

5-5-2016

Advancement, Marketing and Alumni Affairs Committee Agenda, May 5, 2016

Coastal Carolina University

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Advancement, Marketing, and Alumni Affairs Committee

April 28, 2016

TO: Mr. Fred F. DuBard III, Mr. Carlos C. Johnson, Mr. William L. Lyles Jr, Mr. Robert G. Templeton, and Mr. William E. Turner III

FROM: Ms. Natasha M. Hanna

SUBJECT: Agenda

An Advancement, Marketing & Alumni Affairs Committee meeting will be held on Thursday, May 5, at 2:00 p.m. in the Wall Board Room. The agenda will be as follows:

1. Review and Approve February 18, 2016 Committee Minutes
2. Office of Philanthropy Report – Mark Roach
 - a. Directors' Updates
 - College of Science
 - Wall College of Business
 - Spadoni College of Education
 - Women in Philanthropy and Leadership
 - OLLI @ Coastal Carolina University
 - Edwards College of Humanities and Fine Arts
 - b. Faculty/ Staff Campaign
 - c. President's Leadership Circle
 - d. Teal 1000
 - e. General
 - f. Alumni Relations Report
 - g. Financials – Giving Report 7/1/2015 – 3/31/2016

3. University Communications Report

- a. Status Update – Bill Plate
- b. Media & Public Relations Report – Martha Hunn
- c. Marketing Report – Bill Plate

4. Other Business

cc: Other Members of Board of Trustees

Ms. Stacie Bowie

Dr. J. Ralph Byington

Dr. David A. DeCenzo

Mr. Todd Setzer

Mr. William M. Plate Jr.

Mr. Mark Roach