

8-11-2016

# Advancement, Marketing and Alumni Affairs Committee Agenda, August 11, 2016

Coastal Carolina University

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***Advancement, Marketing, and Alumni Affairs Committee***

July 28, 2016

**TO:** Mr. Fred F. DuBard III, Mr. Carlos C. Johnson, Mr. William L. Lyles Jr,  
Mr. Robert G. Templeton, and Mr. William E. Turner III

**FROM:** Ms. Natasha M. Hanna

**SUBJECT:** Agenda

An Advancement, Marketing & Alumni Affairs Committee meeting will be held on Thursday, August 11, at 1:30 p.m. in the Wall Board Room. The agenda will be as follows:

1. Review and Approve May 5, 2016 Committee Minutes
2. Office of Philanthropy Report – Mark Roach
  - a. Directors’ Updates
    - College of Science
    - Wall College of Business
    - Spadoni College of Education
    - Women in Philanthropy and Leadership
    - OLLI @ Coastal Carolina University
    - Edwards College of Humanities and Fine Arts
  - b. Faculty/ Staff Campaign
  - c. President’s Leadership Circle
  - d. Teal 1000
  - e. General
  - f. Alumni Relations Report
  - g. Financials – Giving Report 7/1/2015 – 6/30/2016
3. University Communications Report
  - a. Status Update – Bill Plate
  - b. Media & Public Relations Report – Martha Hunn
  - c. Marketing Report – Bill Plate
4. Other Business

*Coastal Carolina University  
Board of Trustees Meetings  
Advancement, Marketing & Alumni Affairs Committee  
Thursday, August 11, 2016*

cc: Other Members of Board of Trustees

Ms. Stacie Bowie  
Dr. J. Ralph Byington  
Dr. David A. DeCenzo  
Mr. Todd Setzer  
Mr. William M. Plate Jr.  
Mr. Mark Roach