

10-31-2003

## Board of Trustees Minutes, October 31, 2003

Coastal Carolina University

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**Minutes  
Coastal Carolina University  
Board of Trustees**

**E. Craig Wall, Sr. Building  
Board of Trustees Room  
9:00 a.m., Friday, October 31, 2003**

**Presiding:** Mr. Fred F. DuBard, Jr.

**Board Members Present:**

Mr. Robert D. Brown  
Mr. Samuel H. Frink  
Mr. Charles J. Hodge  
Mr. Dean P. Hudson  
Dr. James F. Kane  
Mr. William L. Lyles, Jr.  
Mr. Daniel W. R. Moore, Sr.  
Mr. Clark B. Parker  
Mr. Keith S. Smith  
Dr. Oran P. Smith  
Mr. Eugene C. Spivey  
Dr. Samuel J. Swad

**Board Members Not Present:**

Mr. Payne H. Barnette, Jr.  
Mr. Joseph L. Carter  
Ms. Cathy Brand Harvin  
Mr. Robert L. Rabon

**Others Present:**

Dr. Ronald R. Ingle  
Dr. Sally M. Horner  
Dr. Peter B. Barr  
Mr. Doug Bell  
Mr. David Bredekamp  
Dr. Janis Chesson  
Ms. Debbie Conner  
Mr. Taurean Davis  
Dr. David A. DeCenzo  
Dr. Edgar L. Dyer  
Dr. David W. Evans  
Dr. Lynn Franken  
Mr. Stanyarne R. Godshall  
Dr. Gilbert H. Hunt  
Mr. Warren D. Koegel  
Dr. David E. Millard  
Dr. Douglas D. Nelson  
Ms. Mona Prufer  
Dr. Judy W. Vogt  
Dr. Richard Weldon.  
Dr. Lynn Willett  
Ms. Nila S. Hutchinson  
Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Ms. Sophia Maines of **The Sun News** was in attendance.)

**I. Call to Order**

Chairman DuBard called the meeting to order at 9:00 a.m. Dr. Ingle introduced Dr. Lynn Willett, Vice President of Student Affairs, Dr. Dave Evans, Faculty Senate Chair, and Mr. Taurean Davis, Student Government Association President.

Roll call was taken.

## **II. Approval of Minutes**

**Mr. Larry Lyles moved to approve the minutes of June 20, 2003, and Mr. Dan Moore seconded. The motion passed.**

## **III. President's Report**

The next meetings of the Board on January 8-9, 2004, will be held at the Myrtle Beach Marriott Resort at the Grande Dunes. In preparation for the kick-off phase of our capital campaign, a joint meeting will be held with the Coastal Education Foundation and major donors from the area. Mr. Charles W. Collier, senior philanthropic adviser at Harvard University, will be giving a presentation on shaping philanthropy, making tax-wise gifts decisions, and discussing family issues surrounding financial wealth. Please reserve these dates on your calendar.

Mr. Stan Godshall was asked to present an update on campus projects:

- The Atlantic Center renovations are scheduled for a mid-November completion.
- The football stadium has been completed.
- The Student Housing Foundation has moved forward with University Place and broken ground for Phase II, an additional 470 beds. As you will recall, Phase I had 517 beds. Because of the demand, discussions are already underway for Phase III and IV, although no timetable has been set. We do not want to exceed the demand, but expected total capacity is 1,800-2,000 beds.
- Spadoni Park is being renovated. With the help of the Foundation, we are hopeful to have a bell tower in this park.
- A consultant has been hired to help with a petition to the Department of Transportation for three additional traffic lights—University Place, Highway 544, and Jackson Bluff Road.
- Another project is a 4-way stop light at 501 at the main entrance because of increased traffic flow.
- Renovations for the President's Suite are completed and everyone has been relocated.

Mr. Keith Smith asked how parking was this fall. Mr. Godshall responded that there are spaces not being utilized to capacity. Surveys have been conducted at different times of the day. Off-campus locations are being sought for additional parking for next year in order to further utilize the shuttle service.

Mr. DuBard asked how the shuttle service was being utilized. Mr. Godshall feels that it has been a success. Education continues to get students acclimated and willing to ride the bus. Dr. Ingle added that too many students are still driving from University Place.

A well-attended student forum was held on October 28 to discuss campus growth. Mr. Taurean Davis, SGA President, and ODK sponsored the event. Some ideas came forward at the meeting, and the proposed contractor for the new comprehensive master plan was in attendance. Next week another forum will be held concerning campus safety.

Dr. Dyer reported that Mr. Dawsey, chair of the Horry County Higher Education Commission was ill and could not be in attendance. Mr. Dawsey asked him to let the Board know that the

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Commission is excited about the progress of the Atlantic Center's \$1.6 million on renovations. The Horry County Legislative Delegation has been invited to campus to tour this facility.

The Foundation has made an offer on another building in the Atlantic Center and is awaiting the seller's reply.

The groundbreaking for the Waccamaw Higher Education Center in Litchfield will be held on November 14. Classes will begin there in the Fall 2004. On November 2, there will be a reception at the Carriage House in Litchfield for community members from the Waccamaw Neck area to announce Coastal's plans.

Dr. Ingle encouraged the Board to attend the South Carolina Commission on Higher Education's Trustee Conference to be held on November 12 in Columbia. Mr. Rich Novak of the Association of Governing Boards will give a report on his study of the future of higher education in South Carolina.

Dr. Ingle was part of a delegation of 10 university presidents from the United States who visited Cuba in September. The purpose of this interesting trip was to open dialogue with university colleagues in Cuba. When relations between the two countries are more open, the lines of communications will be in place for the exchange of faculty and students. He was impressed with the health care and educational programs, in comparison to other developing countries he has visited.

Because this is the homecoming football week, the City of Conway declared it Coastal Carolina University Week and presented the university with a resolution.

Dr. Judy Vogt reviewed the Enrollment Report which had been distributed to everyone. For fall enrollment:

- 18 % increase in new freshmen, including 200 new freshmen from the 5-county service area.
- 46% increase in minority new freshmen, 169 students
- 17% increase in in-state new freshmen
- 15% increase in new transfers
- 11% increase in undergraduate headcount

Last year there were 4,500 applications for Fall 2003. Over 1,000 applications have been received for Fall 2004, a 47% increase.

Retention has improved. This fall, 72.5% of freshmen from the prior year returned.

The retention rate for all continuing students eligible to register was 77.23%, in other words, 300 additional continuing students registered.

Mr. DuBard asked what was the net gain for additional students on campus this year. Dr. Vogt replied that there were 643 more students this year.

Mr. Lyles asked how many of the 116 transfer students from Horry-Georgetown Tech had originally applied to Coastal and were referred to Tech. Dr. Vogt stated that there were about 30

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students. An advising manual for all technical schools' academic advisors has just been completed to map out the courses needed for the students transferring. Each student still has an advisor on campus and is advised by them before signing up for classes at Tech each semester. Coastal serves in a dual role.

Mr. Brown asked if Coastal could accommodate the same amount of increases of additional students next year. Dr. Vogt replied that the University had planned for a modest increase next year. As far as transfers and new freshmen, we could grow from 300-400 students, taking into account the new beds and the proposed new facilities at the Atlantic Center.

Next spring or summer, Dr. Ingle feels the Board should discuss the growth of the university in a retreat. First, he would like to have input from the faculty, administration, staff, and students. The current ratio of faculty to student is now 19/1, which has been maintained for four years.

Ms. Debbie Conner displayed a plaque and a shadow box commemorating the first football game with pictures and a piece of the goal post. The cost is \$75 and \$200, respectively. This fundraising event will pay for uniforms for the football team next year.

Dr. Ingle has contractual, personnel, and legal matters to discuss in Executive Session.

**IV. Campus Report**

The video, *What is Coastal All About?*, was viewed. It was prepared for Provost Barr to show at the opening Fall Faculty meeting. The video had candid and informative interviews of parents, students' expectations of Coastal, faculty remarks on great teaching and advising, and graduating students' reviews of their Coastal Carolina experiences.

Included in the packet of information to Trustees was Dr. Ingle's *State of the University* speech given to the campus community in August.

**V. Standing Committee Reports**

Executive Committee

Nothing to report.

Academic Affairs Committee

Dr. Oran Smith announced that he had been re-elected as chair of the committee. He brought attention to the Provost's annual report, which had been redesigned by Dr. Richard Weldon. He highlighted the following:

- The Department of Computer Science has received accreditation.
- There are 25 new faculty for Fall 2003.
- There is a broad effort to enhance teaching, and workshops have been conducted for faculty. A taskforce on teaching has been developed within each college. Yesterday the committee toured the TEAL (Teaching Education for the Advancement of Learning) Center in

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University Hall, which was funded by the lottery funds. It is designed to instruct how to teach with unique methods.

- Public Engagement continues this semester.
- The Colleges and Departments have been challenged to a Retention Competition.

Proviso 5A.29 was recently adopted by the General Assembly allowing South Carolina state-supported college and universities to charge international students in-state tuition if they come from an institution which has an exchange or other formal program agreements with the state of Carolina South.

**In accordance with this Proviso and the recommendation of the Academic Affairs Committee, Dr. Smith moved to allow students from Facchhochschule Bonn-Rhein-Sieg, the International Fachhochschule Bad Honnef, and the Autonomous University of Barcelona to be charged in-state tuition. Mr. Moore seconded, and the motion passed.**

The committee had items for Executive Session.

### Development & Alumni Affairs Committee

Mr. Moore was re-elected chair of the Development & Alumni Affairs Committee. Everyone was encouraged to review the Giving Report with total gifts and pledges through October 31, 2003 of \$4.065 million. The 50<sup>th</sup> Anniversary Initiatives were included in the Board packet.

Dr. Ingle reported that the Advancement staff would be moving shortly into their new offices in the Atheneum Building. The 50<sup>th</sup> Anniversary Campaign will be reviewed at the January Board meeting.

### Planning & Fiscal Affairs Committee

Mr. Keith Smith reported that there was not a quorum at the Planning & Fiscal Affairs Committee on Thursday, and a chair was not elected for 2003-2004.

Everyone received a copy of the financial updates for 2003-2004. It is projected to have a salary increase of two percent on January 1, and the criteria for the increase is also included. The University experienced a net asset increase as of June 30, 2003 of \$3.4 million. Attention was called to the graphs on the enrollment history and projections.

Chairman DuBard appointed Mr. Gene Spivey to serve on the Planning & Fiscal Affairs Committee.

### Student Affairs Committee

The Student Affairs Committee re-elected Mr. Larry Lyles to serve as 2003-2004 chair. Dr. Lynn Willett was asked to give an update on the opening of the school year. The office for the Vice President of Student Affairs has relocated from the Prince Building to the President's Suite in the Singleton Building.

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- The occupancy rate of 106.3% for residence halls includes the 517 new beds at University Place.
- The demographics of residence hall occupants includes about 50/50 male/female.
- About 40% of residents live in South Carolina; 60% out of state
- Just over 50% are freshmen, 12% transfers; and about 1/3 are continuing upper classmen.

Mr. Kim Montague and Dr. Willett hope to house close to 100% of the freshmen that want to live in residence halls on campus. This will give a stronger start for their college experience.

The students are happy at University Place and this allowed bringing some of the population who previously lived in apartment complexes further from campus to within a half a mile from campus.

The Student Center deck was completed for the opening of school and has created an informal gathering point used throughout the day and evening hours.

A new Student Advisory Council, comprised of 14 major student leaders on campus, has been established to work with Dr. Willett throughout the year.

Mr. Warren Koegel reviewed update on athletics, which were included in the Board packets:

- Tomorrow Coastal Carolina is hosting the cross country Big South Championship at Robbers Roost Golf Course. Coastal is up against some stiff competition, being in the toughest region in America, playing Clemson, Georgia Tech, and Wake Forest. The strong front-runners are Anne Marie Moutsinga and Terah Kipchiris.
- Women's and men's soccer teams are now first place in the Big South Conference. The men's soccer team is currently ranked 11<sup>th</sup> in the nation.
- Both volleyball teams are currently tied for second place in the Big South Conference. A player and an assistant coach were involved in a jet ski accident. The coach has returned to her native Canada for further recovery, and the player is showing encouraging signs.
- The basketball schedules are included in the packet.
- It has been a successful first year for football. There is much excitement within the community for homecoming.

Capital Projects Ad Hoc Committee

Mr. Moore reported that there is a contractual matter to discuss in Executive Session.

**V. Chairman's Report**

Mr. DuBard encouraged members to attend the luncheon and joint meeting of the Foundation and Board of Trustees at Brooks Stadium. He will ask the members to introduce themselves to members of the Foundation.

**VI. Unfinished Business**

Nothing to report.

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**VII. New Business**

Nothing to report.

**VIII. Executive Session**

As there were contractual and personnel matters to discuss, the meeting moved into Executive Session. Mr. DuBard stated that no action was taken during Executive Session.

**At the recommendation of the Academic Affairs Committee, Dr. Oran Smith moved to confer, at their retirement, the titles of Associate Professor to Ms. Glenda Sweet and Professor Emeritus to Dr. Lance Bedwell. Mr. Hodge seconded, and the motion passed.**

**X. Adjournment**

As there was no further business, the meeting was adjourned.

**After lunch, a joint meeting of the Coastal Educational Foundation and the Board of Trustees was held at Brooks Stadium's in the President's Suite. Mr. Charles Witzlaben reviewed the 50<sup>th</sup> anniversary campaign feasibility. After study, it was determined to set a \$10 million campaign goal. Mr. Clark Parker moved to accept the recommendation of a \$10 million campaign. Mr. Gene Spivey seconded. The Board of Trustees and Foundation passed the motion by acclamation.**

Respectfully submitted,



Daniel W. R. Moore, Sr.