

6-21-2002

## Board of Trustees Minutes, June 21, 2002

Coastal Carolina University

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**Minutes  
Coastal Carolina University  
Board of Trustees**

**E. Craig Wall, Sr. Building  
Board of Trustees Room  
9:00 a.m., Friday, June 21, 2002**

**Presiding:** Mr. Clark B. Parker

**Board Members Present:**

Mr. Payne H. Barnette, Jr.  
Mr. Robert D. Brown  
Mr. Fred F. DuBard, Jr.  
Ms. Cathy Brand Harvin  
Mr. Charles J. Hodge  
Dr. Hal B. Holmes, Jr.  
Dr. James F. Kane  
Mr. William L. Lyles, Jr.  
Mr. Daniel W. R. Moore, Sr.  
Mr. Keith S. Smith  
Mr. Eugene C. Spivey  
Mr. George L. Williams, Sr.

**Board Members Not Present:**

Mr. Dean P. Hudson  
Ms. Juli Streater Powers  
Mr. Robert L. Rabon  
Dr. Oran P. Smith

**Others Present:**

Dr. Ronald R. Ingle  
Dr. Sally M. Horner  
Mr. Billy Alford  
Mr. David Bredekamp  
Dr. Janis Chesson  
Ms. Debbie Conner  
Dr. Edgar L. Dyer  
Dr. Lynn Franken  
Mr. Stanyarne R. Godshall  
Ms. Carrie Herrington  
Mr. Warren D. Koegel  
Mr. Ernie Locklair  
Ms. Linda P. Lyerly  
Ms. Anne T. Monk  
Mr. Jerry Rashid  
Dr. Edward M. Singleton  
Dr. Lynne Smith  
Ms. Charmaine B. Tomczyk  
Dr. Richard N. Weldon  
Dr. Dennis G. Wiseman  
Ms. Nila Hutchinson  
Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Ms. Sophia Maines of **The Sun News**, Mr. Michael Smith of the **Myrtle Beach Herald**, and Mr. Richard Greene of Time-Warner were in attendance.)

**I. Call to Order**

The chairman called the meeting to order at 9:00 a.m. and Ms. Harvin offered an invocation.

Mr. Billy Alford, President of the Coastal Educational Foundation, Inc., expressed appreciation to the Board of Trustees on their work representing Coastal Carolina University and stated that the Foundation is excited to be a part of the Coastal family.

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The Foundation has been busily involved in preparing itself for the next 50 years. He expressed appreciation to Dr. Eddie Dyer for his leadership and to the Committee of the Future, led by Mr. Grant Singleton.

Recent Foundation activities have included:

- The sale of Dr. and Mrs. R. Cathcart Smith's cottage in Murrells Inlet has been completed for \$750,000.
- The purchase of the Fowler Farm for \$1.762 million has been completed, adding ten acres to the campus. The proceeds from the Smith cottage helped to purchase the Fowler Farm.
- In preparing for the future, Ms. Fran Gilbert is developing a plan of action, the campus properties are being surveyed, and the by-laws are being reviewed.
- The 2002-2003 budget is being prepared.
- The Smith, Sapp, Bookhout, Crumpler & Callihan accounting firm is working with the administration to change over to a new accounting system and software to interface with the University's system.
- Negotiations are still underway with the Department of Transportation for the payout on the land to be used for the widening of Highway 544.
- A search is in progress for Vice President for Development and Executive Director of the Foundation.
- The Foundation will soon have a suite of offices in Atheneum Hall.

Chairman Parker presented a resolution to Dr. Edward M. Singleton who will serve as honorary chair of Coastal's 50<sup>th</sup> anniversary in 2004. Mr. Parker recalled receiving his diploma from Dr. Singleton, not knowing at the time that he would have the privilege of making a presentation to Dr. Singleton years later. Dr. Singleton responded that after Mr. Parker helped to organize Coastal's Alumni Association in 1976, he had anticipated Mr. Parker eventually becoming chairman of the Board. Dr. Singleton looks forward to serving on the committee to reminisce and highlight the successes of Coastal's 50 glorious years.

The proposed Horry County Higher Education Commission 2002-2003 budget was distributed.

Roll call was taken.

## **II. Approval of Minutes**

**Ms. Harvin moved to approve the minutes of May 10, 2002, and Mr. Spivey seconded. The motion passed.**

## **III. President's Report**

Dr. Ingle asked Ms. Debbie Connor to report on the summer activities that will bring more than 6,000 people to campus, a good portion staying in the residence halls. Some of the groups include: the School of Continuing Studies' SuperSonic Summer Youth Camps; Naval Junior ROTC Leadership Academy; SeeSalt, a Christian camp; national cheerleading camps; band

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camps; coaches' clinics; Summer Arts Academy—visual arts, dramatic arts, and music; and famed dance instructor, Mr. Joel Ruminer's dance camp.

The Sandy Miles Golf Tournament will be held tomorrow to support scholarships for the golf team and for the golf management program. Participants need to be at Pines Lakes Golf Course by 1:30 p.m. After the tournament, spouses are invited to attend the awards presentations, dinner, and an auction.

The current Fall 2002 admissions projections:

- 1,001 freshmen deposits have been received, a 9 percent increase over Fall 2001
- 29 percent increase in South Carolina admissions over Fall 2001
- 50/50 projected female/male ratio primarily due to the addition of football, usually 45/55
- 103 minority freshmen, a 18 percent increase over Fall 2001
- 1045 average SAT score
- 3.24 average high school grade point
- 7 percent increase in transfer deposits over Fall 2001, 282 students

Dr. Ingle noted that 109 applicants on their application forms stated that they were interested in playing football.

It is hoped that a Provost will be named prior to the start of the Fall Semester.

A unique relationship has been developed between Horry Georgetown Technical College, Charleston Southern University and Coastal to offer a joint criminal justice degree in the area. He expressed appreciation to Ms. Cathy Harvin, a member of CHE, who drew attention to the need for state schools to work together for this degree.

The following is the President's report on the achievements of the 2001-2002 year:

Just two years from now, Coastal Carolina University will celebrate Coastal Gold, the fiftieth anniversary of the University. We will be recalling the persons and events composing our history. I think that 2001-2002 will be a year cited in the history of Coastal Carolina for its accomplishments and recognized challenges.

The year began auspiciously with the largest entering class in the University's history: 940 first year students and 500 new transfer students began studies at Coastal Carolina bringing total student enrollment to 5,000.

The fall semester was horribly punctuated by the local, regional, and national repercussions of September 11. But the fall semester will also be remembered for the opening of the Thomas W. and Robin W. Edwards Humanities and Fine Arts Building.

The juxtaposition of September 11 and a grand opening of a humanities and fine arts building is, I think, fitting. If any set of disciplines on campus speaks to a global exchange of ideas and commerce, I nominate the humanities and arts. The humanities and arts are collectively not only

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the United State's chief export, but they also collect, study, and spread the cultures and ideas of the world. Between Aaron Copland and Frank Zappa, our music, our theater, our literatures are the largest export of the United States in influential and financial terms. Among the outcomes of September 11, one must be an increased commitment to global understandings.

The year will also be remembered for Race and Reconciliation, the Amistad America visit, which attracted thousands of school children, the youngest citizens of South Carolina. The project mutually undertaken by the University and the citizens of Georgetown brought 20,000 people together to consider and reflect on a critical conflict in United States history, a point in time with constructive and destructive extensions to the present.

The year ended with an inclement commencement. I have told our graduates that I trusted they would face the storms of life with the same bold attitude they demonstrated on Coastal Federal Field on May 11.

Each of these events will be recounted in a history of Coastal Carolina and will be remembered long after we have forgotten the state budget cuts. So, today, I am electing not to focus on the considerable and increasing budget constraints on Coastal Carolina. Rather, let us look at the year in terms of what is distinctive about Coastal Carolina and how we protect and advance our distinctions in higher education.

**A. Location:** Coastal Carolina's coastal location, proximate to a major resort area, offers distinctive study and work opportunities and challenges.

- We are considering and will offer a master's degree in Coastal Marine and Wetland Studies. Coastal Carolina is located in Horry County, which has the largest number and largest area of natural preserves in the state. Graduate level research and understandings of coastal development and natural coastal resources will provide a baseline of scientific data on which to make crucial economic and political decisions about population growth and the impact of development on these complex and delicate systems.
- The University continues to develop the scope of two off-campus classroom sites at Myrtle Square Mall and in the Waccamaw Neck area. Both sites provide expanded opportunities for credit and non-credit courses and seminars for the business and non-profit communities. During 2001-2002, 188 students enrolled in nine courses at the Myrtle Square Mall facility. We have also completed the reorganization and streamlining of the Georgetown Higher Education Center in response to current and projected enrollments.
- An Internet website recently ranked Conway 10th in the nation for college towns with a population of less than 20,000. The website assesses intellectual, cultural and economic activity in college towns across the country. As a partner in the recognition of Conway, Coastal Carolina is proud of its roots in Conway. Just as Coastal Carolina has developed over the past 48 years, Conway has developed with a vibrant downtown, a charming riverfront development, and a robust economy. Conway is an eminent testament to the heritage and future of this institution.
- *The challenge:* While Horry County experiences escalating population growth and economic development, there are adjacent and nearby counties with acute out migration

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of youth and ominous economic decline. I believe that if Coastal Carolina and Horry County are to continue to flourish in the decades ahead, we must increasingly take a regional view. An extraordinary joint venture with our neighboring university, Francis Marion, is NESAs, the North Eastern Strategic Alliance. Representative Mark Kelley and Mr. Billy Alford had the vision for the creation of NESAs, which is housed on the Coastal Carolina campus. It is charged with fostering public and private partnership across the ten-county Waccamaw-Pee Dee region. The aim is to generate a regional identity that addresses the current economy and future growth of the region.

**B. Campus culture:** Coastal Carolina's student body mix of in-state, out-of-state, and foreign students generates an energetic campus community.

- Coastal Carolina's associations with higher education institutions abroad produced 20 courses with 118 students traveling abroad for studies. Coastal students studied in Japan, Germany, Spain, Guatemala, Galapagos, Costa Rica, Great Britain, Australia, Sweden, and Austria. Coastal Carolina has signed agreements with two German universities to offer cooperative programs in business studies. Our new association with the Indian Ansal Institute of Technology will bring 30 Indian students to the campus for computer science studies.
- I am confident that the Coastal Carolina football team will play a pivotal role in developing and invigorating a social culture joining the campus and the community. As Coastal Carolina moves to realize a longtime aspiration of intercollegiate football, I anticipate an exponential increase in producing long-lived and spirited attachments with the University from enrolled students, alumni, and our community.
- The Office of Alumni Affairs operates with two chief objectives: (1) to cultivate an especially receptive group of donors over the long haul and (2) to generate the annual gifts that are a standard measure of student satisfaction. Currently, seven percent of the more than 10,000 students who have graduated from Coastal Carolina make an annual gift. I believe that a young, public institution such as Coastal should aim for 15 percent. Alumni must be informed and energized, and we must anticipate their important role in financially sustaining and advancing their university.
- *The challenge:* While Coastal students represent a fine and desirable geographical diversity, I believe the University must strive to produce a more equitable racial diversity and an environment that anticipates and welcomes a growing Hispanic population. The Amistad America visit made an important public statement about a Coastal Carolina commitment and obligation. In the months ahead, I will be taking steps to continue the sort of ambitions and purposes focused by the Amistad Project.

**C. Campus size:** Coastal Carolina's student body of 5,000 is large enough to allow a full range of undergraduate programs and small enough to allow a sense of belonging and familiarity.

- A baccalaureate degree in Middle Grades Education responds to the Horry County School District's anticipated need for 100 new and replacement middle school teachers by 2004. The Middle Grades Education program is the first in South Carolina to respond to state legislation establishing middle grades-level certification standards.

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- We have designated institutional funds to develop and teach online courses across the four colleges of the University. During 2001-2002, the University offered 24 distance-learning classes with a total enrollment of 544. In the year ahead, we will continue to expand our technological capacities in delivering instruction, not to supplant the classroom but to increase the sophistication and accessibility of our educational services.
- Each fall, the University assesses student satisfaction with a nationally accepted instrument, the Noel-Levitz "Student Satisfaction Inventory." Among the most striking results of the past year's survey are: most students feel a sense of belonging here, find a helpful and approachable library staff, and believe faculty are knowledgeable in their field and care about them as individuals. Surprisingly, last fall, with less available parking, students expressed greater satisfaction with parking.
- *The challenge:* I have remarked earlier that the entering class of 2001 was the largest in the history of the University. We, as Board members, administrators, faculty, and staff must endeavor to insure that the graduating class of 2005 and 2006 is the largest in the history of the institution. The most recent data shows that Coastal Carolina graduates 37 percent of our students within six years. To put this rate in perspective, the College of Charleston and Winthrop University graduate 53 percent of their students within six years of matriculation. While Coastal Carolina's graduation rate continues to improve, I take continued improvement as a critical challenge for us in the future.

Indeed, the academic year 2001-2002 has been another year of momentous growth and change for the institution. I am confident to maintain the momentum in the year ahead and, at the same time, assure that we continue to do what we do well and improve what we can do better. I look forward to a year of challenges found, tackled, and met as we build an environment of premier undergraduate education at Coastal Carolina University.

**IV. Standing Committee Reports**

Executive Committee

Nothing to report.

Academic Affairs Committee

Nothing to report.

Development & Alumni Affairs Committee

Mr. Moore asked Mr. Locklair to review the Giving Report. As of May 31, 2002, \$1.7 million in contributions have been received. Giving is considerably less this year as compared to last year. This is due primarily to the large estate gift of \$1.3 million last year; and since September 11, giving throughout the nation is down.

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Planning & Fiscal Affairs Committee

Mr. Keith Smith reported that the committee had met the day before to review the proposed 2002-2003 budget. An updated "Tuition and Fees Comparison - SC Public Institutions," p. 4 of the budget book, was distributed. All four-year state institutions are increasing tuition and fees, with the average increase of 15.84 percent. Coastal is proposing a 15.38 percent increase in tuition and fees.

**At the recommendation of the Planning & Fiscal Affairs Committee, Mr. Smith moved to recommend to the full Board of Trustees that the tuition for full-time in-state students for 2002-2003 be increased by \$290 per semester, to a total of \$2,175 per semester, and that the tuition for full-time out-of-state students increase by \$540 per semester, to a total of \$5,880 per semester. Further, that the rates for part-time, graduates, exceptions to regular tuition rates, and the fees and allocations be established as shown on pages 10 and 11 of the budget booklet dated June 18, 2002. Additionally, the Planning & Fiscal Affairs Committee recommends that the budget for 2002-2003 be approved with "10" funds operational revenues and expenditures projected at \$38,710,000 and with total current funds projected at approximately \$63 million, as shown in the budget booklet, and the administration will adjust revenues and/or expenditures as required if conditions change, to ensure that the University maintains a positive current fund balance. Mr. Hodge seconded, and the motion carried.**

Dr. Ingle pointed out that there were no state raises for employees for 2002-2003. However, placed in this budget is a 1-2 percent merit raise package to be implemented in January for faculty and a one percent raise package to be used in the Pay for Performance process for classified staff, if there is not a mid-year state budget cut. The administration and the Board is concerned about the tuition increases facing all South Carolina higher education students. About \$150,000 has been designated from auxiliary funds to use to meet unmet financial needs of in-state, currently enrolled students.

Mr. Parker asked if the lottery was going to help Coastal. Dr. Ingle responded that the lottery will help the students and in the long run will help Coastal, but there is no provision in the lottery for operational funds. However, there is a provision for the four-year institutions to eventually receive technology money when the lottery reaches a certain level.

Student Affairs Committee

Mr. Lyles stated that the committee had not met.

Mr. Warren Koegel was invited to give an athletic update. Several athletic news releases were included in the Board packets.

Coastal graduate Alex Larrazabal, a Barcelona, Spain native, has won the British Amateur Open. He will now have an opportunity to play next month in the British Open, the U.S. Amateur in August, and in next year's Masters Tournament. Dr. Ingle read an e-mail from him expressing his appreciation to his coach, Mr. Allen Terrell, and to the Coastal community.



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The men's golf team won the Big South Championship.

The men's baseball team won the Big South Championship and was selected to play in the NCAA championship. Four Chanticleers were selected in the Major League Baseball's 2002 First-Year Players Draft—Joey Vitto (Cincinnati Reds), Adam Keim (Kansas City Royals), Randy McGarvey, Jr. (Houston Astros), and Justin Owens (Toronto Blue Jays). McGraw and Owens were tabbed as Louisville Slugger NCAA Division I All-Americans. Byron Binda was selected to the Louisville Slugger Freshman All-American Team.

Two athletes are currently competing at Stanford University--Amber Campbell (hammer throw) and Mark Johnson (pole vaulting).

Everyone was invited to attend the athletic auction being held on Friday evening at Kingston Plantation with over 100 items to be auctioned.

Chairman Parker stated that Elon University has opted to leave the Big South Conference to join the Southern Conference. Mr. Koegel reported that potential new members of Big South are being sought.

Mr. Godshall reported that the bid opening for the football stadium would be held on June 27.

**V. Chairman's Report**

Chairman Parker stated that next year's meetings dates for the Board of Trustees would be: October 17-18, 2002; January 9-10, 2003; May 9-10, 2003; and June 19-20, 2003.

Everyone who had not completed and turned in the Agency Head Evaluation form was asked to complete it.

Mr. Parker stated that one of his sons had been invited to a program on campus for ten days and thoroughly enjoyed his experience. He is excited about Coastal.

**VI. Unfinished Business**

Nothing to report.

**VII. New Business**

Nothing to report.

**VIII. Executive Session**

As there were contractual and personnel issues to be discussed, Mr. Williams moved to go into Executive Session, and Mr. DuBard seconded.

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Chairman Parker reported that no action was taken during Executive Session.

**Ms. Harvin made a motion for the Board to empower Dr. Ingle and the administration to negotiate and establish a renewal or lobbying contract on behalf of the institution for 2002-2003. Mr. Moore seconded, and the motion carried.**

**IX. Nominating Committee**

Mr. Moore, chair of the Nominating Committee, reported that the committee had met to prepare a slate of officers for next year.

**At the recommendation of the Nominating Committee, Mr. Moore made a motion to the full Board of Trustees to retain the current slate of officers for 2002-2003:**


**Mr. Clark B. Parker – Chair  
Mr. William L. Lyles, Jr. – Vice Chair  
Mr. George L. Williams, Sr. – Secretary**

**Ms. Harvin seconded, and the motion passed by acclamation.**

**X. Adjournment**

As there was no further business, Ms. Harvin moved to adjourn the meeting; Dr. Kane seconded; and the motion carried.

Respectfully submitted,

  
George L. Williams, Sr.