carolina People

Faculty and staff are encouraged to submit information to be included in the “Coastal Carolina People” section of this newsletter. Information will be published following the presentation or activity.

• Peter Balsamo was asked by the Southern Association of Colleges and Schools, Commission on Colleges, to serve as a member of the Reaffirmation Committee which visited Southwestern University in Georgetown, Texas, in April. Balsamo also served as moderator and panelist for a seminar session on “What Businesses Need from Continuing Education and What We are Doing to Meet Their Needs” at the Non-Credit National Conference, sponsored by University of South Carolina in April 2002 in Myrtle Beach.

• Debbie Conner has been inducted into the Mu Epsilon chapter of Kappa Delta Pi education honor society at Clemson University. Graduate students must maintain a 3.9 or above to receive this honor. Conner is enrolled in the Ph.D. program in Educational Leadership through Clemson University.

• Jane Guentzel and four students from Coastal’s Department of Marine Science recently presented papers at the National Meeting of the American Chemical Society in Orlando. Guentzel presented a paper titled “Elemental Mercury Formation and Evasion in a Coastal Salt Marsh Ecosystem.” Aaron Beck presented a poster titled “Mercury and DOC Concentrations in Rainfall and Throughfall from Waites Island, S.C.” Christopher Weeks presented a poster titled “Concentrations of Mercury and DOC in Groundwater from a Coastal Salt Marsh Ecosystem.” Devra Blanden presented a poster titled “Geochemical Relationships Between Mercury, Carbon and Sulfur in Sediment Cores from a Coastal Salt Marsh Ecosystem.” Eric Mazzone presented a poster titled “Carbon Removal Through Algal Mediated Precipitation of Calcium Carbonate.”

• James Henderson was presented the 2002 Alfred B. Thomas Book Award during the annual meeting of the Southeastern Council of Latin American Studies (SECOLAS) held recently in Mobile, Ala. He received the award, which was given for the best book written by a SECOLAS member in 2001, for his Modernization in Colombia: The Laureano Gómez Years, 1889-1965, published by the University Press of Florida.

• Chris Hill presented a lecture titled “Genetic differentiation between several southeastern populations of seaside sparrows” at the annual meeting of the Association of Southeastern Biologists, in Boone, N.C., on April 12.

• Preston McKever-Floyd conducted a seminar on “Christianity and Islam,” at the First United Methodist Church in Marion on April 17. The event was sponsored by the Office of Cultural Diversity (Marion District) of the United Methodist Church.

• Kathy Watts was presented with the Outstanding Staff Member award during Coastal’s annual Greek Awards Reception.

• Dennis Wiseman has been asked to serve on the Centers of Excellence Review Panel by the South Carolina Commission on Higher Education. The panel will review and recommend possible new centers for funding beginning in fiscal year 2002-2003.

Campus Calendar

Monday, May 6
• Final exams for Spring II - M/W classes
• Final exams for Regular Spring classes, through May 10

Tuesday, May 7
• Final exams for Spring II - TH/MT/WH classes

Friday, May 10
• Fiesta-Val Music Festival, all day, Wheelwright Auditorium and Edwards Recital Hall

Saturday, May 11
• Residence and dining halls close
• Commencement, 9 a.m., Coastal Federal Field, Myrtle Beach

ATHLETIC EVENTS

Thursday, May 9
• Softball vs Big South Conference Tournament, through May 11, in Rock Hill

Saturday, May 11
• Women’s and Men’s Outdoor Track and Field at North Carolina Invitational, 10 a.m.
• Baseball hosts Winthrop, 1 p.m.

Sunday, May 12
• Baseball hosts Winthrop, 2 p.m.

Thursday, May 16
• Women’s and Men’s Outdoor Track and Field at Georgia Tech Invitational, 5 p.m., through May 17
• Baseball hosts Buffalo, 7 p.m.
• Men’s Golf at NCAA Regional, through May 18

Friday, May 17
• Baseball hosts Buffalo, 7 p.m.

Sunday, May 19
• Baseball hosts Buffalo, 2 p.m.

Wednesday, May 22
• Baseball at Big South Conference Tournament, through May 25, in Rock Hill

Wednesday, May 29
• Women’s and Men’s Outdoor Track and Field at NCAA Championships, through June 1

Seminar for women business owners

Coastal’s Small Business Development Center is sponsoring a free procurement seminar designed for women business owners on Friday, May 10 from 10 a.m. to 12:30 p.m. in the Coastal Carolina University Higher Education Center in Myrtle Square Mall.

Robert Mergle, director of the South Carolina Small Business Development Program, will provide information to women business owners about commodities, products and services that can be routinely purchased by the federal government. During the seminar, business owners will learn how to become involved in the federal procurement process.

For more information or to register for the seminar, contact Coastal’s Small Business Development Center at 913-7883.
This Issue:

- Kelley to receive honorary degree
- Helms elected officer of national education association
- Students and faculty recognized at Honors Convocation
- Staff Excellence Awards presented

2002 SPRING COMMENCEMENT
HONORARY DEGREE RECIPIENTS

Coastal will present honorary degrees to three individuals during its 2002 spring commencement ceremony. Judy Woodruff, CNN’s prime anchor and senior correspondent, will deliver the commencement address and receive the honorary degree Doctor of Public Service. W. Horace Carter, founder and former editor-publisher of The Tabor City Tribune in Tabor City, N.C., will receive the honorary degree Doctor of Humane Letters. Rep. Mark S. Kelley of Myrtle Beach will be presented the honorary degree Doctor of Public Service.

Saturday, May 11, 9 a.m.
Coastal Federal Field
Myrtle Beach
Rain Location: Alabama Theatre