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CCU Newsletter, April 22, 2002

Coastal Carolina University

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Coastal Carolina

UNIVERSITY NEWSLETTER

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April 22, 2002

A Newsletter for Faculty, Staff and Friends of Coastal Carolina University

Volume 12, Number 8

DeCenzo named dean of the Wall College of Business

David DeCenzo has been named dean of the E. Craig Wall Sr. College of Business Administration at Coastal, effective July 1.

DeCenzo comes to Coastal from Towson University, in Towson, Md., where he has served as director of partnership development in the College of Business and Economics since 1999. DeCenzo was responsible for outreach activities for the college and for blending practical applications from contemporary organizations into the curriculum.



David DeCenzo

"Coastal Carolina University is very pleased that David DeCenzo, who has extensive experience in academia and the business world, is joining the Coastal family," said Coastal President Ronald R. Ingle. "The Wall College of Business has developed a strong reputation through the years of producing quality graduates and we are confident that David will continue to enhance those efforts as well as increase our collaborative relationships with businesses throughout South Carolina and the world."

While at Towson, he also served as associate dean of the College of Business and Economics from 1998 to 1999,

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CNN's Judy Woodruff to deliver commencement address on May 11

Coastal will recognize approximately 480 candidates for graduation during commencement exercises Saturday, May 11 at 9 a.m. at Coastal Federal Field in Myrtle Beach. May and August candidates will be recognized.



Judy Woodruff

Judy Woodruff, the commencement speaker, is CNN's prime anchor and senior correspondent. She will receive the honorary degree of Doctor of Public Service from Coastal.

W. Horace Carter, founder and former editor-publisher of *The Tabor City Tribune*, will receive the honorary degree of Doctor of Humane Letters from Coastal.

A 30-year veteran of broadcast journalism, Woodruff has devoted most of her career to political reporting. In September 1995, she traveled to Beijing to cover the U.N. World Conference on Women. She moderated CNN's first two "Global Forums," international town meetings with former President



W. Horace Carter

Bill Clinton in 1994 and former President Jimmy Carter in 1995. Before joining CNN, Woodruff was the chief Washington correspondent for PBS's *MacNeil/Lehrer NewsHour* and anchor of the award-winning *Frontline* series on PBS. Woodruff has earned many awards, including the News and Documentary Emmy Award for outstanding instant coverage of a single breaking news story for CNN's coverage of the Centennial Olympic Park bombing and the Allen H. Neuharth Award for Excellence in Journalism. In 1994, she became the first recipient of the National Women's Hall of Fame President's 21st Century Award. She serves on the board of trustees of the Freedom Forum, the Carnegie Corporation, and the Urban Institute. Woodruff earned a bachelor's degree from Duke University, where she is a trustee emerita.

Carter won a Pulitzer Prize in 1953

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CCU Newsletter Publication Dates

Submission deadlines:
Monday, April 29
Monday, May 13

Publication dates:
Monday, May 6
Monday, May 20

Coastal Carolina University Newsletter is published biweekly during the academic year and monthly during June, July and August by the Office of Marketing Communications. Submissions should be sent to the Office of Marketing Communications in SNGL 204 by noon the Monday before publication.

Deadline to submit information for the next issue is Monday, April 29 at noon.

Information for the CCU Newsletter should be submitted to Jerry Rashid (jrashid@coastal.edu) in the Office of Marketing Communications, Singleton 204.

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DeCenzo

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chair of the department of management from 1996 to 1998, and vice chair of the department of management from 1987 to 1996. From 1981 to 1984, DeCenzo was assistant professor of management at the University of Baltimore.

DeCenzo is an experienced industry consultant, corporate trainer and public speaker and has served a wide variety of clients including Citicorp Global Technology, Inc., Moen, Inc., Motorola, Inc., and others.

As a professor of management at Towson, DeCenzo's major teaching and research interests focused on general areas of human resource management, management and organizational behavior. He is the author of numerous textbooks that are used widely at colleges and universities throughout the United States and the world. They include *Fundamentals of Management*, *Human Resource Management*, *Fundamentals of Management*, *Supervision Today!*, *Human Relations*, *Essentials of Labor Relations*, and *Employee Benefits*.

In addition, DeCenzo has published articles in journals such as the *Harvard Business Review*, *Business Horizons*, *Risk Management*, *Hospital Topics*, and *Performance and Instruction*. He serves as an editorial board member of the Society for the Advancement of Management's *Advance Management Journal*. His background also includes serving as executive editor of *American Journal of Small Business*.

DeCenzo earned a bachelor's degree in economics from the University of Maryland and a master's degree and Ph.D. from West Virginia University.

DeCenzo and his wife, Theresa, have four children.

Spring Concert

Coastal's Symphonic Band will conclude the 2001-2002 Cultural Arts Series with a free concert on Thursday, May 2 at 7:30 p.m. in Wheelwright Auditorium.

Student soloists, as well as professional guest conductors and soloists, will perform in the program.

Commencement ...continued from page 1

for his courageous coverage of Ku Klux Klan activities in Columbus County, N.C., and Horry County, S.C., in the early 1950s. Carter's editorials led to the conviction of 62 klansmen. A native of Stanley County, N.C., Carter earned a bachelor's degree from the University of North Carolina School of Journalism in 1939 and founded *The Tribune* in 1946. The late Charles Kuralt of CBS News called Carter a "fighting editor." Carter is also past

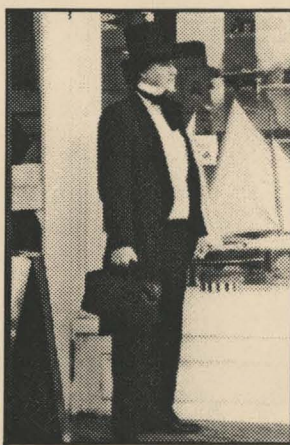
president of the Southeastern Outdoor Press Association.

In case of inclement weather, the commencement ceremony will be held at Alabama Theatre in North Myrtle Beach and admission will be by ticket only. If necessary, an announcement regarding commencement location will be made by 7 a.m. on May 11 through area media and the university's Web site at www.coastal.edu.

Romancing the Hunley production to be presented at Coastal

Romancing the Hunley, an original one-act play written and performed by William G. Thomas-Moore, will be presented at Coastal on Tuesday, April 23 at 7:30 p.m. in Edwards Theater. Admission is \$10, \$5 for students under the age of 18.

The play is set three days after the sinking of the USS Housatonic in Charleston Harbor by the legendary Confederate submarine CSS Hunley. The one-hour docu-drama, reminiscent of the 1950s-'60s television series *You Are There* with Walter Cronkite, takes place in the parlor of the fictional Dr. Moore, physician to the Hunley's crew, as he is interviewed



William G. Thomas-Moore

by a modern day reporter, played by Diane Louise Scher. In their question and answer session, the dramatic, mysterious story of the Hunley is recounted in vivid detail.

Thomas-Moore, who has lectured on the Hunley since 1997, has acted in the films *The Patriot*, *The Hunley*, and *The Legend of Bagger Vance*. He is a professional master model shipbuilder and has built

two Hunley models for permanent collections – one five-foot replica on display at the Charleston Museum and one which was presented to S.C. Sen. Glenn F. McConnell, the Hunley Commission chairman, in 2000.

For more information, call 349-2502.

Education students improve scores

Students majoring in education at Coastal scored significantly higher on the latest round of exams they are required to take as part of the state's Title II report, which assesses teacher training programs in South Carolina's colleges and universities.

Coastal students earned a summary pass rate of 90 percent on the 2000-2001 test – 12 percent higher than they scored on the first Title II report, issued last year.

After last year's test performance, Coastal's College of Education imple-

mented new guidelines regarding the examination, according to College of Education Dean Gilbert Hunt. The new guidelines included requiring students to attend seminars to prepare for the exams; requiring all education students to pass the exam before beginning their practice teaching internships; and aligning the college's curriculum with Title II standards.

Title II is part of a federal law created in 1998 and designed to ensure accountability in teacher education.

Campus Notes

Coastal receives Certificate of Achievement

Coastal recently received a Certificate of Achievement from the S.C. Commission on Higher Education for its Comprehensive Permanent Improvement Plan (CPIP).

Coastal, which submitted its CPIP 10 days prior to the due date, was recognized as the first state agency to compile and submit the comprehensive plan, according to Stan Godshall, assistant vice president for budget and facilities management at Coastal. All state agencies are required to submit a CPIP.

Coastal's CPIP includes all permanent improvements which are projected and proposed for the next five fiscal years, concluding with the 2006-2007 academic year.

Wanda Lewis and Rein Mungo of Coastal's Office of Facilities Management were responsible for compiling and submitting the university's CPIP.

CEF's Billy Alford recognized

William H. "Billy" Alford, president of the Coastal Educational Foundation, Inc., has received the 2001 Community Spirit Award from the South Carolina Chapter of the Public Relations Society of America (SCPRSA). The Community Spirit Award recognizes his leadership in many areas of civic need and community service. The award was presented April 4 at the SCPRSA Mercury Awards banquet in Columbia.

Alford, a 1977 Coastal graduate, is co-founder of A&I Fire and Water

Restoration Company. He has led a distinguished career in public service in addition to successful business pursuits in the Grand Strand area. Alford has served as chair of the S.C. Highway Commission and the Grand Strand Regional Medical Center Board of Trustees. Alford also served as chair of the Horry County Higher Education Commission, playing an important role in the establishment of Coastal as an independent institution in 1993. He was named an honorary founder of Coastal in 1999.

2002 Undergraduate Research Symposium

Coastal's College of Natural and Applied Sciences will hold its 2002 Undergraduate Research Symposium on Thursday, April 25 from 3 to 6 p.m. in Law Enforcement Building 003.

Guest speaker for the event is Alan Decho of the Department of Environmental Health Sciences, School of Public Health at the University of South Carolina. The lecture is titled "Graduate Studies at USC: Exploring Opportunities in Marine Environmental Health Sciences."

Several Coastal science students will present their undergraduate research through poster and/or oral presentations.

A reception will be held at the conclusion of the symposium. Awards for the best student oral and poster presentations will be conferred during the reception.

Small business tax seminar planned

Coastal's Small Business Development Center will hold a tax information seminar on Thursday, April 25 from 9 a.m. to 4 p.m. in the Coastal Carolina University Higher Education Center in Myrtle Square Mall. The free seminar is designed for small business owners.

With the university, the seminar is sponsored by the Internal Revenue Service, the South Carolina Department of Revenue and the South Carolina Employment Security Commission.

For more information or to register for the seminar, call 913-7883.

Campus Calendar

Tuesday, April 23

- Romancing the Hunley, 7:30 p.m., Edwards Theater

Friday, April 26

- Coastal Carolina University Theater presents *Violet*, 7:30 p.m., Wheelwright Auditorium

Saturday, April 27

- Coastal Carolina University Theater presents *Violet*, 7:30 p.m., Wheelwright Auditorium

Sunday, April 28

- Coastal Carolina University Theater presents *Violet*, 3 p.m., Wheelwright Auditorium

Tuesday, April 30

- Honors Convocation, 7 p.m., Wheelwright Auditorium

Thursday, May 2

- Last day of classes for Spring II
- CCU Symphonic Band Spring Concert, 7:30 p.m., Wheelwright Auditorium

Friday, May 3

- Last day of classes for Regular Spring
- Fiesta-Val Music Festival, all day, Wheelwright Auditorium and Edwards Recital Hall

Monday, May 6

- Final exams for Spring II - MW classes
- Final exams for Regular Spring classes, through May 10

ATHLETIC EVENTS

Wednesday, April 24

- Women's and Men's Outdoor Track and Field at Penn Relays Carnival, through April 27

Saturday, April 27

- Baseball at Elon, Noon

Sunday, April 28

- Baseball at Elon, 1 p.m.
- Softball at Elon, 2 p.m.

Tuesday, April 30

- Baseball at The Citadel, 5 p.m.

Wednesday, May 1

- Softball at South Carolina, 5 p.m.

Saturday, May 4

- Women's and Men's Outdoor Track and Field at University of Georgia Invitational, 10 a.m.
- Baseball hosts UNC Asheville, 1 p.m.

Sunday, May 5

- Baseball hosts UNC Asheville, 2 p.m.

Birthdays

April

- 23 James Wiggins
- 24 Mikki Mathews-Rogers
- 25 Penny Oakley
- 26 Emory Helms
Rebecca Williams
- 27 Elissa Howard
Rick Matthews
Gregory Oates
Joseph Riotto
- 28 Matt Nicholson
- 29 Jack Flanders

May

- 1 Bob Nale
Patricia Silva
- 3 Tammy Holt
- 4 Kathryn Caulfield
- 5 Carrie Lane
Sharon Tully
- 6 Carolyn Hickman-Williams
Lawrence Kent
Eirin Rabon-Poszywak

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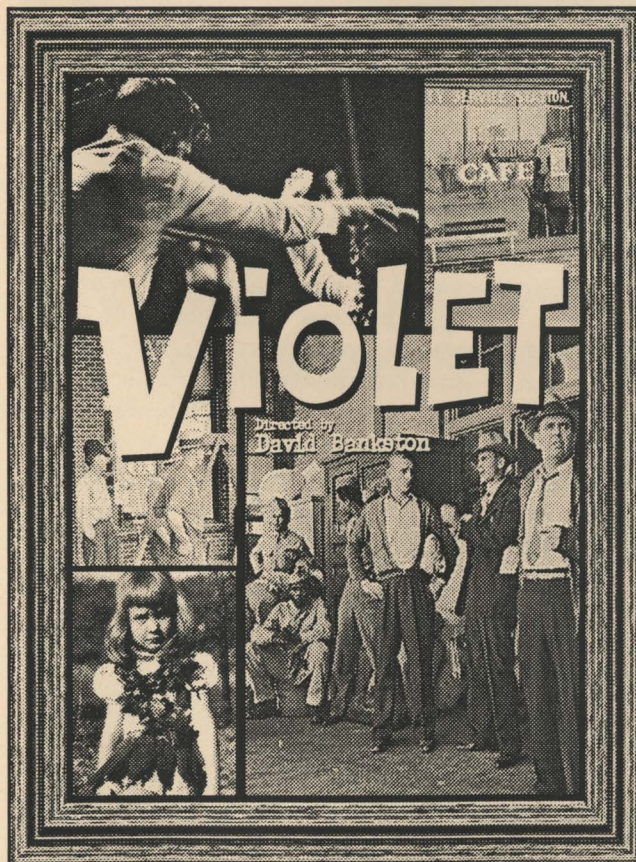
Office of Marketing Communications

Coastal Carolina University

P.O. Box 261954 • Conway, SC 29528-6054

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- *DeCenzo named dean of the Wall College of Business*
- *Romancing the Hunley production set for April 23*
- *Education students improve Title II scores*



Coastal Carolina University Theater presents

A musical set in the Deep South during the Civil Rights Movement, *Violet* charts the growth and enlightenment of a young woman accidentally disfigured by her father. Hoping that a TV evangelist can cure her, she embarks on a journey by bus from her sleepy North Carolina town to Oklahoma. Along the way, she meets two soldiers, one black and one white, who teach her about beauty, love, courage and what it means to be an outsider. *Violet* was one of the most highly acclaimed off-Broadway shows of the 1990s.

Friday and Saturday,
April 26 and 27, 7:30 p.m.
Sunday, April 28, 3 p.m.

Wheelwright Auditorium

\$10 General Admission
\$5 Students under 18



COASTAL CAROLINA UNIVERSITY

www.coastal.edu

For more information,
call 349-2502