

5-4-2001

## Board of Trustees Minutes, May 4, 2001

Coastal Carolina University

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**Minutes**  
**Coastal Carolina University**  
**Board of Trustees**

**E. Craig Wall, Sr. Building**  
**Board of Trustees Room**  
**9:00 a.m., Friday, May 4, 2001**

**Presiding:** Mr. Fred F. DuBard, Jr.

**Board Members Present:**

Mr. Payne H. Barnette, Jr.  
Mr. Robert D. Brown  
Mr. H. Franklin Burroughs  
Ms. Cathy B. Harvin  
Dr. Hal B. Holmes, Jr.  
Mr. Dean P. Hudson  
Dr. James F. Kane  
Mr. William L. Lyles, Jr.  
Mr. Daniel W. R. Moore, Sr.  
Mr. Clark B. Parker.  
Mr. Keith S. Smith  
Dr. Oran P. Smith  
Mr. George L. Williams, Sr.

**Board Members Not Present:**

Ms. Elaine W. Marks  
Ms. Juli Streater Powers  
Mr. Robert L. Rabon

**Others Present:**

Dr. Ronald R. Ingle  
Dr. Sally M. Horner  
Dr. John P. Idoux  
Mt. David Bredekamp  
Dr. Janis Chesson  
Ms. Debbie Conner  
Ms. Stella Cooper  
Mr. Stan Godshall  
Ms. Carrie Herrington  
Mr. Warren Koegel  
Ms. Linda Lyerly  
Ms. Anne T. Monk  
Mr. Alan Nagy  
Mr. Jerry Rashid  
Ms. Pat Rohr  
Dr. Robert W. Squatriglia  
Ms. Charmaine Tomczyk  
Dr. Richard N. Weldon  
Dr. Dennis Wiseman  
Ms. Nila Hutchinson  
Ms. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Mr. Richard Greene of Time Warner Cable and Ms. Mary Kathryn Craft of the **Sun News** were in attendance.)

**I. Call to Order**

The chairman called the meeting to order at 9:05 a.m., and Mr. Hudson offered an invocation. Chairman DuBard stated that the Trustees had toured the new University Center (Bookstore and Extended Learning) and Health Services prior to the Board meeting.

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Mr. DuBard reported that Ms. Marks was ill and would not be in attendance and wished her a speedy recovery.

Roll call was taken.

University of South Carolina-Coastal Carolina College and Coastal Carolina University dual diplomas were presented to Messrs. Burroughs, Hudson, and Parker. Ms. Powers was not in attendance, but will also receive a diploma.

Mr. Billy Alford, president of the Coastal Educational Foundation, Inc., was invited to address the Board. He stated that Coastal continues to be a driving force within its community and region. Dr. Ingle currently serves as co-chair of a ten-county coalition, the North Eastern Strategic Alliance (NESA), whose mission is to promote the joint development of North Eastern South Carolina through coordinated and planned sharing of resources directed toward addressing the common needs of the entire region.

Some years ago Mr. Alford and Dr. Ingle talked about the area transportation system and through the Horry County Higher Education Commission, the Carolina Bays Taskforce was established. This was a successful undertaking, and the Carolina Bays Parkway is currently under construction.

Representative Mark Kelley, Mr. Alford, and Dr. Ingle discussed building on this experience and developed the concept of NESA which will be headquartered at Coastal with Dr. Fred Carter of Frances Marion University and Dr. Ingle serving as co-chairs. The General Assembly members of the ten counties included in the alliance issued a resolution in support of working together through NESA to address the concerns with labor, growth, and the future of the area. An executive director and small staff will be hired, and their offices will be housed on campus. Coastal will facilitate such matters as political agendas, economic development, quality of life, and educational issues in the area.

The first meeting of NESA was held at Frances Marion University. Mr. DuBard reported that 28 of the 30 legislators invited attended. This speaks well for the interest in this program. Dr. Ingle stated that the next meeting would be May 18 at Coastal in the Wall Auditorium. All mayors, county council chairs, city administrators and county administrators have been invited to attend.

In an effort to formulate a more aggressive plan of action and to be more supportive of the university, the Foundation is restructuring itself. Mr. Alford expressed appreciation to Dr. Ingle and Mr. Nagy for their support of the Foundation.

He asked to be excused in order to attend the opening of the Veterans Highway. Mr. DuBard noted that Mr. Alford had served as the chairman of the SC Department of Highways and Public Transportation and was a catalyst for the achievement of the Veterans Highway.

As Mr. Alford is also an alumnus, Mr. Parker suggested presenting a dual diploma to Mr. Alford.

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Dr. C. Aaron Kelley, the new Dean of the College of Business Administration, was introduced. He will join the university on August 1. Dr. Kelley expressed his enthusiasm to join the Coastal campus community. As he went through the interviewing process, he was impressed with the faculty and their commitment to the university.

**II. Approval of Minutes**

**Mr. Williams moved to approve the minutes of January 12, 2001, and Mr. Moore seconded. The motion passed.**

**III. President's Report**

Coastal had a very successful reaffirmation visit by the Southern Association of Colleges and Schools (SACS) in February. It was almost an unprecedented event. While 15-20 recommendations may be considered a successful review for a SACS visit, Coastal only had four. Three recommendations involved physical plant space that is already being addressed; the other is related to establishing a clear distinction for graduate and undergraduate faculty members. It was also extraordinary to receive two commendations. One was for the institution's commitment to improve accreditation and excellence, and the other was for the planning process.

On April 25, Drs. Dennis Wiseman and Gil Hunt, three students, and Dr. Ingle attended a breakfast with former Secretary of Education Dick Riley. He complimented Horry Georgetown Tech and Coastal for working together to improve education in Horry County. This resulted in a very positive **Sun News** article, which was included in the information for this meeting.

Dr. Richard N. Weldon will coordinate the classes that will begin on May 15 at the Coastal Carolina University Higher Education Center located in Myrtle Square Mall. Dr. Weldon reported that Coastal is taking over the space used by Burroughs and Chapin Center for Excellence that includes three classrooms--one of which is for computers. This is a joint venture with Burroughs and Chapin. About 500 international students from 15 countries will take classes and work internships there. These are regular academic credit and noncredit classes taught by Coastal faculty.

The Horry County Higher Education Commission (HCHCEC) is in the process of seeking funding to make about \$1 million in improvements to the Atlantic Center, an industrial park where the Center for Marine and Wetland Studies is housed. Mr. John Dawsey, chairman of the HCHCEC, Mr. Stan Godshall, and Dr. Ingle had an encouraging meeting with Horry County Council to secure support for the improvements to the HVAC, roofing, and other repairs. The Commission's goal is to put together a high tech facility where Coastal will be the catalyst to make the entire park a showcase facility for the county.

Ms. Pat Rohr, Vice President for Enrollment Management, reported that Fall 2001 enrollment is expected to increase by at least three percent. There is an increase of over 32 percent acceptance rate for freshmen, as compared to the same time last year. The fall enrollment projection is 920 (last year was 792).

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She emphasized that the academic quality of students continues to improve. Data shows that students are being academically successful. In the 1999-2000 school year, over 44 percent of the freshmen were earning a 3.0 GPA after the first year. The data is not available yet for 2000-2001.

The faculty and admissions committee reviews local applicants, who do not meet the SAT requirement and/or high school GPA requirements. They may be admitted into the University Success Program (USP) or admitted as regular students. If local students are denied admission, they receive a letter suggesting attendance at a local community college or technical school. After successfully completing 24 hours of college level work with a C average or better, Coastal will welcome their application for transfer. The Office of Admissions continues to follow up with these students.

Dr. Kane asked how many of the new freshmen would be out of state. Ms. Rohr responded that last year 53 percent new freshmen were out of state, and she expects about the same this year.

Ms. Debbie Conner is working with a taskforce planning to bring the *Amistad*, a replica of a slave ship, to the Georgetown area next spring.

South Carolina's Commission on Higher Education (SCCHE) will hold meetings on Coastal's campus October 11-12, 2001. Board chairs will be invited.

On May 9, a meeting will be held to begin a feasibility study for a Conway Civic Center. The Foundation has already earmarked land at the Highway 501 entrance to Coastal, if all goes well. The Foundation desires final architectural approval to ensure that it fits the style of the campus.

Summer hours will begin on June 4 and end August 10, 2001.

The first meeting of the Humanities Board of Visitors was held on April 12. Dr. Lynn Franken talked about her vision for the college. Dr. Ingle feels this will be a very active board. It was gratifying to have Mr. and Mrs. Tom Edwards attend the meeting. Mr. Edwards was able to watch the progress of the Edwards Building prior to his death on April 14.

The Senate and House version of next year's budget is very bleak. It will be a challenging year for Coastal with the proposed \$1.6 million budget cut, the unfunded mandates, and the increase in energy and custodial care costs with the opening of the new University Center and Edwards Building.

The Senate Finance Committee allocated \$28.5 million from the Barnwell Extended Care Trust Fund to lessen the budget cuts for higher education. In an attempt to secure monies from the trust, Dr. Ingle sent out a letter to local Senators appealing to the legislatures to keep the money in the budget for next year. Coastal's portion would be \$416,869, and this would reduce by one-fourth the \$1.6 million cut in appropriations. He urged Trustees to use their influence to appeal to members of the Senate in support of using these funds.

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In preparation for next year's shortfall, Dr. Ingle has suspended hiring and purchasing, unless it affects the academic operation and safety of the campus. Dr. Horner reported that the intent is to carry over as much as possible for next year. Dr. Idoux conferred with the deans and delayed some faculty searches in each of the colleges. Class sizes will be increased; and faculty, except those with full grants, will be asked to teach a full load of four classes. (In the past, faculty with grants or special assignments were deferred from teaching full loads.)

Mr. Moore commended Dr. Ingle for his proactive role in trying to secure funding for Coastal and higher education within the state.

Ms. Harvin reported that SCCHE had given approval to begin two new majors in the fall—music theater and Spanish. She asked if additional personnel would be needed for these majors. Dr. Idoux responded that there is no additional cost to add these majors as faculty are already in place. Of the four proposed majors to be approved today, only modest increases in library resources are needed this year. An additional faculty member will be needed in two years for the Master of Education Degree in Educational Technology. Hopefully, the budget will have improved by then or other measures may need to be taken.

The Office of Marketing and Communications received three Council for Advancement and Support of Education (CASE) awards—photography, newsletter publishing improvements and paid advertisements.

Mr. Ed Penson was the facilitator for the March 22-23 Board Retreat held at Clemson's Madren Center. Mr. Penson will send a revised protocol, *A Plan for Transition and Succession of Presidents*, which should be available shortly.

Mr. DuBard noted that the deans' presented excellent reports at the retreat and hopes the reports will become a standard agenda item for the retreats. Because of the schedules of the CPA's on the Board, Mr. DuBard asked to schedule a fall retreat the next time.

Dr. Dennis Wiseman, Associate Provost, reported on two new programs. Ongoing discussions are taking place with Clemson to establish a Ph.D. program in K-12 school administration on campus. There was a good response from the interest survey and probably 200-225 people will register for this program. This is an exciting affiliation with a major research university and may unfold in other directions as well. The first course will begin this evening.

Another interest survey was done in regards to Advance Placement Study, the course work required by high school teachers, allowing them to teach certain high school classes. There was also a good response for these courses. Four advance placement courses will be offered in a two-week period in mid-July—calculus, biology, English, and U.S. history.

As a direct result of the opening of the University Center and the Edwards Building, Mr. Godshall gave a brief overview of the office changes to take place in the next 6-9 months. He noted that although these two new buildings were coming online, Coastal still ranks low in the state on square footage per FTE.

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Dr. Ingle reported that hundreds of kids would be on campus this summer through the SuperSonic Summer Youth Programs, including 40 programs with classes on computer technology, foreign language, science, math, ecology, drama, and writing skills sponsored by the Division of Extended Learning and Public Services.

(Mr. Barnette left at 10:30 a.m. to attend a business meeting; Dr. Holmes and Mr. Hudson left to attend a funeral; and Mr. Brown left to attend a function in Columbia.)

**III. Standing Committee Reports**

Executive Committee

Nothing to report.

Academic Affairs Committee

Dr. Oran Smith stated that the Academic Affairs Committee had conducted a teleconference meeting, resulting in four items of business. Two of these items will be discussed in Executive Session.

**At the recommendation of the Academic Affairs Committee, Dr. Smith moved to make the following appointments at their retirement:**

**Distinguished Professor Emeritus – Joseph N. Pinson  
Emeritus Professor – William D. Davis  
Emeritus Professor – Sandra P. Bowden**

**Mr. Burroughs seconded, and the motion passed.**

Dr. Oran Smith stated that the committee reviewed the planning documents, discussing needs of physical plant, library, faculty, and degree demand for four new programs.

**Dr. Smith made a motion, at the recommendation of the Academic Affairs Committee, to approve four new degrees:**

**Bachelor of Arts Degree in Special Education – seconded by Ms. Harvin  
Master of Education Degree in Educational Technology – seconded by Mr. Moore  
Master of Arts in Teaching Degree – seconded by Mr. Moore  
Bachelor of Arts Degree in Philosophy – seconded by Mr. Burroughs**

**The four motions passed by acclamation.**

Development & Alumni Affairs Committee

Mr. Parker reported that Dr. Weldon had been re-elected President of Coastal's Alumni Association.

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Planning & Fiscal Affairs Committee

The Planning and Fiscal Affairs Committee had two meetings to discuss the proposed budget—March 22 and May 3, 2001.

**Mr. Keith Smith stated that the Planning and Fiscal Affairs Committee recommends to the full Board of Trustees that the room, board, health services, and internet account fees be increased to \$2,725 per semester as shown on the page entitled *Summary of Student Costs for Room, Board, and Health Services* of the 2001-2002 budget book. Mr. Burroughs seconded, and the motion passed.**

**At the recommendation of the Planning and Fiscal Affairs Committee, Mr. Smith moved to increase the tuition for full-time in-state students for 2001-2002 by \$135 per semester, to a total of \$1,885 per semester, and that the tuition for full-time out-of-state students increase by \$435 per semester, to a total of \$5,340 per semester. Further, that the rates for part-time, graduates, exceptions to regular tuition rates, and the fees and allocations be established as shown on the pages entitled *Proposed Tuition and Fees Per Semester, Fall 2001 and Tuition and Fee Charges and Allocations, Per Semester* of the 2001-2002 budget book, *Financial Analyses and Projections: 2001-2002 Budget* (page 7 and 8 of the handout). Ms. Harvin seconded, and the motion passed.**

Dr. Horner reported that Coastal would still be amongst the lowest in the state with the anticipated increases at other state universities. Dr. Ingle is attentive to the out-of-state tuition fees. Coastal is very dependent on these students, not only because of income, but also for the diversity of students brought to the campus.

**Mr. Smith made a motion that the budget for 2001-2002 be approved with “10” funds operational revenues and expenditures projected at \$33,900,000 and with total current funds projected at \$55.9 million, as shown in the 2001-2002 budget book, on the pages entitled “10” *Funds Revenue Projections, Expenditure Budget Projections, 2001-2002 “10 Funds”, and Total Current Funds – Long Term Trends*. The administration will adjust revenues and/or expenditures as required if conditions change, to ensure that the University maintains a positive current fund balance (page 5, 6, and 8 of the handout). Ms. Harvin seconded, and the motion passed.**

**At the recommendation of the Planning and Fiscal Affairs Committee, Mr. Smith moved to change ambiguous wording in the *Expenditure Policy, Appendix II* in the 2001-2002 budget book be approved (pages 100-109 of the handout). Mr. Lyles seconded, and the motion passed.**



## **Board of Trustees Meeting**

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### Student Affairs Committee

Mr. Lyles stated that the Student Affairs Committee met to discuss the Parental Notification Policy in regards to underage alcohol drinking on campus and to receive an athletic overview.

Dr. Squatriglia stated that since 1988 Coastal has chosen to reserve the right to notify parents of students, regardless of age, in those instances where the assessment of an individual's case warrants such notification, and not on the basis of a first or second offense. Such notification is done on an individual basis and *always* in life threatening situations. The Office of Residence Life, Counseling Services, Health Services, University Police and Student Affairs make these notifications.

The guiding principle of Coastal's action in alcohol related cases is to make the student responsible for his/her own actions while showing them respect and being consistent with the tenets of student development. All offenses are documented and reported to the Office of Residence Life and monitored by the Vice President of Student Affairs. Parents receive the policy very favorably.

The Student Affairs Committee endorses the policy.

Mr. DuBard stated that he was impressed with the common sense approach used to enforce the policy in the residence halls.

Dr. Squatriglia reported that there is an expected increase of 261 new and returning students for Fall 2001 in the residence halls and this is due, in part, to the leadership of Mr. Kim Montague, Director of Residence Life, as well as an increase in student life on campus and recreation programs.

Two student publications were distributed: **TEMPO** and **Archarios**.

Mr. Warren Koegel, Athletic Director, highlighted the successes of the Chants for 2000-2001. Currently, Coastal is in second place in the Big South Conference Sasser Cup Standings. The softball and baseball seasons are still in progress, so this could improve.

It was a successful year with 2 All-American Honors (Amber Campbell and Torrey Butler), 2 Scholar-Athletes of the year (Brooke Weisbrod and Jeanne Lambert), 1 Academic All-American Honors (Jeanne Lambert), 2 NCAA championship appearances (women's track and field and women's tennis team), women's tennis Big South Conference Team Championship, 4 Big South Players of the Year honors, 3 Big South Rookie of the Year honors, 4 Big South Coach of the Year honors, 50 Big South All-Conference honors, 1 Big South All-Tournament Honor, and 4 Big South All-Rookie Team honors.

During the Fall 2000 semester, the athletes' semester/cumulative GPA averages were: Women's Teams – 3.235/3.229; Men's Teams 2.763/2.810; Cheerleaders 2.726/2.763; and Overall 2.957/2.980. Ms. Gina Markland is the academic advisor and senior women's administrator and has done an outstanding job.

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The construction on the new baseball field house, due to a donation by alumni Mike Pruitt, is almost complete. New dugouts have been added to the women's softball complex and have made the field look very professional. After meeting members of the women's softball team in a golf tournament, Mr. Lamar Lewis of Waccamaw Brick donated the brick for the dugouts.

The architectural renderings of the football facility are not complete at this time but should be ready within the week. Mr. Koegel reviewed the old drawings and pointed out the changes and additions in the stadium, press box, and hospitality areas. The field will be turned and run parallel to Highway 544. This will accommodate possible future expansion, avoid the wetlands, and make allowances for the 50 feet taken from Coastal with the widening of Highway 544. With additions and changes to build towards the future, the estimated cost is \$10 million.

Mr. Koegel expressed appreciation to Mr. Burroughs for his generous contribution of \$45,000 towards the addition of football.

Mr. Chris Johnson has served as Director of Annual Giving and Major Gifts in University Advancement. He has been hired by the Athletic Department as Assistant Director of Athletics for Fund Development and has already started working on gift solicitations for the football development campaign and will head up the CINO Club annual gift fund for athletic scholarships.

The community response is very positive to have football at Coastal, and the goal is still to begin football in 2003.

**IV. Chairman's Report**

Chairman DuBard expressed appreciation for the gala held on April 1 featuring "When Swing was King." Ms. Conner reported that \$7,000 was raised towards the purchase of Steinway pianos for the Edwards Building. Plans are already in the works for next to year to host a cabaret in this building with faculty and students performing.

Chairman DuBard asked Mr. Moore to chair the Nominating Committee and present a new slate of officers for 2001-2002 to be voted on at the June meeting.

Committee meetings of the Board of Trustees are scheduled for June 1, 2001.

Mr. DuBard asked the trustees to review the following suggested dates for the committee meetings and regular Board meetings for approval at the June 22 meeting:

October 4-5, 2001  
January 10-11, 2002  
May 9-10, 2002  
June 20-21, 2002

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**V. Unfinished Business**

Nothing to report.

**VI. New Business**

Nothing to report.

**VII. Executive Session**

Chairman DuBard stated that there were personnel matters to be discussed during Executive Session. Mr. Parker moved to go into Executive Session; Mr. Keith Smith seconded; and the motion passed.

No action was taken during Executive Session.

**Dr. Oran Smith moved to accept the administration's recommendations for promotion and tenure as outlined in a letter to the Academic Affairs Committee on March 7, 2001, as well as the new dean and faculty noted in the letter of April 5, 2001. Mr. Burroughs seconded. The motion passed.**

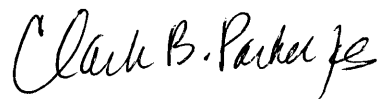
**At the recommendation of the Academic Affairs Committee, Dr. Smith made a motion to confer the following honorary degrees at commencement on May 5: Genevieve Peterkin, doctor of humane letters; Bill Pinkney, doctor of fine arts; and Walter B. Edgar, doctor of humane letters. Mr. Parker seconded, and the motion carried.**

Dr. Edgar will be the commencement speaker.

**VIII. Adjournment**

As there was no further business, the meeting was adjourned.

Respectfully submitted,



Clark B. Parker