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Board of Trustees Minutes, May 10, 2002

Coastal Carolina University

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Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall, Sr. Building
Board of Trustees Room
9:00 a.m., Friday, May 10, 2002

Presiding: Mr. Clark B. Parker

Board Members Present:

Mr. Robert D. Brown
Mr. Fred F. DuBard, Jr.
Ms. Cathy Brand Harvin
Mr. Charles J. Hodge
Mr. Dean P. Hudson
Dr. James F. Kane
Mr. William L. Lyles, Jr.
Mr. Daniel W. R. Moore, Sr.
Ms. Juli Streater Powers
Mr. Robert L. Rabon
Mr. Keith S. Smith
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Mr. George L. Williams, Sr.

Board Members Not Present:

Mr. Payne H. Barnette, Jr.
Dr. Hal B. Holmes, Jr.

Others Present:

Dr. Ronald R. Ingle
Dr. Sally M. Horner
Mr. David Bredekamp
Dr. Janis Chesson
Ms. Debbie Conner
Mr. John W. Dawsey
Dr. Valgene Dunham
Dr. Edgar L. Dyer
Mr. Bill Edmonds
Dr. Lynn Franken
Ms. Fran Gilbert
Mr. Stanyarne R. Godshall
Dr. Gilbert Hunt
Mr. Warren D. Koegel
Ms. Linda P. Lyerly
Ms. Anne T. Monk
Mr. Alan L. Nagy
Mr. Jerry Rashid
Dr. Lynne Smith
Ms. Charmaine B. Tomczyk
Dr. Judy Vogt
Dr. Richard N. Weldon
Dr. Dennis G. Wiseman
Ms. Nila Hutchinson
Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Ms. Mary-Kathryn Craft of **The Sun News** was in attendance.)

I. Call to Order

The chairman called the meeting to order at 9:00 a.m. and Mr. Rabon offered an invocation.

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Mr. Parker welcomed Mr. Gene Spivey as a new Trustee who is also a Coastal graduate. Mr. Spivey stated that he was anxious and willing to represent Coastal.

Mr. Dawsey, chair of the Horry County Higher Education Commission, reported that the main goal of the Commission was to help recruit and retain Horry County's best students through the scholarship program. A scholarship is awarded to a top ten student at each of the eight county high schools. He was pleased to report that four of the recipients this year are the number one ranking students in their schools.

The Commission has been busy in recent months with the purchase and renovation of the Atlantic Center. After the County agreed to sell the Center to the Commission and to finance it, they came back to the Commission and stated that they would support the selling of general obligation bonds in order for the Commission to pay off the loan. Consequently, bonds were sold for \$3 million, enabling the Commission not only to pay off \$2 million to the County but to have an additional million dollars for renovations. Coastal will also add another \$400,000 for renovations and the Commission another \$100,000. This facility will be a great asset for Coastal.

Mr. Billy Alford, President of the Coastal Educational Foundation, Inc., could not be attendance. Dr. Eddie Dyer reported on the activities of the Foundation for him.

- Everything is in order for the closing on the purchase of the Fowler Farm, which will add ten acres of property to the campus.
- There is a contract for the sale of the Dr. and Mrs. R. Cathcart Smith's cottage in Murrells Inlet for \$750,000 with a closing date of June 1. Minor repairs will be made to the home and the final net should be between \$715,000-720,000. It is hoped to use part of this money for the purchase of the Fowler Farm.
- The changeover to the new accounting system and software is progressing with the intent to interface with the University's system.
- Some property transfers to the University have been completed, including land for the football stadium.
- Negotiations are still underway with the Department of Transportation for the payout on the land to be used for the widening of Highway 544.
- The Foundation's Committee on the Future has completed its work, detailing about 75 recommendations for improving its structure, objectives and functions and their implementation over the next year.

Chairman Parker presented a resolution to Ms. Gilbert who will serve as chair of Coastal's 50th anniversary in 2004. Dr. Edward M. Singleton has consented to serve as honorary chair. Ms. Gilbert is a Coastal graduate.

Roll call was taken.

II. Approval of Minutes

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Mr. Williams moved to approve the minutes of February 22, 2002, and Mr. DuBard seconded. The motion passed.

III. President's Report

Dr. Ingle was gratified to speak at the Conway Chamber of Commerce's Salute to Education, which honored the top students from each of the Horry County high schools. After interviewing each of the students, a panel awarded a \$2,500 scholarship to Lance Holt from Loris High School who is also this year's recipient of the Horry County Higher Education Commission Scholarship. Each of the students was asked to identify their most influential teacher. It was gratifying that at least one of the most inspirational teachers was a Coastal graduate, Ms. Tennille Hardee, who teaches math at Loris High School.

The Provost search has been extended with the hopes of appointing a Provost in the fall to be in place by January 2003. Dr. Val Dunham, Dean of Natural and Applied Sciences, has been appointed Interim Provost effective May 15.

Dr. David A. DeCenzo, an outstanding scholar and a leader in academia, has been appointed Dean of the Wall College of Business Administration beginning July 1. He will not only make a tremendous impact on the institution but also in the business industry throughout the state.

Dr. Judy Vogt, Associate Vice President of Enrollment Services, reported on highlights of the Fall 2002 admissions and scholarships. She was pleased to note the high caliber of students receiving Horry County Higher Education Scholarships. In the fall, 32 students will join the Honors Programs. A new initiative, the High Academic University Merit-based Scholarships, was offered to 31 students; 15 students have accepted. Their academic profile includes: average SAT of 1335; average high school GPA of 3.96; and 40 percent of the students are coming from South Carolina. Their majors include: Natural & Applied Sciences – 9; Business – 4; Humanities and Fine Arts – 1; and Undeclared – 1.

Fall 2002 Admissions - Application and Deposit Report		
	<i>Freshmen</i>	<i>Transfer</i>
<i>Applications</i>	3380 (+18%)	727 (+15%)
<i>Acceptances</i>	2416 (+13%)	390 (+12%)
<i>Deposits</i>	929 (+13%)	196 (+13%)
<i>New Student Projections</i>	~990-1020	~550-575

The Admissions Office has targeted the South Carolina market, and most of the increase in Fall 2002 is South Carolina students. Statewide, Coastal is considered a high academic institution. Football has also created a new excitement and appeal. The open-door partnership with Coastal and Horry-Georgetown Tech for Horry County students continues.

Ms. Debbie Connor reviewed the commencement plans at Coastal Federal Field, noting that Alabama Theater is the rain plan location. The Senior Garden Party is today from 4-6 p.m. in Spadoni Park and 1,500 graduates and family members are expected to attend. This event has

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grown tremendously and offers a social opportunity for faculty and administration to congratulate graduates and their families.

Mr. Alan Nagy added that seniors would be recognized at the Garden Party who have joined the 1954 Society. To join, they must give \$54 to the University and pledge two additional years of giving \$54. This will, hopefully, set a pattern of giving for years to come. Last year 40 seniors joined the Society; this year 60 seniors joined.

With the growth of the institution, there has been considerable shifting and moving departments and offices. In an effort to give more permanent names to buildings and plot a map of the University, the following suggestions for building names have been chosen. When appropriate, these names can be changed to honor individuals at the Board recommendations.

Old Building Name	New Building Name
Old Art/New Media	Hampton Hall
Athletics	Arcadia Hall
Facilities Management (brick building)	Winyah House
Human Resources/Equal Opportunity	Indigo House
Institutional Research	Laurel Center
New Admissions Building (current)	Kingston Hall
Printing/Mail/Purchasing/Vending	Sands Hall
Public Safety (current)	Atheneum Hall
Welcome Center	The Rotunda in University Hall

Mr. Godshall reported on various campus projects and their timetables. He expressed appreciation to the Board of Trustees, the Commission, and the Foundation for the support given to the University.

- The field has been leveled for the football stadium, and the project will be advertised next week. Bids will be due by mid-June with construction beginning mid-July. The completion goal is May 2003.
- The Atlantic Center's interior and exterior renovations and new mechanical systems totals \$1.6 million. The project will be bid in June with construction in mid-July.
- The Fowler property closing should happen before the end of the fiscal year. The acquisition of this property is critical to the University. It will be used for practice fields for football and intramural soccer.
- Projects for the summer includes:
 - Renovations in the library. This project has been slow in getting started because of getting approval from the State Engineers' office. It is hoped to have this finished prior to the beginning of the fall semester.
 - Mechanical systems in the Science Building will be upgraded.
 - Hampton Hall renovations for relocating the media/video taping studio.
 - Lighting on the soccer field across from the football field.
 - Other small projects include renovating portions of the Singleton Building and Atheneum Hall.

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Dr. Ingle noted that the enrollment increases have created a demand for more student housing and recreational spaces. A relationship, although not a direct relationship, has been formed with a private company to build Chanticleer Village off Highway 501 with occupancy by the fall. Contracts have already been issued to upper classmen students referred by the University.

Dr. Ingle will discuss another housing project in Executive Session.

Another issue to be dealt with is the increase in international students. New relationships have recently been established with Germany's Fachhochschule Bonn-Rhein-Sieg University, a University of Applied Sciences. A taskforce was formed about a year ago to anticipate an increase in international students, not only academically but also reviewing cafeteria menus, religions, and holidays, etc.

The Board of Trustees calendar for the year was distributed. Special attention was given to the Athletic Auction on June 21 and the Sandy Miles Golf Tournament at Pines Lakes Country Club on June 22. Summer hours will begin on June 10. After working extended hours on Monday-Thursday, the hours on Friday will be from 8 a.m. to noon.

Dr. Ingle complimented the Coastal's media department on the video they prepared on the visit of the Amistad that was broadcast on Time-Warner Cable. Each trustee received a copy "Coastal Carolina University and the Freedom Schooner Amistad."

IV. Standing Committee Reports

Executive Committee

Nothing to report.

Academic Affairs Committee

Dr. Oran Smith, expressed appreciation to Dr. Horner for her service as Interim Provost. He highlighted some of the activities and accomplishments included in the "Academic Affairs Report – 2001-2002:"

- New degree programs: B.A. in Communication Studies, a B.S. in Applied Physics, a B.S. in Information Systems, and a B. S. in Bioinformatics.
- Within four years, the University hopes to have 48 courses offered on-line.
- The increase in students has required additional faculty. Searches were conducted for 16 full-time faculty. In almost all cases, the academic departments were able to attract and hire their first choice of the applicants, all with very impressive qualifications.
- A Task Force on Faculty Work, chaired by Dr. Roy Talbert, has completed its report. The goal of this effort was to recommend guidelines for deans and department chairs for making appropriate decisions regarding reassignment time for scholarly endeavors, work units (hours/credit, etc.), and ensuring proper coverage of courses while creating flexibility and equity in teaching loads across the University.

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- A flow chart of the Teacher-Scholar Model showing the relationships between the expectations for faculty excellence in both teaching and scholarly productivity, in addition to delineating the types of support that have been provided by the University to encourage excellence was reviewed.

At the recommendation of the Faculty Senate and the Academic Affairs Committee, Dr Smith moved to approve a new Master's of Science Degree program in Coastal Marine and Wetland Studies. Ms. Harvin seconded, and the motion carried.

Although Coastal is predominantly an undergraduate institution serving the higher education needs in eastern South Carolina, faculty in the College of Natural and Applied Sciences have been performing research in disciplines that have received national recognition. This degree builds on the opportunities afforded by Coastal's physical surroundings, evolving community function and demonstrated academic success of its science programs. The program is perfectly compatible to the currently defined mission statement for the University.

The committee will have two items for Executive Session.

Development & Alumni Affairs Committee

Mr. Moore reported that the committee had met and reviewed the Giving Report. Mr. Nagy added that due to absences in the Development office, a final report was not available through April; however, a preliminary report shows receipt of \$1.6 million in cash and in-kind property to date. Giving is down due to the effects of the economy after the September 11 disaster. It is hoped that the upturn trend in the economy will improve giving.

There was some growth in the CommonFund from January 1, 2002 to April 1, 2002 of \$41,749.

During the month of March, the football coaching staff was introduced at an event on campus and at three alumni events held in Spartanburg (at Mr. Charlie Hodge's home), Mt. Pleasant, and Columbia. These meetings have identified a core group for establishing alumni groups in these areas and with the goal of creating a stronger alumni-giving base.

Mr. Moore asked to have Mr. Spivey added to the Development & Alumni Affairs Committee.

Planning & Fiscal Affairs Committee

Mr. Keith Smith reported that a meeting had been held the day before, and the Committee decided to defer the adoption of the budget and tuition increases until the June meeting of the Board. The delay is due to the Legislator's budget timing.

He asked the Trustees to review the Supplement to the 2002-2003 proposed budget book dated April 24, 2002. They were encouraged to review this document prior to the meeting of the Planning & Fiscal Affairs Committee meeting on June 20, in order to approve a 2002-2003 budget and make recommendations for tuition and fees. He noted the charts on Page 2 of the supplement which is a hypothetical presentation of university increases in South Carolina.

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At the recommendation of the Planning & Fiscal Affairs Committee, Mr. Smith moved to recommend that room, board, and health services fees be increased to \$2,805 (2.93 percent increase) per semester as shown on page 10 of the "10 Funds Budget supplement. Dr. Kane seconded, and the motion passed.

Due to the needs and the current interest rate, it is felt that a new institutional bond should be issued for several projects as listed on page 2 of the "Institutional Bond Resolution." This will be a 20-year bond.

At the recommendation of the Planning & Fiscal Affairs Committee, Mr. Smith moved to approve the bond resolution to seek an institutional bond issue in the amount of \$8,750,000 as set forth in the bond resolution. Dr. Kane seconded, and the motion carried.

As a result of the institutional bond, the Planning & Fiscal Affairs Committee recommended and Mr. Smith moved to reallocate \$150,000 tuition dollars in the current fiscal year from renovation reserve to tuition bonding. Mr. DuBard seconded. The motion passed by acclamation.

Student Affairs Committee

Mr. Lyles stated that the committee had not met.

Mr. Warren Koegel was invited to give an athletic update. Coastal's new athletic football logo was unveiled. Several sample pages from the Coastal's athletics web pages were included in the Board packets. Coastal is currently in second place in the Big South Conference, but it is hoped to capture first place as the baseball and softball seasons end.

V. Chairman's Report

Chairman Parker reported that he had met with the Horry County Higher Education Commission and the Georgetown Higher Education Commission to thank them for their activities and support of Coastal.

VI. Unfinished Business

Nothing to report.

VII. New Business

Chairman Parker asked Mr. Moore, chair of the Nominating Committee, to convene the committee prior to the Board's June 21 annual meeting to recommend a slate of officers for 2002-2003. The committee includes Messrs. Brown, DuBard, Holmes and Moore.

Now that there is a full Board of Trustees, a picture will be taken during the June 21 meeting.

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VIII. Executive Session

Everyone was in agreement to go into Executive Session to discuss personnel and contractual matters. Chairman Parker stated that no action was taken during Executive Session.

At the recommendation of the Academic Affairs Committee, Dr. Oran Smith moved to confer the following honorary degrees at Commencement on May 11, 2002 upon:

**Judy Woodruff – Doctor of Public Service
W. Horace Carter – Doctor of Humane Letters
Mark S. Kelley – Doctor of Public Service**

Ms. Harvin seconded, and the motion carried.

Dr. Smith stated that after successful completion of a national search for the Dean of the Wall College of Business Administration, the administration and the Academic Affairs Committee recommends the conferring of tenure and the rank of Professor of Management to Dr. David A. DeCenzo. Ms. Harvin seconded, and the motion carried.

IX. Adjournment

As there was no further business, the meeting was adjourned.

Respectfully submitted,


George L. Williams, Sr.