

5-9-2003

## Board of Trustees Minutes, May 9, 2003

Coastal Carolina University

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**Minutes  
Coastal Carolina University  
Board of Trustees**

**E. Craig Wall, Sr. Building  
Board of Trustees Room  
9:00 a.m., Friday, May 9, 2003**

**Presiding:** Mr. Clark B. Parker

**Board Members Present:**

Mr. Payne H. Barnette, Jr.  
Mr. Robert D. Brown  
Mr. Joseph L. Carter  
Mr. Fred F. DuBard, Jr.  
Mr. Charles J. Hodge  
Dr. Hal B. Holmes, Jr.  
Mr. Dean P. Hudson  
Dr. James F. Kane  
Mr. William L. Lyles, Jr.  
Mr. Daniel W. R. Moore, Sr.  
Ms. Juli Streater Powers  
Mr. Robert L. Rabon  
Mr. Keith S. Smith  
Dr. Oran P. Smith  
Mr. Eugene C. Spivey

**Board Members Not Present:**

Ms. Cathy Brand Harvin

**Others Present:**

Dr. Ronald R. Ingle  
Dr. Sally M. Horner  
Dr. Peter B. Barr  
Mr. Drew Bird  
Mr. David Bredekamp  
Dr. Janis Chesson  
Ms. Debbie Conner  
Mr. Taurean Davis  
Dr. David A. DeCenzo  
Dr. Edgar L. Dyer  
Mr. Bill Edmonds  
Dr. Lynn Franken  
Mr. Stanyarne R. Godshall  
Dr. Gilbert Hunt  
Ms. Kara Koppel  
Mr. Warren D. Koegel  
Ms. Linda P. Lyerly  
Ms. Anne Monk  
Dr. Doug Nelson  
Mr. Danny Nicholson  
Ms. Mona Prufer  
Ms. Lisa Sharpe  
Dr. Robert W. Squatriglia  
Dr. Samuel J. Swad  
Dr. Judy W. Vogt  
Dr. Richard Weldon  
Ms. Nila Hutchinson  
Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Ms. Sophia Maines of **The Sun News**, and Mr. Richard Green of Time-Warner Cable were in attendance.)

**I. Call to Order**

The chairman called the meeting to order at 9:00 a.m., and Mr. Hudson offered an invocation.

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Mr. Parker presented a resolution to Ms. Powers, who will be vacating her seat on June 30. The Powers family has moved to Columbia, which is out of the district she has been representing. As one of the original trustees appointed to Coastal Carolina University, she was been appointed Trustee Emerita. In appreciation for her years of service, she was presented with a Palmetto bowl. She stated that she is proud to have watched the success of Coastal from the days of her attendance at Coastal to its independence in 1992, and the growth in the years since that time.

Mr. Parker welcomed Mr. Joe Carter who has been appointed Gubernatorial Appointee (formerly seated by Mr. George Williams). He is a Myrtle Beach real estate developer and has been involved with the preservation of Sandy Island. He and his wife, Debra, have two daughters.

Dr. Sam Swad was introduced. He has been appointed to represent District 5, Seat 9, which will be vacated by Ms. Powers. Dr. Swad, a Coastal alumnus of 1986, is practicing family medicine in Gaffney. He and his wife, Libby, have one daughter.

Ms. Mona Prufer, previously with **The Sun News**, was introduced. She has joined the Office of Marketing and Communications as a writer.

Dr. Squatriglia introduced the new 2003-04 Student Government Association officers: Taurean Davis, president; Drew Bird, vice president; and Lisa Sharpe, treasurer. Erin Prince, secretary, was unable to attend the meeting.

As Mr. Dawsey is out of town, Dr. Dyer was asked to make a report for the Horry County Higher Education Commission. The Atlantic Center renovations have started and completion is anticipated late in the fall. The Commission has redeveloped their scholarships that, in the past, have been awarded for academic achievement. The LIFE scholarships, offered by the State, negated these scholarships as they were also awarded by academic excellence. This year six scholarships—four for leadership and two for visual and performing arts—will be given. Each recipient will receive \$2,500 annually. The Commission has begun its budget preparation for next year, based on millage given by the County. The budget will be distributed at the next Board meeting.

Roll call was taken.

**II. Campus Report: Student Panel**

Ms. Debbie Conner acted as facilitator for a student panel representing each college. The panel was comprised of Jennifer Coor, marine science and chemistry major; Jason Fishel, philosophy and English; Keith Garramone, finance; and Jessica Perry, early childhood education.

The panel was asked why they came to Coastal. Their responses included: impressed with beauty of campus and the Wall Fellows Program while being recruited for track; excellent education program and location; college of marine science and the friendliness of faculty and administration at orientation; relocation of family to this area, reference of students and scholarships offered.

Their favorite experiences at Coastal included: research with Project Creek Watch, writing press releases for marine science, and presentation of research in Washington, DC; international study

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program in Germany as part of the Wall Fellows Program; president of the Philosophy Club and the study of philosophy which has changed view of the world; and the practicum experience within the local school system.

Their final question was, "If you could be president for a day, what would you change about Coastal?" Their responses: help the student who might fall through the cracks because they are not academic achievers; better recognition and support of the athletic program, especially installing bleachers by the tracks; more exposure to the community, through activities like those sponsored by College of Education's Spring Festival; and more communication and interaction between the individual colleges on campus.

Mr. Parker asked what scholarship/financial assistance they had received. Their answers included: LIFE scholarship, Palmetto scholarship, stipend position, Academic Common Market, out of state tuition waiver, honors program scholarship and athletic grant.

"What can Coastal do to increase retention for the students?" Their responses were: more opportunities for students to develop relationships with students, professors and roommates; interaction within the different majors on campus; and more stringent requirements to Coastal.

Mr. Rabon asked how the panel felt about the academic support they had received from the faculty and administration. They answered that the academic support was great--experienced good relationships with concerned faculty, enjoyed small classroom size, and liked the helpful open door policy of the faculty.

Mr. Brown wanted to know what students could do to improve the image of the college. The panel felt that more presence of the students within the community and better mentoring of other students would be helpful.

Mr. Carter asked two questions: one, does the 19 percent tuition increase have a chilling effect on out-of-students and, secondly, do members of the student body feel secure on campus? The students said that their funding came from various scholarships. Ms. Coors added that if it were not for the Academic Common Market, she would not be able to attend Coastal. The increase will affect those in-state students who do not have the LIFE scholarship. All of the students felt safe on campus. Security is helpful; and, in the evening, security presence was evident.

### **III. Approval of Minutes**

**Dr. Oran Smith moved to approve the minutes of January 10, 2003; Mr. Spivey seconded; and the motion passed.**

### **IV. President's Report**

Mr. Warren Koegel introduced Kara Koppel, cross county and women's track standout, who has a 4.0 grade point average in psychology in the Honors Program and was recently recognized as the top Coastal graduating senior, receiving the CCU Faculty's Academic Excellence, which also evaluates community service and campus involvement as part of the criteria. She also received the CCU Honors Program Recognition as the top honors graduate in the area of psychology and was named the CCU Psychology Department's top graduate. She has also been named to the

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President's List in each of her seven semesters and to the Big South President's List three times. She was a 2002 Second Team Verizon/CoSIDA Academic All-American in Cross Country/Track and Field. She has been awarded a NCAA Postgraduate Scholarship and is the first Coastal athlete to earn the prestigious award. She will use this scholarship next year at Colorado State University.

Dr. Judy Vogt gave an update on the record breaking numbers for Fall 2003 admissions. Student projections for Fall 2003 include: freshmen 1200-1250 (1078 Fall 2002); transfers 550-580 (545 Fall 2002). With the graduate programs, student enrollment may be 7,000. We have now received 100 more freshmen deposits for Fall 2003 than we had received at the end of August last year for Fall 2002. There are 492 new in-state students, including 123 freshmen from Horry County and 162 freshmen from the 5-county service region. Tremendous growth has been experienced this year in Maryland, Delaware, New York, and Pennsylvania where the number of incoming students has doubled. Academic programs attractive to students are the international resort program, the PGM program, and the sciences. Education is drawing a significant market from out of state. University Place is almost full.

Drs. Ingle, Horner, Barr, and Vogt review Coastal's scholarship programs annually.

Dr. Ingle reported on the proposed restructuring of higher education within South Carolina. Next year the Commission on Higher Education (CHE) will be phased out. Some of the functions of the CHE will go to the coordinating groups or other state agencies, i.e. the Budget and Control Board. Performance funding has been eliminated. Dr. Barr has been actively working with the group to develop this proposal.

Ultimately, he feels that there will be three separate coordinating commissions—technical, comprehensive and research universities. A copy of the comprehensive school proposal was distributed. A meeting to review the proposal will be held next week with the Senate leadership. If the entire package is adopted, it will give Coastal Carolina University's management more flexibility to make decisions on the local level—personnel issues, purchasing issues, etc.

He is concerned that there is not a group taking a broad view of the future of higher education—the quality of life and economy within the state and the education of its citizens.

Dr. Oran Smith asked if it helps to have more control over programs. Dr. Ingle responded, yes. His concern is access to the decision makers in the General Assembly during budget time, as there is the potential of the larger institutions getting more funding.

Mr. DuBard added that Coastal Carolina University would have to be more aggressive with the legislative delegation. The comprehensive universities will need to work together in order to present a unified front.

Mr. Rabon wanted to know how this proposal would affect new degree programs. Dr. Ingle stated that institutions would be more flexible to offer what they felt was needed by the students and the community. The Board of Trustees will decide whether or not the program is good for the institution and if it is affordable.

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Dr. Ingle, Mr. Danny Nicholson and others have been holding a series of meeting within the community presenting the vision for Coastal Carolina University. This summer a feasibility study will be conducted and then a comprehensive campaign will be developed. Significant major gifts will be raised over the next year during the silent phase of the campaign and a larger campaign will be announced at the 50<sup>th</sup> anniversary in 2004.

Coastal is part of the Renaissance Group whose concern is quality teaching. Next spring 27 students (nine from Coastal) will be going to Spain, Netherlands, and N. Ireland with all expenses paid. These students will be teaching in these countries, in their native tongues. It will be a tremendous experience for them.

Dr. Ingle noted that he has contractual items to discuss in Executive Session.

**IV. Standing Committee Reports**

Executive Committee

Nothing to report.

Academic Affairs Committee

Dr. Oran Smith reported that the committee had met the previous day to review the following items which were discussed during Executive Session and voted on afterwards.

**On behalf of the Academic Affairs Committee, Dr. Oran Smith made the following motions:**

- **To bestow honorary degrees to Messrs. David Drayton and Ashby Ward (posthumously at a later date). Mr. Hodge seconded, and the motion carried. Mr. Drayton's will be presented at commencement. Mr. Hodge seconded, and the motion passed by acclamation.**
- **To confer Emeritus Professor to Dr. Robert W. Squatriglia at his retirement. Mr. Lyles seconded. The motion carried.**
- **To accept the recommendations of the University Promotion and Tenure Committee, the dean of the respective colleges, the Peer Review Committee of the respective College, the chair of the respective department and Dr. Ingle: promotion to professor - Eldred Prince and Sharon Thompson; promotion to associate librarian and tenure - Jeri Traw; and promotion to associate professor and tenure – Darla Domke-Damonte, Terrence Fries, John Marcis, Nelljean Rice, Douglas Smith, and Joseph Winslow. Mr. Moore seconded, and the motion carried.**
- **To approve the list of Coastal Carolina University's agreements with twelve international institutions: Ansal Institute of Technology, Exeter University, University College of Northampton, University of Vienna, Deakin University, Fachhochschule Mainz, Waterford Institute of Technology, Tokyo Denki University, Jonköping University, Fachhochschule Bad Honnef, Autonomous University of**

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**Barcelona, and Sister State Agreement with Queensland, Australia. Dr. Kane seconded, and the motion passed by acclamation.**

Dr. Pete Barr reported that Dr. Ingle approved a plan for campus departments to use national exit exams. The College of Business and the College of Education has been doing this for years in accordance with accreditation standards. Within the next two years, all departments will participate. This provides a mechanism for faculty to develop and correct curriculum and the results become a baseline for continuous improvement. It is also evidence of value added. In the College of Business this year, the graduating seniors, on average, scored in the top 23 percent in the country. He feels that other departments will have similar results.

Development & Alumni Affairs Committee

Mr. Moore stated that the committee held a meeting on the previous day. Mr. Danny Nicholson was asked to give an update on the Advancement area. About 70 participants attended Dr. Ingle's preview presentations on Coastal's 50<sup>th</sup> Anniversary Initiatives, including several Board members.

Currently, several major donor opportunities are being negotiated and hopefully will be completed in the next several weeks to take care of the football stadium needs. This will give cause for inspiration of other giving.

Advancement is working with Dean Nelson to put together a College of Science Board of Visitors. Presidential luncheons, with discussions for participation in the upcoming campaign, will be held with each of the College of Business Administration's Board of Visitors.

One focus of the administration has been to raise the level of alumni giving for U.S. News & World reporting in an effort to enhance Coastal's national image. This year the phone-a-thon tripled pledges from March-May.

The interviewing process for two candidates for major gift officers has begun. Renovations are moving forward in the new office areas for Advancement and will enhance Coastal's image as visitors and donors come on campus.

Giving YTD is \$1,140,853 (\$1,448,445 for 2002). The major difference in these figures is last year's sale of the Cathcart Smith home; otherwise, they are about the same. The goal is to have the best year ever in fundraising.

Planning & Fiscal Affairs Committee

Mr. Keith Smith reported that all members of the Board had received the 2003-2004 budget overview and planning booklet. On the previous day, there had been lots of discussion on the budget during the committee meeting. He noted that Coastal receives less than any other public university in South Carolina per (FTE). In addition, other than USC-Spartanburg, Coastal receives the smallest percentage of funding, according to the State's Mission Resource Requirement formula, than any other institution. There has been a cut in State appropriations and additional faculty has been hired to accommodate the increase in enrollment.

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**Mr. Keith Smith, at the recommendation of the Planning & Fiscal Affairs Committee, made the following motions after Executive Session:**

- **To approve the wording changes in the Prudent Person Test (paragraph on Meals) of the Expenditure Policy. Mr. DuBard seconded, and the motion carried.**
- **That the room, board and health services be increased by \$50 per semester, to \$2,885 per semester as shown on page 12 of the handout which will be made a part of the 2003-2004 budget book. Mr. Moore seconded, and the motion passed.**
- **That the budget for 2003-2004 be approved with “10 funds” operational revenues and expenditures projected at \$42,833,020 and with total current funds projected at \$68.9 million, as shown on pages 8, 9, 14, and 25 of the handout, which will be made part of the 2003-2004 budget book. The administration will adjust revenues and/or expenditures as required, if conditions change, to ensure that the University maintains a positive current fund balance. Dr. Holmes seconded. Mr. Parker opposed. The motion passed.**
- **That the tuition for full-time in-state students for 2003-2004 be increased by \$420 per semester, to a total of \$2,595 per semester, and that the tuition for full-time out-of-state students increase by \$555 per semester, to a total of \$6,435 per semester. Further, that the rates of part-time graduates, exceptions to regular tuition rates, and the fees and allocations be established as shown on page 10 and 11 of the handout, which will be made a part of the 2003-2004 budget book. Dr. Holmes seconded. Messrs. Parker and Carter opposed. The motion passed.**

Student Affairs Committee

Mr. Lyles reported that no meeting had been held with the Student Affairs Committee since the last Board meeting.

Mr. Koegel was asked to give an athletic update. Press releases on the semester outcomes of spring sports were included in the Board packets. Advertising for football has been placed on billboards and TV commercials. The sale of season tickets is going very well: 531 preferred seats and 233 of the bleacher-reserved seats have been sold for a total amount of \$150,045. On June 2, individual game tickets will go on sale and season tickets sales will continue.

Mr. Parker reminded everyone of the retirement party to be held in the evening for Dr. Bob Squatriglia in honor of his 25 years of service to Coastal and its students. Everyone received a copy of **The Sun News** article about Dr. Bob. Mr. Lyles has worked with Dr. Bob on the Student Affairs Committee and expressed appreciation for the help which he had so readily rendered. Dr. Bob will be the commencement speaker.

**V. Chairman's Report**

Mr. Parker appointed the following Nominating Ad Hoc Committee: Mr. Hank Barnette, Mr. Duke Brown, and Mr. Fred DuBard. They will recommend a 2003-2004 slate of officers at the



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June meeting. (Please note that at a later date, Mr. Parker replaced Mr. DuBard on the committee and appointed Dr. Oran Smith to act as chair of the committee.)

**VI. Unfinished Business**

Nothing to report.

**VII. New Business**

Nothing to report.

**VIII. Executive Session**

There were contractual and personnel matters to discuss. No action was taken during Executive Session.

**In accordance with the South Carolina Consolidated Procurement Code, the Board of Trustees approved the purchase request of \$39,602 to purchase new furniture for the Provost Suite.**


**In addition, Mr. Spivey moved to approve the furnishings and renovations, due to required infrastructure repairs and asbestos abatement, to the President's Suite. The total was \$72,313.92, including carpet, wall covering/paint, and reupholstering furniture. Mr. DuBard seconded, and the motion carried.**

**IX. Adjournment**

As there was no further business, the meeting was adjourned.

After lunch the trustees toured the football stadium and University Place.

Respectfully submitted,

  
Chyrel Stalvey